

CRAFTING

FOR OWNERS

THE HEAL'S BUILDING

FITZROVIA W1

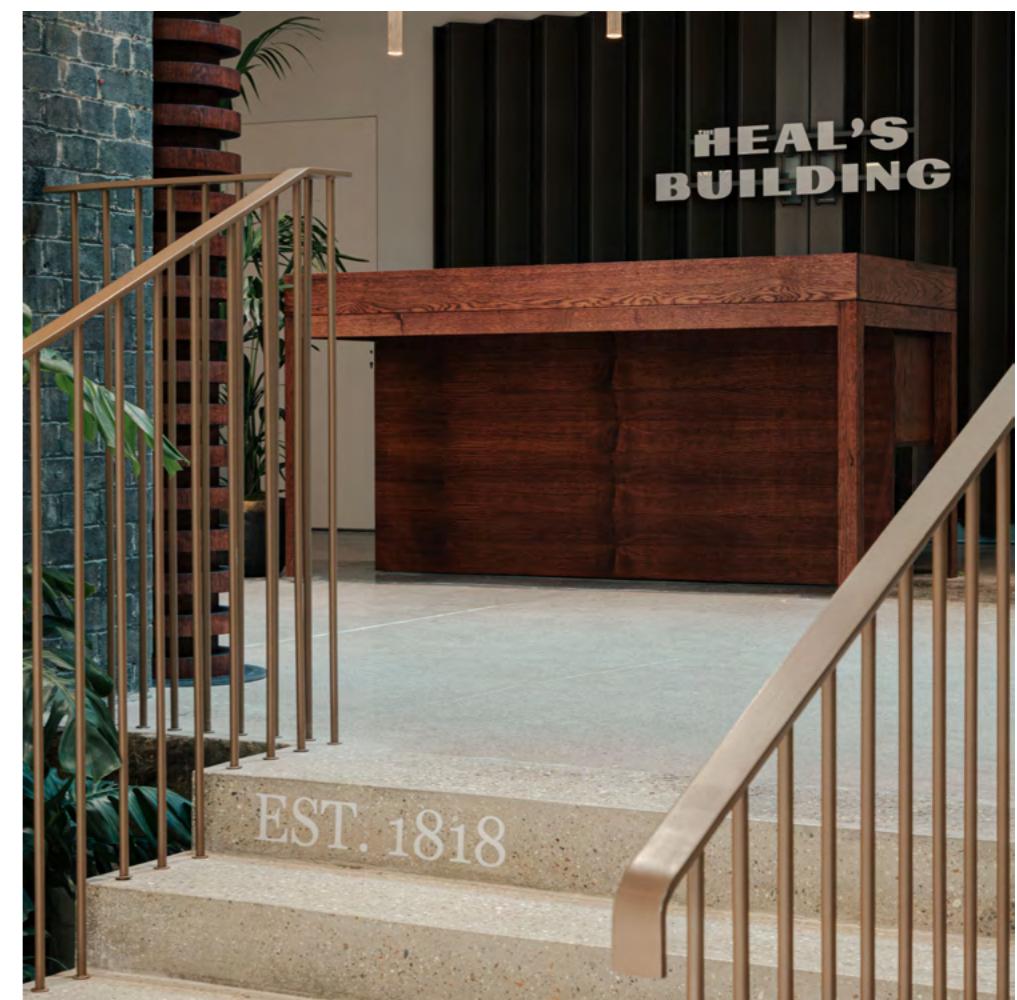
