

Wimbledon Quarter

SW19

A mixed-use *destination*
for shopping, dining,
working and wellbeing



WIMBLEDON QUARTER

Welcome to Wimbledon Quarter, the neighbourhood hub buzzing with *energy!*

Discover a broad mix of shops, restaurants, fitness spots, workspaces, leisure experiences and events. Wimbledon Quarter is the go-to destination for everything you need, seconds from the station and at the heart of the local Wimbledon community.

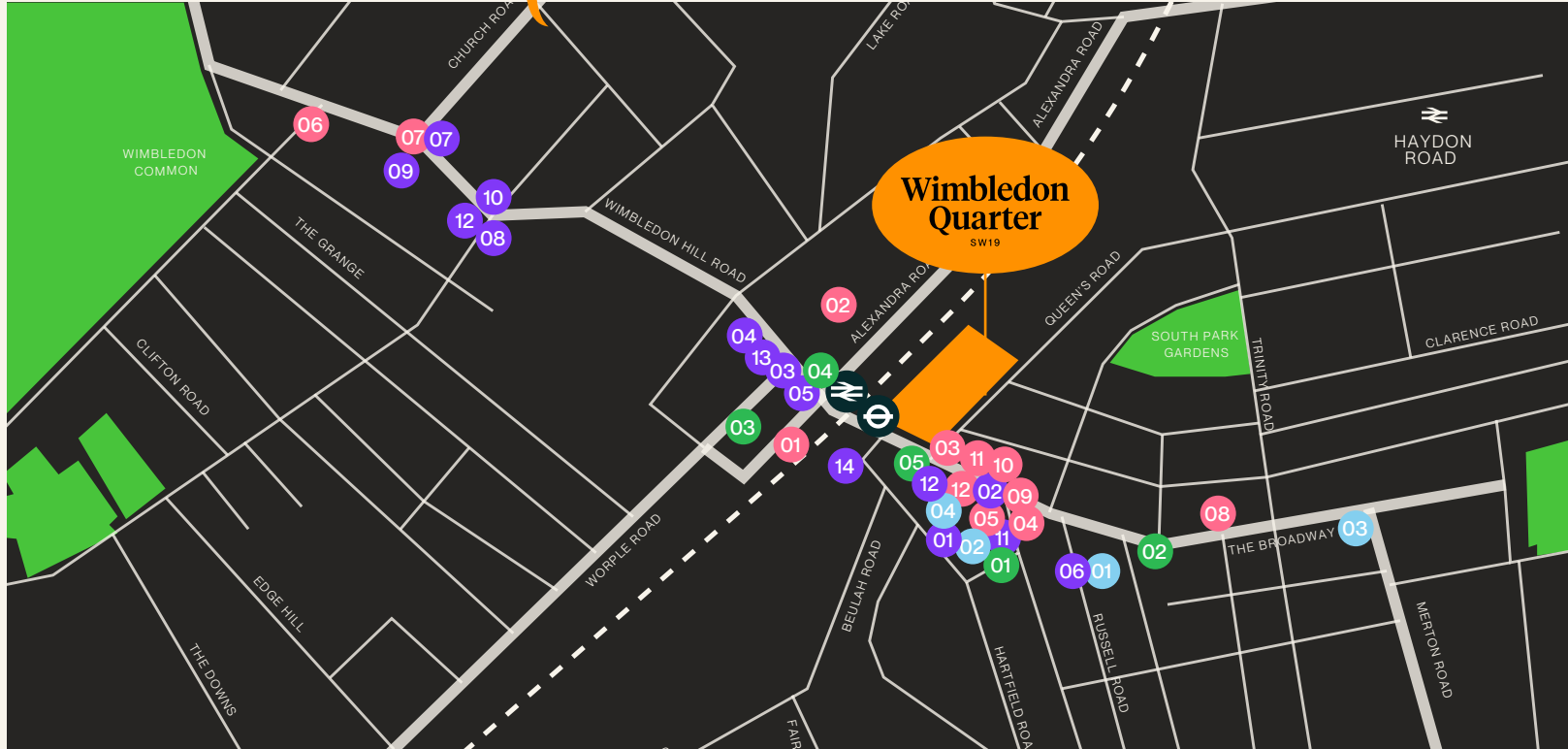
Take the opportunity to join an exciting commercial line-up and reach customers who are looking for a fun, unique and convenient shopping experience.

