

27 Ovington Square

KNIGHTSBRIDGE

FREEHOLD HEADQUARTERS BUILDING
FOR SALE WITH OFFICE AND RESIDENTIAL USE



Historic home to the worlds most iconic band

For nearly three decades, 27 Ovington Square has served as the global headquarters for Apple Corps Ltd—the iconic multimedia company established by The Beatles.

In addition to its architectural appeal and prestigious address, 27 Ovington Square offers a purchaser the chance to acquire a property with an extraordinary story.

A unique Knightsbridge opportunity

THE
BEATLES



Apple

- A rare opportunity to acquire a uniquely characterful freehold building extending to 3,989 sq. ft with such a distinguished heritage and significant flexibility for both occupation or development.
- An elegant period property occupying a prominent position overlooking and with access to one of Knightsbridge's most sought-after garden squares.
- The property is arranged over 6 floors, including double height areas, comprising office space over LG - 2nd (2,639 sq ft NIA), plus residential (1,350 sq ft GIA) use across 3rd and 4th. It provides an owner-occupier the opportunity to combine workspace with private accommodation.
- The building presents purchasers with a variety of opportunities, whether for headquarter owner occupation, long-term investment, or, subject to obtaining the necessary consents, residential development.



Set overlooking Ovington Square Gardens



A prime location



Hyde Park
Corner



Knightsbridge



Victoria



Sloane
Square



South
Kensington

27
Ovington
Square

Hyde
Park

Royal Albert
Hall





FIRST FLOOR FRONT OFFICE

An elegant townhouse building

27 Ovington Square is a substantial Grade II listed Victorian townhouse positioned along one of Knightsbridge's most sought-after residential garden squares.

Behind its classic facade lies a property steeped in London's rich architectural and cultural history—most notably serving for decades as the long-standing corporate headquarters of Apple Corps Ltd the company founded by The Beatles.



Period character, contemporary features

Combining the charm of a Victorian townhouse with the requirements of a contemporary office. Original period features are complemented by a passenger lift and air conditioning, creating a characterful yet highly functional workspace.

A rare opportunity to occupy a building that retains its historic identity while offering the comfort and convenience expected by today's occupiers.



GROUND FLOOR FRONT OFFICE

Specification

Self-Contained HQ

Residential use on 3rd and 4th floors

Passenger lift

Comfort cooling throughout

Private terraces

*Access to the private gardens of
Ovington Square*

Ample WC provision



FIRST FLOOR REAR TERRACE

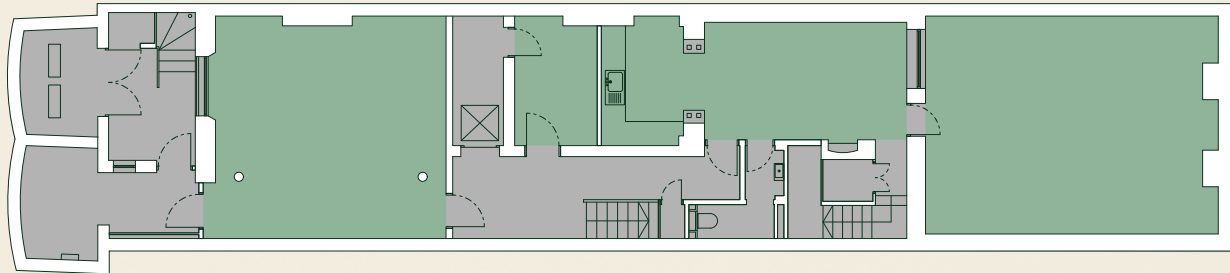


The space

Floor	Sq Ft (NIA)	Sq M (NIA)	Sq Ft (GIA)	Sq M (GIA)
Fourth	464	43.1	643	58.9
Third	476	44.2	707	65.7
Second	478	44.4	712	66.1
First	524	48.7	958	89.0
Ground	640	59.5	1,188	110.4
Lower Ground	997	92.6	1,510	140.3
Total	3,579	332.5	5,709	530.4

