

NE

CO

EL

WESTFIELD
LONDON
W12

ED

CO

NE

WELCOME
TO THE

SHOPPING
CENTRE IN
THE UK.



WESTFIELD
LONDON

UGLI

60,000 SQ FT CAMPUS
(HOME TO 55 COMPANIES)

BERKELEY ST JAMES

WHITE CITY LIVING 2,500 NEW
HOMES

THIS IS WHITE CITY

WESTFIELD LONDON COULDN'T BE BETTER PLACED. LOCATED JUST A 5 TO 10 MINUTE STROLL FROM FLEXIBLE WORKING SPACES, NEW HIGH-END RESIDENTIAL PROPERTIES, SOME OF THE CITY'S TOP HOTELS AND THE HEAD QUARTERS OF LEADING BRANDS SUCH AS L'OREAL, BBC STUDIOS, ITV AND MORE.

IMPERIAL COLLEGE
LONDON - WHITE CITY
CAMPUS

23 ACRE CAMPUS

SCALE SPACE - 200,000 SQ FT
OFFICE ACCOMODATION

IMPERIAL BUSINESS SCHOOL

WHITE CITY PLACE

1.5M SQ FT OFFICE
ACCOMMODATION

BBC HQ
ITV HQ
HUCKLETREE CO WORKING
ROYAL COLLEGE OF ART
L'OREAL HQ
ME + EM HQ
YOOX NET A PORTER

TELEVISION CENTRE

1,295 HOMES

400,000 SQ FT OFFICE
ACCOMMODATION

BBC STUDIOS
SOHO HOUSE - WHITE CITY HOUSE
PVH HQ
PUBLICIS HQ



WESTFIELD LONDON

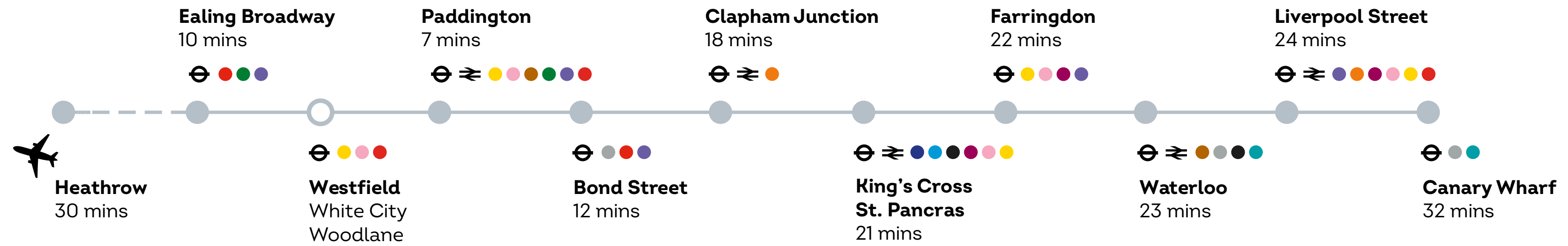
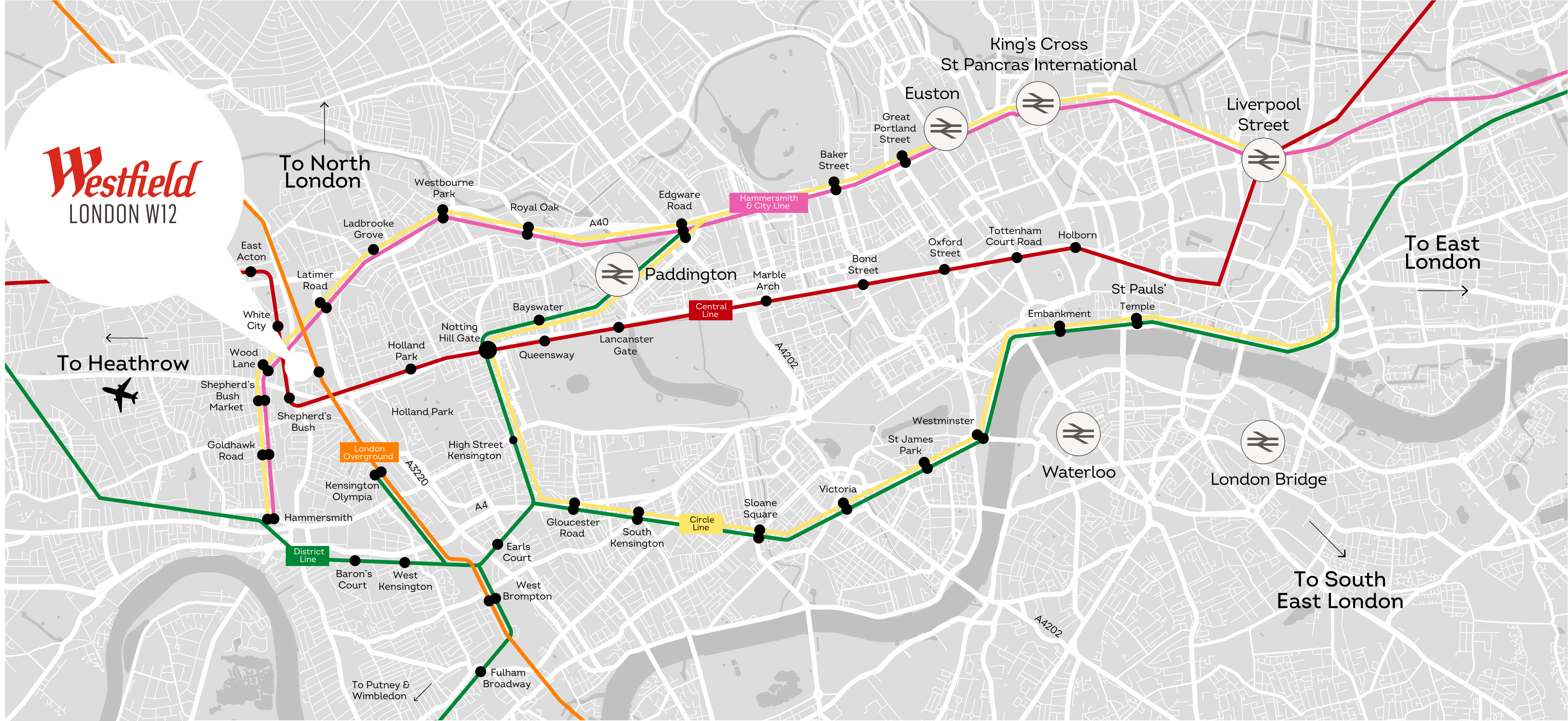
45,000 SQ FT OFFICE SPACE HOME TO:

