



THE ROYAL BELL

175 HIGH STREET, BROMLEY BR1 1NN

RIB

ROBERT IRVING BURNS

An aerial view of a restaurant interior. The room is filled with tables and chairs. The chairs are upholstered in blue and yellow fabric. The tables are made of dark wood. The lighting is warm and ambient. The overall atmosphere is sophisticated and elegant.

DISCOVER MORE

GRADE II LISTED VICTORIAN
HOSPITALITY ASSET

24,333 SQ FT GIA



ORIGIN



The Royal Bell is a boutique hotel and members club in Bromley.

Born in 1666, The Royal Bell has long stood as a marker of Bromley's evolving identity, a place where heritage and character have always been part of the story.

From Queen Victoria's carriage, to Bowie's boots – The Royal Bell has hosted icons, witnessed eras, and played its part in the stories that have shaped this town.



THE ROYAL BELL

ABOUT US

The Royal Bell is a club defined by connection; it's a place to work, unwind, celebrate, and belong. It's where productivity meets party, ideas meet action, and connections aren't incidental, they're inevitable. Benefiting from an exceptional £7.5 million+ refurbishment and fit-out, the property has been finished to the highest standards.

As a member, you'll gain access to dynamic spaces that move with your day – some invite focus, some spark conversation, and some are where work naturally gives way to play. Each space at The Royal Bell is designed to meet you exactly where you are.

At the heart of The Royal Bell is a thriving community; it's a place where collaboration and connection spark new possibilities every day. Our curated events calendar brings members together through networking, socials, and wellness talks, but it's the moments in between that define our membership. This is where conversations lead to momentum, where partnerships are born, and where like-minded individuals come together to create, celebrate, and grow.

THE RESTORATION

Standing at the heart of Bromley for generations, The Royal Bell has been reimagined as a boutique hotel and members club – honouring its legacy while embracing bold reinvention.

Original features have been carefully restored and layered with modern character and daring design. With stories in its walls and room for many more, The Royal Bell's legacy lives on.



WHAT WE OFFER

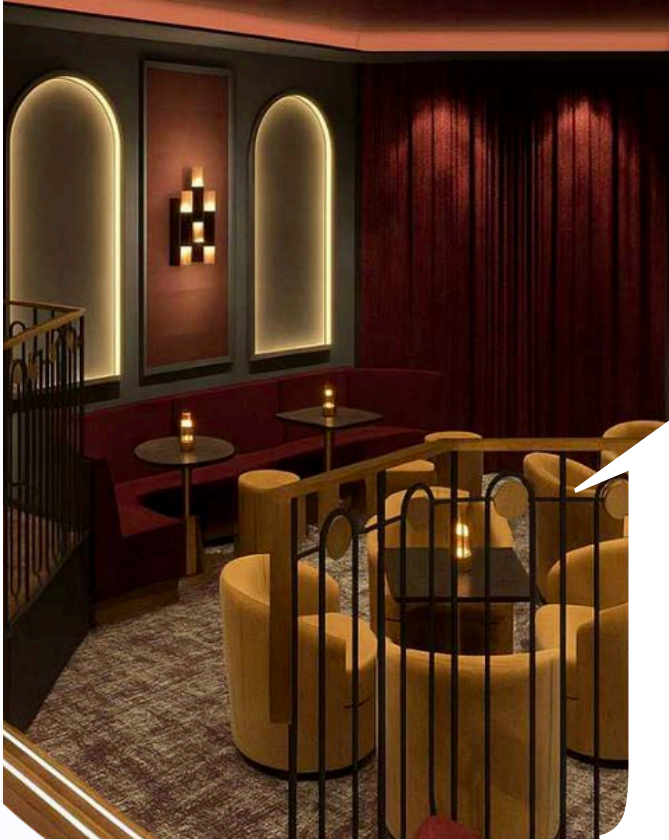
The Royal Bell's boutique hotel blends timeless charm with contemporary comfort. Each room is thoughtfully designed – rich Victorian hues, bespoke artwork, and luxurious touches at every turn.