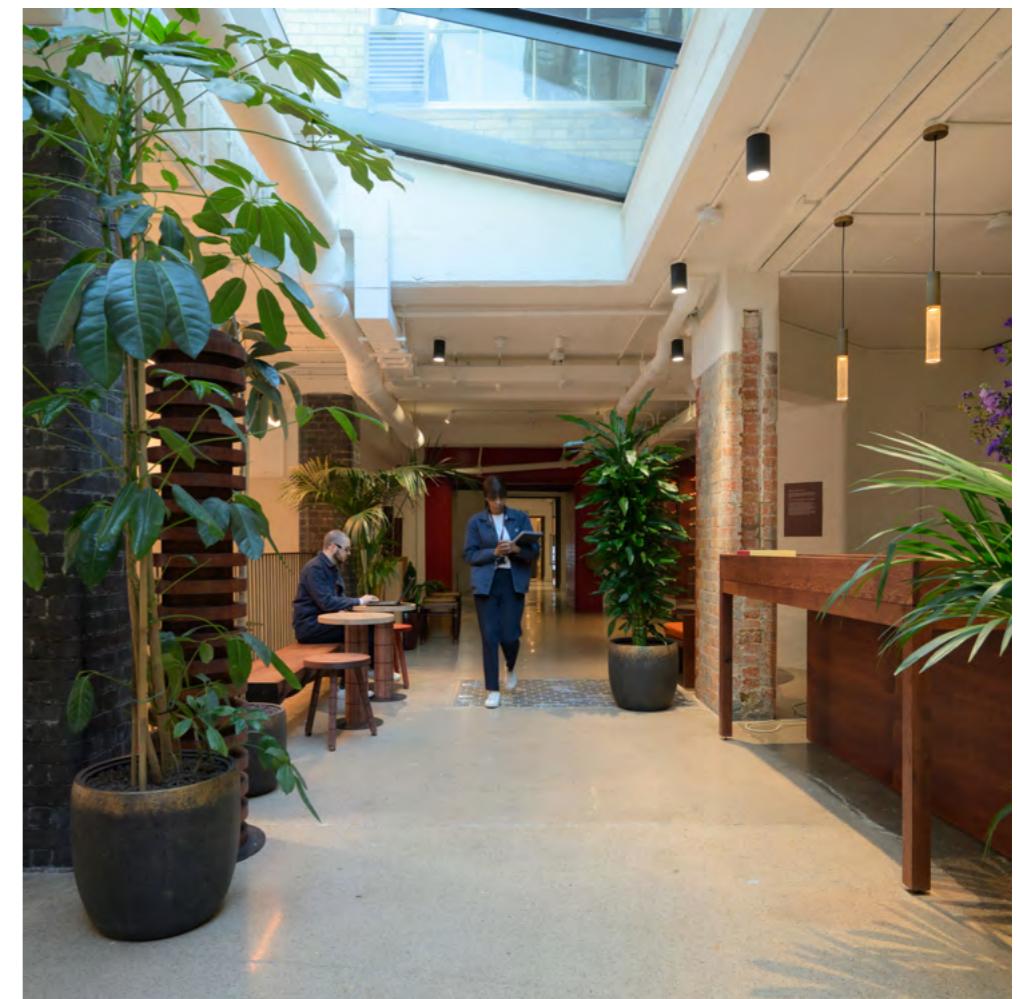
A PLACE TO INSPIRE

