



## American DJ's "My Favorite Song" Video Contest Rules

A contest sponsored by American DJ, American Audio, Arriba Cases & Accu-Cable. Open to anyone worldwide of any age. Must have You Tube account to join contest. First Prize includes DJ equipment worth more than \$1000. More than \$4000 in total prizes. Videos must be submitted by Friday, March 16, 2012. Bonus early submission, "Friday the 13<sup>th</sup>" prize worth \$900, must be submitted by Friday, January 13, 2012.

**For more detailed information, please read the  
Official Rules of this contest.**

**Overview:** This contest is open to anyone worldwide of any age. Contestants must have a You Tube account and submit a short video, 5 minutes or less, explaining what their favorite song is and why. Is there something about the song that just makes you feel you can do anything in the world? Does it get you in touch with deepest feelings? Is there a history to it? Or maybe there's something about the melody that works magic over any crowd?

**How To Enter:** Contestants enter this contest by submitting an original video as a "Video Response" to the "American DJ My Favorite Song" contest video on Brian S. Redd's You Tube Channel (<http://www.youtube.com/briansredd>). Only videos submitted as a video response to Brian S. Redd's video will be considered (**Link to video: TBA**) No purchase is necessary to enter this contest. Purchasing any product by the sponsoring companies will not increase a contestant's chances of winning.

**Eligibility:** The contest is open to anyone worldwide of any age. Contestants must have an active You Tube account and must meet You Tube's privacy policy. Void where prohibited by law. Employees and their immediate family members of American DJ, American Audio, Arriba Cases and their agencies are not eligible to enter.

**Video Requirements:** The content of the video entries can be as open and varied as the contestants' imaginations. In the video, contestants should explain why they chose their favorite song.

Video entries can be funny, warm, simple or rich with special effects, as long as they aren't over five minutes in length. Videos should be submitted to American DJ through Brian S. Redd's YouTube channel as a "video response" ([address here](#)). The contest is open to all DJs from anywhere in the world.

Videos will be judged on the quality and originality of the story, so DJs are encouraged to let their minds and creativity run free and tell the world about the songs that move them most.

No lewd or offensive videos will be considered; neither will videos that demean any ethnic, racial or religious group nor videos that endanger any person or animal. The deadline for submitting videos is midnight Pacific Time Friday, March 16, 2012. Only videos submitted through the Brian S. Redd YouTube channel as a "video response" by the deadline will be considered.

No bias will be shown to any group. There is no purchase necessary to compete in this contest.

**Judging Contest Entries** - Contest entries will be judge by a panel of judges selected by American DJ. The panel will evaluate entries based on originality, content quality and liveliness. The decision of the judges is final. Winners will be announced on Brian Redd's You Tube Channel by Wednesday, March 28, 2012, and contacted via Private Message on You Tube for their shipping address.

#### **Prizes:**

The ADJ "My Favorite Song" contest includes some great prizes:

- **Grand Prize (ADJ's Choice):** 1x (one) American Audio VMS4.1 Midi Station; 1x (one) Arriba AS-190 Midi Controller Gig Bag; 1x (one) ADJ Micro Hypnotic; 1x (one) Arriba Cases AC-60 Gig Bag; 2x (two) Mega Bar 50RGB RC; 1x (one) Arriba Cases AC-205; plus 500 ADJ Advantage Points.\* (\$1,033.00 value)
- **Second Prize (Brian S. Redd's Choice):** 4x (four) American DJ Mega TRIPAR Profiles; 4x (four) Accc-Cable 10ft. DMX Cables; 3x (three) Acc-Cable 10 ft. IEC Extension Cords; 1x (one) American DJ RGB3C Controller; 1x (one) Arriba Cases AC-140 Gig Bag; plus 100 ADJ Advantage Points.\* (\$760.00 value)

- **Third Prize [Chuck Green's (Host of ADJ's Under the Hood) Choice]:** 2x (two) American DJ Flat Par TRI7; 1x (one) Accu-Cable 25ft. DMX Cable; 1x (one) American DJ ADJ LED RC Wireless Remote; 2x (two) Arriba Cases AC-117 Gig Bags; plus 100 ADJ Advantage Points.\* (\$490.00 value)
- **Fourth Prize (Random Draw):** 1x (one) American DJ Revo 4; 1x (one) Arriba Cases AC-125 Gig Bags; plus 100 ADJ Advantage Points.\* (\$336.00 value)
- **Fifth Prize (Random Draw):** 1x (one) American DJ Micro Hypnotic; 1x (one) American DJ Micro 3D; 2x (two) Arriba Cases AC-60 Gig Bags; plus 100 ADJ Advantage Points.\* (\$276.00 value)
- **Runners-Up (Random Draw):** Five runners-up will each receive one pair of HP-550 Colored Headphones

\*ADJ Advantage Points valid only in the USA and Canada – Winners from all other countries will receive a pair of American Audio HP500 Colored Headphones

### **Friday the 13<sup>th</sup> Special Bonus Drawing!**

There will be a special bonus “random drawing” that will take place at the American DJ NAMM Booth in January. Entries for the Special Bonus Drawing need to be posted as a “video response” to Brian S. Redd’s contest video by midnight Pacific Time on Friday, January 13, 2012 to qualify. The Bonus Drawing will be announced on Brian S. Redd’s You Tube Channel by Tuesday, January 24, 2012. The Bonus Drawing winner will be notified via You Tube private message.

