

CAMDEN NW1 — DELIVERING Q3 2025





THIS IS VIOR 101

Places of work have the power to inspire and adapt to meet the growing demands of 21st century businesses. The Work 101 manifesto aims to redefine workspace and transform it into a productive hub of creativity and innovation. concept O1L

WORK 101

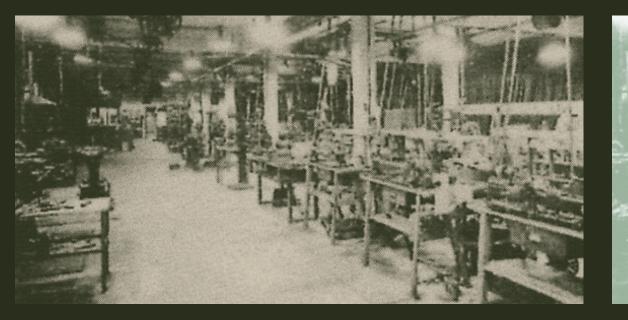
A CREATIVE WORKSPACE THAT INSPIRES

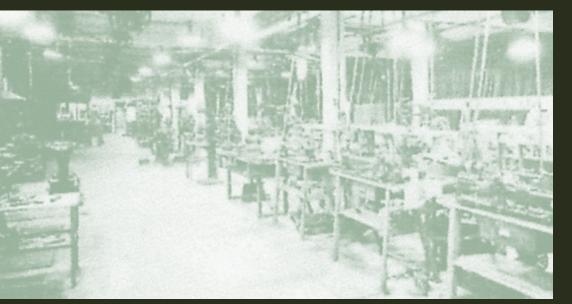
THE BUILDING

A re-imagined 1930s Art Moderne factory, designed by Henley Halebrown and Studio Ghazal to encourage collaboration, allowing talent to feel energised and inspired by their place of work.

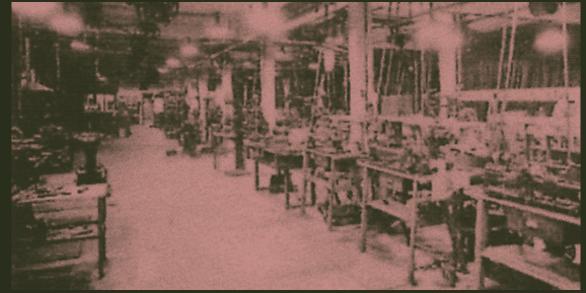






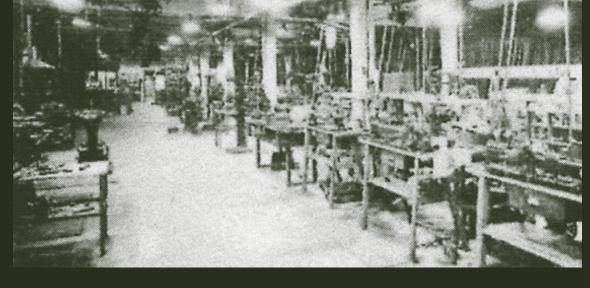


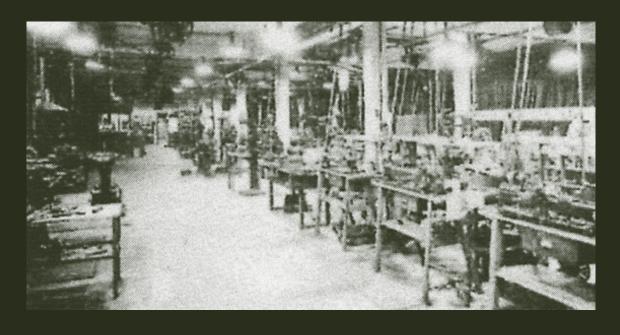




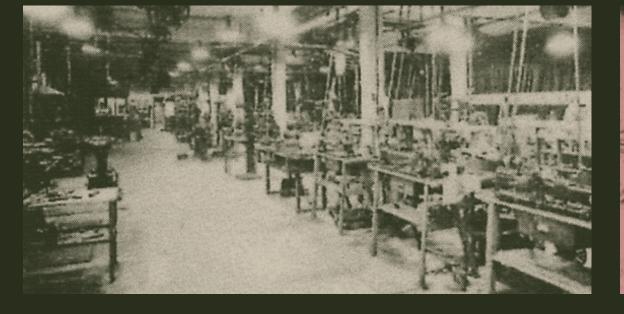
HISTORY

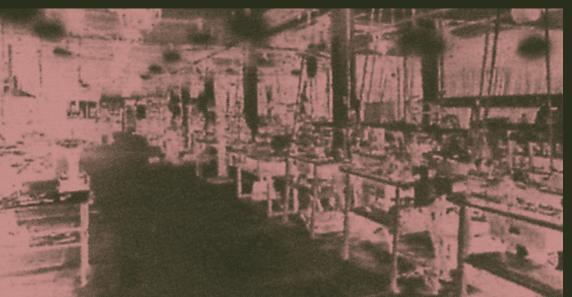
REIMAGINED





















COLLABORATIVE

Vibrant, co-working space integrated into reception.