For over 200 years, The Heal's Building has been a hub for British design and creativity. Today, it has been reimagined as a 200,000 sq ft destination for contemporary brands shaping what comes next.

Blending heritage character with a modern, hospitality-inspired offer, it provides a rich ecosystem of shared spaces - from a café bar and private landscaped courtyard to a communal club lounge, and dedicated cycle facilities - designed for connection, culture and experience.

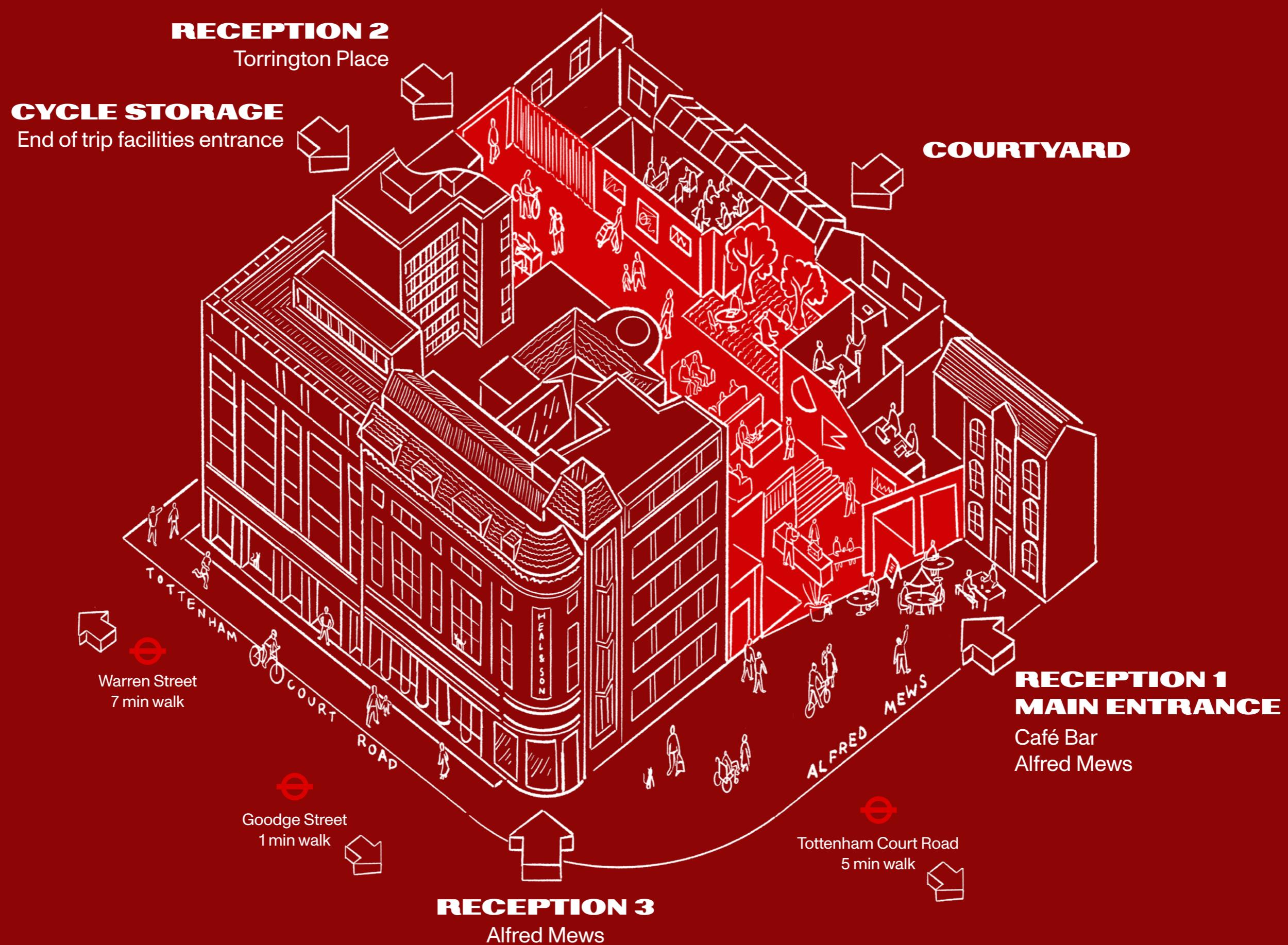


The 200-year-old dispatch area for Heal's has been repurposed into a new reception and cafe



DISTINCTIVE BUILDINGS

A COLLECTION



SELECTED HIGHLIGHTS



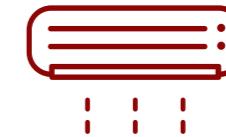
CAFÉ

Reception area with café bar



ENTRANCE

Self-contained entrance opportunity for **Unit 1**



REFURBISHED

CAT A+ Suite available on **Part 1st Floor**



GRADE II*

Iconic Grade II* listed building in the West End, sensitively restored



END OF JOURNEY

Dedicated cycle entrance with 95 bike parking spots, 12 shower facilities, 98 lockers



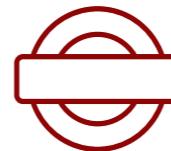
EFFICIENT

EPC A and BREEAM 'Excellent' rating on all newly delivered spaces



COURTYARD

Landscaped communal courtyard



CONNECTED

1 minute to Goodge Street and 5 minutes to Elizabeth Line at Tottenham Court Road



LOCAL AMENITY

Surrounded by an unmatched retail, leisure and hospitality offering.