SW19



At the heart

Wimbledon Quarter sits at the heart of one of south-west London's most sought-after destinations, flanked by Elys department store and a thriving high street home to brands such as Uniqlo, Office and TK Maxx. With the New Wimbledon and Polka Theatres and the Curzon and Odeon cinemas close by, the scheme enjoys strong, diverse footfall from an audience with a healthy appetite for dining, retail and leisure.



FOOD & DRINK

- | | |
|-------------------|--------------------|
| 01 Bill's | 09 Carluccio's |
| 02 Tortilla | 10 Megan's |
| 03 Rosa's Thai | 11 Wahacca |
| 04 Sticks'n'Sushi | 12 Gail's |
| 05 Pho | 13 Wagamama |
| 06 Nando's | 14 Joe & The Juice |
| 07 The Ivy Café | |
| 08 Côte Wimbledon | |

RETAIL

- | | |
|-------------------|--------------------|
| 01 Elys Wimbledon | 09 JoJo Maman Bebe |
| 02 Barclays Bank | 10 Clarks |
| 03 Office | 11 Waterstones |
| 04 TK Maxx | 12 Søstrene Grene |
| 05 Uniqlo | |
| 06 Space NK | |
| 07 ba&sh | |
| 08 Neptune | |

FITNESS

- 01 Nuffield Health
- 02 The Gym
- 03 Virgin Active
- 04 Anytime Fitness
- 05 PureGym

ENTERTAINMENT & CULTURE

- 01 New Wimbledon Theatre
- 02 Odeon cinema
- 03 Polka Theatre
- 04 Curzon cinema



Wimbledon in *numbers*

Wimbledon has a valuable local catchment with a large residential population within walking distance of Wimbledon Quarter.

