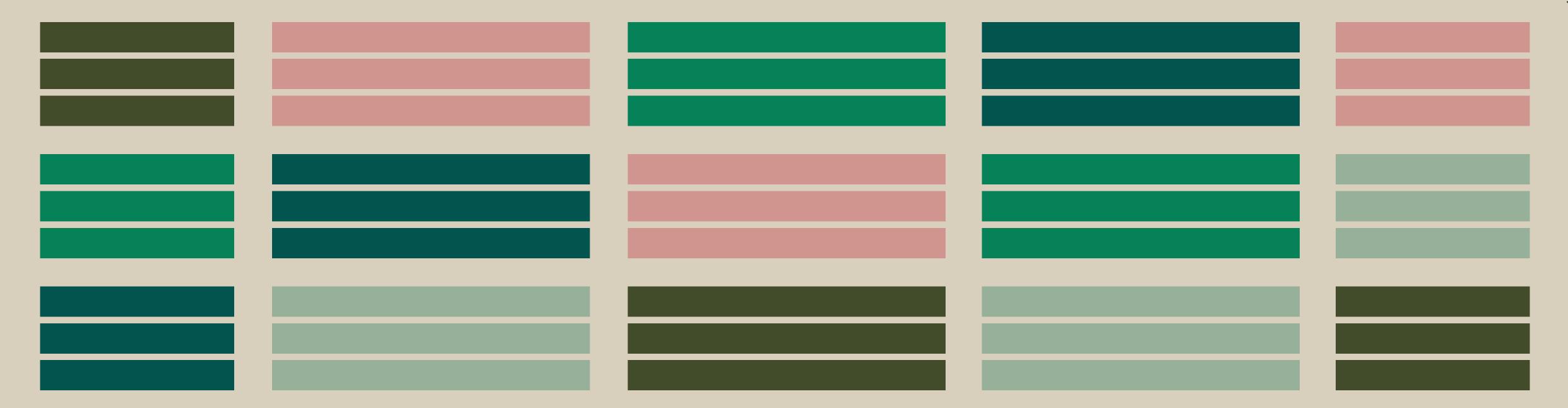


**CAMDEN NW1** 





# THIS IS VIOR 101

Places of work have the power to inspire and adapt to meet the growing demands of 21st century businesses. The Work 101 manifesto aims to redefine workspace and transform it into a productive hub of creativity and innovation. concept O1L

**WORK 101** 

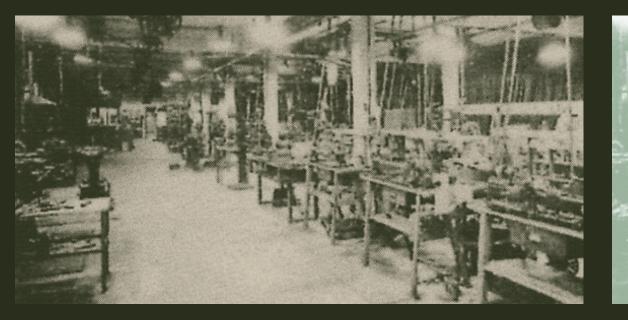
# A CREATIVE WORKSPACE THAT INSPIRES

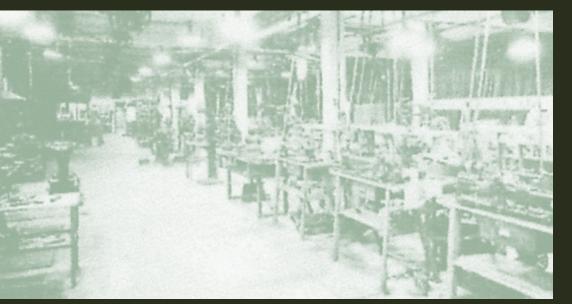
# THE BUILDING

A re-imagined 1930s Art Moderne factory, designed by Henley Halebrown and Studio Ghazal to encourage collaboration, allowing talent to feel energised and inspired by their place of work.