TABLE

AVAILABILITY

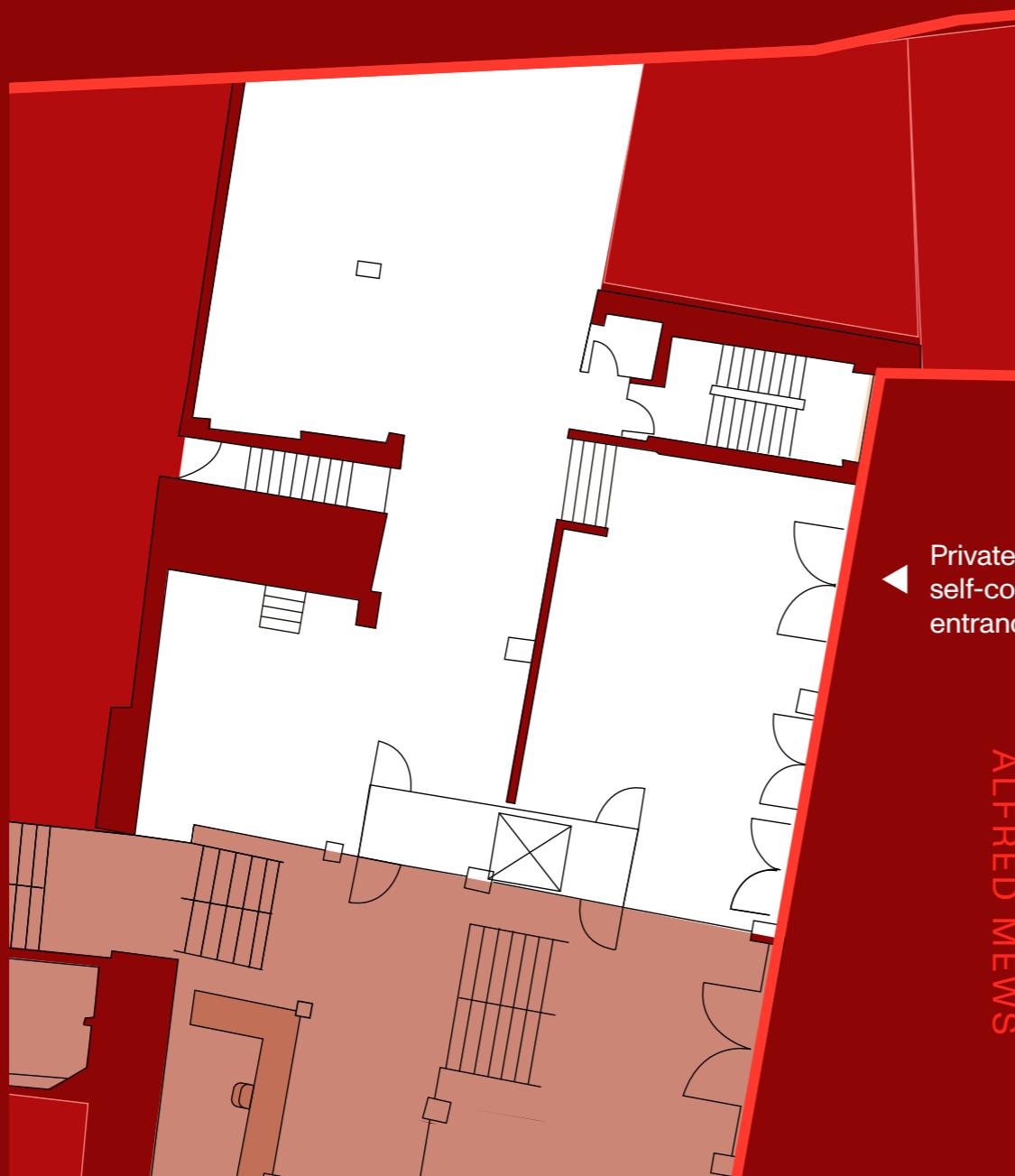
	UNIT	FLOOR	SQ FT	SQ M	CONDITION
1		G	2,158	201	Shell
		LG	2,197	204	Shell
		Total	4,355	405	
2		G	1,372	128	Shell
		LG	3,588	333	Shell
		Total	4,960	461	
PART FIRST FLOOR					
	1		3,354	311	CAT A+