550,000+

VISITORS CAME TO THE CHAMPIONSHIPS, WIMBLEDON IN 2025¹

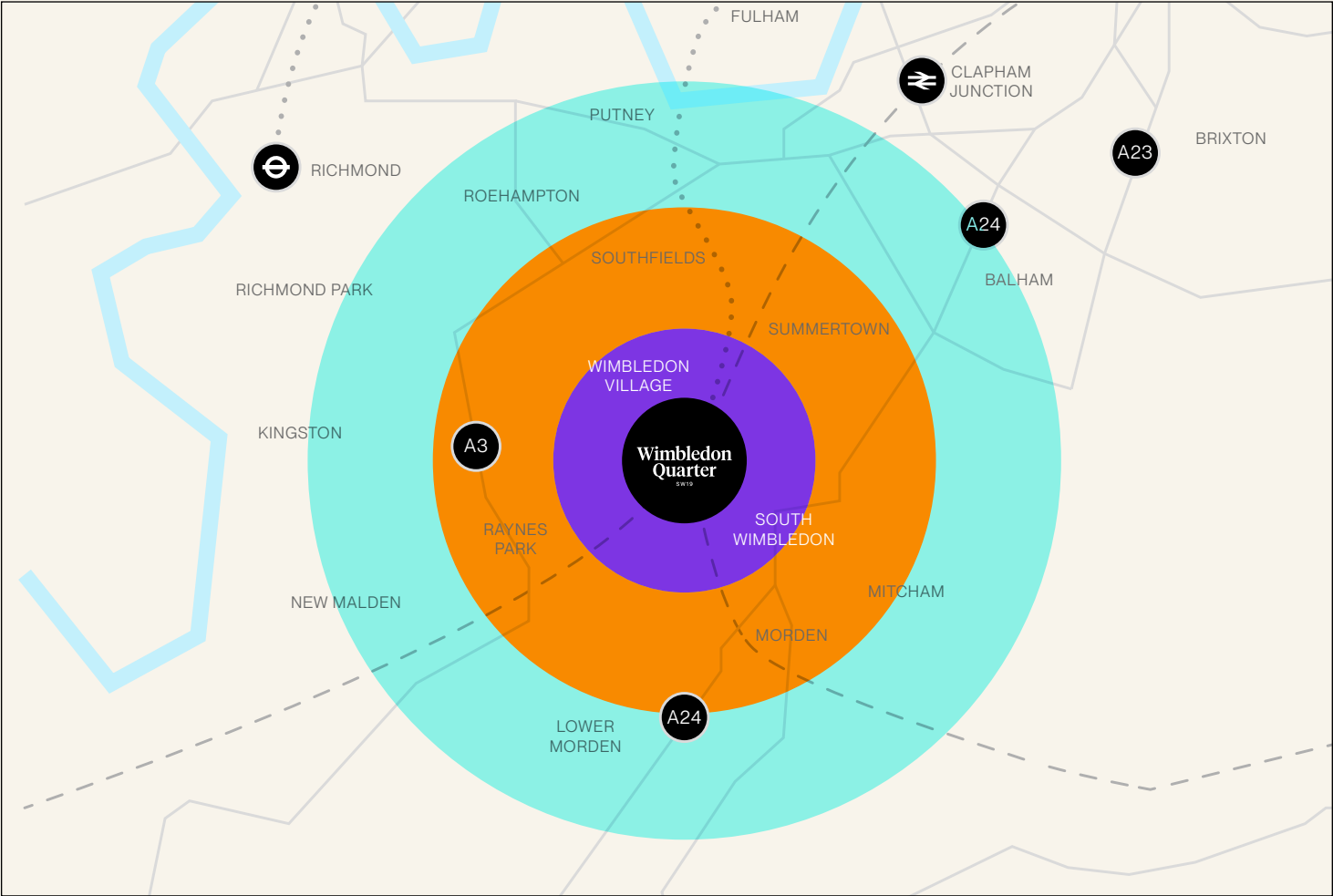
40%

OF RESIDENTS WITHIN A 2 MILE RADIUS OF WIMBLEDON QUARTER ARE BETWEEN 25 AND 44 YEARS OF AGE¹

£71,000

THE AVERAGE HOUSEHOLD INCOME WITHIN THE 1-MILE ZONE. THIS IS 31% HIGHER THAN THE LONDON AVERAGE¹

SOURCE: 1 - Aspinall & Aspinall 2- Mastercard spend data – Merton Council; Wimbledon bid footfall counterdata 2018 – 2023



	RESIDENTIAL POPULATION	NUMBER OF HOUSEHOLDS	ANNUAL SPEND (clothing, footwear, home)
1 MILE	53,402	23,248	£107M
2 MILES	203,005	85,233	£388M
3 MILES	470,125	193,141	£840M

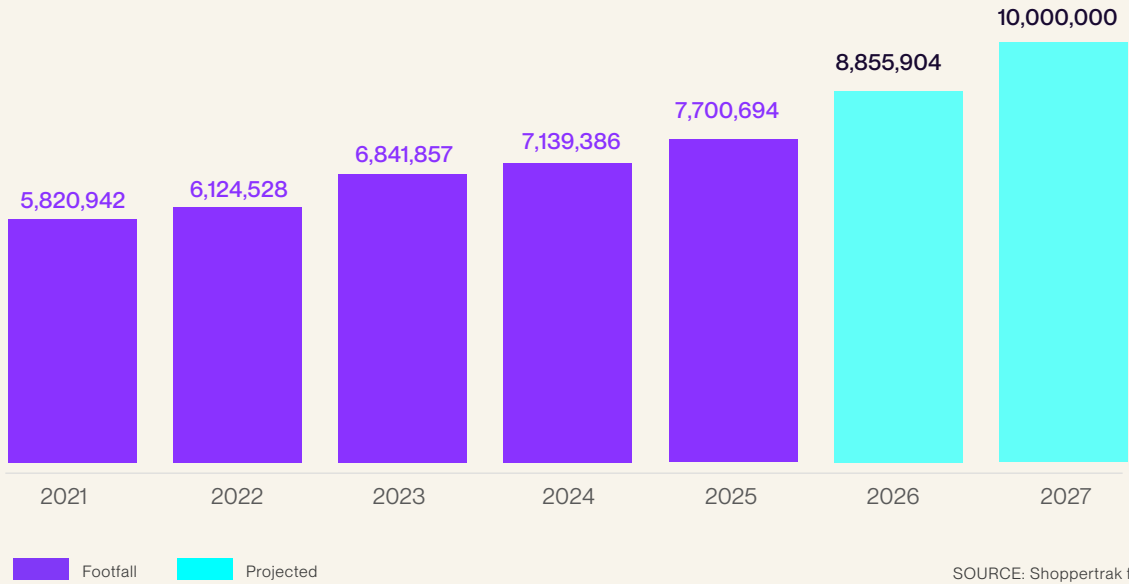
Wimbledon has seen rapidly increasing footfall, leading to a rise in customer spending.

