

television programmes where help from ECIU was required. A "Europa" discussion programme involving M. Couve de Murville and Mr. Roy Jenkins was one example; on this occasion the Information Officer from the Paris Embassy flew to London to give Mr. Jenkins personal advice on the handling of the programme. There were, in addition, regular contacts between ECIU and the producers of the major current affairs programmes in addition to the day-to-day contacts of News Department and the Prime Minister's Press Secretary, and our Missions in Europe were able to help camera crews and broadcasters. Thirdly, Mr. Geoffrey Tucker and Mr. James Garrett, who acted as public relations advisers to the campaign, started weekly breakfast meetings at the Connaught Hotel which played a key part in liaison between the media, Labour pro-Marketeers, Government and other outside interests.

VISITS

10. The Visits Section of the FCO's Information Administration Department launched a major programme of 1,000 visits a year from Western Europe. These visits were aimed at creating a favourable climate of opinion in Europe and, at the same time, helping to educate domestic opinion about Europe. The FCO's annual grant of £7,500 to the European Movement for its own visits programme was topped up several times, and smaller donations were made to a number of other organisations. The EEC's

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