

# EAST SQUARE BASILDON ESSEX SS14 1HT

Major new town centre  
regeneration scheme  
anchored by Vue Cinemas

TO LET -  
NEW RESTAURANT UNITS  
From 2,863 - 3,100 sqft (266 - 288sqm)





# THE OPPORTUNITY

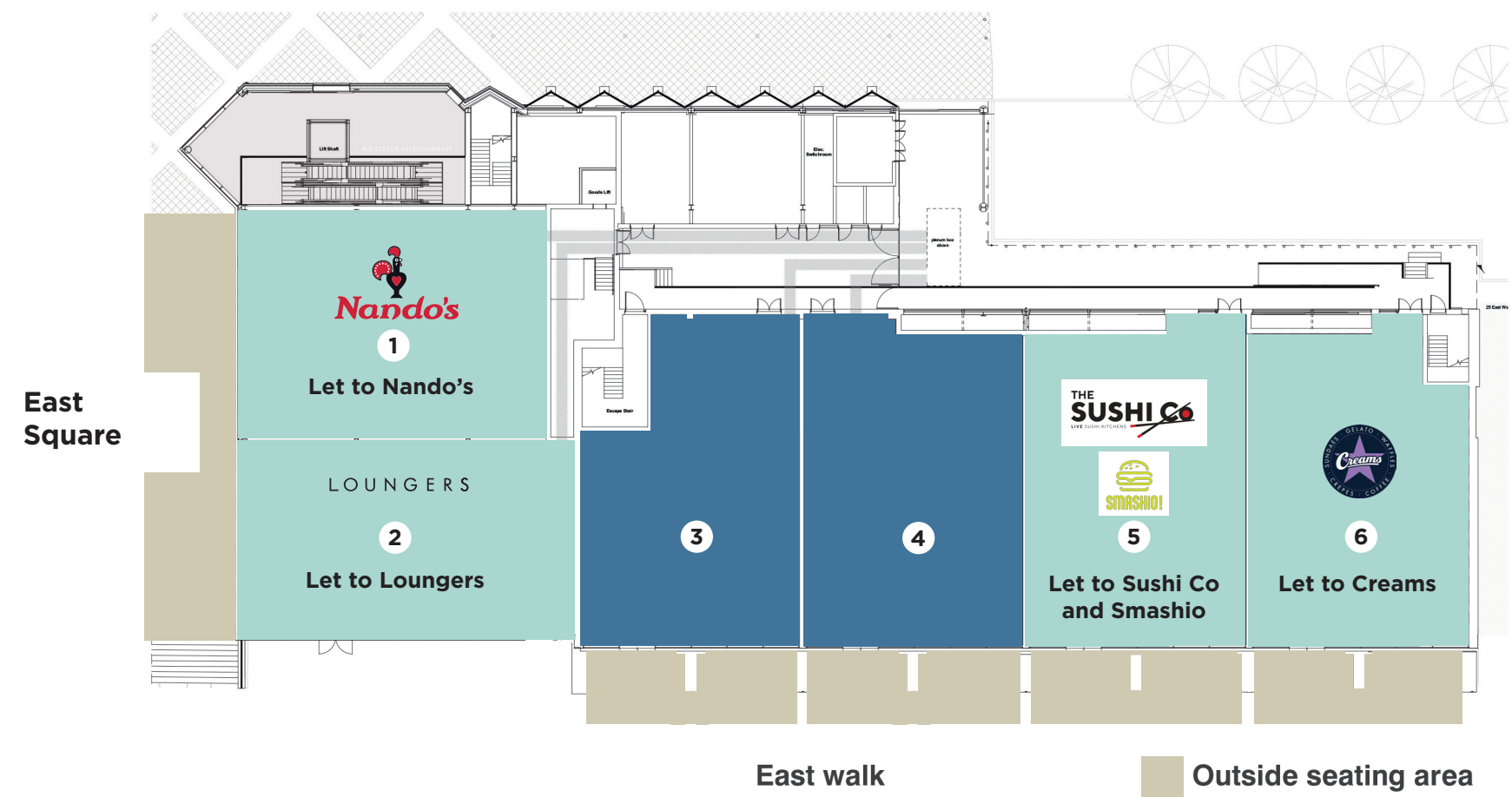
East Square is an exciting restaurant and leisure destination forming part of the wider Basildon Town Centre regeneration programme and new masterplan.

It includes a 10 screen multi-cinema leased to Vue Cinemas which opened in July 2024. Current occupiers include Nando's, Loungers and Creams, with Sushi Co and Smashio expected later in 2025.





# ACCOMMODATION



| UNIT | SIZE (SQM)                  | SIZE (SQFT) |
|------|-----------------------------|-------------|
| 1    | Let to Nando's              |             |
| 2    | Let to Loungers             |             |
| 3    | 266                         | 2863        |
| 4    | 288                         | 3100        |
| 5    | Let to Sushi Co and Smashio |             |
| 6    | Let to Creams               |             |

\*excluding outside seating area

Units are available separately or combined



BasildonCouncil

# LOCAL DEMOGRAPHICS



Basildon Borough is the largest economy in Essex.

It is the key employment hub in Essex and the centre of economic activity in South Essex.



Population has grown to **187,600** in 2024 from **80,000** in 1954

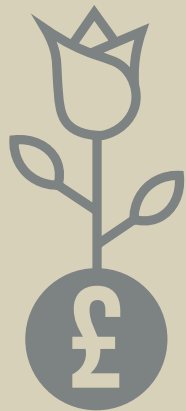
Over **12%** of households have an **annual income** in excess of



**£75k**



**£6.5 billion** economic worth



Continuous rise in new business start-ups, **increasing at a faster rate** in Basildon than anywhere in Essex.



Median household income is **£35,837** above national average at £32,147.



**£322 million** total comparison goods turnover.



**New homes**  
In the next 20 years **4000**

**1,500** already consented.





# RETAIL AND DINING COMMUNITY

- 1

The Millenium Bell Tower  
The Basildon Centre  
Towngate Theatre
- 2

Boots  
B&M Stores  
Barclays Bank  
WHSmith  
HSBC  
Savers
- 3

Vue cinema  
Nando's  
Creams  
Orleto Lounge  
Sushi Co
- 4

A mix of independent retailers  
Natwest  
Santander
- 5

Sports Direct
- 6

JD Sports  
Dreams
- 7

Home Bargains
- 8

Large development underway
- 9

Costa Coffee  
Greggs
- 10

Mix of national and independent retailers
- 11

Wetherspoons development commencing
- 12

Eastgate Shopping Centre  
Waterstones  
River Island  
Starbucks  
Pandora  
HMV  
New Look  
Asda
- 13

Proposed non-acute hospital services
- 14

South Essex College  
A digital technology institute  
Iceland
- Culture and Arts Quarter
- Core High Street
- Residential/Commercial/Education Hub
- East Square Leisure Scheme
- Eastgate Centre
- Example of some of the town centre retailers







**P-THREE®**

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**Basildon Council**