Footfall and spend in Wimbledon has consistently increased following COVID-19 with current spend levels 25% higher than 2019 pre-pandemic levels. This pattern can be seen across spend in other affluent south-west London neighbourhoods with Wimbledon out-performing these areas.

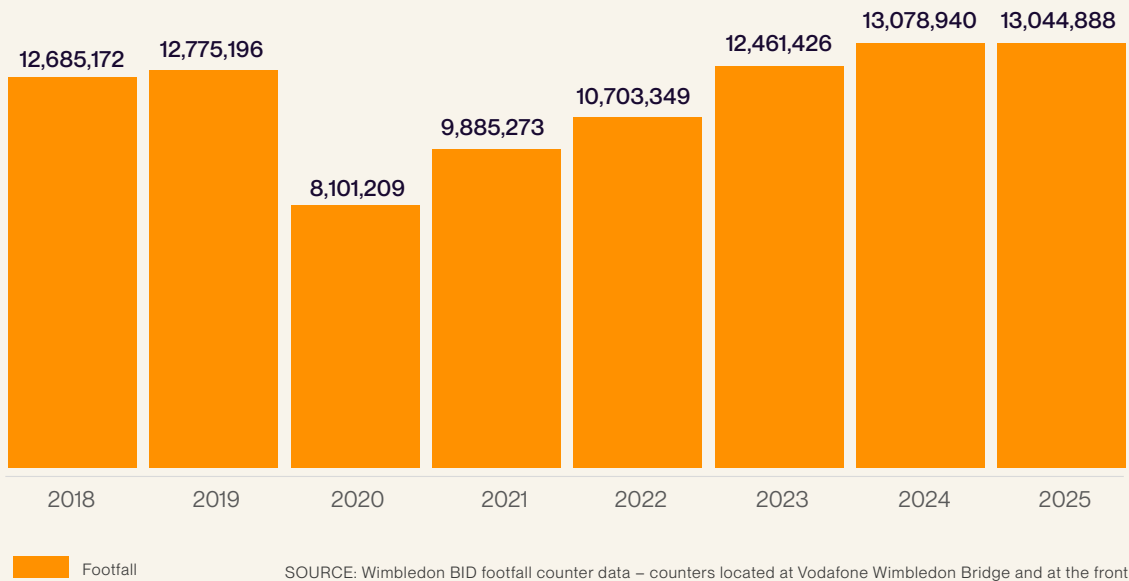
+14%

YoY FOOTFALL 2022 - 2023
COMPARED TO LONDON
AVERAGE -1.43%

Wimbledon Quarter footfall data 2021-2027



Wimbledon BID footfall data Q1 2020 - Q1 2026 (quarterly)



Brilliantly *connected*



SOURCE: TFL and National Rail

Wimbledon Quarter sits directly next door to Wimbledon station, with frequent trains and the District line into central London, as well as the Croydon tramlink and local buses.

14

TRAINS PER HOUR STOP
AT WIMBLEDON STATION

16mins

TO CENTRAL LONDON BY TRAIN

30mins

TO CROYDON VIA TRAM

8mins

DRIVE TO THE A3

760

CAR PARKING SPACES ONSITE



760 underground parking spaces on site, including accessible parking and lifts.



SWR runs fast, frequent services to London Waterloo and southbound services to stations including Dorking, Richmond, Guildford, Cobham and Woking.



District line to Paddington and Upminster via Earl's Court making both the West End and the City within easy reach.



Regular tram services to Beckenham Junction and Elmers End, which also serves Mitcham Junction, West Croydon and East Croydon stations.