All areas subject to final measurement on completion of refurbishment works

UNIT 1

Areas

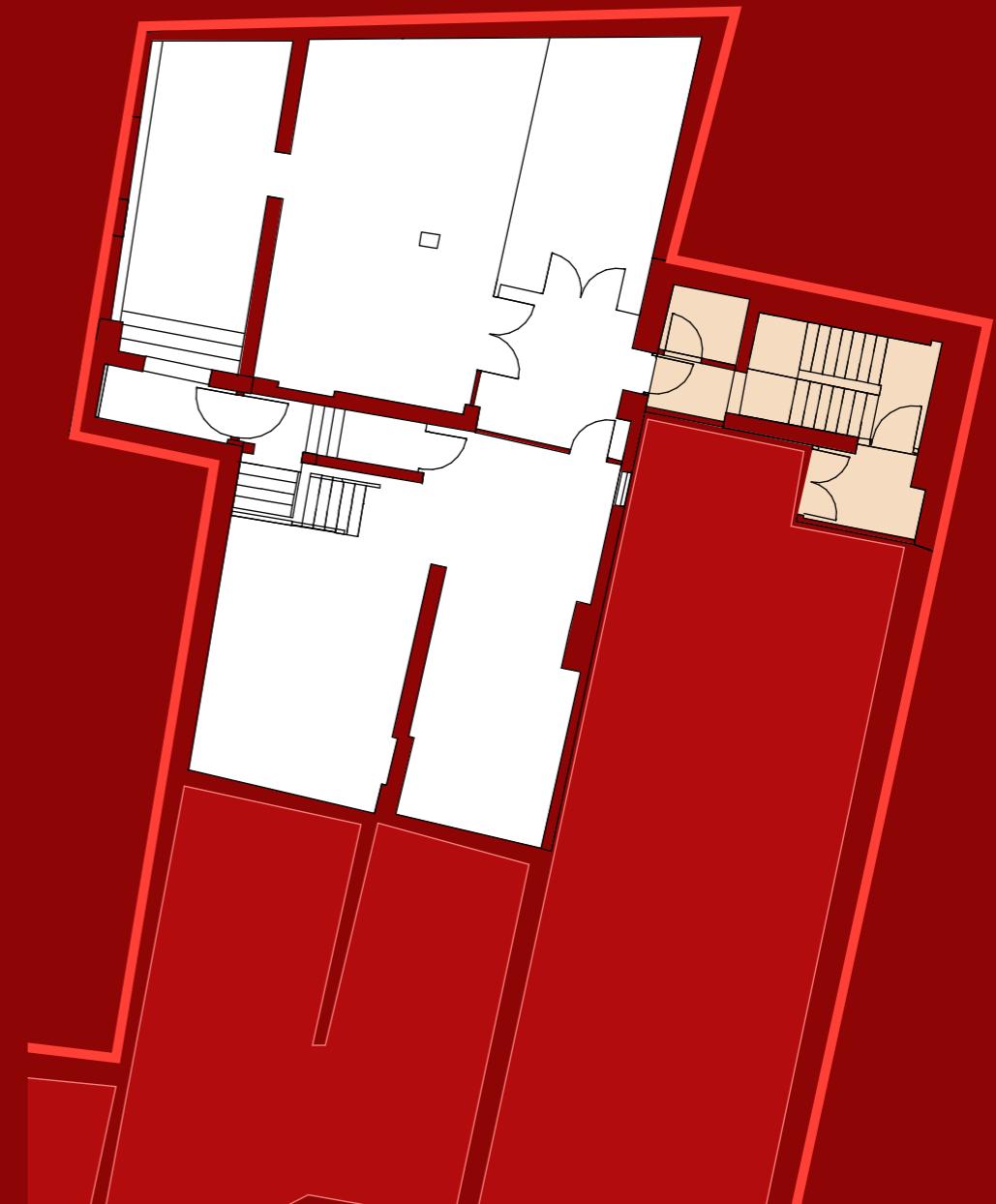
	sq ft	sq m
G	2,158	201
LG	2,197	204
Total	4,355	405



ALFRED MEWS

Private
self-contained
entrance

Ground



Lower Ground

- Demise
- Reception
- Common parts



0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200



Unit 1 Ground Floor self-contained entrance CGI. A one of a kind blank canvas opportunity for an experience-led occupier

