

# PRESS & INDUSTRY ANALYST ACCREDITATION REQUIREMENTS

## IOT SOLUTIONS WORLD CONGRESS 2019

**Journalists, photographers, cameramen, technicians and producers** working for the online or offline media, whether national or international, who wish to cover **IOT Solutions World Congress 2019** for their media outlets can apply for a press pass. This pass will grant them free access to the exhibition area, conferences and Press Room.

To complete the press registration form you need to **provide evidence that you work for the media** by submitting the documents listed below, which can be sent as an attachment or as a link if you use the online pre-accreditation or presented in situ if you choose to register in person.

- A **valid press card** from organizations, associations and unions of the graphic and written media, registered in Spain, as well as any other international organizations belonging to the International Federation of Journalists (IFJ). The document should be less than four years old.
- **Copies of or URL of recent by-lined articles**, listing you as an editorial contributor
- A copy of the **masthead** from a current issue of your publication or a link to the online outlet that shows your name listed as part of the **editorial team**.
- A **letter from the news director, assignment editor or producer on station/network** letterhead saying that you have been assigned to cover the event as a reporter, photographer, cameraman or technician.

Your media registration will not move forwards without credentials.

To get a press pass, **industry analysts and market research** should to complete the online accreditation application and provide or upload supporting materials as indicated.

- A **copy of an industry/market research report** from the past four months **listing you as a contributor** with your name, title and company name.
- **Copy of or URL for an industry-related article published** within the past three months **with your byline.**
- Copy of or URL for an **industry-related article** published within the past three months **quoting you as an industry analyst.**

Press accreditation may be **collected from 29 October** at the Press Room of **Fira Barcelona Gran Via** venue and expires when the event finishes.

Salespeople and people working in the advertising departments of media or agencies will not be registered as members of the press.

Anyone who does not fulfil the requirements to be register as a member of the press must buy a general entrance ticket.

Fira Barcelona reserves the right to exercise its rights regarding the regulations governing press accreditation.

#### PRESS REGISTRATION ON-LINE

Apply for your Press Accreditation at [www.iotsworldcongress.com/press](http://www.iotsworldcongress.com/press)  
**Deadline:** 24 October 2019

#### PRESS REGISTRATION IN SITU

##### **Dates and time**

29-31 October 2019

9am to 6pm

##### **Location**

Press room. Gran Via venue

South entrance. Hall Europa. Floor -1

Av. Joan Carles I n.58, 08908 L'Hospitalet de Llobregat (Barcelona)

#### PRESS CONTACT

Maria Dolors Herranz

[mdherranz@firabarcelona.com](mailto:mdherranz@firabarcelona.com) / +34 93 233 25 41