

out that the EEC Information Unit produced extremely good material but felt as a foreign organisation that it could not distribute it too widely. It was agreed that the BCEM should distribute the Unit's material on a wide scale under its own auspices. Sir Tufton Beamish said he thought effective distribution was beyond the powers of the BCEM and that a full-time professional should be employed. Mr. Freeman said that the BCEM would in fact employ direct mail organisations to undertake the distribution.

A | Mr. Reddaway said that it was extremely important that material should go to specific people and that lists should be kept up-to-date and inter-changed freely. It was agreed that if possible Postmasters should be encouraged to display posters saying that they had copies of the Fact Sheets available, rather than simply keep them under the counter.

11. On the subject of letters and articles in the provincial press, Mr. H.H. Tucker said that the situation was improving. Possibly 150 articles had appeared recently. Mr. Costain said that the Parliamentary Question situation had improved, though it was difficult to get enough of them for Members to place. The exercise on "supplementaries" had not been very satisfactory, not least because many Members failed