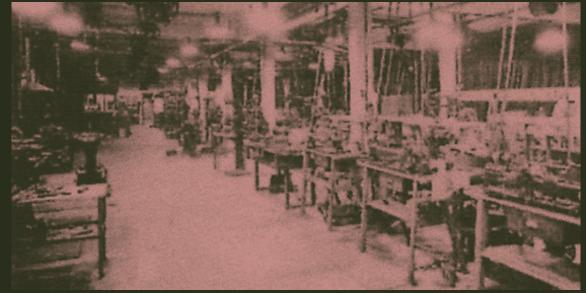






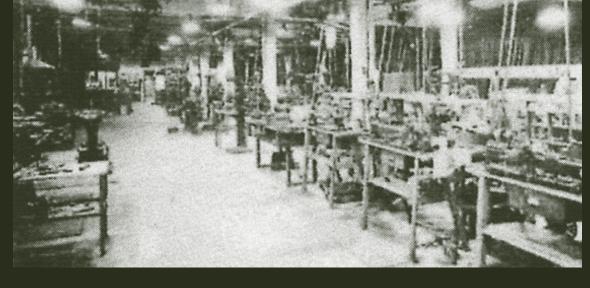


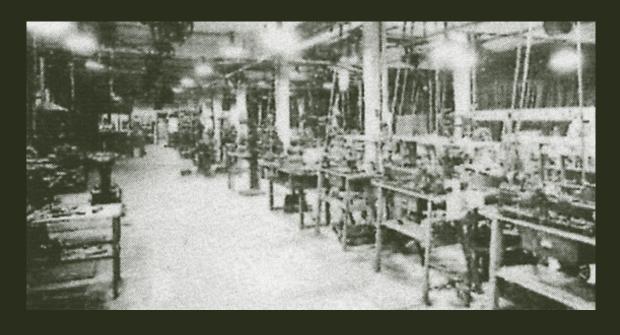




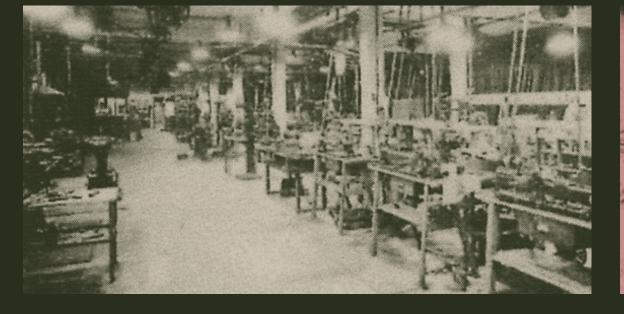
# HISTORY

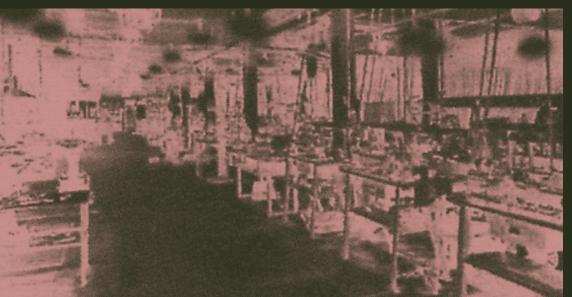
# REIMAGINED

























# • DO EVERYTHING WELL

# COLLABORATIVE

Vibrant, co-working space integrated into reception.

# HQ

A spectacular self-contained HQ building offering a remarkable workspace environment in one of the most desirable parts of Camden.

# FRESH

Exceptional top floor views and fully landscaped terrace. Plus, fresh air to the building via two air handling units.

# BRIGHT

Big, beautiful, openable windows flood this flexible space with natural light.

# EXCEPTIONAL

A striking Art moderne façade.

# • KEEP YOUR TALENT HAPPY

FLEXIBLE GROUND FLOOR SPACE

**OPENABLE WINDOWS** 

4.5M RECEPTION FLOOR-CEILING HEIGHT

863 SQ FT ROOF TERRACE

**4M HIGH RECEPTION WINDOWS** 

VRV AIR CONDITIONING

2.9M RAISED FLOOR TO SLAB

30 BIKE SPACES & 4 SHOWERS

21 PERSON LIFT



concept

02

**WORK 101** 

# STREAMLINE THE DAILY COMMUTE

# CONNECTIVITY

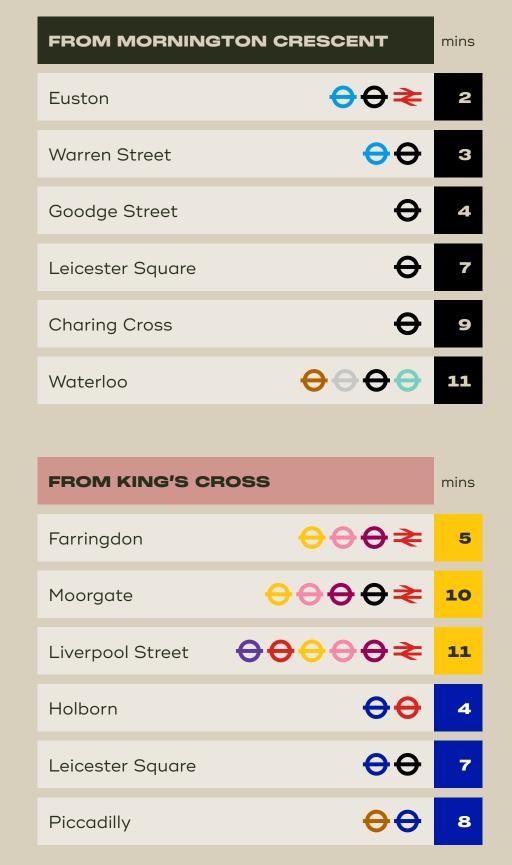
With easy access to King's Cross, Euston and Camden, 101 Bayham is well connected both regionally and internationally, making it a convenient base for both business and employees.