HQ

A spectacular self-contained HQ building offering a remarkable workspace environment in one of the most desirable parts of Camden.

FRESH

Exceptional top floor views and fully landscaped terrace. Plus, fresh air to the building via two air handling units.

BRIGHT

Big, beautiful, openable windows flood this flexible space with natural light.

EXCEPTIONAL

A striking Art moderne façade.

• KEEP YOUR TALENT HAPPY

FLEXIBLE GROUND FLOOR SPACE

OPENABLE WINDOWS

4.5M RECEPTION FLOOR-CEILING HEIGHT

863 SQ FT ROOF TERRACE

4M HIGH RECEPTION WINDOWS

VRV AIR CONDITIONING

2.9M FLOOR-CEILING HEIGHT

30 BIKE SPACES & 4 SHOWERS

1 X 8 PERSON LIFT



concept

02

WORK 101

STREAMLINE THE DAILY COMMUTE

CONNECTIVITY

With easy access to King's Cross, Euston and Camden, 101 Bayham is well connected both regionally and internationally, making it a convenient base for both business and employees.

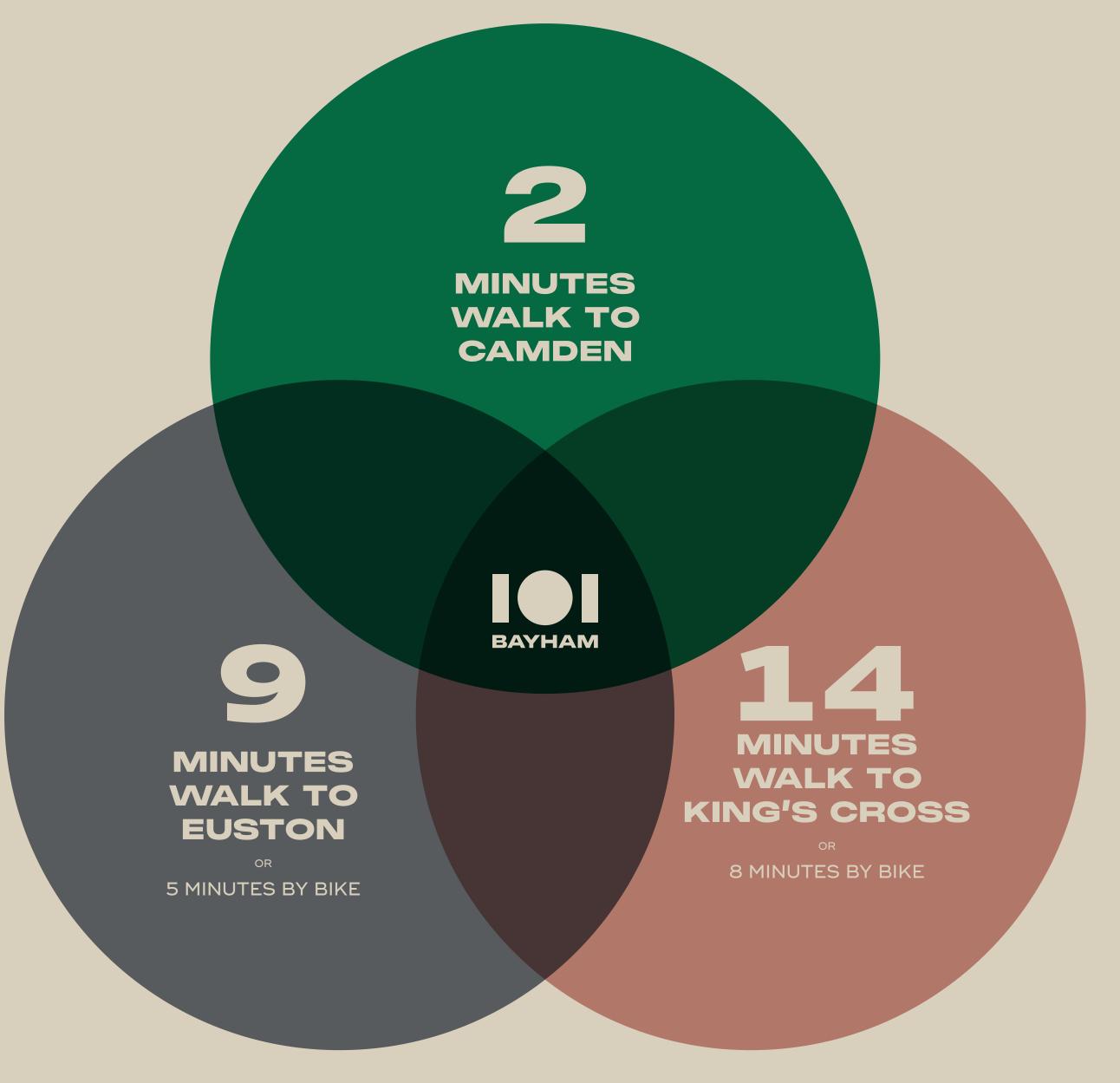
• POSITION YOURSELF WELL

Conveniently situated between King's Cross, Euston, and Camden, the building offers employees unparalleled convenience and an effortless commute with an abundance of opportunities for networking and leisure.