URW UK HQ
VENTURE X CO-WORKING
VUE HQ
NET A PORTER HQ OFFICE 70,000 SQ FT

300+ STORES

WESTFIELD
LONDON

Westfield
LONDON W12



CUSTOMER PROFILE

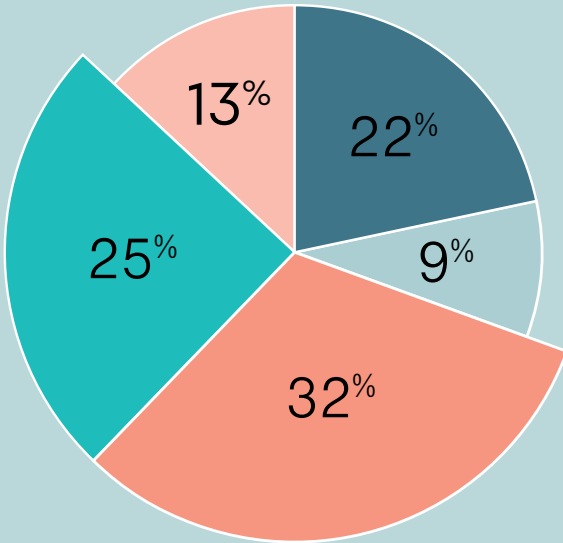
WITH A REACH THAT EXTENDS NOT JUST ACROSS THE CAPITAL, BUT ALSO THE REST OF THE COUNTRY, WESTFIELD LONDON BOASTS NOT JUST A HUGE CUSTOMER BASE BUT ALSO A DIVERSE ONE WHICH INCLUDES THE UK’S MOST AFFLUENT CONSUMERS.

