GRANDARCADE



FASHIONS FADE, ONLY STYLE REMAINS THE SAME.

A SENSE OF PLACE

CAMBRIDGE IS UNIQUE. A COMBINATION OF RICH HISTORY, WORLD CLASS ACADEMIA, CULTURE AND ENVIRONMENT. A CITY OF STYLE AND CHARM, OLD AND NEW. A CENTRE OF EXCELLENCE.

GRAND ARCADE OFFERS A REAL SENSE OF PLACE. IT COMPLIMENTS THE CITY AND DELIVERS A MODERN SHOPPING AND LIFESTYLE EXPERIENCE.



















A PLACE OF CHARM AND CHARACTER













CAMBRIDGE

- Internationally renowned for its education, culture and commerce.
- One of the leading locations in the world for research and innovation.
- Ranked 4th in terms of Cities in the UK with the highest earnings with an over representation of wealthy executives in the retail catchment considerably greater than both the UK and regional average.
- Potential market size of over 2.7 million people and is growing faster than the regional and national averages.

- Affluent Achievers, the wealthiest Acorn category account for 35% of the shopper profile.
- Primary catchment population includes a particularly high proportion of young adults aged 15-24; adults aged 25-44 are also over-represented.
- Cambridge achieves 55% market share from its core catchment area, not including the extra 30,000 full time students and c.17 million tourists a year.
- £610 physical comparison goods spend potential 3rd highest in the UK.
- Approximately 60 miles North of London (45 mins direct service from Kings Cross)

GRAND ARCADE A PLACE FOR EVERYONE

RUSSI



HOBBS



































A PLACE FOR PREMIUM BRANDS



"John Lewis and USS have worked closely in partnership since Grand Arcade opened in 2008 and we continue to be very pleased with our stores performance. Grand Arcade offers a very high quality shopping experience, attracting the very best retail brands and customers."

Katherine Russell

John Lewis



Grand Arcade is the region's foremost shopping destination offering a complete shopping experience with over 60 premium and High Street retailers over 3 sky-lit floors.

- 250,000 sq ft John Lewis
- Over 12 million shoppers visit annually
- Over 1 hour average dwell time
- 41% of shoppers visit weekly
- £87 average spend
- Over 950 car parking spaces

GROUND FLOOR





FIRST FLOOR



SECOND FLOOR





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