A new chapter

WIMBLEDON QUARTER NOW SETS THE STANDARD FOR URBAN MIXED-USE LIFESTYLE SCHEMES. WITH SIGNIFICANT INVESTMENT, THE AMBITIOUS REFURBISHMENT PROGRAMME, INCLUDING A RETRACTABLE ROOF, HAS REVITALISED THE SPACE AND ITS DYNAMIC OFFERING IS THRIVING.

Not only do locals pop in for M&S Food, Oliver Bonas, H&M, Boots, Pandora and Costa Coffee; but they are also drawn in by luxury health club Third Space, children's activity space The Little Gym and golfing fun at Caddi Club. With free public WiFi throughout and coworking brand Huddle providing flexible workspace and meeting rooms, Wimbledon Quarter will attract even more professionals.



In good company



Shop & Collect

A mix of lively shops serving the local community from Oliver Bonas to Rituals, H&M and TG Jones.



Drink & Dine

Barista cafés, a stylish rooftop bar and restaurant at 601 Queen's Rd and quality food providers such as M&S Food.



Train & Play

An array of fitness services on offer, from a world-class wellness sanctuary to children's gym and Pilates-inspired full body workout.



Health & Wellness

An expanding hub for health and wellbeing with a private orthopaedic hospital, opticians and premium nail, brow and lash salon.



Work & Focus

A diverse range of workspaces with collaborative coworking, offices and meeting rooms alongside bespoke private headquarter spaces.

OLIVER BONAS *H&M*
PANDORA RITUALS...
TG Jones PRIMARK *Lovisa*
3 *EE* *LLOYDS*

601 QUEEN'S RD KOKORO[®] *M&S*
— FOOD —
COSTA *Amorino* *JungleBerry*
GELATO AL NATURALE
HOTEL *Chocolat.* *URBAN* *huddle*
— BAKERY — The Fire Station Café

THIRD SPACE *CADPI CLUB* *The Little Gym*
STRONG *INNER STRENGTH studio*

Boots *affidea* *Boots*
Opticians
so. shell Holland & Barrett
Superdrug[☆]

huddle
Café | Coworking | Community
Nineteen *IGLU.COM*



Indicative image of the Magistrate's Court

A bright future

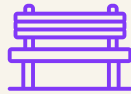
As part of the redevelopment plans of Wimbledon Quarter, a new restaurant cluster is being created on Queen's Road, with enhanced public realm and planting to create a new dining and leisure focus in Wimbledon.



PUBLIC REALM
ENHANCEMENT
SUCH AS ADDITIONAL
PLANTING AND CYCLE
STANDS ALONG
QUEEN'S ROAD.



PAVEMENT
WIDENING IN FRONT
OF THE FORMER
FIRE STATION



NEW EXTERNAL
SEATING AREAS ALONG
QUEEN'S ROAD



IMPROVED STEP-FREE
PEDESTRIAN ACCESS
TO WIMBLEDON
QUARTER

Landscaping works along Queen's Road will transform the streetscape, creating an enhanced public realm centred around the former Fire Station and Old Magistrates' Court.

Plans include a heritage-sensitive glazed extension to the former Magistrates' Court designed to enable year-round al fresco dining, alongside wider pavements, new planting and seating and step-free pedestrian access to Wimbledon Quarter.

Together, these improvements will establish Queen's Road as a local destination for people to meet, eat and linger.



Indicative image of the Fire Station



Indicative image of Queen's Road



Good moves

We are committed to transforming Wimbledon Quarter into a dynamic hub for the community, through environmentally friendly and sustainable improvements. As part of our commitment we support a part-time urban farmer and recycle used coffee grounds to grow mushrooms which are then supplied to local restaurants and eateries.