**The prize for the “Friday the 13<sup>th</sup> Special Bonus Drawing” includes:** 2x (two) American DJ Mega TRIPAR Profiles; 2x (two) Mega Bar 50RGB RC; 4x (four) Accu-Cable 10ft. DMX Cables; 3x (three) Acc-Cable 10ft. IEC Extension Cords; 1x (one) American DJ RGB3C Controller; 1x (one) Arriba Cases AC-205 Gig Bag; 2x (two) Arriba Cases AC-117; 1x American DJ Micro Galaxian & Arriba Cases AC-60 Gig Bag. (\$913 value)

**When The Contest Runs:** Now through Friday, March 16, 2012 (Midnight Pacific Time). The “Friday the 13<sup>th</sup> Special Bonus Drawing” must be submitted by Friday, January 13, 2012 (Midnight Pacific Time).

**Contest Entrant Responsibilities** – By agreeing to this contest’s *terms and conditions*, contestants warrant that their video is an original work that violates no copyright or privacy laws. They further agree to hold American DJ, American Audio, Arriba Cases or Accu-Cable and their agencies harmless against any claims made by other parties as a result of their video submission.

**Use of Winners Names** -- In order to claim any prize in the contest, winners agree to allow American DJ, American Audio, Arriba Cases and Accu-Cable to use their names in advertising and public relations communications. This information may be disseminated in print, on video or digitally over the Internet at the discretion of the aforementioned companies. Winners’ names will be made available to anyone who inquires in writing about the contest results.

**Tax Responsibility** – By agreeing to this contest’s *terms and conditions*, contestants agree to bear full responsibility for any federal, state or local taxes that may arise from winning any prizes.

### **Conditions Agreed To By Entering This Contest**

By entering the Contest, contestants agree to release, discharge and hold harmless the Contest Sponsors and their agencies from any claims or damages (direct or indirect) that result from their participation in the contest or from their winning the contest.

By entering this contest, contestants agree that the material they submit is completely original work that violates no copyright laws in whole or in part. Contestants also agree to release, discharge and hold harmless the Contest Sponsors and their agencies from any copyright claims made against them (direct or indirect) as a result of the contestant’s participation in this contest.

By entering this contest, contestants agree that all individuals in their videos have willingly agreed to appear in those productions. Contestants agree to release, discharge and hold harmless the Contest Sponsors, their agencies and their affiliates from any claims made against them by individuals appearing in their videos (direct or indirect) for violation of privacy, trademark laws or compensation agreements.

By entering this contest, contestants agree to abide by all of the rules and conditions set forth in this document.

By entering this contest, contestants agree that the decision of contest judges regarding the evaluation of videos and the awarding of prize shall be final and binding in all respects. Contest Sponsors reserve the total and exclusive right to select judges at their own discretion. Contest Sponsors are under no obligation (direct or indirect) to reveal the name or number of judges or any details pertaining to the decisions or decision making process of the judges.

By entering the contest, contestants agree not to abuse or misuse any prize that they might win. This includes the grand prize and consolation prizes. Contest Sponsors shall not be liable and no claims shall be made against them for damages, death, injuries, legal actions or financial loss that results from the abuse or misuse of any prize associated with this contest.

### **Entering The Contest**

Contestants enter this contest by submitting an original video as a “Video Response” to the “American DJ Favorite Song Video Contest” contest video on Brian S. Redd’s You Tube Channel (<http://www.youtube.com/briansredd>). The video should explain what their favorite song is and why. Video should be 5 minutes in length or less.

Only videos submitted as a “video response” to this video: [TBA](#) will be considered in this contest. Entries will be judged on content quality and originality. Videos with lewd or offensive material will be immediately disqualified. Videos that endanger any person or animal will be immediately disqualified.

Submitting a video through the video channel designated by the Contest Sponsors officially enters the contestant in the contest.

Specific contest entries cannot be revised once they are submitted through the designated video channel. However, contestants are free to submit multiple video entries.

Submitted videos become the exclusive property of the Contest Sponsors and can be used along with any submitted biographical information submitted by the contest entrant for advertising, marketing and publicity purposes. This use will solely be at the discretion of the Contest Sponsors and their agencies or affiliates. Contestant shall not seek any additional compensation, financial or otherwise, for the use of his or her video and biographical information. Contest Sponsors, their agencies and their affiliates are under no obligation (direct or indirect) to render compensation for use of submitted videos and biographical information.

Biographical information supplied by the contestant as part of the contest entry via the Contest Sponsors’ designated video channel on YouTube will be subject to YouTube’ s privacy policy posted on YouTube. YouTube will not sell, rent, transfer or otherwise disclose personal data to any third party other than as explicitly described in its privacy policy.

### **Waiver Of Responsibility For Contest Entries**

Contest Sponsors shall not be held responsible or liable in any way (directly or indirectly) for contest entries that are lost, incomplete, illegible, misappropriated, stolen, garbled or misdirected.

Contest Sponsors are not responsible for technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware, software or web site due to human or mechanical error.

Any of these occurrences will render the contest entry void and disqualify it for consideration. In the event that this happens, the contestant agrees to hold the Contest Sponsors harmless and shall seek no damages.