

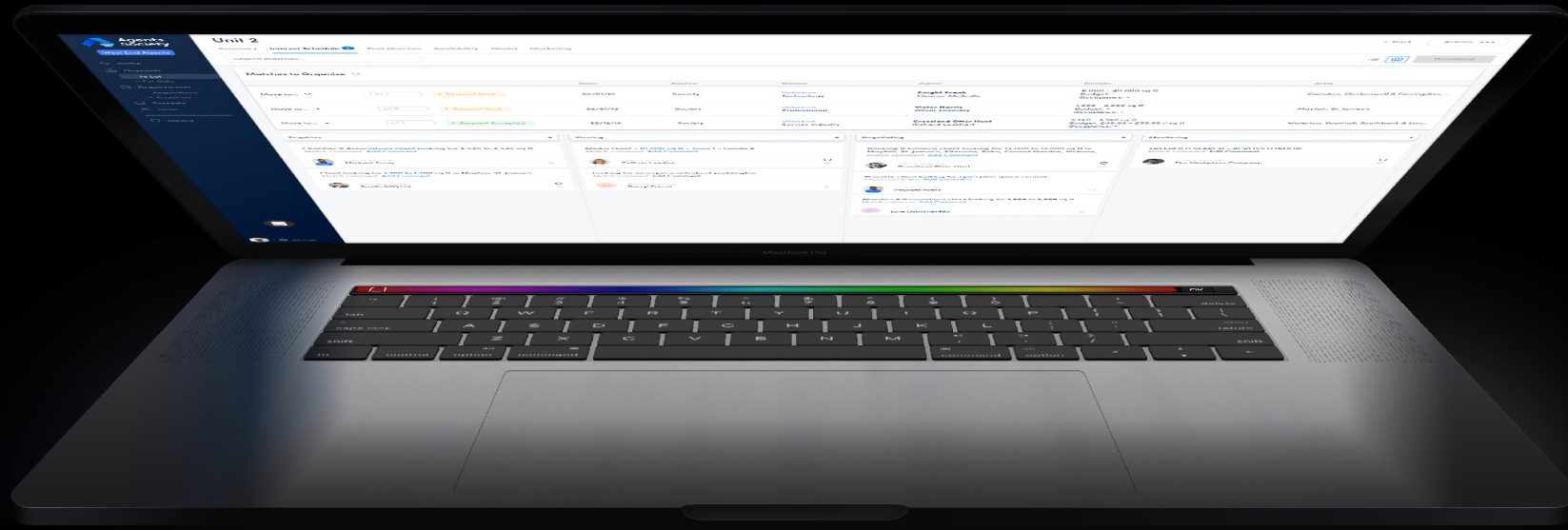


Overview & Pricing

Overview

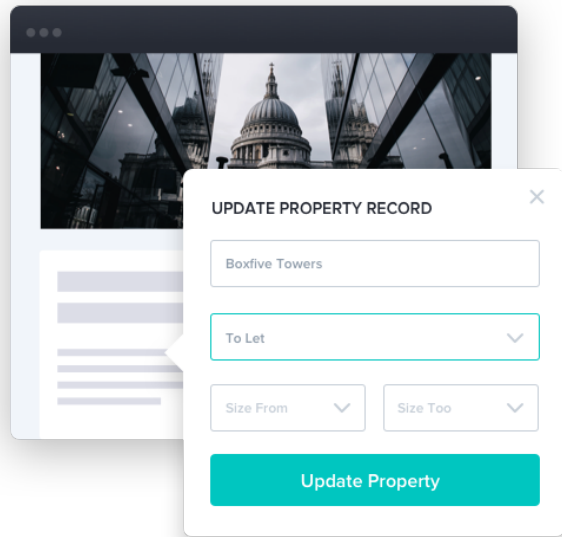
What is it?





Centralise your Properties, Enquiries,
Deals & Marketing

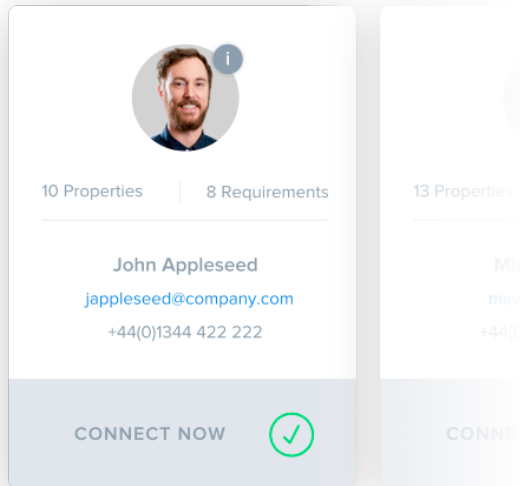




MARKETING AUTOMATION

Market your disposals





DYNAMIC ENQUIRY DATABASE

Respond to applicants

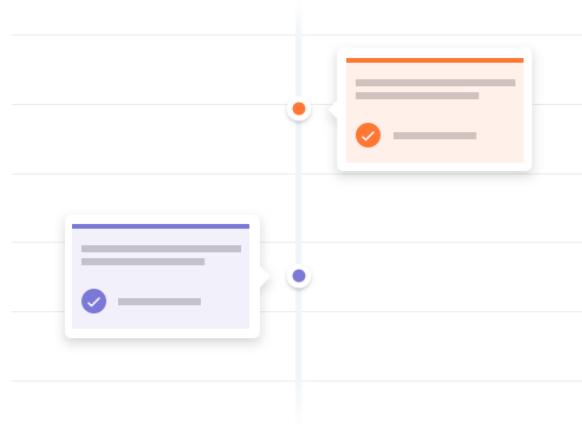




LEASE EVENTS DATABASE

**Store
transactions**





COLLABORATE

Share & collaborate



Features

How can it help my team?



