



Diversity

in housing

Conference & Awards
Media Pack

16th May 2019
Villa Park, Birmingham

Celebrating Diversity!

Diversity remains as one of the biggest issues facing the sector.

Following on from the conference and awards last year, 24housing is once again holding these events to showcase some of the best work going on in the sector and giving others the chance to learn from it.

From departments within organisations who are ensuring staff feel welcome whatever their sexuality to those empowering black and minority ethnicity tenants on the frontline, the conference and awards will highlight best practice and guide organisations on how they can implement similar policies.

The conference will hear from a range of experts in the sector, from tenants to chief executives, and those from outside the sector who have specialist experience.

The conference is an opportunity for housing to learn from some of the trailblazers, while the awards allows those already doing this incredible work the chance to be applauded for the good work they are doing to change people's lives.

Award Categories + Conference Sessions

Awards Categories:

- * Community Role Model
- * Best New Build Accessible Scheme
- * Lifetime Achievement
- * Leading LGBT Organisation
- * Leading BME Organisation
- * Best Diversity Scheme
- * Young People Awards
- * Straight Ally Award
- * Communications Award
- * The Gender Equality Award
- * Best HR Policy

Conference Sessions:

- * Empowering Women In Housing
- * BME Empowerment
- * Creating Inclusive Workspaces

Sponsorship Packages + Exhibition Stands

Conference sessions

- * Logo on conference brochure as sponsor
- * Full page advert in conference brochure
- * Representative on the session panel (optional)
- * Branded pull-up displayed during session
- * Insert in delegate bag
- * 2 ticket for conference

£1000 + VAT

Exhibition Stand

- * 2 exhibition passes
- * Tabletop stand
- * Space for 2 pull-ups

£250 + VAT

To book sponsorship or an exhibition stand please call 01432 852 409
or email advertising@24publishing.co.uk

Awards

- * 1 ticket to the awards
- * Full page advert in souvenir brochure
- * Acknowledgment and branding as sponsor on all pre, during and post event publicity
- * Branding on screens throughout the evening
- * Company representative to present the award on stage during the awards presentation

£2500 + VAT

Headline sponsor

- * Speaker place on one of the conference sessions
- * Exhibition space at conference
- * Place on the awards judging panel
- * 2 tickets for conference
- * 2 tickets for awards ceremony
- * Full page advert in conference brochure
- * Full page advert in awards brochure
- * Logo on all conference branding as 'in association with'
- * Logo on all awards branding as 'in association with'
- * Logo on all conference and awards literature

£7000 + VAT

Award Categories

Leading LGBT Organisation

For the housing organisation that has been a leading light in terms of LGBT inclusion. This could be a stand-out inclusion team or the organisation as a whole.

Leading BME Organisation

For the housing organisation that has made great strides in ensuring either their BME staff or residents feel included. It could also include work in the community and wider social impact.

Best Diversity Scheme

For a housing organisation that has created a specific scheme or programme that helps to promote diversity and equality.

Community role model

For someone who has done great work in their community to help with diversity and inclusion. This could be tackling hate crime or generally promoting the issues a diverse community faces.

Best New Build Accessible Scheme

For the housing organisation with the best new scheme which is accessible for those with a disability.

Lifetime Achievement

For the person who has been campaigning and working tirelessly for a long time on diversity issues.

Continues over leaf >



Award Categories

Straight Ally Award

For the person who has been a friend to the LGBT community, despite not being LGBT.

Communications Award

For the organisation which has pushed diversity best practice around not only their own organisation but the wider sector.

The Gender Equality Award

For the organisation who have made progress in either employing more women or increasing the levels of women to higher positions in the company.

Best HR policy

For the organisation which has implemented a specific HR policy or programme which encourages a greater diversity of applicant.

Young People Awards

For the person who has worked to create a more diverse and inclusive community. Must be 30 years old or younger.

Conference Tickets

Single ticket

£175 + VAT

Awards Tickets

Single ticket

£175 + VAT

Silver table

- * Table of 10
- * 4 bottles of wine
- * 4 bottles of water

£1500 + VAT

Gold table

- * Table of 12
- * 2 bottles of champagne
- * 6 bottles of wine
- * 6 bottles of water

£1700 + VAT

Book
Conference
and Awards
tickets to get a
10% discount

To book tickets please call 01432 852 409 or email advertising@24publishing.co.uk