

LAND | FOR SALE

[VIEW ONLINE](#)



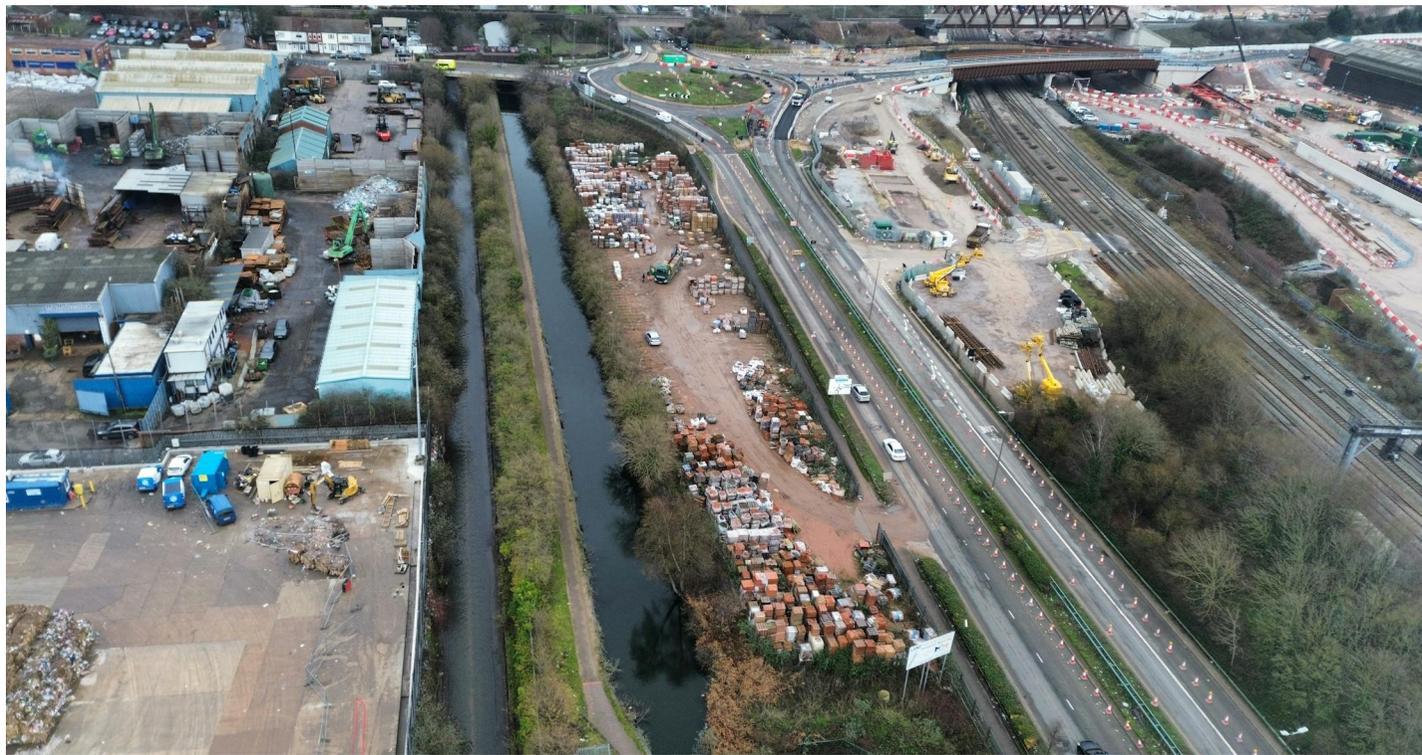
SITE 9, HEARTLANDS PARKWAY, BIRMINGHAM, B7 5RG

1.45 ACRES (0.59 HECTARES)

SIDDALL JONES
COMMERCIAL PROPERTY CONSULTANCY

Prime Development Site Nearby to Birmingham City Centre

- Extensive Frontage onto the Main Heartlands Parkway
 - Circa, 1.75 Miles North East of Birmingham City Centre.
 - Excellent Communicational Links – within Close Proximity to Junction 6 of the M6 motorway.
 - Within Close Proximity to Star City and The Fort Retail Park.
 - Suitable to be Utilised/Developed on the Basis of a Variety of Uses.
-



