



# The Opportunity

Located within the affluent market town of Horsham, Swan Walk is a dominant shopping centre that provides over 300,000 sq. ft. of retail and leisure accommodation.



**6.7m** footfall



900 space car park



**386,632** residents in the Horsham area



### **Affluent area**

over half of the population being within either "Affluent Achievers" (46.3%) and "Rising Prosperity" (12.7%) Acorn groups



**83.7%** market share in primary catchment



**64%** in the ABC1 social grade category





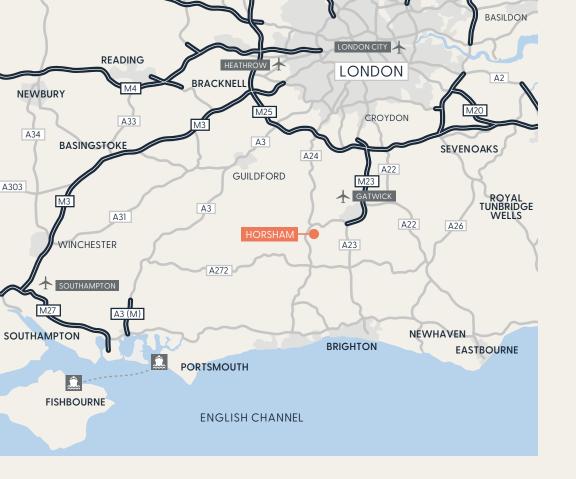
The scheme is anchored by a full line Marks and Spencer store (81,230 sq. ft.) with other national multiples such as Next, H&M, Boots, JD Sports and Hobbs. Additionally, the shopping centre benefits from a 900 space car park with direct access into Swan Walk.

The scheme houses Horsham
District Council's offices
(25,795 sq ft across 1st & 2nd
floors) which will further boost
footfall once in occupation.









## The Location

Swan Walk is situated within the heart of Horsham, an affluent and attractive market town in West Sussex, South East England. The town is 7 miles south-west of the major town of Crawley, 23 miles north of Brighton and 33 miles south of London.

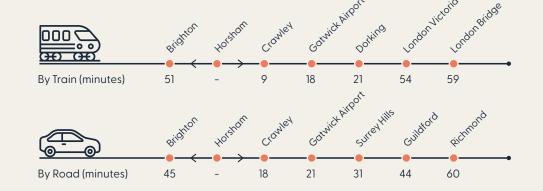
Horsham is an extremely affluent and desirable location to live, work and play. The town was crowned 4th of the UK's best places to live in 2020 (Sunday Times) due to its high life expectancy, excellent health scores and high average earnings. Horsham is famous for its weekly markets, the Horsham museum and lovely Horsham park.

### Horsham is a commuter town with excellent connectivity to London and other major towns

The town is served by a well operated train station that provides frequent and reliable connections to London and the south of England.

The M23 motorway is accessible in under 10 mins from the town centre, linking Horsham to London, Brighton and the M25 London Orbital motorway.

Gatwick Airport is 30 miles and 20 minutes drive to the north. This major international gateway has the busiest single runway in Europe, handling over 33 million passengers a year across 220 destinations.































Flexible unit sizes availabe up to 35,000 sq ft



900 space car park



Large mix of national, local and independent brands.



Anchored by M&S



**6.7 million** footfall



**Affluent** demographic



## Contacts

For all leasing enquiries, please contact:



22 London Road, Horsham, West Sussex RH12 1AY



#### **JONATHAN MACK**

jm@crickmay.co.uk 07557 562699

#### **DANIEL LASCELLES**

dl@crickmay.co.uk 07786 298025

#### **SAVILLS**

33 Margaret Street, London, W1G 0JD



#### RFTAIL

MICHAEL LOCKHART michael.lockhart@savills.com 07779248780

#### **RYAN SIMPSON**

ryan.simpson@savills.com 07812 686388

#### I FISHIPF

#### **JESSICA HILL**

jessica.hill@savills.com 07976747891



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