



# Snapchats for Boards

by TPA Global

## Integrated Thinking for Boards



## What is “integrated thinking?”

Integrated thinking by boards is a ‘must’ to convert your strategy into actions.

Examples:

- Change in strategy requires change management by your ‘people’. Involvement by your team of key employees is essential;
- Report change in strategy to all your stakeholders, e.g. shareholders, employees, suppliers, customers and the public. This goes beyond your financial reporting today;
- Change of strategy needs to land with a team of in-house professionals. This defines and drives your corporate governance policy;
- You want to make sure that all of these steps increase your enterprise and shared value;

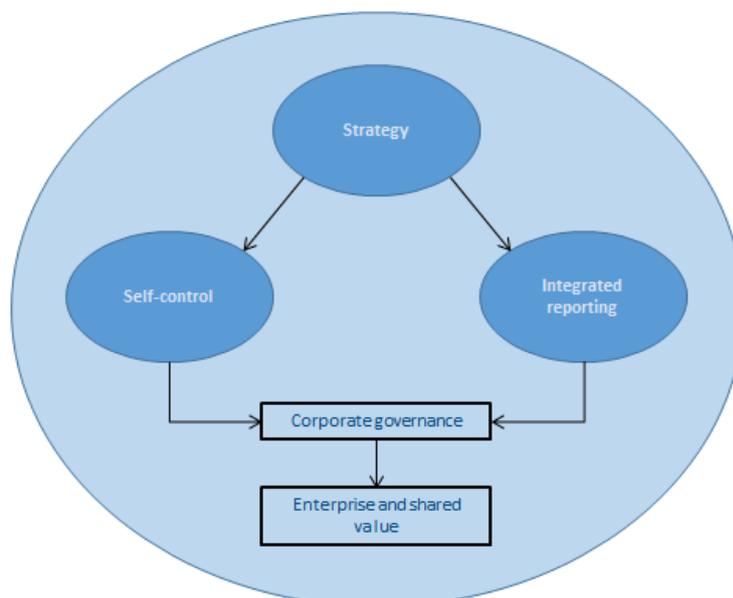
Snapchats are a series of 2-pagers taking “integrated thinking” as a starting point.

Snapchats for boards address all of the above through a series of 5-minutes articles, and give each board member access to valuable expertise in each of these areas. They also provide relevant questions on that specific topic to self-assess whether you and your organization are in control.

In summary, the series address topics like:

- Recognize the value and importance of key employees for strategy delivery;
- Manage the people function to change in sync with the strategy;
- Optimize behavior of management boards towards all stakeholders;
- Give decision autonomy to in-house professionals;
- Go beyond financial reporting;
- Look beyond the quarterly reporting cycle; and
- Consider wider integrated reporting to increase enterprise value.

## Integrated Thinking



### About the authors

The snapchat community is involved in providing solutions for boards in the areas of strategy design, leadership, corporate governance, value chain optimization, process and IT improvement, tax and transfer pricing.

Each of the contributors has a global or regional footprint to support a successful “from thought to finish” conversation. Our fast-track option provides solutions within 90 days.



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