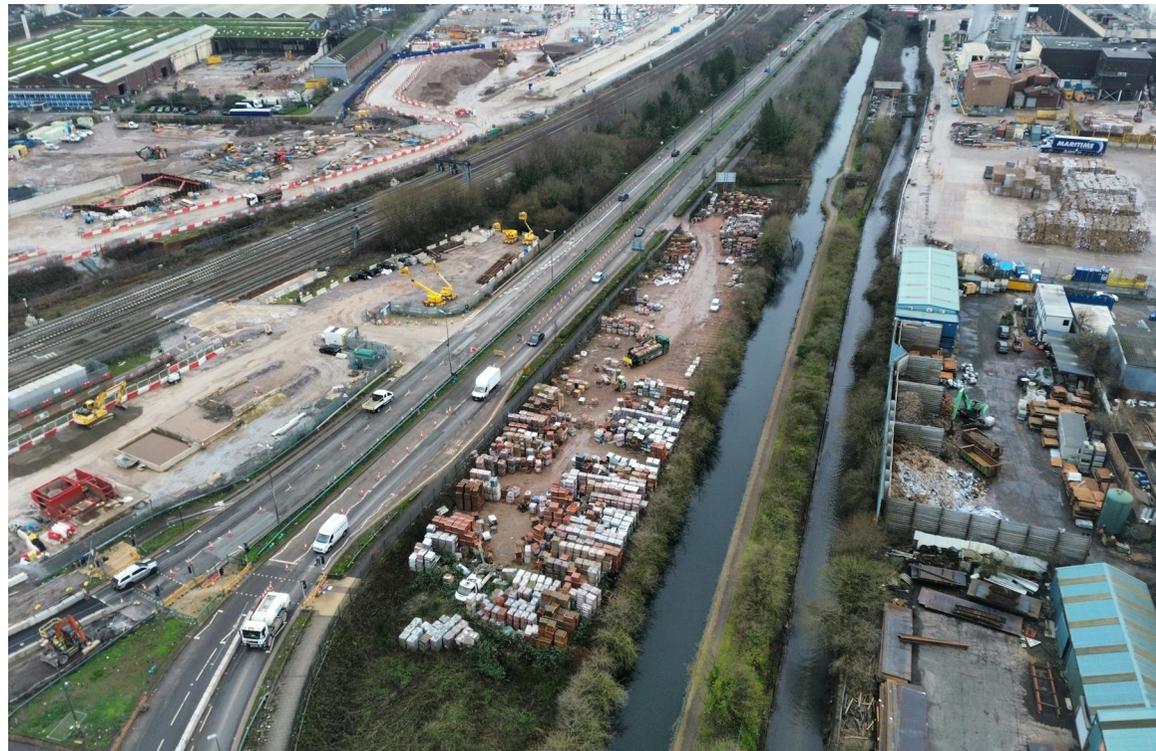
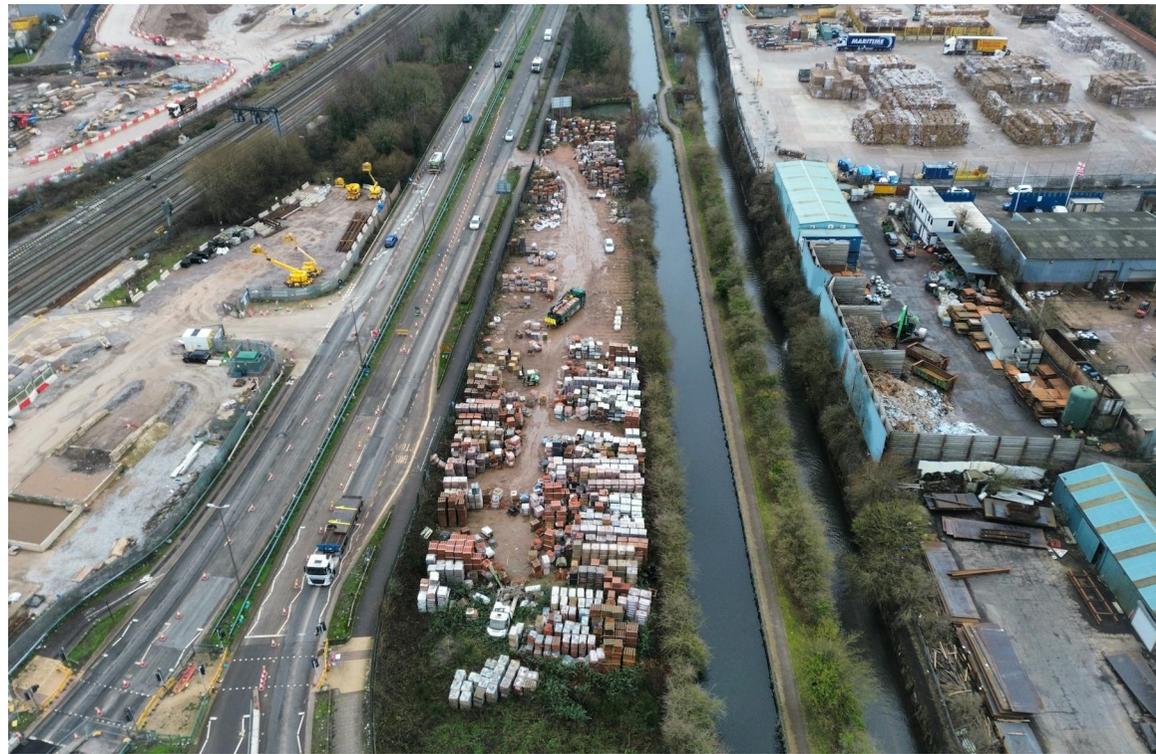
DESCRIPTION

The property comprises a prominent and highly visible development site extending to approximately 1.45 acres (0.4 hectares).