FROM EUSTON	mins
King's Cross	9000 ₹ 3
Warren Street	⊖⊖ 3
Oxford Circus	→ → → 5
Green Park	⊖ ⊖ 8
Victoria	○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○
Tottenham Court Road	⊖ ⊖ 1 0





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concept

O3

WORK 101

PROTECT THE PLANET & YOUR BOTTOM LINE

SUSTAINABILITY

Optimising the existing building provides a workspace that is both enhanced and more efficient. A full refurbishment, rather than a rebuild, reduces carbon emissions and promotes sustainable practices.

• BE RESPONSIBLE

SUSTAINABILITY

WELLBEING



REDUCED CARBON

Restoration of existing building



AIR SOURCE HEAT PUMPS

For heating and cooling AHU Ventilation



SOLAR POWERED

PV Panels at roof level



BESPOKE PASSIVE SOLAR SHADING

Reducing heat gains through passive shading



OPENABLEWINDOWS

Over 50 throughout the building



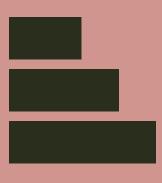
PLANTING ON TERRACE

Diverse planting to enhance urban biodiversity



BREEAM

BREEAM Outstanding



EPC A



SUSTAINABILITY & WELLBEING

Light and airy co-working space



30 CYCLE SPACES

To help support an active lifestyle

concept O4

WORK 101

WORK WITHOUT LIMITATIONS

SPACE

Well-considered spaces create an enviable environment where employees can collaborate, and feel free to be both more productive and creative.

• FIND THE CORRECT FIT







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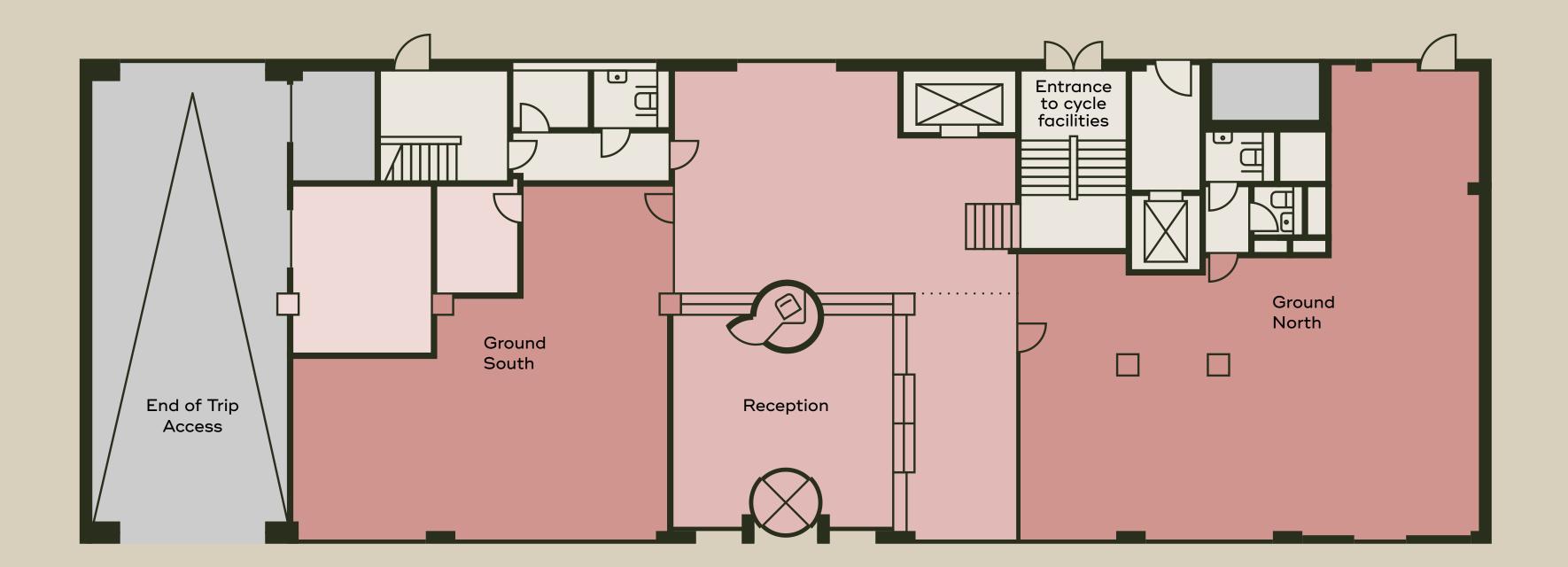
	FLOOR		TERRACE*	
	SQ FT	SQ M	SQ FT	SQ M
FOURTH	3,346	311	863	80
THIRD	4,907	456		
SECOND	5,030	467		
FIRST	4,864	452		
GROUND FLOOR	3,465	322		
– RECEPTION*	1,239	115		
OFFICES*North and South	2,226	207		
LOWER GROUND FLOOR	114	11		
– END OF JOURNEY				
TOTAL	21,726	2,019	863	80