AFFLUENT ACHIEVERS 8%	LAVISH LIFESTYLES	2.9%
	EXECUTIVE WEALTH	3.8%
	MATURE MONEY	1.3%
RISING PROSPERITY 50.7%	CITY SOPHISTICATES	41.9%
	CAREER CLIMBERS	8.8%
COMFORTABLE COMMUNITIES 8.1%	COUNTRYSIDE COMMUNITIES	0.5%
	STEADY NEIGHBOURHOODS	2.9%
	SUCCESSFUL SUBURBS	3.6%
	STARTING OUT	0.8%
	COMFORTABLE SENIORS	0.3%
FINANCIALLY STRETCHED 8.9%	STUDENT LIFE	5.9%
	MODEST MEANS	1.4%
	STRIVING FAMILIES	1%
	POORER PENSIONERS	0.6%
URBAN ADVERSITY 24.3%	YOUNG HARDSHIP	0.4%
	STRUGGLING ESTATES	22.7%
	DIFFICULT CIRCUMSTANCES	1.2%

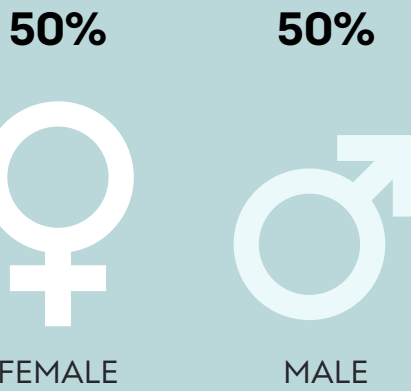


CUSTOMER AGE

- Under 18
- 18 - 25 years
- 25 - 45 years
- 45 - 60 years
- 65+ years



GENDER SPLIT



KEY STATS

WESTFIELD LONDON'S SALES AND REACH FIGURES ARE EVERY BIT AS IMPRESSIVE AS THE BRANDS WE ATTRACT.