SOURCE: *ARUP Report 2023



5000 TONS OF CARBON
SAVED BY RETAINING
STRUCTURE*



ZERO WASTE TO
LANDFILL POLICY
IMPLEMENTED



MUSHROOM FARM
RECYCLES USED COFFEE



ROOFTOP BEEHIVES
PRODUCING LOCAL HONEY



100% OF ELECTRICITY
FROM RENEWABLES



NEW LED LIGHTING ROLLED
OUT ACROSS THE CENTRE



ONSITE TEAM ALL PAID
LONDON LIVING WAGE
AS A MINIMUM



RETRACTABLE ROOF
BRINGS IN FRESH AIR



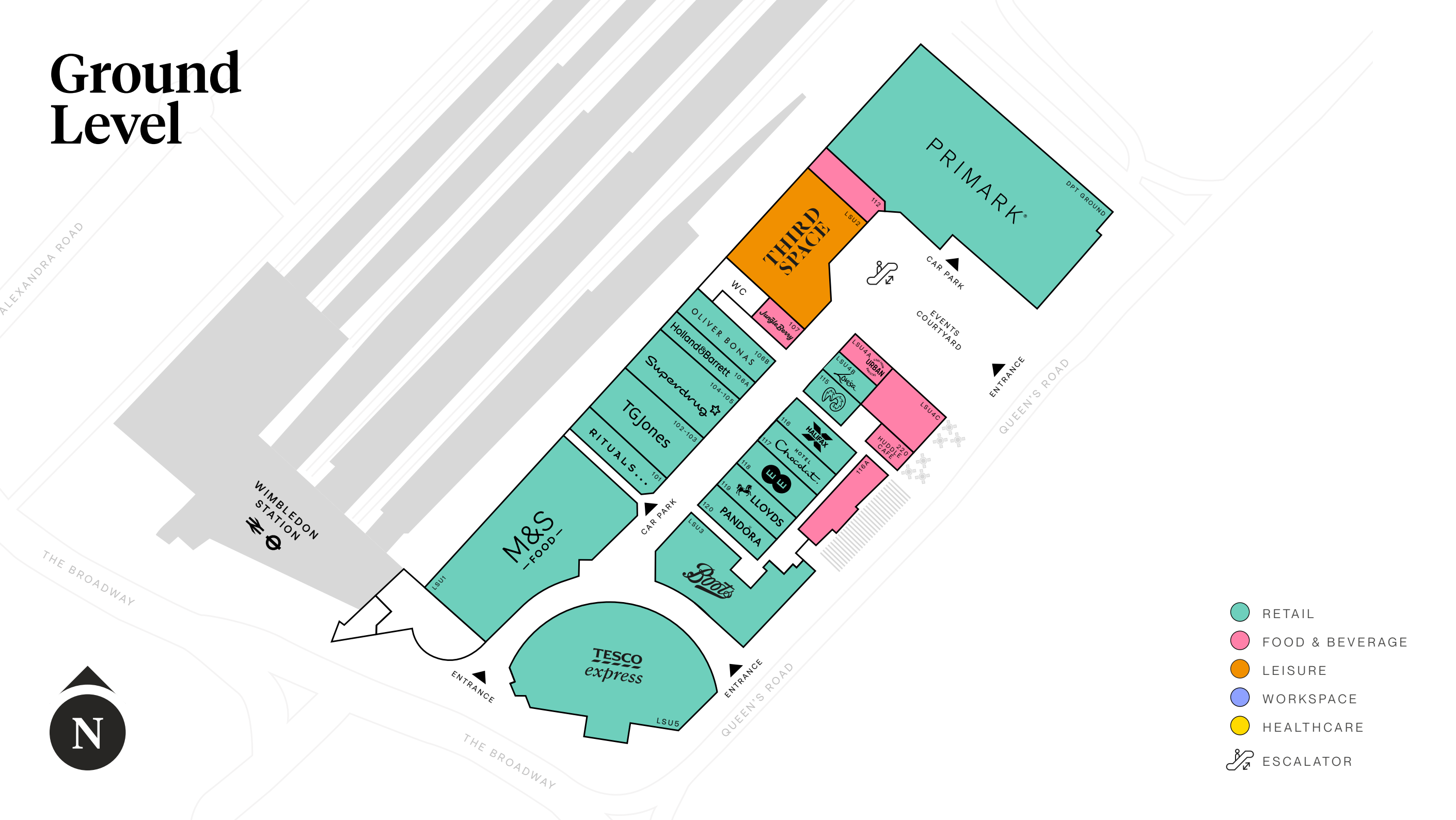
CHANGING
PLACES FACILITY

SUPPORTING THE COMMUNITY

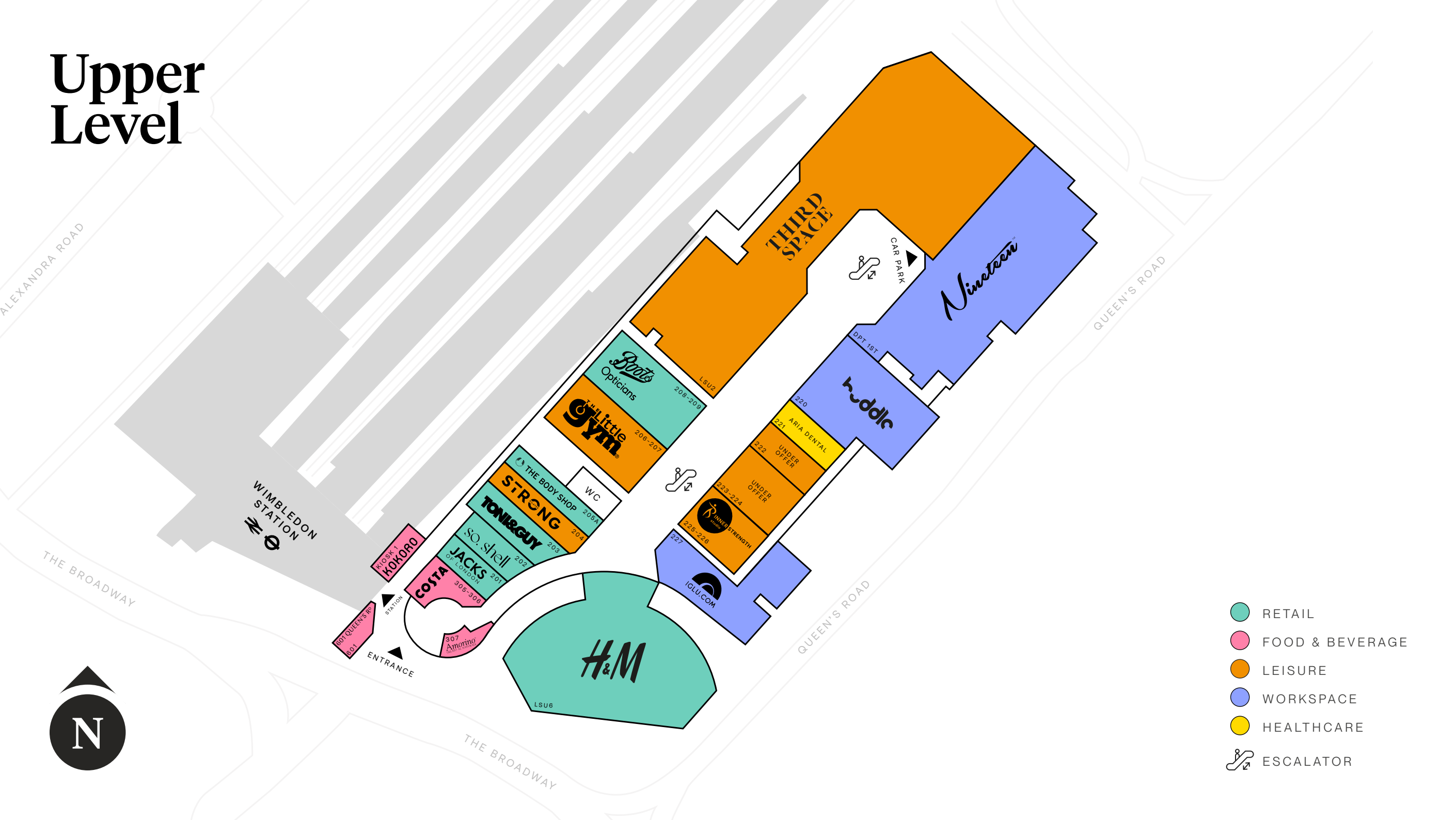
We work with and support local charities and community organisations to drive employment and innovation within our neighbourhood.