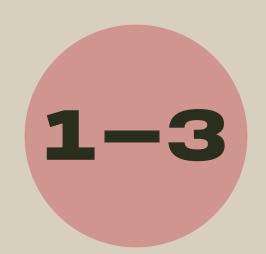


GROUND FLOOR 3,465 SQ FT

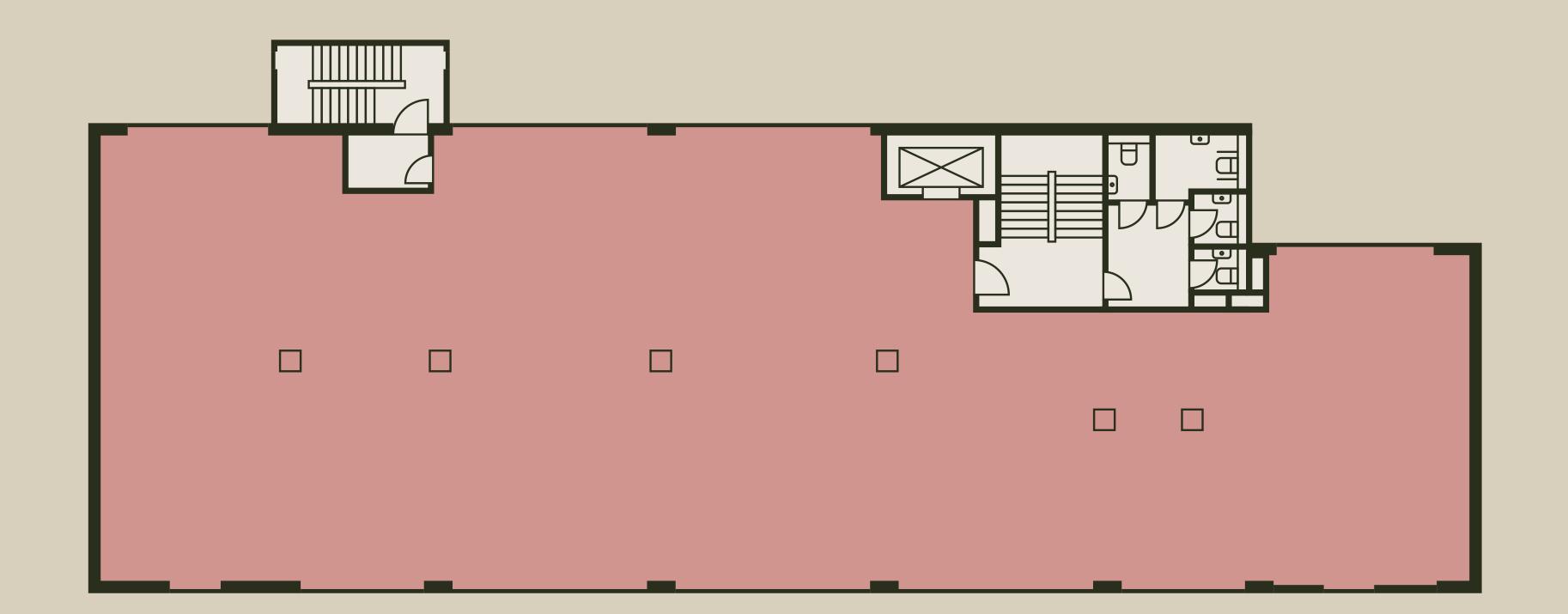
- RECEPTION 1,239 SQ FT
- OFFICES 2,226 SQ FT (North and South)