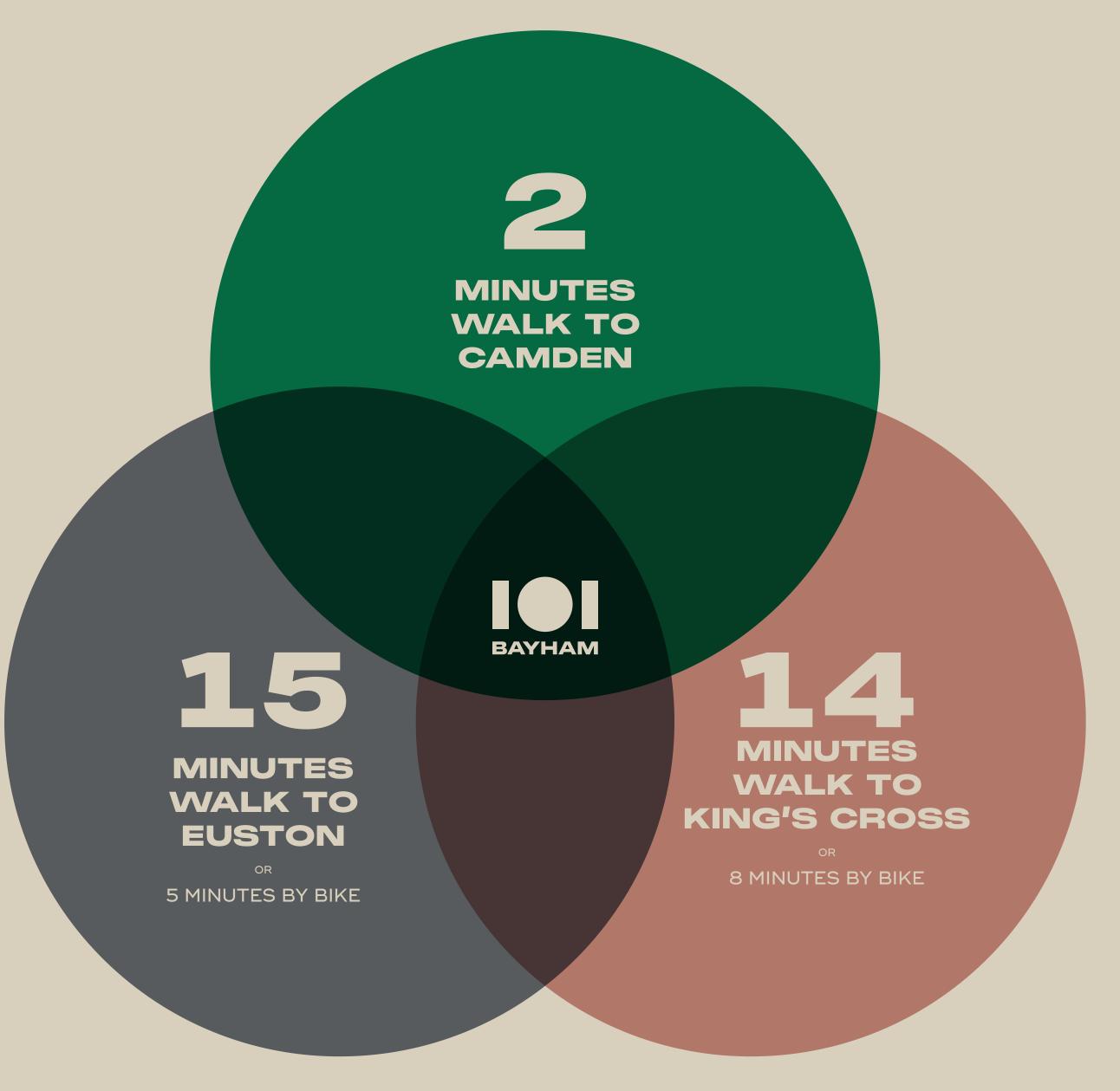
# • POSITION YOURSELF WELL

Conveniently situated between King's Cross, Euston, and Camden, the building offers employees unparalleled convenience and an effortless commute with an abundance of opportunities for networking and leisure.



FROM EUSTON		mins
King's Cross	<del>00000</del> <b>≈</b>	3
Warren Street	⊖⊖	3
Oxford Circus	<b>⊖ ⊖ ⊖</b>	5
Green Park	$\ominus \ominus$	8
Victoria	⊖⊖⇒	10
Tottenham Court	Road \varTheta 😝	10





CONCEPT

O

3

**WORK 101** 

# PROTECT THE PLANET & YOUR BOTTOM LINE

# SUSTAINABILITY

Optimising the existing building provides a workspace that is both enhanced and more efficient. A full refurbishment, rather than a rebuild, reduces carbon emissions and promotes sustainable practices.

# • BE RESPONSIBLE

# **SUSTAINABILITY**

# WELLBEING



# REDUCED **CARBON**

Restoration of existing building



# **AIR SOURCE HEAT PUMPS**

For heating and cooling **AHU Ventilation** 



# SOLAR **POWERED**

**PV Panels** at roof level



# **BESPOKE PASSIVE SOLAR SHADING**

Reducing heat gains through passive shading



# **OPENABLE WINDOWS**

Over 50 throughout the building



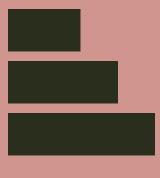
# **PLANTING ON TERRACE**

Diverse planting to enhance urban biodiversity



**BREEAM** 

**BREEAM Outstanding** 



**EPC A** 



# SUSTAINABILITY & WELLBEING

Light and airy co-working space



# 30 CYCLE **SPACES**

To help support an active lifestyle

concept O4

**WORK 101** 

# WORK WITHOUT LIMITATIONS

SPACE

Well-considered spaces create an enviable environment where employees can collaborate, and feel free to be both more productive and creative.

# • FIND THE CORRECT FIT







•

	FLOOR		TERRACE*	
	SQ FT	SQ M	SQ FT	SQ M
FOURTH	3,346	311	863	80
THIRD	4,907	456		
SECOND	5,030	467		
FIRST	4,864	452		
GROUND FLOOR	3,465	322		
– RECEPTION*	1,239	115		
<ul><li>OFFICES*</li><li>North and South</li></ul>	2,226	207		
LOWER GROUND FLOOR	114	11		
– END OF JOURNEY				
TOTAL	21,726	2,019	863	80

