THE MOST VIBRANT SHOPPING DISTRICT IN LONDON'S WEST END







London average

3-4 BERWICK STREET

Sits at the heart of Soho, a district renowned for its vibrant energy and rich history. Once a hub for London's music scene, Berwick Street has evolved into a dynamic retail destination, attracting forward-thinking brands and trend-conscious shoppers. This prime retail unit is surrounded by an impressive line-up of established names, including Salomon, A Day's March, Clarks Originals, Nudie Jeans and Its Bagels. Other neighbours include Supreme, Aimé Leon Dore, Axel Arigato, END., and Oliver Spencer. As well as restaurants such as Duck & Rice, Miznon, The Ivy Soho, Dear Jackie and the five-star Broadwick Soho Hotel.

With a steady flow of foot traffic and a reputation for innovative retail concepts, this location presents an exciting opportunity for brands looking to make their mark in one of London's most iconic shopping streets.

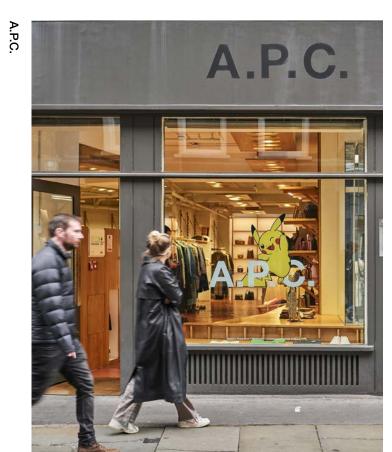
Surrounded by culture, the neighbourhood is home to The Photographers' Gallery, Heni and more as well as institutions including Ronnie Scott's and The Groucho Club.

Both Soho and Carnaby Street attract an affluent consumer with almost 50% falling into the two most affluent Acorn categories. Levels of Executive Wealth far exceed the London average and there are higher levels of City Sophisticates.









E



+27 MILLION VISITORS +2,200 RETAIL STORES +1,100 RESTAURANTS C. 250,000 LOCAL WORKERS C. 5,800 RESIDENTS C. 4,700 HOTEL ROOMS

Soho and Carnaby Street has a strong 7-day appeal, centred around lunchtime and early evening trade as all user groups take advantage of the world-famous F&B offer.

3-4 BERWICK STREET





2,528 sq ft (235 sq m) Ground floor: 1,045 sq ft (97 sq m) Basement: 1,483 sq ft (138 sq m) RATEABLE VALUE (2025) £102,500 RATES PAYABLE (2025/26) £ 54,759 **Upon application** RENT **Upon application** POSSESSION **TENURE** A new lease is available on standard Shaftesbury Capital terms, granted outside of the security of tenure and compensation provisions of the L&T Act 1954 Part II (as amended)

CONTACT DETAILS

■ Hanover Green■ Retail & Restaurants

Matthew Hyland mhyland@hanovergreen.co.uk Alice Grindrod agrindrod@hanovergreen.co.uk



John Lyons john.lyons@savills.com Laurie Stokes laurie.stokes@savills.com



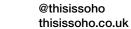
Duncan Gilliard duncan.gilliard@cushwake.com Freddie Steel freddie.steel@cushwake.com

Misrepresentation Act, 1967. Hanover Green LLP, Savills and Cushman & Wakefield act for themselves and for the vendors of this property whose agents they are, given notice that: these particulars do not form any part of any offer or contract; the statements contained therein are issued without responsibility on the part of the firm or their clients and therefore are not to be relied upon as statements or representations of fact, any intending purchaser must satisfy himself as to the correctness of each of the statements made herein; and the vendor does not make or give, and neither the firm nor any of their employees have the authority to make or give, any representations or warranty whatever in relation to this property. February 2024









@ShaftesburyCapital ShaftesburyCapital.com