£1BN

ANNUAL SALES

£3.2BN

WEIGHTED SPEND POTENTIAL

£107

AVERAGE RETAIL SPEND

£1,311

AVERAGE LUXURY RETAIL SPEND

RETAIL
CONVERSION



85

MINS AVERAGE DWELL TIME

28M

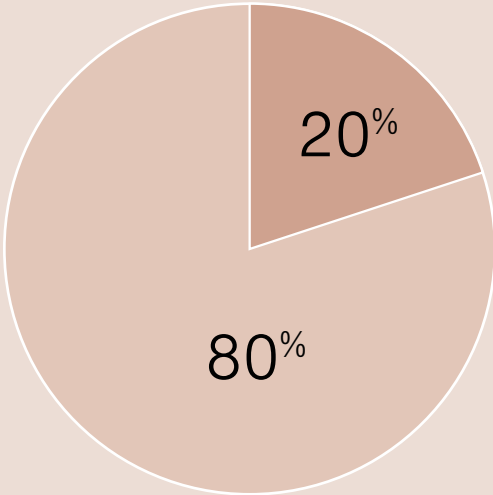
ANNUAL FOOTFALL

44

ANNUAL VISIT FREQUENCY

53+

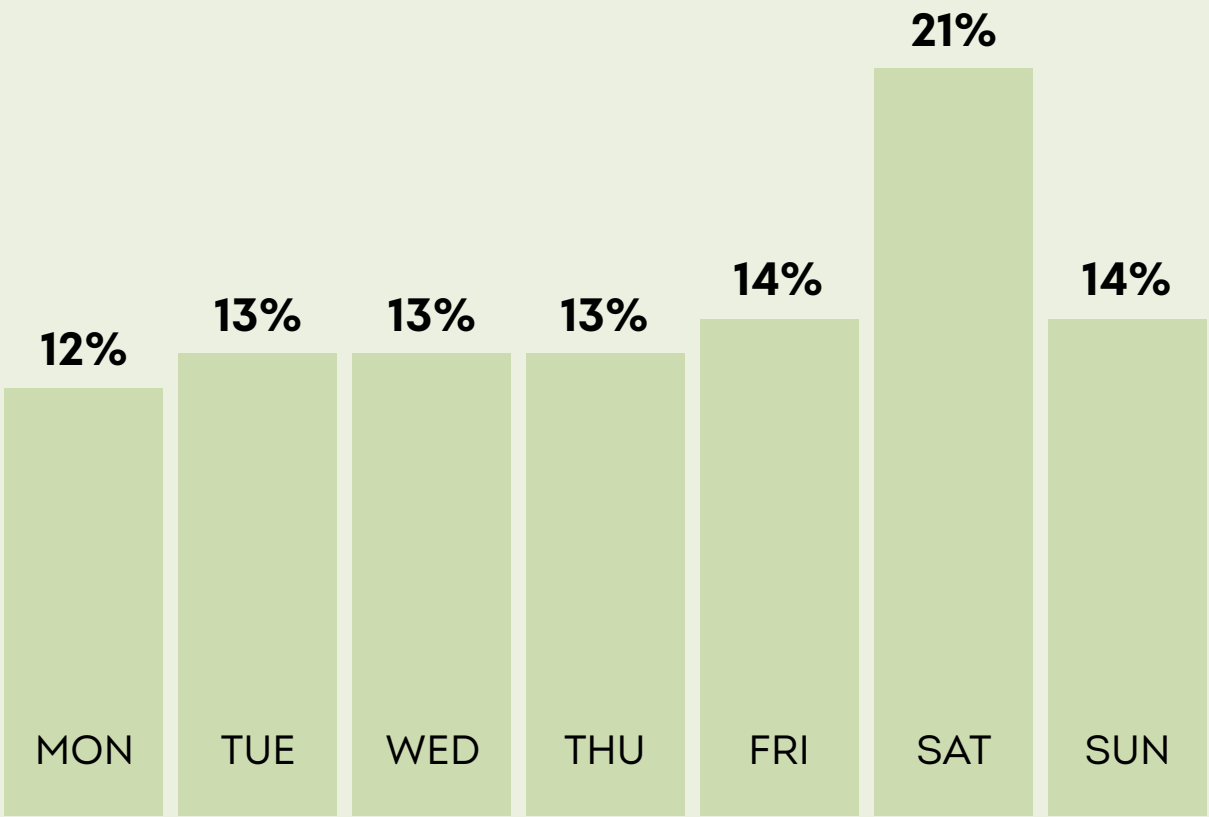
NEW OPENING IN 2023



- Resident (Primary to Tertiary)
- Domestic & International Tourists

FOOD & BEVERAGE

WHETHER IT'S A FULL DINING EXPERIENCE, A SNACK BETWEEN SHOPPING OR CELEBRATING WITH DRINKS AND COCKTAILS, AT WESTFIELD LONDON EVERY NEED IS MET.



FOOTFALL BY DAY

£146m

ANNUAL
SALES



£19

AVERAGE SPEND

£47

AVERAGE SPEND FROM TABLE
SERVICE RESTAURANTS

90+

PLACES TO EAT AND DRINK

£183M

WEIGHTED SPEND POTENTIAL

RESTAURANT DINING

UPSCALE FOOD COURT

GRAB & GO

CAFES

PUBS & BARS

LEISURE

MORE THAN SIMPLY A SHOPPING EXPERIENCE, WE OFFER LEADING LEISURE ACTIVITIES THAT EVERYONE CAN ENJOY.



£127m

£26M

ANNUAL SALES

£23

AVERAGE SPEND

WEIGHTED
SPEND
POTENTIAL

COMPETITIVE
SOCIALISING

IMMERSIVE
EXPERIENCES

EXHILARATING

FAMILY FUN

DATE NIGHT





EXPERIENTIAL

OOH MEDIA

EVENT SPONSORSHIP

PAN-EUROPEAN PACKAGES

IDEATION AND CREATIVITY

DATA AND INSIGHT



BRANDS THAT
CHOOSE TO
PARTNER WITH
OUR CENTRES



NETFLIX

SAMSUNG



SEPHORA

YOUR VISION, OUR STAGE

Westfield Rise brings memorable brand moments to life across the Westfield universe, with extraordinary impact, through our industry-leading, integrated opportunities. Our teams can offer a flexible range of support from ideation and creativity to data and insight to help deliver the best platform for your brand.

