



24 housing
awards 2018

Media Pack



Stand up and be counted!

24publishing is proud to present its 2018 awards celebrating the very best the housing sector has to offer. There has never been a more exciting or challenging time to work in housing. Reductions in government grant and changes to the benefits system have forced housing providers of all shapes and sizes to think more creatively about the type of organisations they want to be – now and in the future.

These changing times have brought the best out of social landlords and the people who work for them. A more commercial mindset has taken the sector out of its comfort zone and into uncharted waters. Vision, innovation and passion are the keys to future success. This is where the 24housing Awards come in. Driven by popular demand from within the sector, and following on from the success of the 2017 Awards, the awards will highlight outstanding organisations and individuals who have demonstrated their ability to thrive in the new housing landscape.

Across all 14 categories, our distinguished panel of judges will be looking for entries that demonstrate value for money, best practice, successful outcomes and originality. With all eyes on the housing world, the 24housing Awards are a chance to showcase the great work that you do, and to join with us in celebrating excellence across the sector.

Judged by some of the industry's most distinguished names, our panel will be looking for entries that demonstrate value for money, best practice, successful outcomes and originality. Taking place at The Ricoh Arena in Coventry, the 24housing Awards will be attended by over 500 of the most influential people in housing.

Entries open 5th March 2018
www.24housingawards.co.uk



24housing Awards 2018 categories

1.	Repairs & Maintenance Provider of the Year
2.	Tenant Champion
3.	Affordable Housing Scheme of the Year
4.	Best Green Scheme
5.	Community Achievement
6.	Best Apprenticeship Scheme
7.	Communications Team of the Year
8.	Welfare Wise
9.	Innovation of the Year
10.	Customer Service Provider of the Year
11.	Care & Support Provider of the Year
12.	Best Training Scheme
13.	Chief Executive of the Year
14.	Housing Professional of the Year



Sponsorship packages

Bronze award sponsor

£3,950 + VAT

- ★ 1 ticket to attend the awards
- ★ full page advert in souvenir brochure
- ★ acknowledgement and branding as a 'sponsor' on all pre, during and post event publicity
- ★ branding on screens throughout the evening
- ★ company representative to present the award on stage during the awards presentation
- ★ First option to sponsor the same award in 2018

Silver award sponsor

£4,700 + VAT

- ★ table of 10, 4 bottles of wine, 4 bottles of water
- ★ full page advert in souvenir brochure
- ★ acknowledgement and branding as a 'sponsor' on all pre, during and post event publicity
- ★ branding on screens throughout the evening
- ★ company representative to present the award on stage during the awards presentation
- ★ First option to sponsor the same award in 2018

Gold award sponsor

£5,000 + VAT

- ★ table of 12, 2 bottles of champagne, 6 bottles of wine, 6 bottles of water. Closer to the stage, priority serving
- ★ full page advert in souvenir brochure
- ★ acknowledgement and branding as a 'sponsor' on all pre, during and post event publicity
- ★ branding on screens throughout the evening
- ★ company representative to present the award on stage during the awards presentation
- ★ First option to sponsor the same award in 2018

ADDITIONAL SPONSORSHIP OPTIONS

- ★ Sponsor the drinks reception
- ★ Branded table gift
- ★ Goodie bag

ADVERTISING OFFERS

- ★ Congratulations! Shortlisted company advert offer
Full page £1,250, half page £750
- ★ Congratulations! Winners advert offer
Full page £1,250, half page £750

To book sponsorship please call 0844 557 8314 or email advertising@24publishing.co.uk

To book tables and tickets please call 0844 557 8314