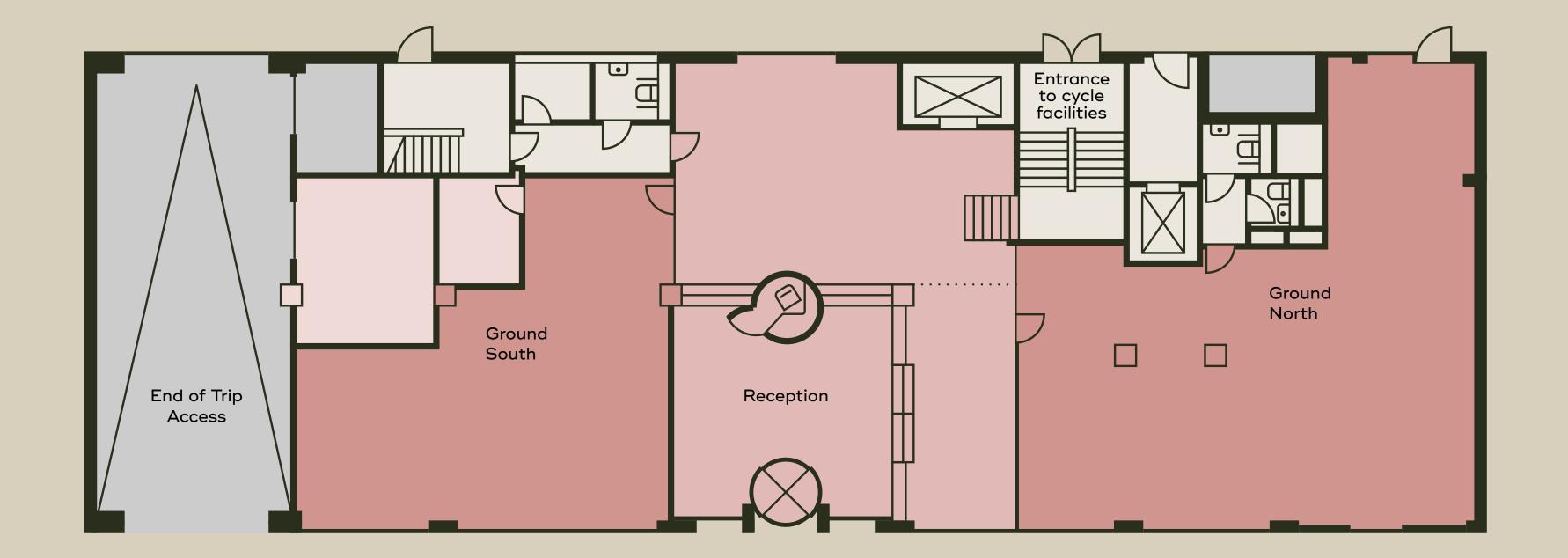






# GROUND FLOOR 3,465 SQ FT

- RECEPTION 1,239 SQ FT
- OFFICES 2,226 SQ FT (North and South)



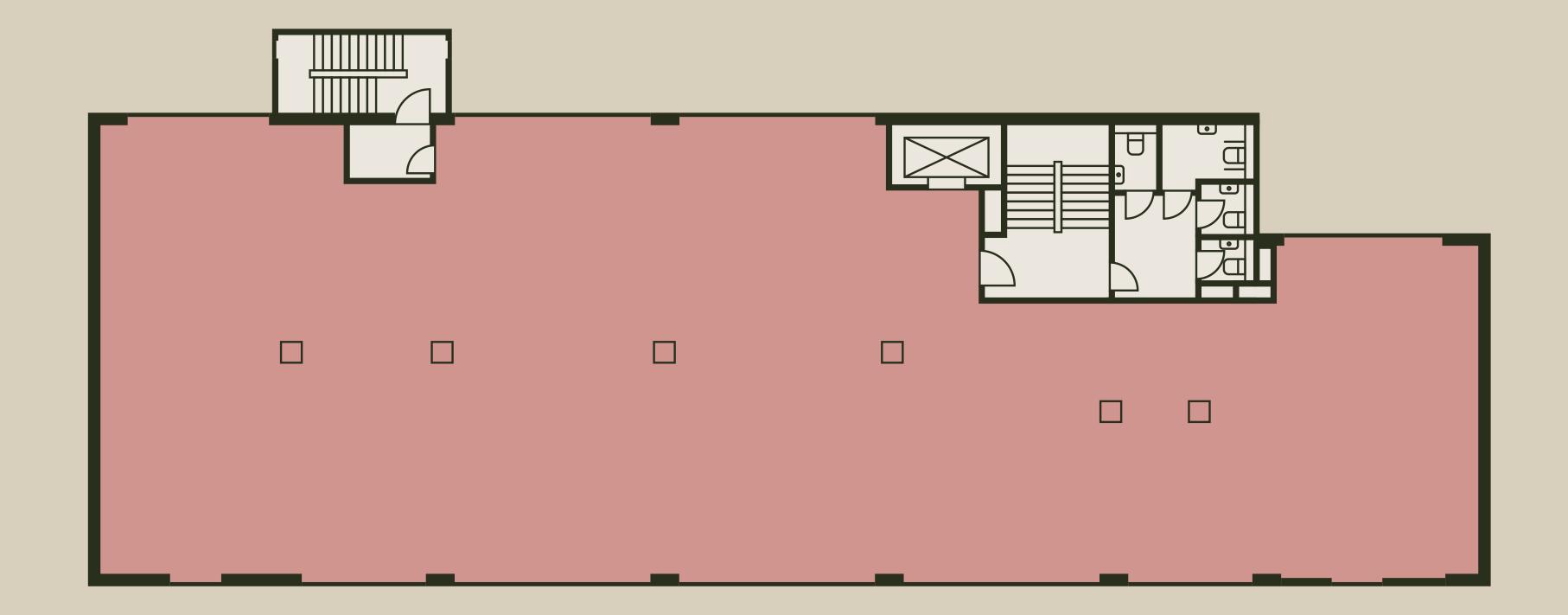
**BAYHAM ST** 

PLANS NOT TO SCALE.
FOR INDICATIVE PURPOSES ONLY.