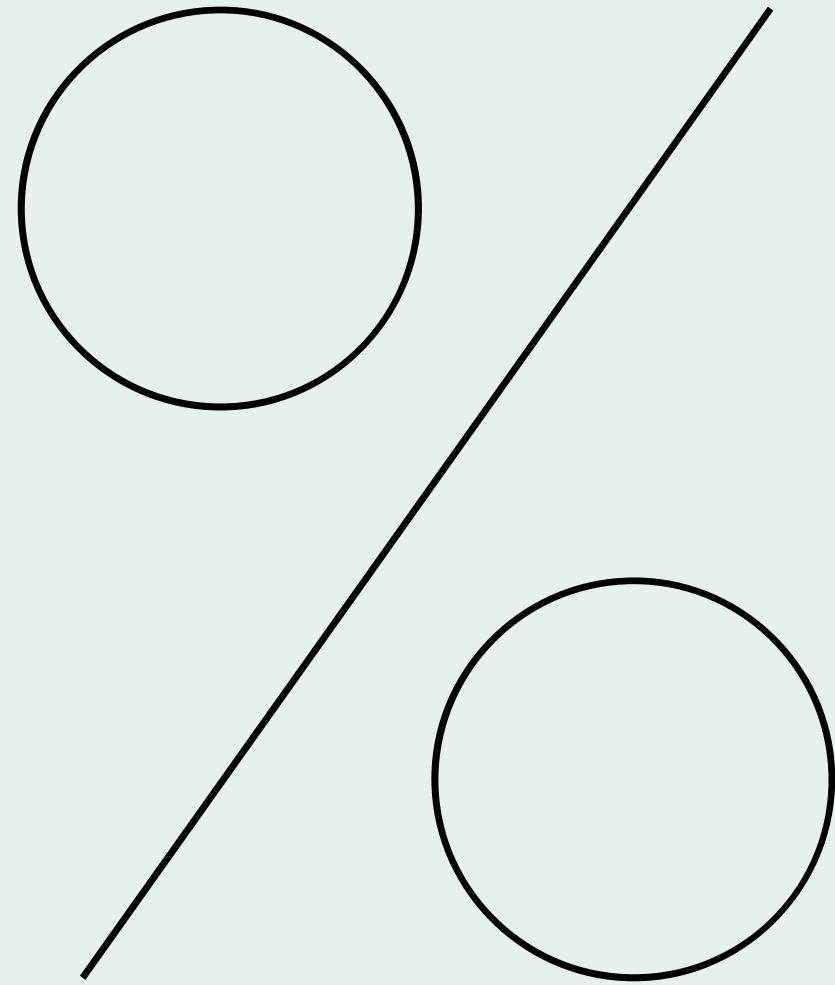
A PLATFORM FOR OUR RETAILERS

The Westfield Rise team provides the opportunity for retailers to capitalise on other opportunities within the centre, from tactical advertising and events to long term strategic partnerships.





**RENEWABLE
ENERGY USED
TO RUN
WESTFIELD
LONDON**



£180K+

COFFEE CUPS RECYCLED IN 2022

11.3K

PLANTS ACROSS ALL GREEN WALLS AND TOWERS

32%

REDUCED ELECTRICAL CONSUMPTION

200+

TONNES OF FOOD WASTE RECYCLED

2,344^{SQM}

TOTAL GREEN SPACE

WESTFIELD LONDON IS THE FIRST RETAIL REAL ESTATE COMPANY IN THE EUROPEAN UNION, AND 6TH CAC 40 COMPANY, TO ATTAIN APPROVAL OF SCIENCE-BASED TARGETS INITIATIVE ON OUR NET ZERO TARGETS.

We're proud to have The Better Places Certification which assesses our sustainability performance and highlights our unique position as a catalyst for the evolution of the retail industry. As part of this, we use the Sustainable Retail Index which is an annual review providing a dynamic view on retailers' sustainability commitments, ambitions and performance at a company, product and store-operations level.

