



**Jan Siemons**

TPA Global Member

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## Professional Background

- Jan is the president of SILC GLOBAL, a leading consultancy in the field of international location strategy and trade and investment promotion.
- He has been a member of various think tanks and European Business Councils.
- Jan is the founding father of the International Location Advisory Services BV (ILAS), the Real Estate Advisory Services BV (REAS), both companies within EY.
- He is also founding father of SILC GLOBAL and co-founder of some Business Councils in Europe (Japan, Asean, Europe Council, South Korea, Iran, India, Taiwan and Turkey).
- Jan was co-founder of the International Facility Management Index and the Corporate Real Estate Executive Management Group.

## Proven Track Record

- Jan is in charge of international corporate relocation strategy, corporate real estate management, financial feasibility, location and site selection studies and strategies for investment promotion agencies.
- Over 25 years Jan has a broad international experience in cross border projects for a wide range of companies and government agencies, 16 years as partner with Ernst & Young, 3.5 years as Managing Director of the Netherlands Council for Trade Promotion (NCH) and four years as president for SILC GLOBAL.
- Jan has been market leader in the field of international location strategy. Worldwide, he advised many Investment Promotion Agencies. Next to business strategy development, his expertise covers the areas of corporate real estate management, real estate finance, supply chain management, site selection and project management for shared services, call centers, Research & Development, distribution centers and production facilities. Some clients are: Starbucks, Shell, Electrolux, John Deere, Imtech, Numico, Philips, Mitsubishi, Volac, Electromach, Deutsche Gelatine, ING Real Estate Development, MTC (Zain) and IFF.

## Capabilities

- Jan is leading project teams, operating as multidisciplinary teams (legal, fiscal, tax and real estate consultancy experts working on integrated solutions), providing hands on support to clients from an objective and a solution oriented perspective
- Jan has been responsible partner for about 210 site selection projects and development projects (greenfields, consolidations, relocations)
- He has advised many (semi-)government agencies with regard to the ways to attract foreign direct investment projects and investment promotion strategies and is a keynote speaker at conferences, such as Area Development and Red Hot Locations.