ADROK BRINGS ADVANCED EXPLORATION TECHNOLOGY TO CANADA

The Scottish developers of a deep subsurface scanner offering a faster, cheaper and greener alternative to traditional seismic exploration methods, are expanding operations with a new Canadian office. Adrok Canada will provide a base to service existing clients in the region as well as develop business within the country’s booming mineral exploration industry.

Adrok’s Atomic Dielectric Resonance (ADR) Scanner uses radio waves and microwaves to locate, identify and map subsurface natural resources including oil and gas, metallic ore deposits and industrial minerals. Unlike other 3D seismic technologies, ADR uses spectroscopy to measure the wavelengths and identify minerals and rock types in the subsurface.

Adrok Canada will be based on Prince Edward Island (PEI) after the company were awarded a sizeable grant from the Provincial Government’s PEI Innovation scheme. The new base will create 6 jobs for geophysics and field technicians who will gather and analyse data on site before sending it back to the Scottish headquarters in Edinburgh for further analysis. There will also be a sales and marketing function in order to build the company’s client base in the region.

Adrok have been working in Canada since 2011 after receiving a £3M investment from key client Teck Resources Limited - a diversified resource company committed to responsible mining and mineral development. The company also opened a base in Houston at the start of the year as part of their global expansion plans which includes a base in Perth, Australia.

Gordon Stove, MD of Adrok, said: “Canada is fast becoming the top destination for mineral exploration and it makes sense for us to expand our operations given our continued work with Teck Resources. The grant from PEI is a major boost for us and we are looking forward to growing the company in the region.”
“One of the biggest challenges for the Canadian industry is sustainability and the environment and we are keen to build on our recent successes with clients and demonstrate how ADR technology is the future for mineral exploration.”

Adrok Canada officially opens on 1st September 2013.

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About Adrok
Adrok was founded by Dr. Colin Stove, the inventor of the technology, and his son Gordon in 1997. Since then, in addition to government funding, Adrok has invested over £3 million to advance and commercialise the technology. Adrok launched its first commercial services offering, called “Predrilling Virtual Logging”, in the summer of 2007.
www.adrokgroup.com