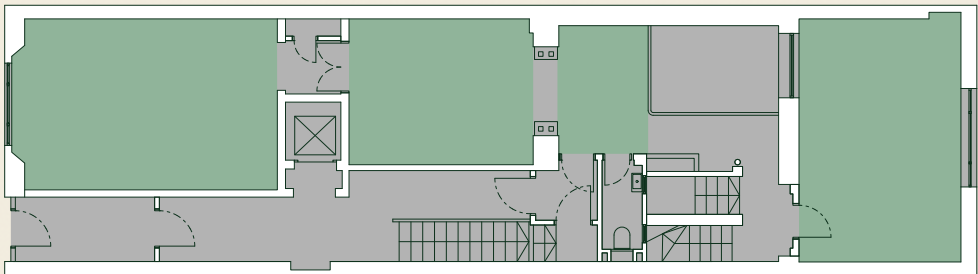
LOWER GROUND FLOOR

997 sq ft / 92.6 sq m NIA



GROUND FLOOR

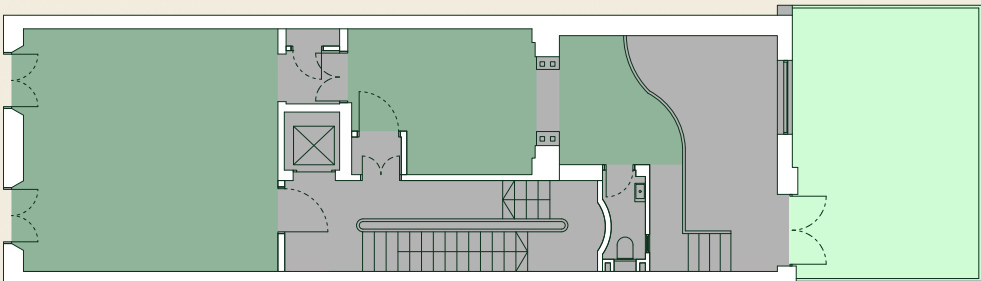
640 sq ft / 59.5 sq m NIA



● Office ● Residential ● Terrace ● Core

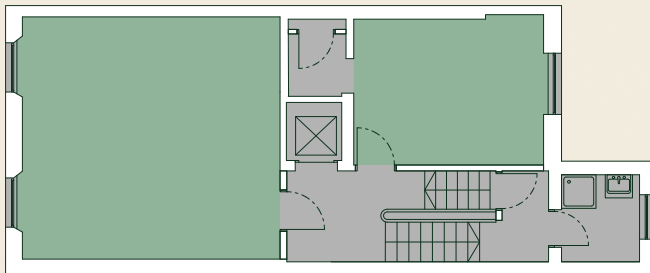
FIRST FLOOR

524 sq ft / 48.7 sq m NIA



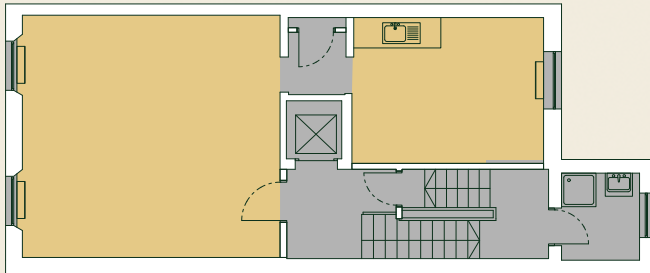
SECOND FLOOR

478 sq ft / 44.4 sq m NIA



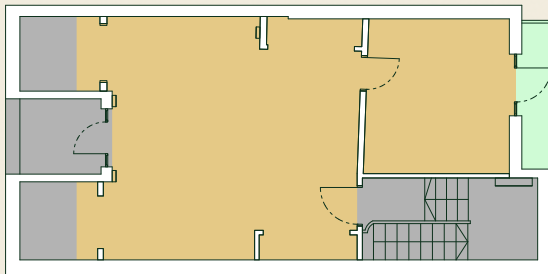
THIRD FLOOR / RESIDENTIAL

707 sq ft / 65.7 sq m GIA



FOURTH FLOOR / RESIDENTIAL

643 sq ft / 58.9 sq m GIA



Plans not to scale.
For indicative purposes only.



A unique development opportunity

The property is currently arranged as offices with residential use across the upper two floors, providing scope for an owner-occupier to combine workspace with private accommodation.

