



OXFORD MARKET QUARTER

OXFORD IS ONE OF THE MOST SOUGHT AFTER RETAIL DESTINATIONS IN THE UK.

OXFORD MARKET QUARTER LIES AT THE HISTORIC HEART OF THE CITY, A UNIQUE MIX OF OVER FORTY SHOPS, CAFÉS AND RESTAURANTS.



Oxford Market Quarter is owned by All Souls, Brasenose, Lincoln and Oriel colleges who together make up the City Centre Group, forming part of Oxford University. The City Centre Group are stewards of some of Oxford's most famous and characterful shopping streets including Turl Street, Market Street and the High Street, known as the High.

“THE STREAM-LIKE WINDINGS OF THAT GLORIOUS STREET”

- WILLIAM WORDSWORTH

The City Centre Group has been formed to manage and promote Oxford Market Quarter as a high-quality retail destination that is vibrant and engaging, with interesting and independent retailers, to be enjoyed by visitors, residents and students alike. Oxford Market Quarter is an opportunity for the most discerning brands to become a part of Oxford's unique fabric and history.

HISTORY & HERITAGE

Oxford Market Quarter has a long and varied history with retail ownerships dating from the foundation of Lincoln College in 1427. The area has been at the heart of commerce and shopping ever since.

The area's retailing ascendancy was strengthened in 1774 with the opening of the world-famous Oxford Covered Market, home to around 60 specialist traders providing a showcase for the very best in local crafts, food and drink.

Oxford Market Quarter is a colourful tapestry of charming streets, unusual and engaging retailers, established independent businesses, and new and dynamic offerings. An authentic and fascinating area at the heart of one of the world's most historic and beautiful cities. There is nowhere else quite like Oxford Market Quarter.

The City Centre Group is focused on promoting Oxford Market Quarter to a new audience of retailers and shoppers, emphasising the area's appeal, independent spirit and authenticity, increasing footfall and dwell time, and ensuring the future success of Oxford's historic retail heart for generations to come.



TRAVEL TIME
50MINS
LONDON TO OXFORD



ATTRACTIONS

Oxford is a major retail, leisure and hospitality destination including The Westgate Shopping Centre which attracts over 19 million people per year alongside globally renowned visitor attractions centred on Oxford University and its colleges.

In addition, Oxford provides a rich cultural offering with museums, galleries, cinemas and theatres, alongside exceptional hotels such as The Store, Old Bank and The Randolph. Food, arts, literary and music festivals further enhance Oxford as a place that is rich in culture and creativity.



LOCATION

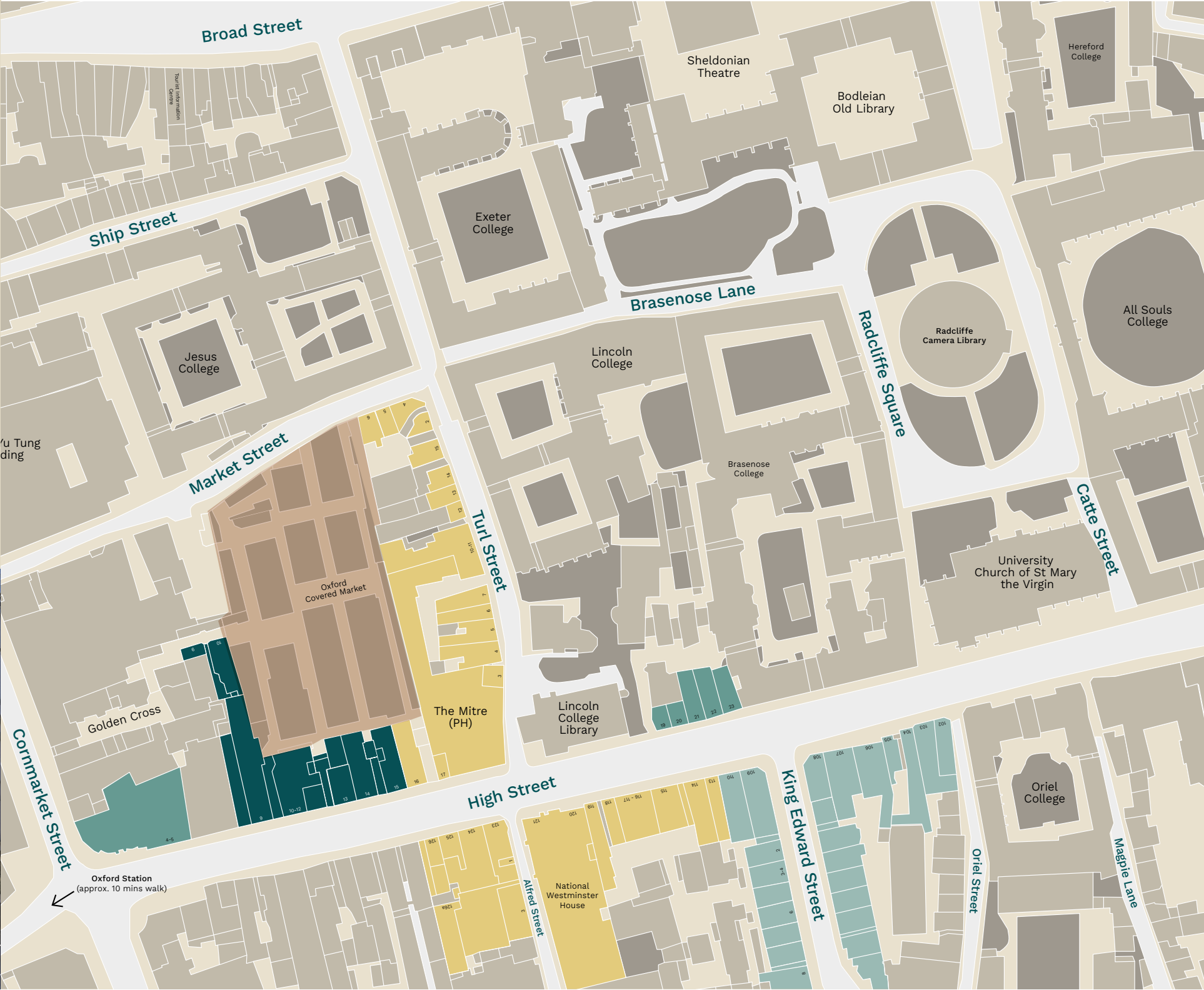
Oxford Market Quarter is located in Oxford's historic city centre, close to the prime retail locations of Cornmarket Street and Queen Street, and close to famous colleges and university landmarks.