•

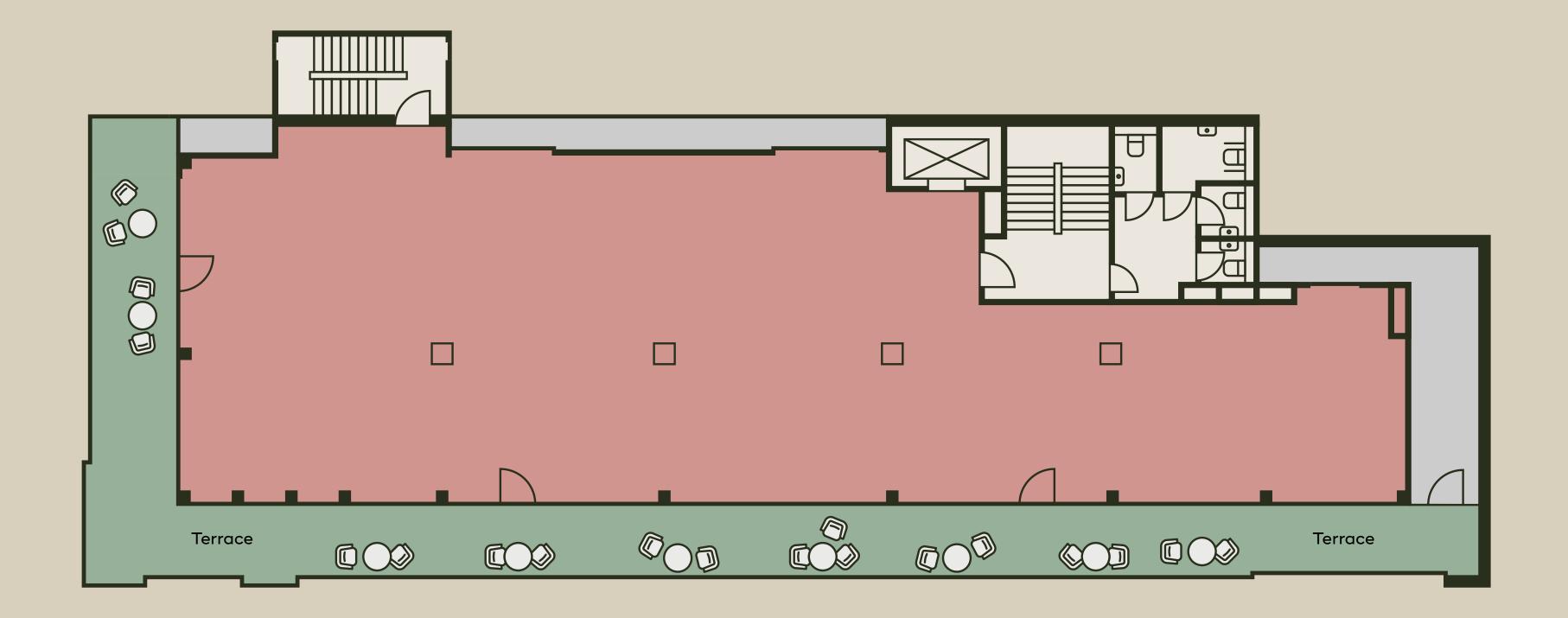


# FIRST—THIRD FLOOR 1-3 4,934 SQ FT

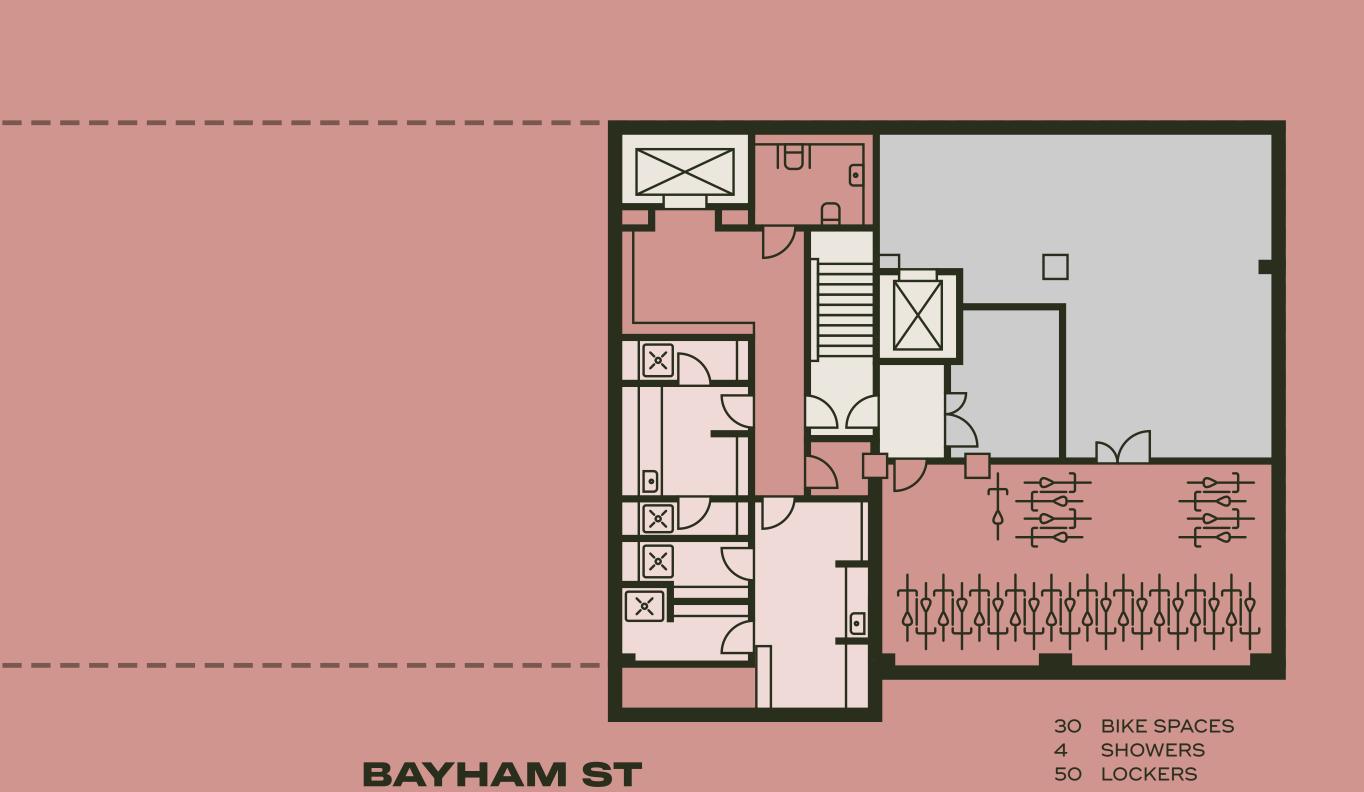


# FOURTH FLOOR 3,346 SQ FT

PLUS 863 SQ FT TERRACE



**BAYHAM ST** 

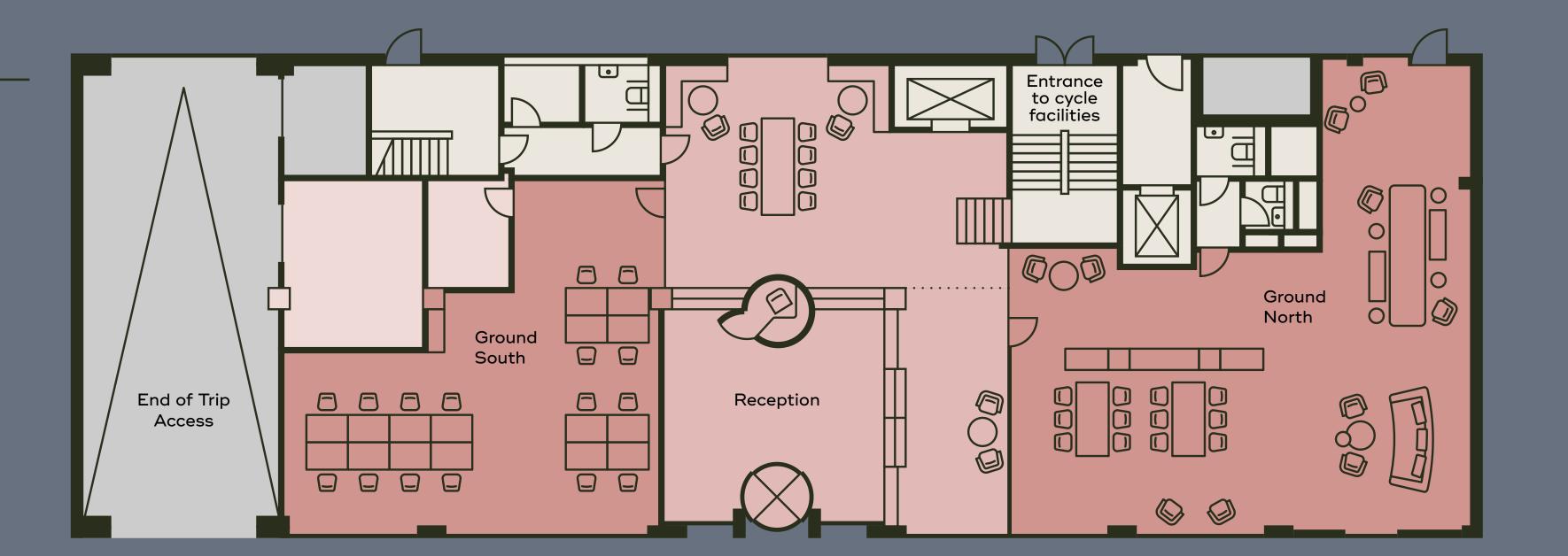




# SPACE PLANS GROUND FLOOR

## OFFICE

- 16 x DESKS
- FLEXIBLE LOUNGE
- RECEPTION / COMMUNAL



**BAYHAM ST** 

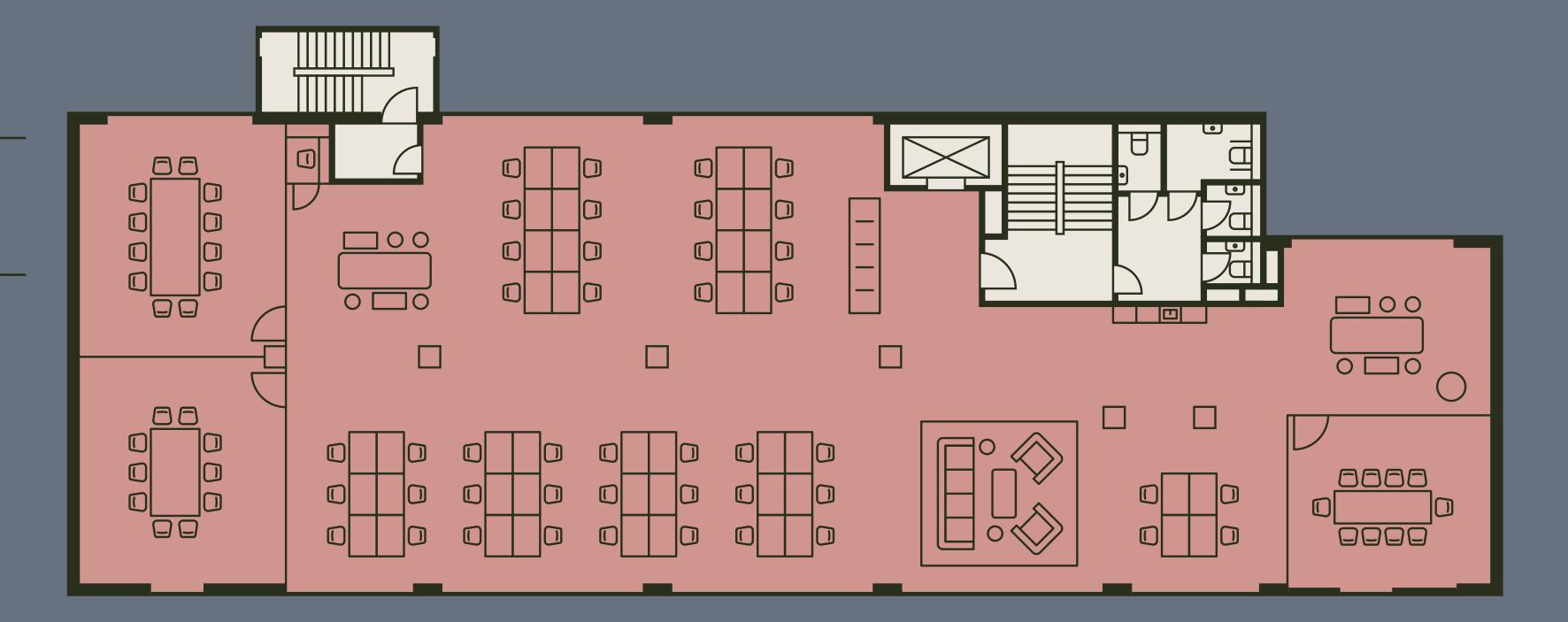
# SPACE PLANS FIRST—THIRD FLOOR

# OFFICE

- 44 x DESKS
- •1 x KITCHENETTE
- 4 x BREAKOUT AREAS

### MEETING ROOMS

- •1 x 12 PERSON
- 2 x 10 PERSON
- •1 x CALL BOOTH



**BAYHAM ST** 

# SPACE PLANS FOURTH FLOOR



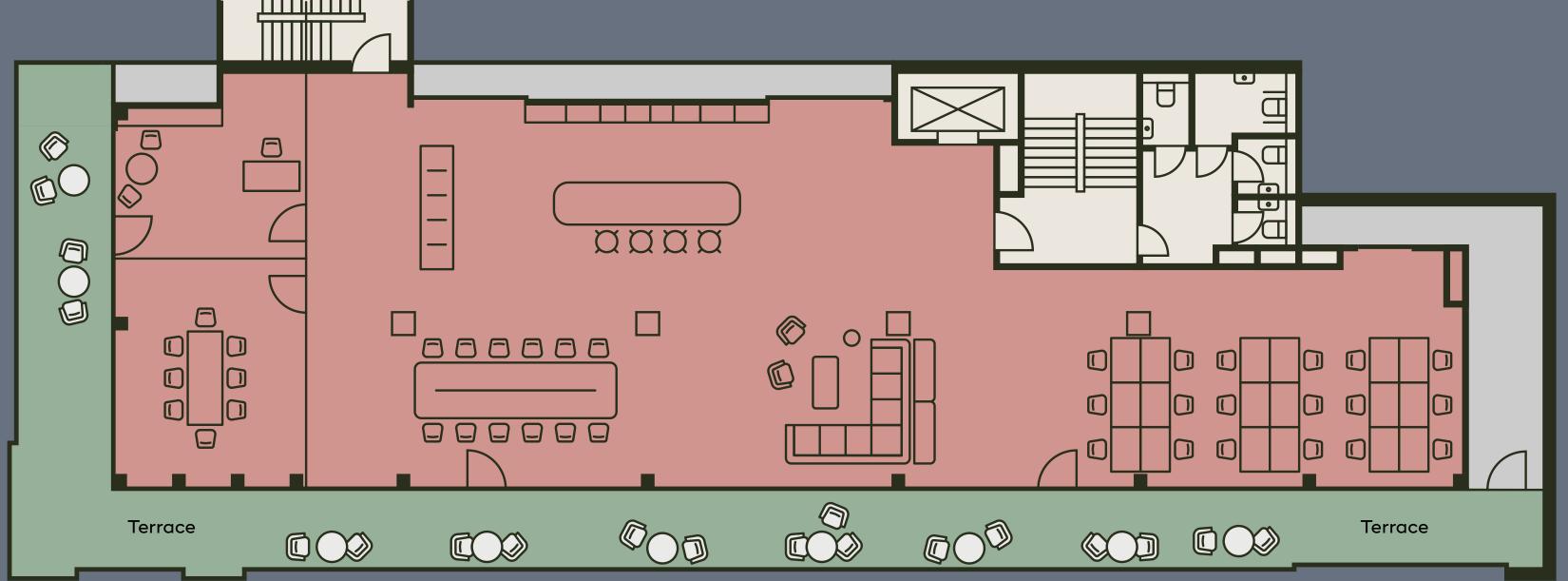
### OPEN OFFICE

- · 30 x DESKS
- 1 x KITCHENETTE
- 3 x BREAKOUT AREAS

### MEETING ROOMS

- •1x8 PERSON
- 1 x PRIVATE ROOM

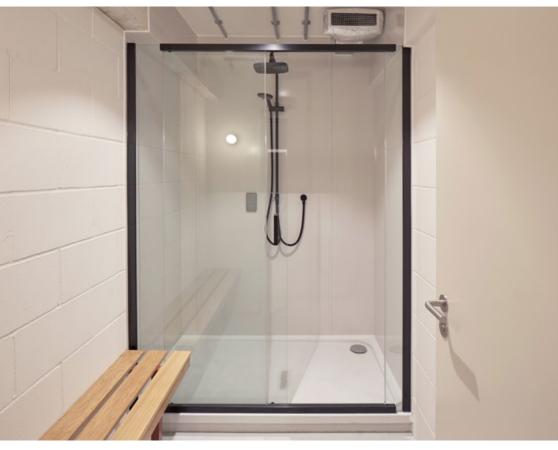
TERRACE AND GREEN ROOF



