

Park and in Edinburgh. A network of 150 experienced speakers was established and by the beginning of 1971 the European Movement was supplying up to 80 speakers per month in London alone; an extensive programme was developing in the provinces. Major events included women's conferences (attended by 5,000 delegates), trade union conferences, and conferences for industrialists. Seminars and briefing conferences for European Movement speakers were held throughout the country. Important conferences were also organised by other bodies, notably the Federal Trust. One of those, held by the Federal Trust in the summer of 1971, was for pro-European British economists and yielded invaluable material for refuting the criticisms of Professor Kaldor and others. It also stimulated many favourable Press articles.

THE MEDIA

9. Firstly, News Department was responsible for briefing journalists on the progress of the negotiations and for stimulating favourable Press comment on our application - a very important factor in the campaign. Secondly, ECIU was involved in briefing provincial newspapers and regional television organisations, and IRD wrote over 50 articles for national and regional newspapers, trade union and political magazines for signature by pro-Marketeters. There were also major national /television