Our hotel provides 14 boutique hotel rooms (Superior, Deluxe and The Hillman Suite) across the second and third floors, offering guests an intimate, character-filled stay. Rich Victorian tones, bespoke artwork, rain showers and Belvedere bedding.

The Royal Hall give our guests a grand ballroom hosting live entertainment, events and private functions. Currently operating as The Belle Affair — a sold-out weekly burlesque and cabaret supper club. Retractable stage, projector screen and full bar.

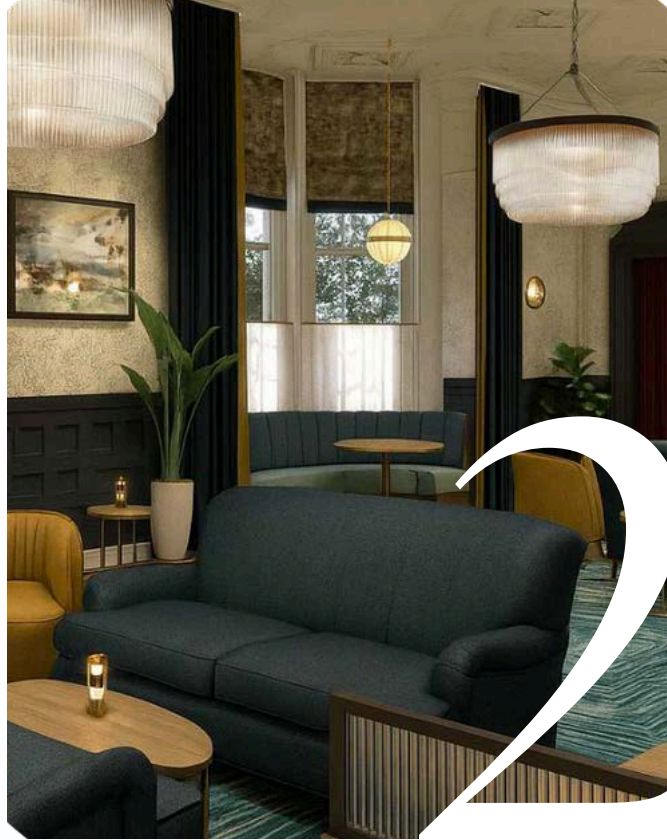
The Garden is a stylish and buzzing social hub providing a unique urban oasis — inspired by the infamous Chiltern Firehouse in Central London. South-facing, landscaped garden with outdoor bar and kitchen.

Exclusive Members Club includes co-working spaces for productivity and collaboration; The Clubhouse — vibrant sports bar and social hub; big-screen multi-purpose boardroom ideal for private screenings, dining, meetings and events; boutique fitness studio; and full concierge service.



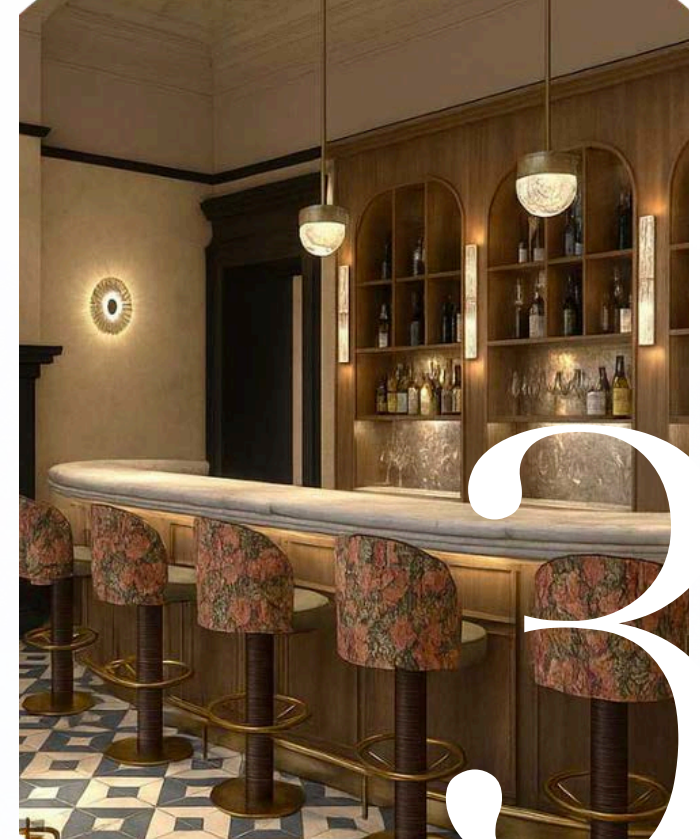
The Library

The Library is your intimate space where private moments meet meaningful connections. Lose yourself in a book, sip on a cocktail, or host a private celebration.



