



Dodworth St John the Baptist C.E. Primary Academy

A vibrant, supportive school caring for our community.

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Dear Parent/Carer

World Book Day takes place on Thursday 1st March 2018, and we would like to invite you to join us in helping your child to make the most of this special occasion by letting the children either dress up as one of their favourite book characters or simply bring one of their favourite books in from home to share with their friends.

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child receives a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more.

You can find out more about the books at worldbookday.com/books.

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members.

For more information about World Book Day and ideas on sharing books at home, visit worldbookday.com.

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

Yours faithfully
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