

JMS 1/3

R-26-X

Mr Adams

Mr Hugh-Jones

## SCOTLAND

1. I agree completely with the minute below, although, as you know, it is the opinion of those in Scotland best equipped to know that a Press briefing by the Secretary of State for Scotland, even if we were well-supported, would not be a big enough draw to ensure there was a good turn out of influential people from the media. There is no question that the Prime Minister would prove such a draw, and as you know, this possibility is now being explored.
2. As regards (a), I think Mr Buchanan-Smith is an ideal choice. He is very fluent on the Market, young, good-looking and popular. (He also has an exceptionally helpful and pro-Market Private Secretary!)
3. On (h), there is no problem at all with BBC TV Scotland. All of those involved in News and Current Affairs are pro-Market and we can depend upon them to press for as much time as possible.
4. George Reid and Russell Galbraith of STV are both, again, pro-Market in principle; but the former at least is considerably more cautious, suspecting (no doubt with good reason) that unless the Common Market can be portrayed as offering a real hope for an improvement in the employment problems of Scotland, audiences will switch off in droves. I am meeting Galbraith next Monday, and will let you have a note of our conversation (he intends to discuss two forthcoming programmes, one on Fishing and one on the Regions, but I will sound him out on other plans).
5. I have written to the Regional Organiser of the European Movement in Edinburgh, telling him of Sir J Marjoribanks' forthcoming engagements, and no doubt he will do all he can to help out with publicity.

S A Budd

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9 September 1971