Members Lounge

An ideal space to work, unwind, or catch up with friends. With a relaxed atmosphere, it's a place to recharge or make new connections in both comfort and style.

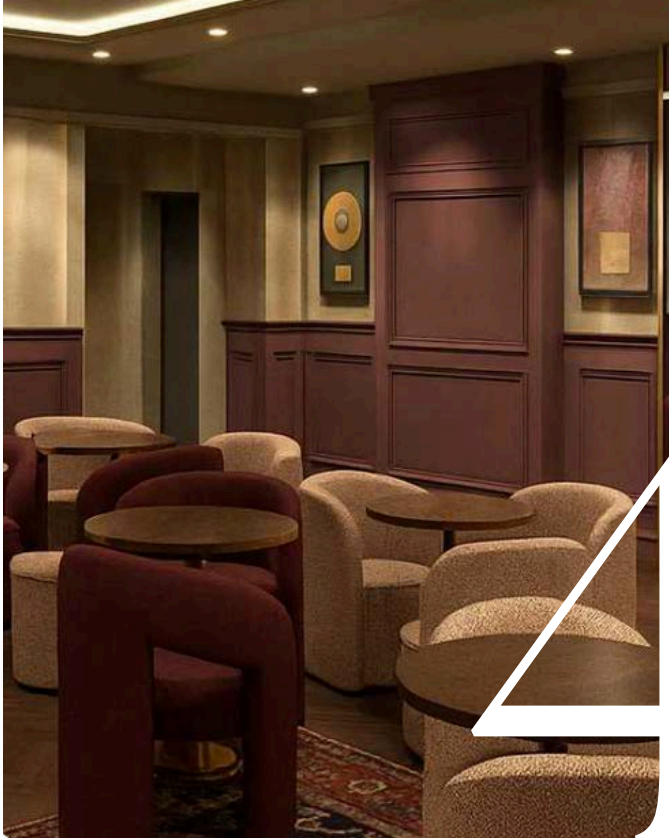


Members Bar

A space to unwind in style. The Members' Bar is your place to relax, connect, and enjoy an array of expertlycrafted drinks. It's a setting designed for both conversation and celebration in equal measures.