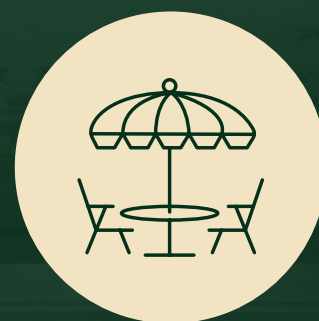
Alternatively, the upper floors could be incorporated into the office accommodation or, subject to the necessary consents, the building could be comprehensively repositioned for residential use, as either a single dwelling or multiple apartments.



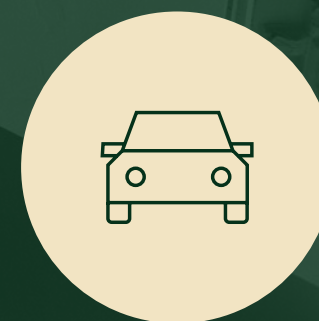
Residential
use across
3rd & 4th floors



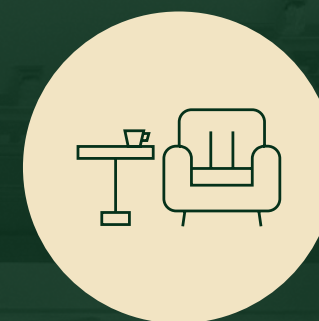
The only
building on
Ovington Square
with commercial
use



Access to the
private gardens
of Ovington
Square



Resident
parking permits



Potential
conversion to
residential
(STPP)

A highly prestigious address

Ovington Square is one of SW3's most coveted residential sanctuaries, offering quiet, leafy seclusion moments from the heart of Knightsbridge.



HYDE PARK



THE ALFRED TENNYSON



GRANGER & CO



HARRODS



PAVILION ROAD

Arranged around a private central garden, this serene retreat sits just steps from world-renowned shopping on Sloane Street, Harrods and Harvey Nichols, alongside an array of award-winning restaurants and artisan cafés.

Beyond its immediate neighbourhood charm, the property enjoys easy access to the green expanses of Hyde Park and iconic cultural landmarks, including the Victoria and Albert Museum and the Royal Albert Hall. With Knightsbridge and South Kensington stations nearby, connectivity across London and to international transit hubs is effortless.

Move and connect

Positioned just moments from South Kensington and Knightsbridge underground stations, 27 Ovington Square puts the entire capital within seamless reach.

Rapid connections via the Piccadilly, District, and Circle lines ensure swift transit to Mayfair, the West End, and the City, while direct rail links to Heathrow Airport make international travel straightforward.



Local amenities

RESTAURANTS

- 1. The Franklin
- 2. The Beauchamp
- 3. Hawksmoor
- 4. Patara
- 5. La Maison Ani
- 6. Le Cafe NAC
- 7. Granger & Co
- 8. Azzurra
- 9. Vardo
- 10. Brother Marcus

RETAIL & LEISURE

- 11. Harrods
- 12. Harvey Nichols
- 13. Saatchi Gallery
- 14. V&A Museum
- 15. Cadogan Hall
- 16. Eccleston Yards
- 17. Royal Albert Hall
- 18. Natural History Museum
- 19. Peter Jones

HOTELS

- 20. Mandarin Oriental
- 21. Knightsbridge Hotel
- 22. The Berkeley
- 23. The Wellesley
- 24. The Peninsula
- 25. The Lanesborough
- 26. Jumeirah Carlton
- 27. No. 30 Knightsbridge
- 28. The Lowndes
- 29. The Cadogan
- 30. At Sloane