BAYHAM ST



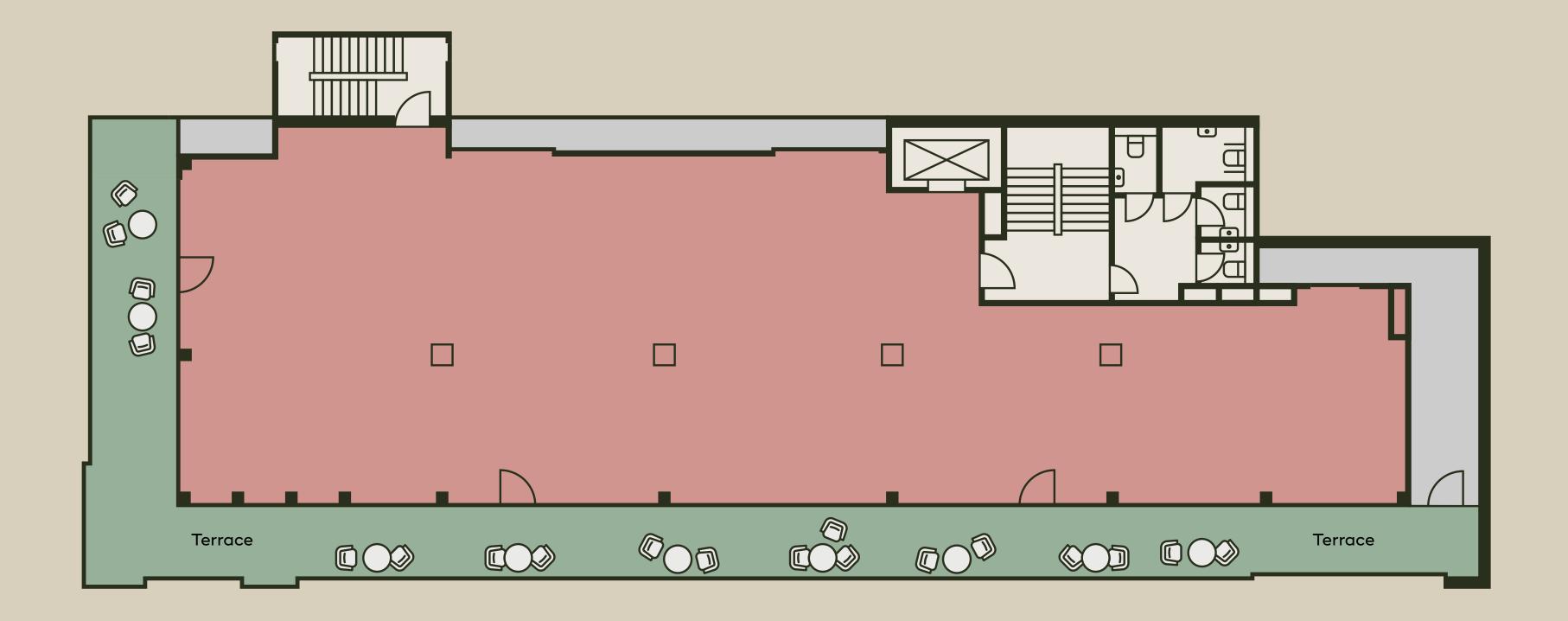
FIRST—THIRD FLOOR 1-3 4,934 SQ FT





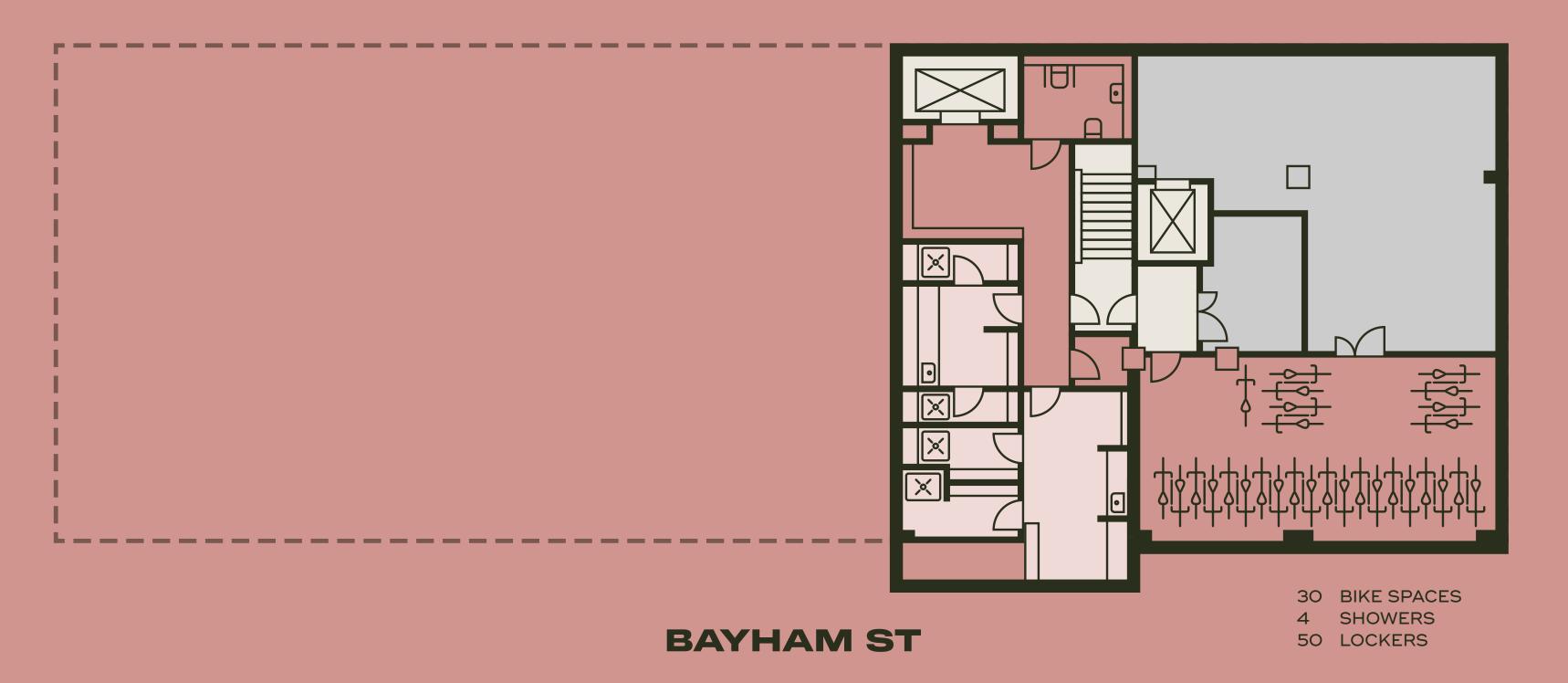
FOURTH FLOOR 3,346 SQ FT

PLUS 863 SQ FT TERRACE



BAYHAM ST

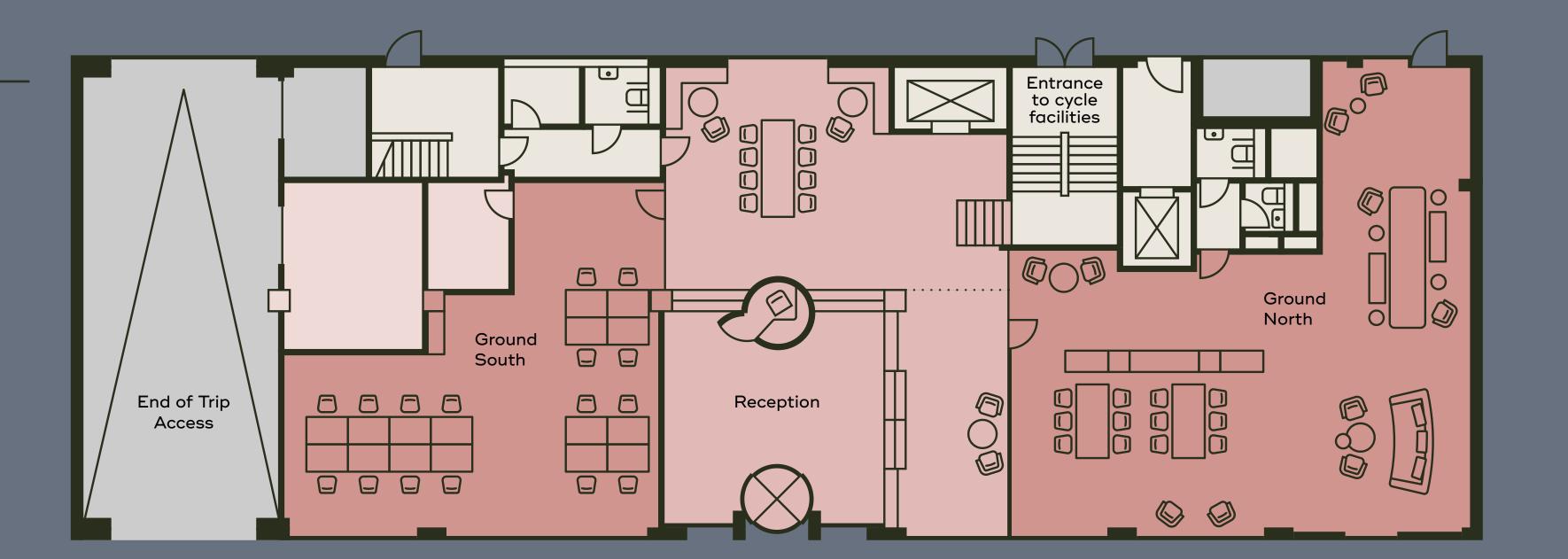




 $N \rightarrow$

OFFICE

- 16 x DESKS
- FLEXIBLE LOUNGE
- RECEPTION / COMMUNAL



BAYHAM ST

 $N \rightarrow$

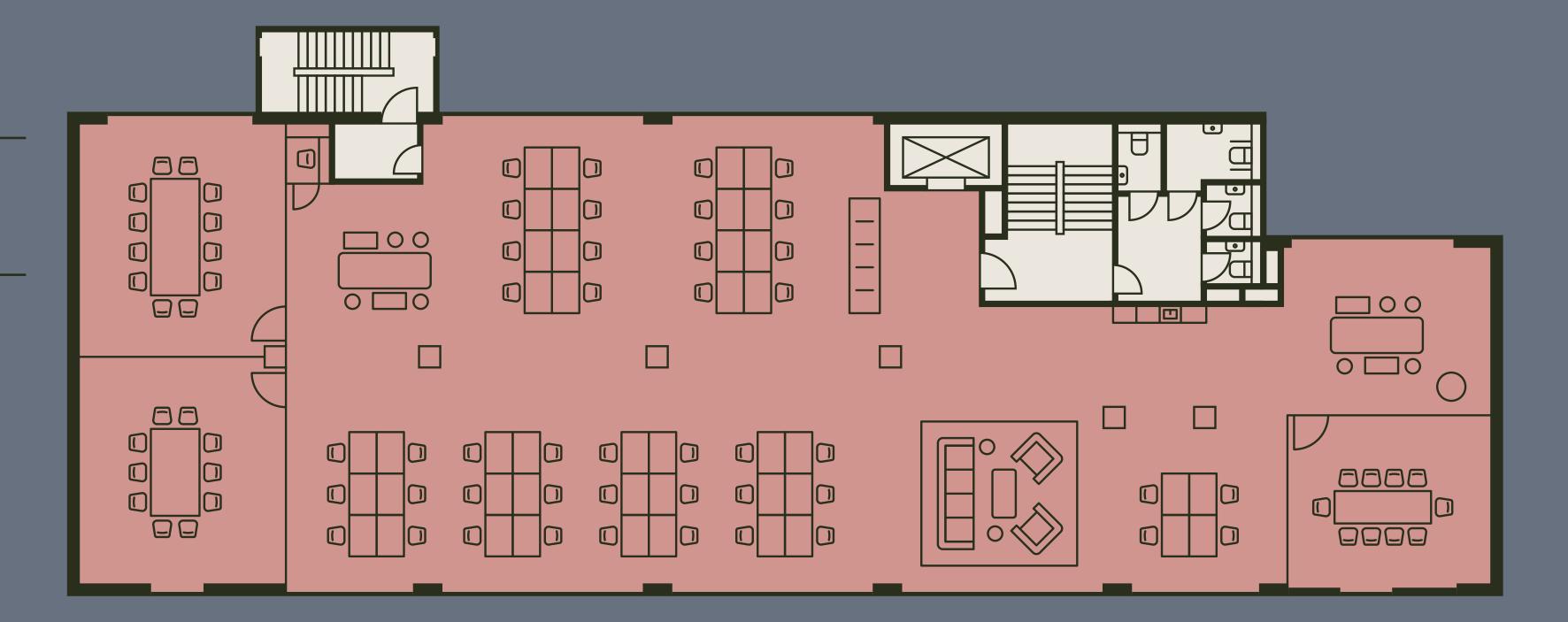
SPACE PLANS FIRST—THIRD FLOOR

OFFICE

- 44 x DESKS
- •1 x KITCHENETTE
- 4 x BREAKOUT AREAS

MEETING ROOMS

- •1 x 12 PERSON
- 2 x 10 PERSON
- •1 x CALL BOOTH



BAYHAM ST

 $N \rightarrow$