The site benefits from an extensive frontage onto Heartlands Parkway (A47), one of Birmingham's principal arterial routes, at its junction with Aston Church Road, providing exceptional roadside presence and exposure to significant levels of passing traffic.

The site is considered suitable for a variety of development and commercial uses, subject to the appropriate planning consents, and represents a rare opportunity to acquire a substantial plot in an established and well-connected urban location.

Planning Permission has been granted for the erection of a digital advertising screen, positioned to front the island intersection, offering an immediate and valuable income-generating or promotional opportunity alongside longer term redevelopment potential.



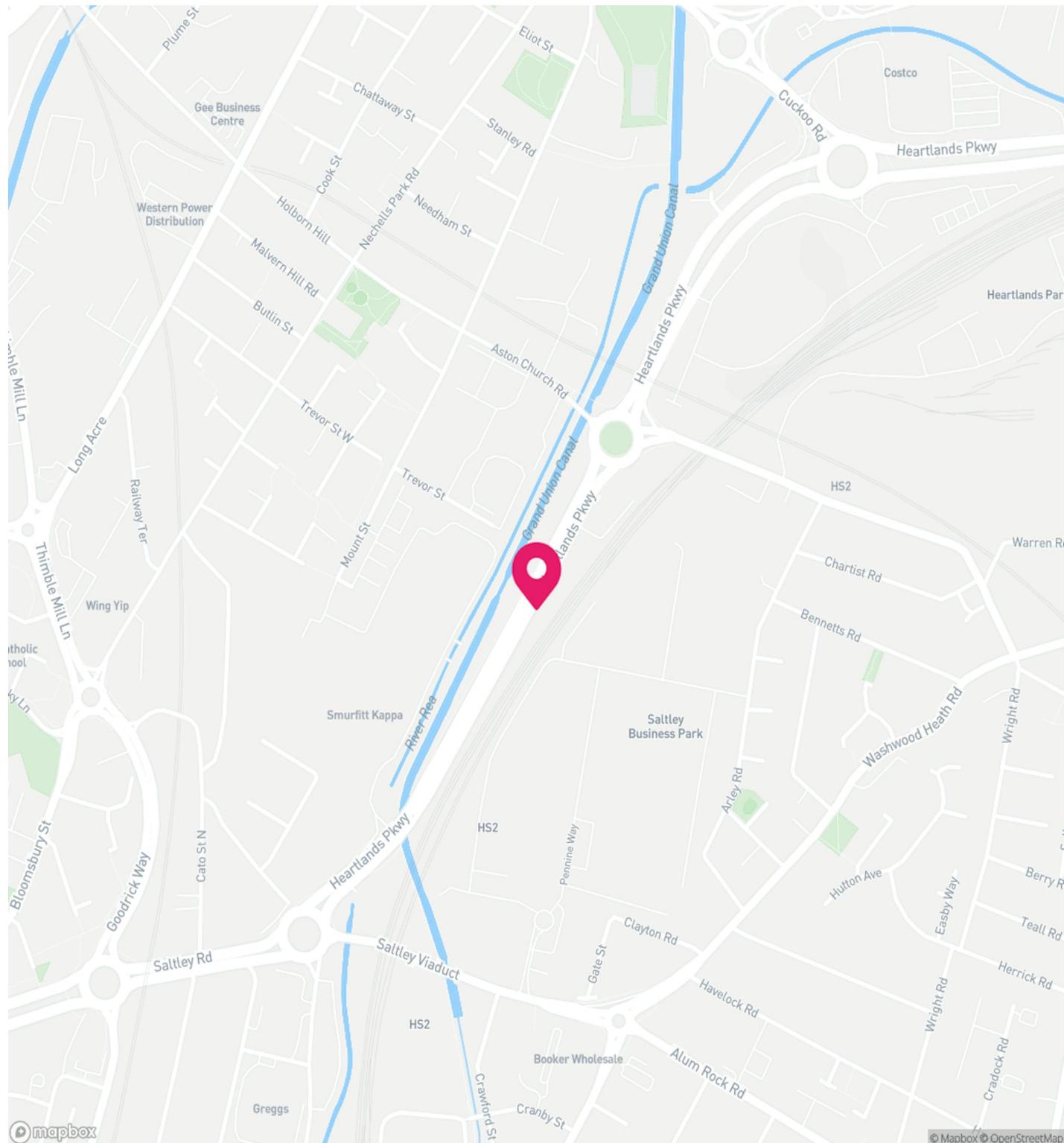
LOCATION

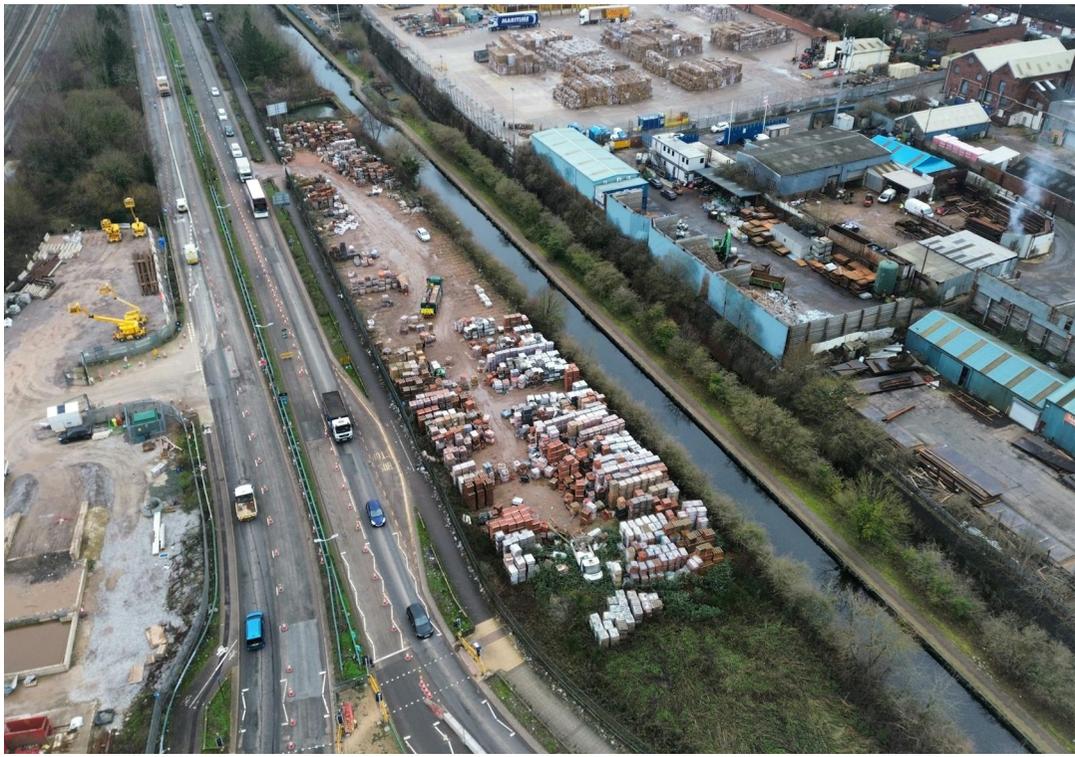
The site occupies a strategic position on Heartlands Parkway (A47), approximately 1.75 miles north east of Birmingham City Centre, within an established commercial and mixed-use area.

The location benefits from excellent road connectivity, being in close proximity to Junction 6 of the M6 motorway (Spaghetti Junction), providing rapid access to the wider regional and national motorway network.

The surrounding area is well served by major leisure and retail destinations, including Star City and The Fort Retail Park, both of which lie nearby and contribute to strong traffic flows and footfall within the locality.