At its heart is Turl Street, connecting Broad Street in the north with the High Street in the south, a short distance from Oxford Covered Market.

Oxford is a compact city easily accessible on foot, or by bus or taxi from Oxford Railway Station, with a comprehensive network of buses connecting directly to Oxford's park and ride sites. Car parking is also available in the city centre.

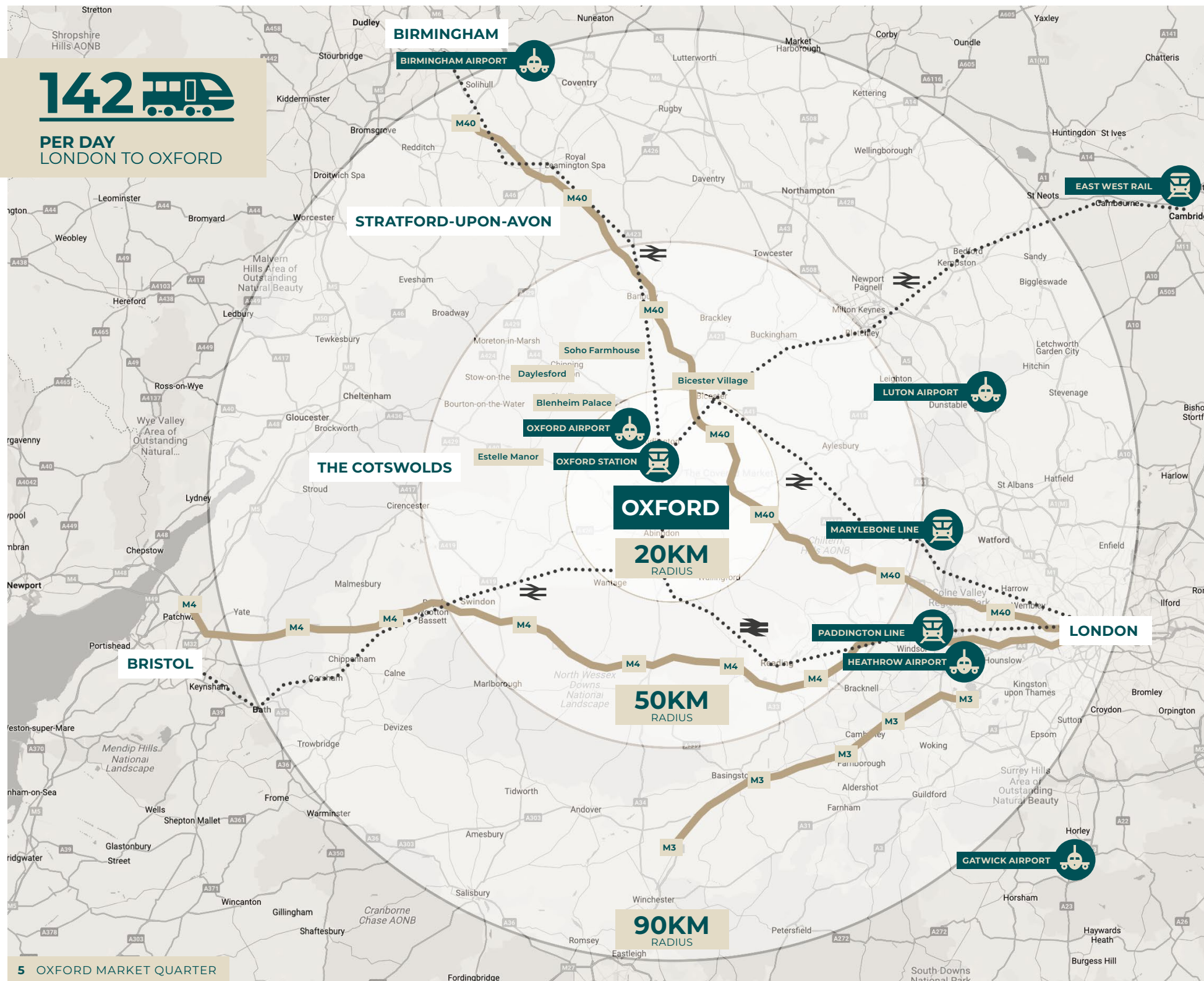
KEY

- All Souls
- Brasenose
- Lincoln
- Oriel



142

PER DAY
LONDON TO OXFORD



5 OXFORD MARKET QUARTER



WELL-CONNECTED

(Source: Great Western Railway)

Oxford is exceptionally well-connected to London and Birmingham via road and rail into Paddington and Marylebone, and is within a 1-hour drive from Heathrow Airport. Oxford is the gateway to the Cotswolds and is easily accessible to international attractions including Bicester Village (approx. 6M visitors per annum), and Blenheim Palace (approx. 1M visitors per annum).

POPULATION
WITHIN
30 MINUTES
495,000

POPULATION
WITHIN
90 MINUTES
15.1M

A DYNAMIC INTERNATIONAL CITY WITH A GROWING ECONOMY

(Source: ONS)

Tourists 8M PEOPLE

DAYTIME AND OVERNIGHT VISITORS PER YEAR

GENERATING £780M PER ANNUM
FOR OXFORD BUSINESSES

8TH MOST VISITED CITY IN THE UK FOR OVERNIGHT VISITORS

(VISIT BRITAIN 2025 & EXPERIENCE OXFORDSHIRE
2024/25 IMPACT REPORT)



Students 35K PEOPLE

ARE ENROLLED FOR FULL TIME STUDIES AT
THE UNIVERSITY OF OXFORD AND OXFORD
BROOKES UNIVERSITY, MAKING UP APPROX.
21% OF THE POPULATION

Employees 5K BUSINESSES

EMPLOYING 117,000 PEOPLE

OXFORD IS A GLOBAL KNOWLEDGE &
TECHNOLOGY CLUSTER & CONTRIBUTED
£7.1BN TO THE UK ECONOMY IN 2020

Residents 165K PEOPLE

LIVE IN OXFORD

OF WHICH 74% OF THE ADULT POPULATION HAVE