SPACE PLANS FOURTH FLOOR

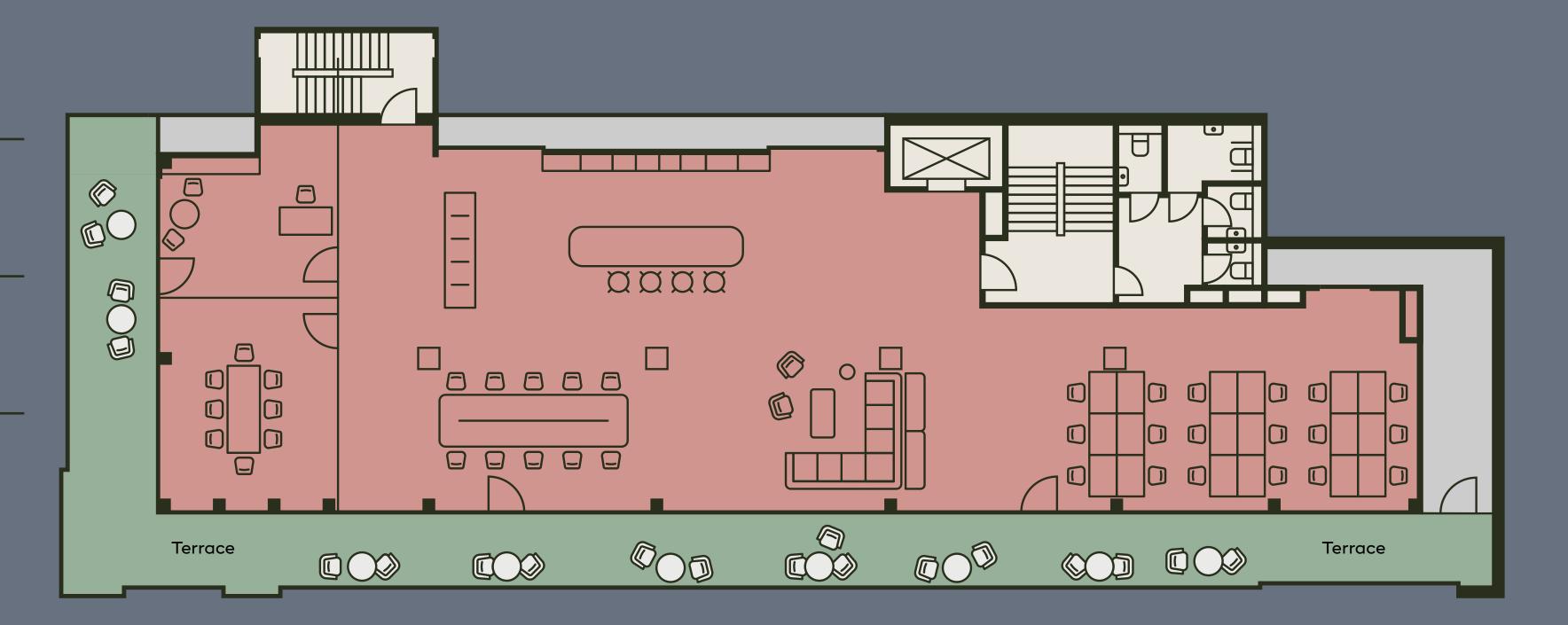
OPEN OFFICE

- · 30 x DESKS
- 1 x KITCHENETTE
- 3 x BREAKOUT AREAS

MEETING ROOMS

- •1 x 8 PERSON
- 1 x PRIVATE ROOM

TERRACE AND GREEN ROOF



BAYHAM ST



101 Bayham



concept

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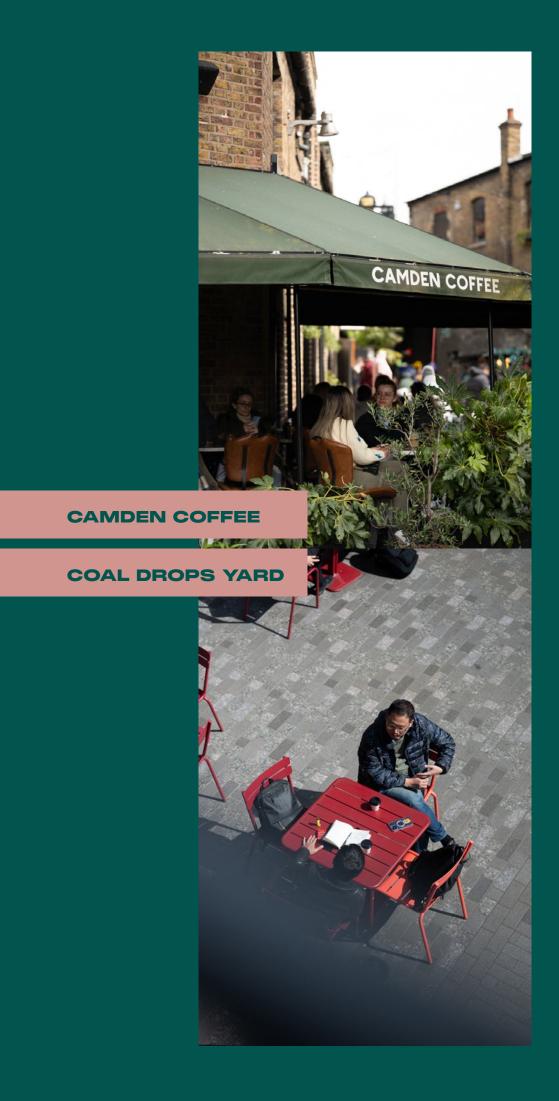
WORK 101

PERFECT YOUR WORK-LIFE SYMMETRY

LOCATION

101 Bayham is surrounded by fantastic amenity. So, whether it's exploring Camden Market, dining at Coal Drops Yard or soaking up some Vitamin D in Regent's Park, you'll find the illusive balance we all strive for.