CLUB SPACES

MEMBER EXCLUSIVE



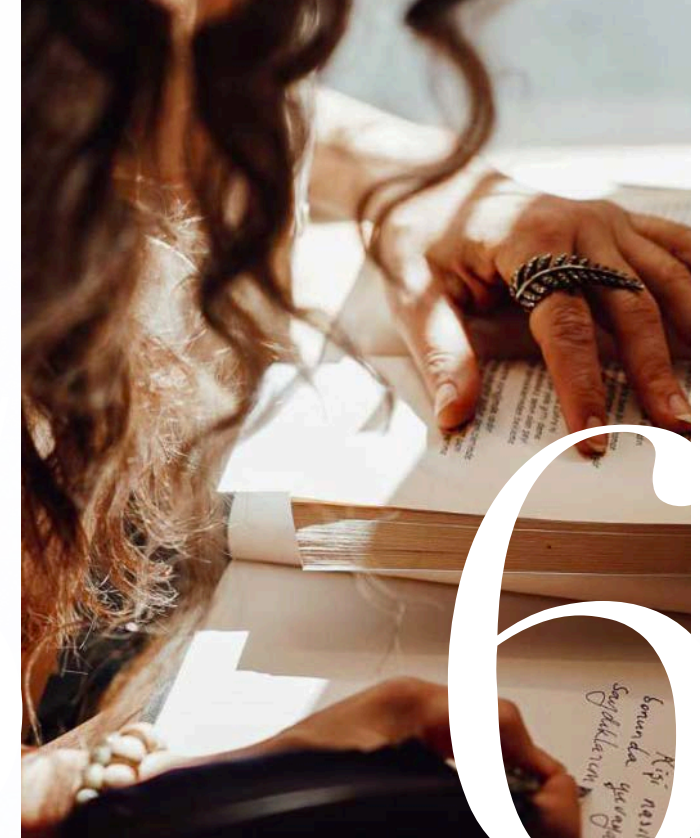
Clubhouse

Where work and play collide. The Clubhouse is your vibrant space for productivity by day and unreserved fun by night. It's the heart of the club, offering the perfect balance between business and relaxation.



Fitness Studio

Fully equipped to help you hit your personal best. Whether it's a power session or a calm reset, the Fitness Studio supports your routine and your goals with all the right tools, every day.



The Boardroom

A space for big ideas and bigger decisions. The Boardroom is where bold thoughts come to life, where conversations lead to real action, and where ambition is matched only by execution.

CLUB SPACES

MEMBER EXCLUSIVE

CLUB SPACES

DINING DESTINATIONS



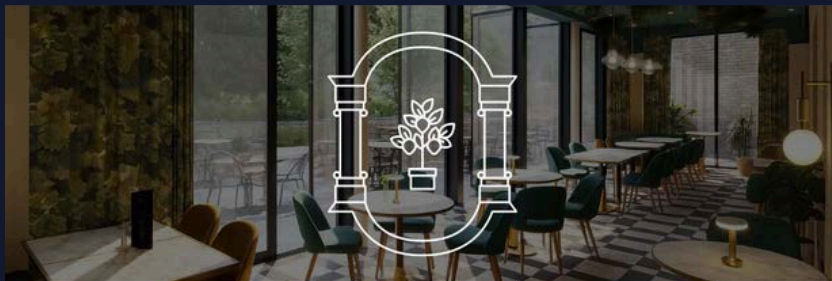
Bar & Grill

Casual yet refined, the Bar and Grill is all about relaxed dining. With vibrant flavours and a welcoming atmosphere, it's the place to enjoy delicious food, sip on a drink, and unwind in style.



Aldo's Pizza

Casual yet refined, the Bar and Grill is all about relaxed dining. With vibrant flavours and a welcoming atmosphere, it's the place to enjoy delicious food, sip on a drink, and unwind in style.



The Garden

The Garden is all about sipping in the sun and being surrounded by good company. It's your go-to spot for relaxation, where each moment feels like a breath of fresh air and every conversation is at its best.