Heartlands Parkway is a key arterial route linking the city centre with the eastern suburbs and beyond, making the site particularly attractive for uses that benefit from high visibility, accessibility and passing trade.





TENURE

The property is held on a long leasehold 125 years from March 2007, with approximately 107 years unexpired, at a Peppercorn Ground Rent.

DIGITAL SCREEN

Consent has been approved for the erection of a digital screen, fronting the island intersection. Further details are available from the agent.

SERVICES

At present, no mains supplies are connected to the site.

VAT

Not applicable

LEGAL FEES

Each party to bear their own costs

PRICE

Offers in excess of £1,350,000

ANTI MONEY LAUNDERING

The successful applicant will be required to provide two forms of ID and proof/source of funds, to satisfy anti-money laundering protocols.

VIEWINGS

Viewings are strictly via the letting agent Siddall Jones.

CONTACT



Edward Siddall-Jones

0121 638 0500

edward@siddalljones.com

The above information contained within this brochure is subject to contract. These particulars are for general information only and do not constitute any part of an offer or contract. All statements contained therein are made without responsibility on the part of the vendors or lessors and are not to be relied upon as statement or representation of fact. Intending purchasers or lessees must satisfy themselves, by inspection, or otherwise, as to the correctness of each of the statements of dimensions contained in these particulars. Generated on 03/02/2026

SIDDALL JONES

COMMERCIAL PROPERTY CONSULTANCY



[SIDDALLJONES.COM](https://www.siddalljones.com)