**BAYHAM ST** 







concept

05

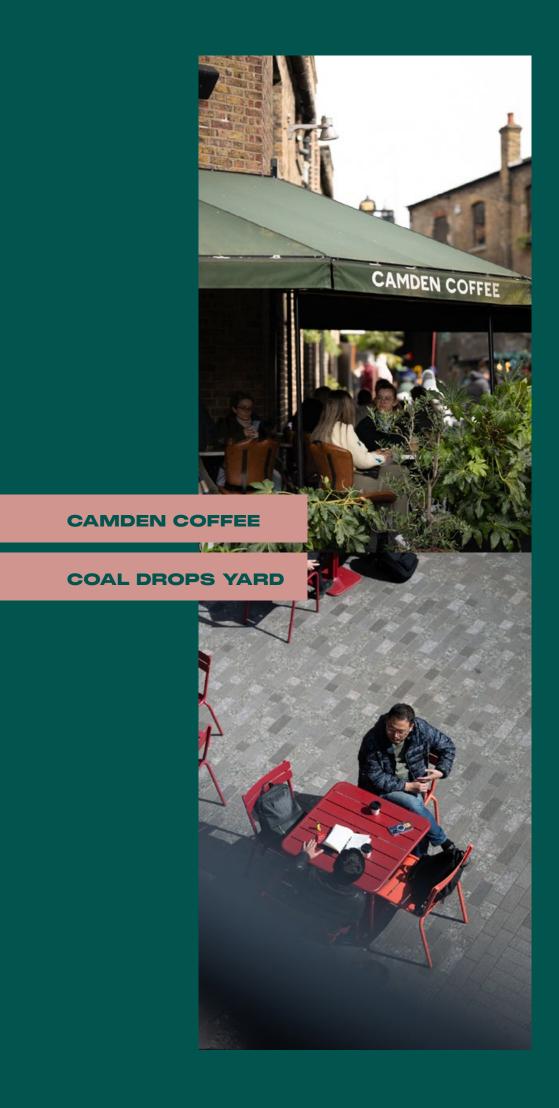
**WORK 101** 

# PERFECT YOUR WORK-LIFE SYMMETRY

LOCATION

101 Bayham is surrounded by fantastic amenity. So, whether it's exploring Camden Market, dining at Coal Drops Yard or soaking up some Vitamin D in Regent's Park, you'll find the illusive balance we all strive for.

# • BE DYNAMIC







KOKO

**REGENT'S PARK** 



**WALKING TIMES TO STATION** 

# • POSITION YOURSELF SUCCESSFULLY

## **FOOD & DRINK**



Michael Nada 1
Blues Kitchen 2
Il Sugo 3
Camden Bakery 4
Fabler Bakery Camden 5
Lyttleton Arms 6
Casa Tua 7
The Prince Albert 8

### SHOPPING



Camden Market 9
Coal Drops Yard 10
Whole Foods 11
Sainsbury's 12
M & S 13

### **PARKS**



St Martins Gardens 14
Regent's Park 15
Camden Highline 16

### LANDMARKS/CULTURE



KOKO 17 Jazz Cafe 18 Regent's Canal 19