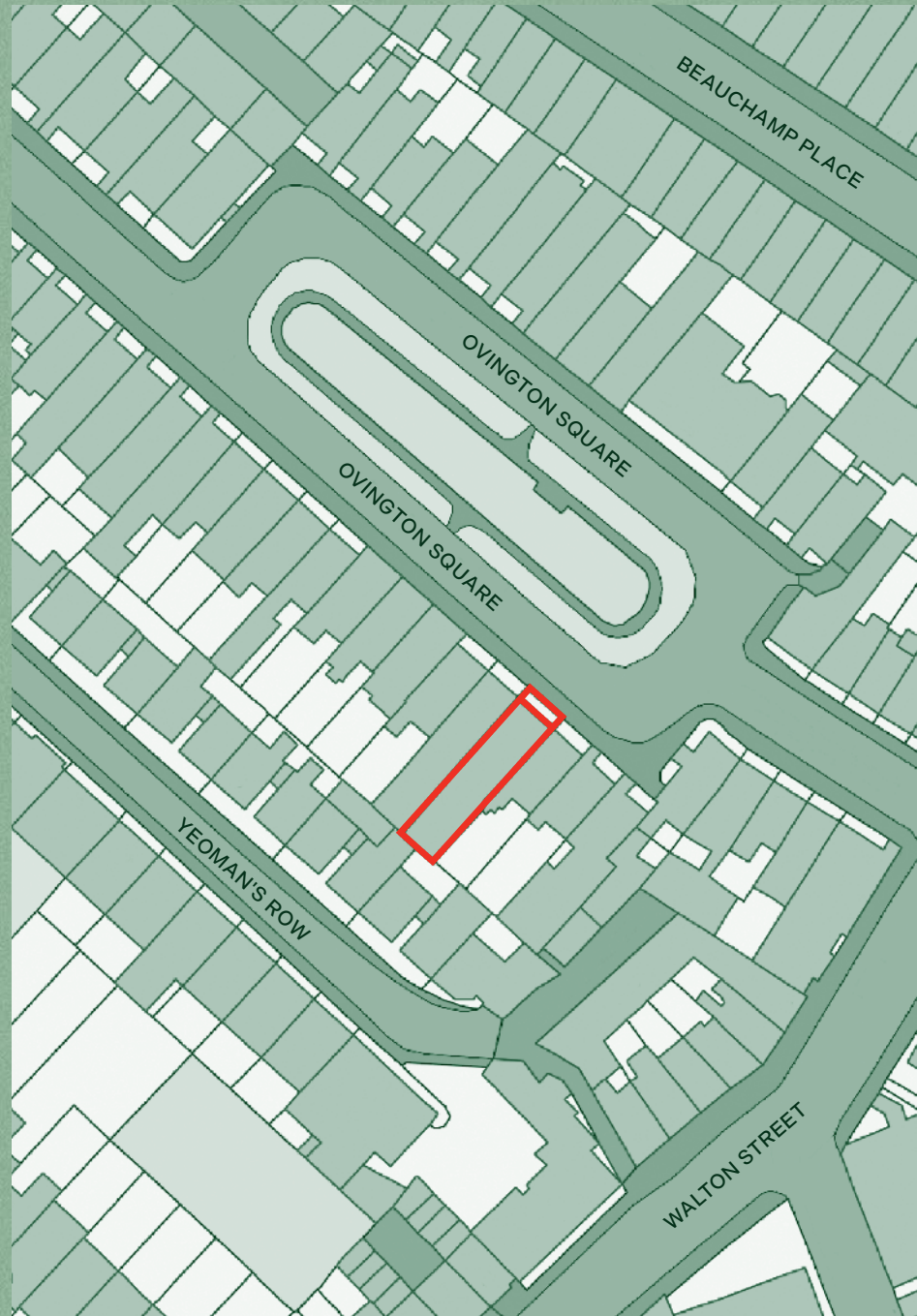


Connections

Knightsbridge	South Kensington	Sloane Square	Victoria	Hyde Park Corner
5 mins walk	7 mins walk	13 mins walk	18 mins	19 mins walk
Waterloo	Paddington	Heathrow Airport	Gatwick Airport	
26 mins	26 mins	55 mins	58 mins	

ALL JOURNEYS TIMES TAKEN FROM THE BUILDING ENTRANCE

Further information



Tenure

The property is held Freehold under Title Number - LN105958.

VAT

The property is not elected for VAT

Legal Costs

Each party are to be responsible for their own legal costs incurred in the transaction.

AML

Any successful party will be required to satisfy all AML requirements.

Pricing

On Application.

Contacts

For further information or to arrange an inspection, which is by appointment only, please contact:

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PLAZA estates

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