BETTERPLACES

SUSTAINABILITY ROADMAP SUPPORTING 3 CORE COMMITMENTS



ENVIRONMENTAL
TRANSITION



SUSTAINABLE
EXPERIENCE



THRIVING
COMMUNITIES

MILLIE EDWARDS
Head of Leasing
E. Millie.Edwards@urw.com
T. 07554 281732

JAMES DELLAR
Leasing Manager
E. James.Dellar@urw.com
T. 07813 352 534

PAUL MARSHALL
E. Paul.Marshall@jll.com
T. 07976 730 551

NATALIE MYLROIE
E. Natalie.Mylroie@jll.com
T. 07595 599 975

STEVE MORGAN
E. Steve.Morgan@jll.com
T. 07713 311 358



SOPHIE CHENEVIX-TRENCH
Leasing Manager
E. Sophie.Chenevix-Trench@urw.com
T. 07778 133835

OLIVIA MOORE
Leasing Executive
E. Olivia.Moore@urw.com
T. 07823 432 543

ERIN MCDONALD
E. Erin.McDonald@Colliers.com
T. 07714 145 967

EMMA WILLS
E. Emma.Wills@Colliers.com
T. 07977 001 808

ARON SAMRA
E. Aron.Samra@Colliers.com
T. 07771 815 152



This presentation has been prepared by Unibail-Rodamco-Westfield for general circulation and is circulated for information only. The data that appears in this document is based on internal or external studies, compilations of different studies, or thirdparty declarations. This data, along with all other information contained in this document and particularly visual images, is provided for reference only, is subject to change over time and should not, under any circumstance, be considered to be contractual information. Unibail-Rodamco-Westfield reserves the right to modify the information in this document at any time without prior warning. Unibail-Rodamco- Westfield accepts no liability whatsoever for any loss or damage of any kind arising out of the use of all or any part of this presentation.The facts contained herein and the terms of our discussions are strictly confidential and are not a substitute for a lease or contract nor a promise to lease or contract, nor to any commitment on the part of Unibail-Rodamco-Westfield and its affiliates. It does not commit Unibail-Rodamco-Wes field and its affiliates to negotiate exclusively with your company. Unibail-Rodamco-Westfield and its affiliates reserve at any moment the ability to conclude a lease or contract with third parties, and to terminate the current discussions with your group, without any compensation being able to be claimed on either side. The facts contained herein and the terms of our discussions are not guaranteed in time and are subject to developments and amendment. Only the signature of the lease or contract in its final form and by duly authorized executive will constitute a commitment on the part of Unibail-Rodamco-Westfield, its subsidiariesor its repretentatives

RACHEL BELAM

Head of F&B & Leisure Leasing
E. Rachel.Belam@urw.com
T. 07796 552 291

LOUISA THOMSON

Leasing Executive - F&B, Leisure
E. Louisa.Thomson@urw.com
T. 07795 637 390

F&B AND LEISURE

KATE TAYLOR

E. Ktaylor@dcl.co.uk
T. 07766 357205

TONY LEVINE

E. TLevine@dcl.co.uk
T. 07828 542573



LEISURE

DOMINIC BOUVET

E. Dominic.bouvet@cushwake.com
T. 07970 38002

MATT ASHMAN

E. Matt.ashman@eur.cushwake.com
T. 07793 808495



This presentation has been prepared by Unibail-Rodamco-Westfield for general circulation and is circulated for information only. The data that appears in this document is based on internal or external studies, compilations of different studies, or thirdparty declarations. This data, along with all other information contained in this document and particularly visual images, is provided for reference only, is subject to change over time and should not, under any circumstance, be considered to be contractual information. Unibail-Rodamco-Westfield reserves the right to modify the information in this document at any time without prior warning. Unibail-Rodamco- Westfield accepts no liability whatsoever for any loss or damage of any kind arising out of the use of all or any part of this presentation.The facts contained herein and the terms of our discussions are strictly confidential and are not a substitute for a lease or contract nor a promise to lease or contract, nor to any commitment on the part of Unibail-Rodamco-Westfield and its affiliates. It does not commit Unibail-Rodamco-Wes field and its affiliates to negotiate exclusively with your company. Unibail-Rodamco-Westfield and its affiliates reserve at any moment the ability to conclude a lease or contract with third parties, and to terminate the current discussions with your group, without any compensation being able to be claimed on either side. The facts contained herein and the terms of our discussions are not guaranteed in time and are subject to developments and amendment. Only the signature of the lease or contract in its final form and by duly authorized executive will constitute a commitment on the part of Unibail-Rodamco-Westfield, its subsidiariesor its repreentatives