Ground Level

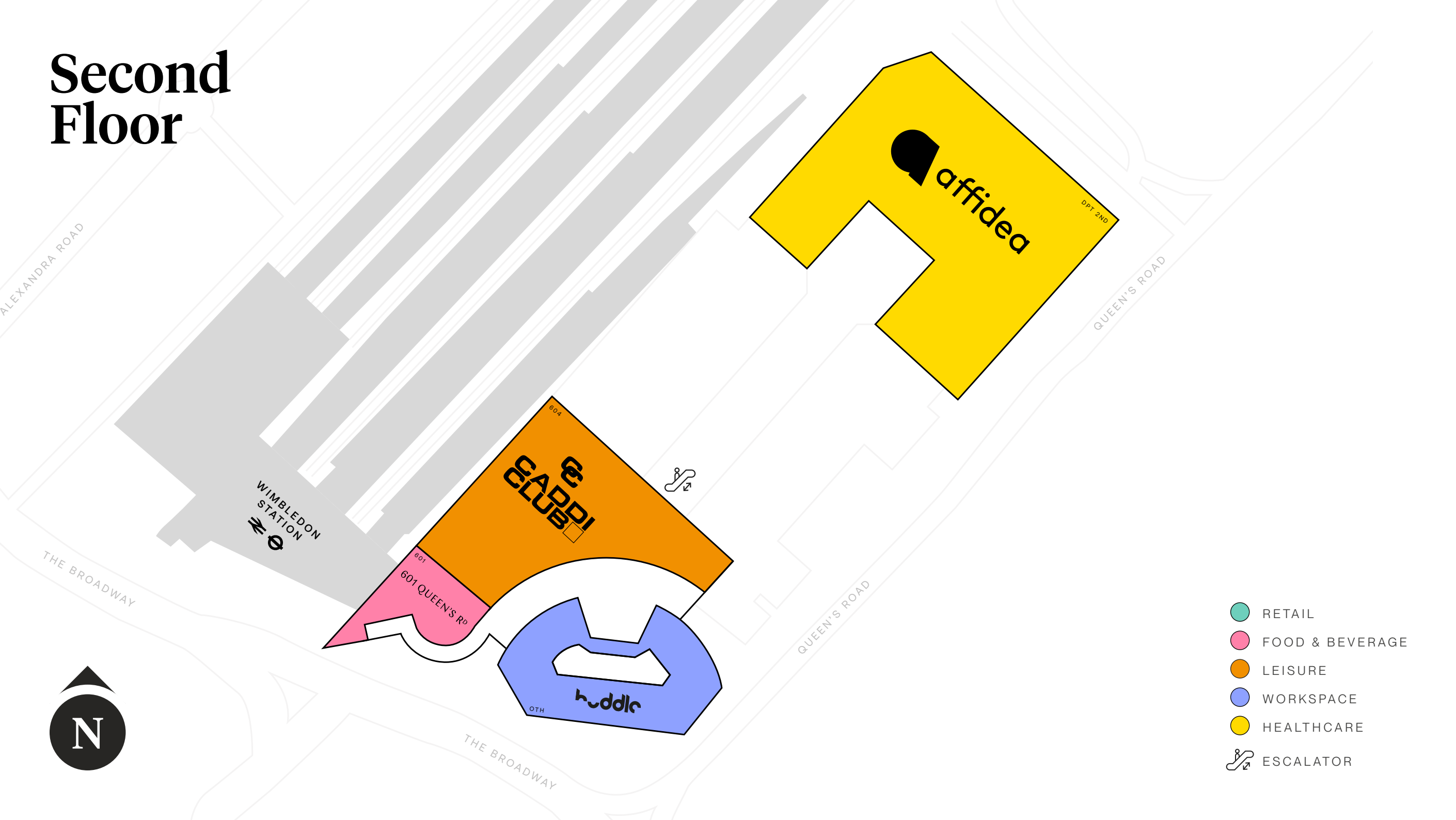


Upper Level



- RETAIL
- FOOD & BEVERAGE
- LEISURE
- WORKSPACE
- HEALTHCARE
- ESCALATOR

Second Floor



- RETAIL
- FOOD & BEVERAGE
- LEISURE
- WORKSPACE
- HEALTHCARE
- ESCALATOR

Get in touch

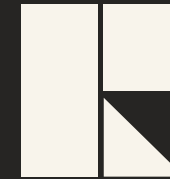
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A development by **Romulus**