UNIT 2

Lower Ground Floor

	sq ft	sq m
G	1,372	128
LG	3,558	333
Total	4,960	461



Ground



Lower Ground



0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200

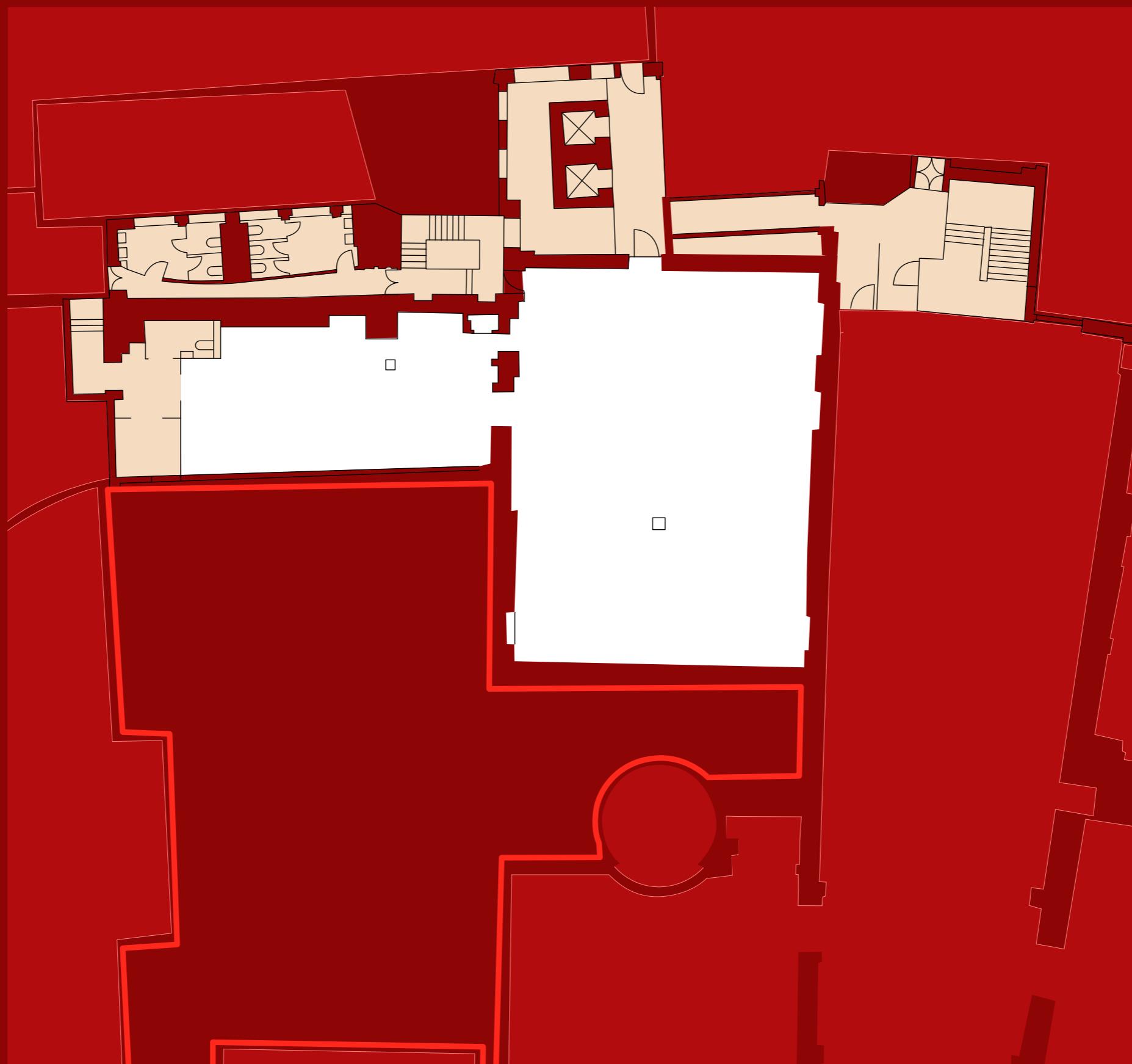


Unit 2 Ground Floor Arrival with internal staircase to Lower Ground Floor CGI

PART FIRST FLOOR

1st Floor

3,354 sq ft / 311 sq m



Demise

Common parts



0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200

PART FIRST FLOOR

1st Floor

3,354 sq ft / 311 sq m