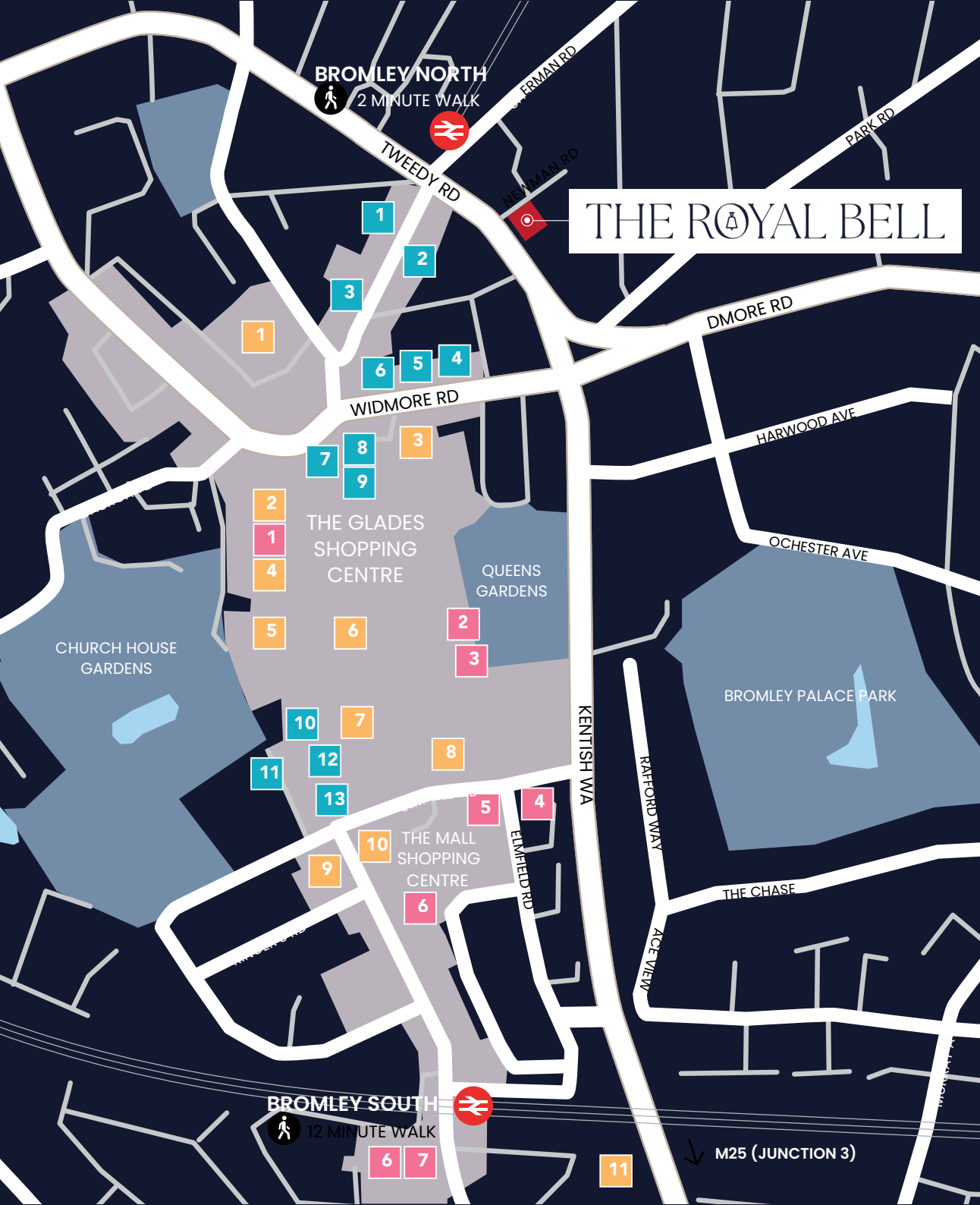
Zilli Caffè

A coffee stop that's more than just a caffeine fix. Zilli Caffè is a place to grab your coffee, fuel up, and get back to it. Whether you're on the go or taking a breather, it's the perfect spot to stay energised.









LOCATION

A vibrant destination offering outstanding amenities.

The Royal Bell is located in the heart of Bromley, one of South East London's most established and well-connected town centres. The area combines a rich heritage with a thriving mix of retail, leisure and cultural amenities, complemented by extensive green spaces and excellent transport links to Central London and Kent.

Situated on Bromley High Street, The Royal Bell is surrounded by popular shopping destinations, independent cafés, restaurants and entertainment venues, including The Glades shopping centre and Churchill Theatre. The location benefits from a vibrant town-centre atmosphere while remaining close to parks and open spaces such as Church House Gardens and Norman Park.

Shops

- 1 Sainsbury's
- 2 Primark
- 3 Boots
- 4 Next
- 5 Lidl
- 6 M&S
- 7 H&M
- 8 Apple Store
- 9 TK Maxx
- 10 Sports Direct
- 11 Waitrose

Cafés & Restaurants

- 1 The Olive Branch café
- 2 Aqua Bar & Grill
- 3 O'Neill's
- 4 Pizza Express
- 5 Zizzi
- 6 Nando's
- 7 Costa
- 8 Five Guys
- 9 Starbucks
- 10 Greggs
- 11 Pret A Manger
- 12 Black Sheep Coffee
- 13 Caffé Nero