HIGHER LEVEL QUALIFICATIONS, THE HIGHEST IN
THE UK, SUPPORTING THE SECOND HIGHEST
AVERAGE HOUSE PRICE IN THE UK (2024)

(CENTRE FOR CITIES 2023)



THE FUTURE

The City Centre Group of colleges is committed to maintaining and improving Oxford Market Quarter, as a premier location for interesting and independent retail, food, and drink in the heart of Oxford.

Ongoing and future investment into 10-15 High Street by All Souls, and 123-128 High Street by Lincoln will revitalise important historic buildings and create exciting new retail opportunities. Alongside, Brasenose and Oriel, all four colleges are focused on long term stewardship and creating a place of enduring character and appeal.

Oxford Market Quarter is supported by major investment from Oxford City Council into a masterplan for the Covered Market, and pedestrian-friendly improvements to Market Street. The redevelopment of Clarendon Square will further support the City centre. The future of Oxford Market Quarter holds boundless opportunities for new brands and businesses.

SCRIPTUM
OXFORD

SHEPHERD
S & W
WOODWARD

 **Missing Bean**
coffee roasters

TAYLORS
OXFORD

BUSBY & FOX

SANDERS
OF
OXFORD
ANTIQUE
PRINTS & MAPS

Loake
SHOEMAKERS

BRÖRA
EST. 1993

KNEAD
BAKERY | PATISSERIE | EATERY

Objects of Use

THE
OXFORD WINE
COMPANY

TOAST

MANHOGANY
HAIRDRESSING

Ede & Ravenscroft
Est. 1689

THE
OXFORD WINE
CELLAR

THE IVY
COLLECTION
SINCE 1917

THE WHISKY SHOP



SINCE 1978
AMATHUS
DRINKS TO THE WORLD

W
WALTERS OF OXFORD

GUSTO
ITALIAN

FURTHER INFORMATION

To find out more about what's going on at
Oxford Market Quarter, and for leasing enquiries,
please get in touch:

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