### **HEALTH & FITNESS**



Triyoga 20 F45 Training 21



Starlizard

Clarion House

PLUS

Moss

HAVAS

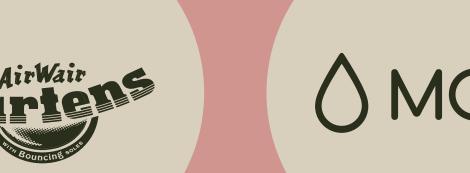
+ MORE

# OSURROUND YOURSELF WITH PEOPLE YOU RESPECT















KIN+CARTA



SHEPPARD ROBSON

**IIIISupergroup** 

REVLON

# • BRING ON BOARD THE RIGHT PEOPLE

# 101 BAYHAM STREET CAMDEN



# **ANDREW OKIN**

aokin@edwardcharles.co.uk +44 (0)7887 714 491

### IAN BRADSHAW

ibradshaw@edwardcharles.co.uk +44 (0)7468 525 486

### **OLLIE MITCHELL**

omitchell@edwardcharles.co.uk +44 (0)7769 310 206



# **MICHAEL OLIVER**

michael.oliver@jll.com +44 (0)7591 200 793

# **ISABELLA WOODHEAD**

isabella.woodhead@jll.com +44 (0)7709 507 329

## **SARAH BRISBANE**

sarah.brisbane@jll.com +44 (0)7769 201 458

# RUBIX

## **GEORGE REYNOLDS**

george@rubix.london +44 (0)7754 835 744

## **POPPY TAYLOR**

poppy@rubix.london +44 (0)7713 630 101

Misrepresentation Act 1967. Edward Charles & Partners and JLL and their clients give notice that: Edward Charles & Partners and JLL for themselves and the vendor of this property give notice that these particulars do not form, or form part of, any offer or contract. They are intended to give fair description of the property and whilst every effort has been made to ensure their accuracy this cannot be guaranteed. All CGIs are for indicative purposes only. Any intending purchaser must therefore satisfy themselves by inspection or otherwise. Neither Edward Charles & Partners and JLL nor any of its employees has any authority to make or give any further representations or warranty whatsoever in relation to this property. All prices and rents quoted are net of VAT. October 2025 sirendesign.co.uk 1012370