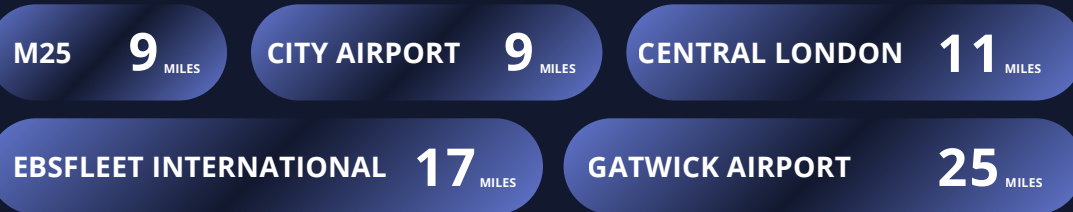
Leisure

- 1 Gym Bromley
- 2 Churchill Theatre
- 2 The Pavilion (Gym, Pool & Bowling)
- 3 Bromley Fitness Centre
- 4 Travelodge
- 5 Pure Gym
- 6 Vue Cinema
- 7 Premier Inn

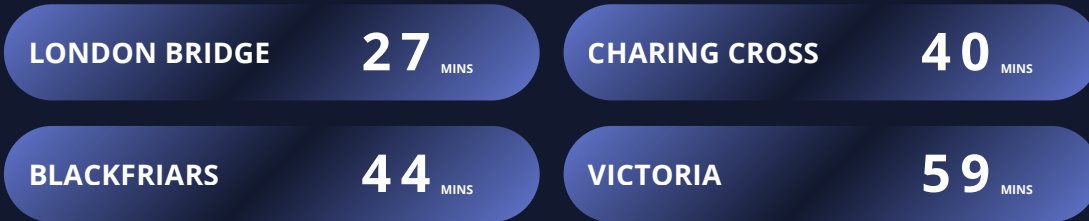
CONNECTIVITY

With fast rail connections to London Victoria, London Blackfriars and London Bridge, Bromley continues to attract residents, businesses and visitors seeking the convenience of city access alongside the character and community of a historic market town.

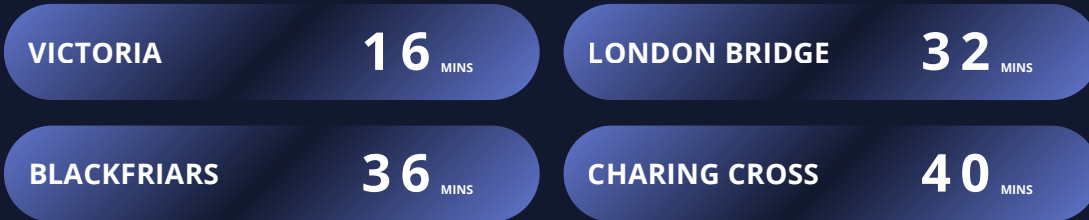
BY ROAD



BY RAIL (BROMLEY NORTH)



BY RAIL (BROMLEY SOUTH)



Financials

FLOOR	BASEMENT	GROUND FLOOR	FIRST FLOOR	SECOND FLOOR	THIRD FLOOR	USABLE GARDEN	TERRACES	TOTAL
SIZE (SQ.FT.)	4,678	5,623	4,905	2,759	2,223	2,203	1,939	24,333
QUOTING RENT (P.A.)								£550,000
ESTIMATED RATES PAYABLE (P.A.)								£36,000
SERVICE CHARGE								NONE
ESTIMATED OCCUPANCY COST (P.A.)								£586,000

PLEASE NOTE THAT THESE ARE GIA FIGURES

FURTHER INFORMATION

LEASE

A new effective Full Repairing and Insuring lease contracted outside the Landlord and Tenant Act 1954 is available direct from the landlord for a term to be agreed.

PREMIUM

There is a premium sought for the benefit of the extensive fitout undertaken and operation in place. Price POA.

POSSESSION

Upon completion of legal formalities.

FLOOR PLANS

Available on request.

VAT

TBC

EPC

36 B

CONTACT US

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Misrepresentation Act 1967.

These particulars are intended only to give a fair description of the property and do not form the basis of a contract or any part thereof. These descriptions and all other information are believed to be correct, but their accuracy is in no way guaranteed. June 2026

RIB

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