• BE DYNAMIC







KOKO

REGENT'S PARK



WALKING TIMES TO STATION

• POSITION YOURSELF SUCCESSFULLY

FOOD & DRINK



Blues Kitchen BrewDog Camden Camden Bakery Fabler Bakery Camden Lyttleton Arms Haché Panadera Mr Ji Il Sugo

SHOPPING



Camden Market 10 11 Coal Drops Yard 12 Whole Foods 13 Sainsbury's M & S 14

PARKS



St Martins Gardens 15 Regent's Park 16 17 Camden Highline

LANDMARKS/CULTURE



KOKO Jazz Cafe 19 20 Regent's Canal

HEALTH & FITNESS



22 23

Triyoga FG London Tennis F45 Training



SURROUND YOURSELF WITH PEOPLE YOU RESPECT









PLUS
Clarion House
Starlizard
Moss
Hugo Boss
HAVAS
+ MORE



KIN+CARTA



SHEPPARD ROBSON

BRING ON BOARD THE RIGHT PEOPLE

101 BAYHAM STREET CAMDEN



Q3 2025



ANDREW OKIN

aokin@edwardcharles.co.uk +44 (0)7887 714 491

IAN BRADSHAW

ibradshaw@edwardcharles.co.uk +44 (0)7468 525 486

OLLIE MITCHELL

omitchell@edwardcharles.co.uk +44 (0)7769 310 206



MICHAEL OLIVER

michael.oliver@jll.com +44 (0)7591 200 793

ISABELLA WOODHEAD

isabella.woodhead@jll.com +44 (0)7709 507 329

SARAH BRISBANE

sarah.brisbane@jll.com +44 (0)7769 201 458

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