Desks	30
Collab Areas	2
Meeting Rooms	1
Call Booths	1
Teapoints	1
Breakout	3



Demise

Common parts

NORTH

0.0 4.0m 8.0m 12.0m 16.0m 20.0m



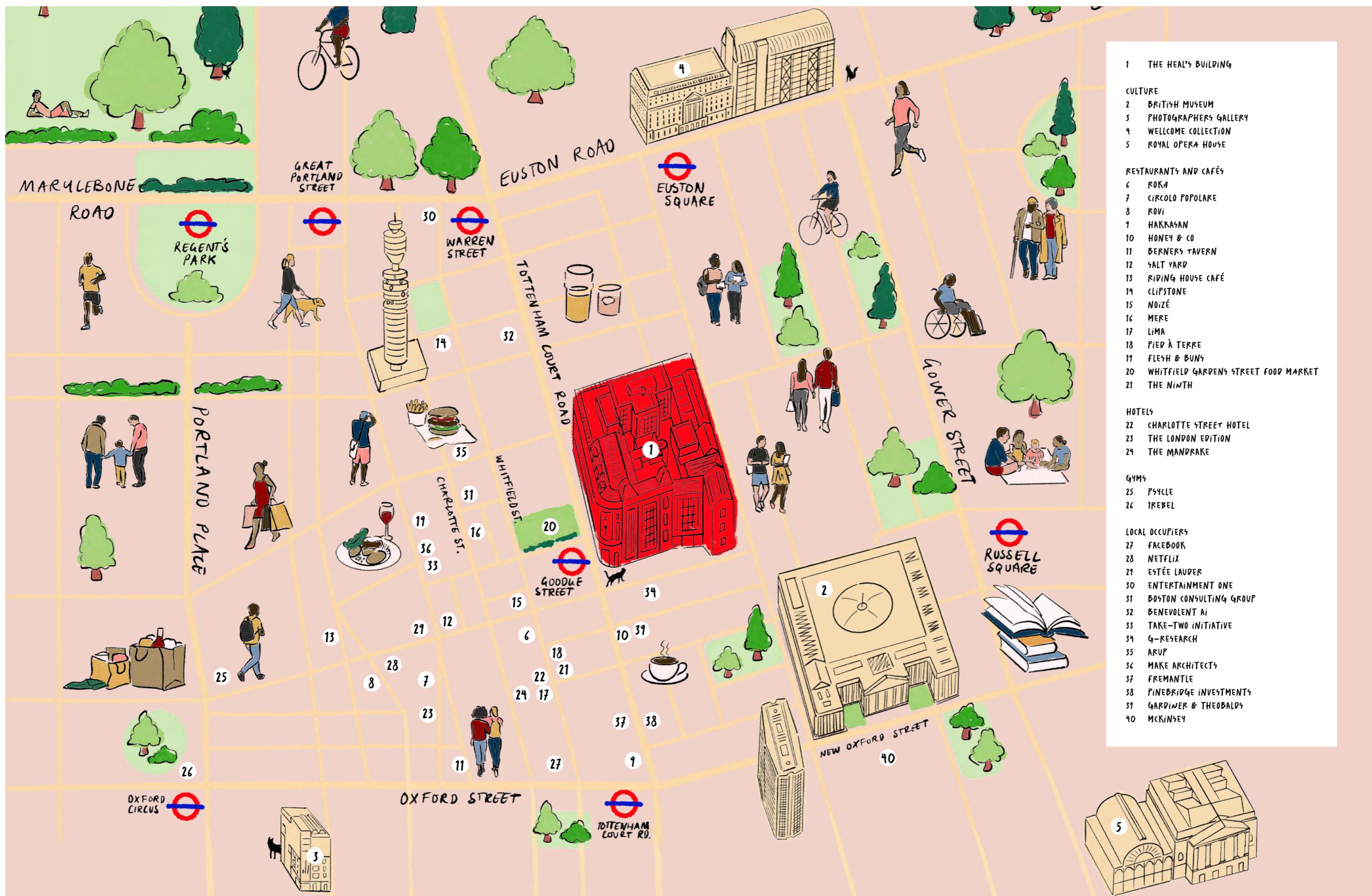
Graphical Scale 1:200

PART FIRST FLOOR

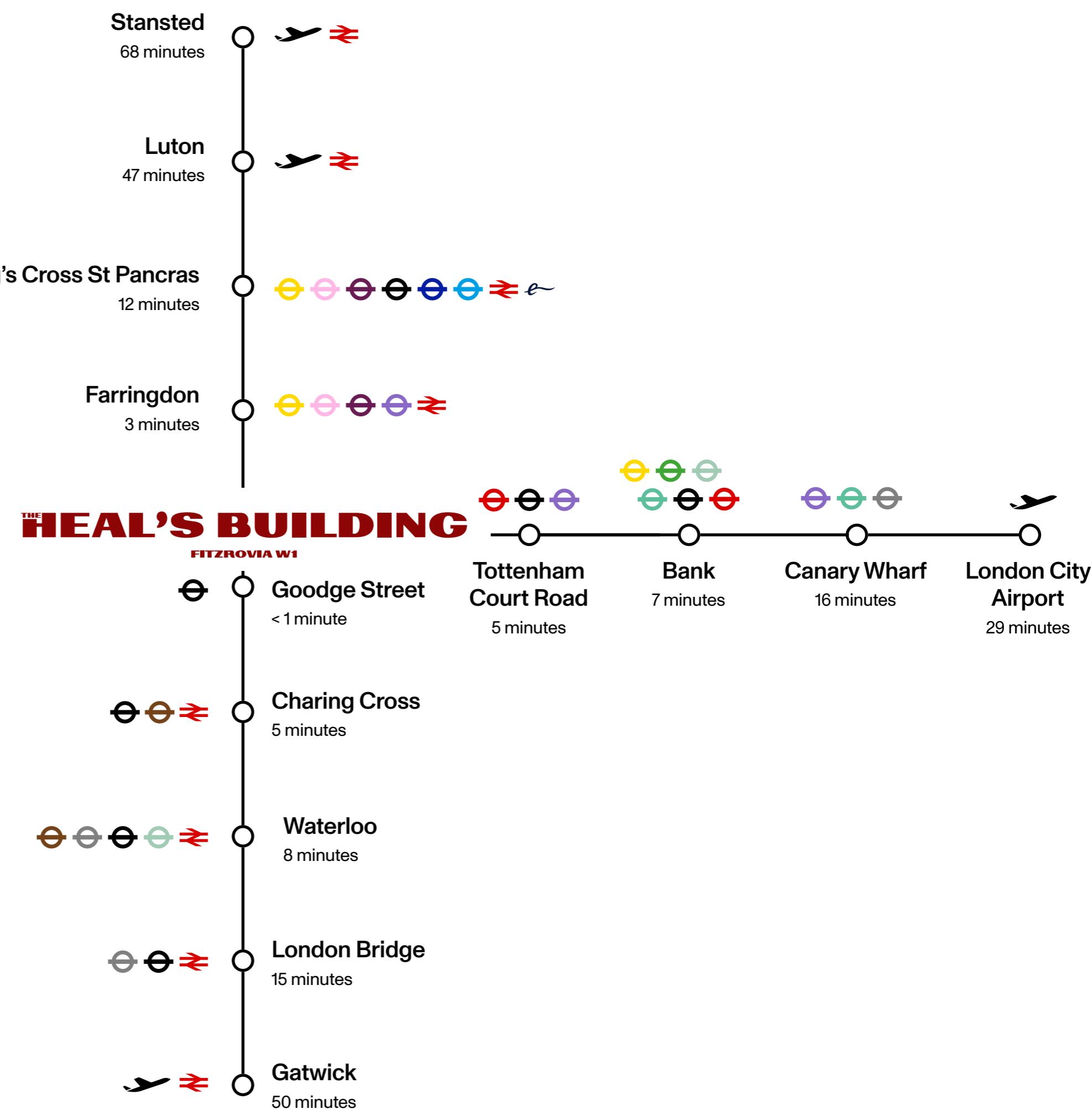
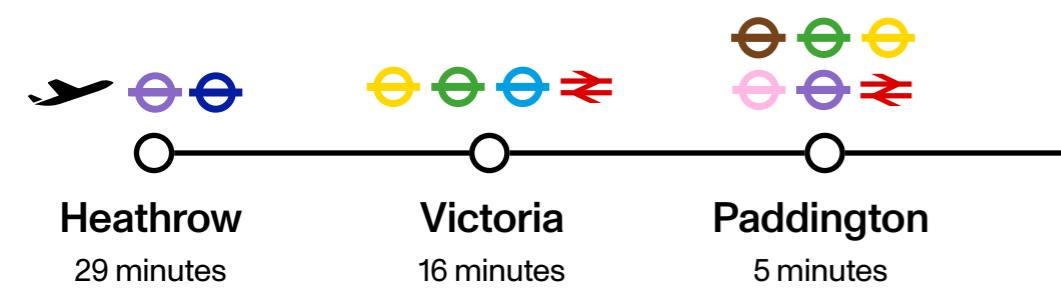


Part First Floor CGIs for indicative purposes

ARTS, CULTURE AND LEISURE



CONNECTIVITY



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Designed by a visionary team

General Projects

General Projects is a contemporary real estate developer specialising in design and the thoughtful reinvention of places.

Buckley Gray Yeoman

Buckley Gray Yeoman is one of London's leading architecture practices and has a track record of sensitive renewal of buildings such as One Poultry and YY London.

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FITZROVIA W1

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