Promote

Power-up your property listings



Auto PDF Particulars

Agency-branded particulars, auto-generated in just one click. They keep themselves up to date, so you don't have to.



Branded Microsites

Auto generate a one-page microsite for your disposal. A smart, on-brand microsite is instantly ready for you to start marketing with.



Property Portals

Feed your listings to all the major portals, including Zoopla, Rightmove, NovaLoca, EG Property and Radius - all automated.



Campaign Emailers AGENCY PACKAGE ONLY

Circulate an agency or property branded email to your fellow agents. A great way to make your property cut through the noise.



Website Property Search

Power your corporate website property search, keeping all property details and enquiries manageable under one roof.



Data Rooms Coming Soon

This feature is coming soon.

*Template fees may apply



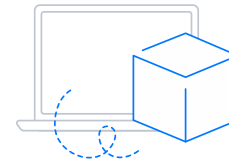
Respond

Applicant response & pipeline management



Client Login

Send a secure branded link to your client to see a live view of their property matches. A great way to work remotely or present face-to-face.



Pipeline dashboard

Track team progress on your homepage with requirement status, source and team viewing dashboards.



Shortlist Email

Share matches with your client via a branded email, a succinct list of matches all in one email. Simple, clear and quick to produce.



Requirement pipeline view

Manage and report on new and existing enquiries through their lifecycle - from new unactioned enquiries through to completion.



Inbound Enquiry Auto-import

As new enquiries come through your website, or other property portals, we automatically add those to your system to reduce double-entry.



Custom Reports AGENCY PACKAGE ONLY

Work with us to produce a custom template that works for your agency. These advanced reports can include total occupancy costs and more.

*Template fees may apply



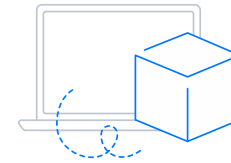
Report

Leverage your data, gain actionable insight



Requirements

Export your enquiries, acquisitions and agent circulars as a spreadsheet or branded word export.



Access Transactions Hub

View your recent and past lettings / sales in a single page. Filter by date, size, rent/price, completion date and much more.



Disposals

Export your disposals (lettings & sales) as a spreadsheet or branded word export.



Lease event notifications

With your leases stored in the system we can send you automated reminders for key lease event dates.



Lettings & Sales

Export your transactions (lettings & sales) as a spreadsheet or branded word export.



Comp's report Coming Soon

This feature is coming soon.



Costs

Packages & fees



Promote



Create, share & manage marketing details

Up to 5 users **£200/m**

Up to 10 users **£400/m**

10+ users **£POA**

12 month contract, 1 month break

Respond



Applicant response & pipeline management

Up to 5 users **£175/m**

Up to 10 users **£300/m**

10+ users **£POA**

12 month contract, 1 month break

Report



Export your data as Excel or branded Word

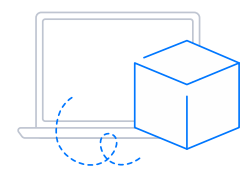
Up to 5 users **£75/m**

Up to 10 users **£150/m**

10+ users **£POA**

12 month contract, 1 month break

Integrate



Push & pull data with access to our API

£POA

or Agency Package @ **£75 / user per month**

12 month minimum term



Typical additional costs

Some typical optional one-off fees to customise your system further.

- **PDFs:** from £420/template
- **Microsite:** from £500/custom template
- **Client Login:** from £350/template
- **Campaign Emails:** from £350/template
- **Shortlist Emails:** from £150/template
- **Property search** (feed for you web developer to use): from £300
- **Property search** (we design & build your property search): from £800
- **Data Loading:** £40 / hour



Property Marketing Services

Services we offer on an ad-hoc basis to help promote your properties

Photography . Video Tours . Digital Campaign . Brochures . Onsite



Photography

Specialist commercial property photographers

External



Building exterior

Starting from **£150**

Internal



Reception & Floor Plates

Up to 3k ft² **£250**
Up to 5k ft² **£350**
Up to 10k ft² **£450**

Full Shoot



Building exterior
Reception & Floor Plates
Lifestyle & location

Up to 3k ft² **£480**
Up to 5k ft² **£580**
Up to 10k ft² **£680**

Stock Library



Access to our very own
London library with
4,000+ London shots

10 Credits **£150**
25 Credits **£250**

A fair use policy applies

Indicative costs, enquire for a bespoke quote

** all costs exclude VAT*



Video Tours

Bring the property to life with our video tours

Building Tour



Walk through the entrance,
reception & floor plates

Up to 3k ft² **£650**

Up to 5k ft² **£850**

Up to 10k ft² **£1,200**

+ Location/Lifestyle



Add vibrancy & energy; include
the local environment

Plus **£400**

+ Voiceover



Narrate your walk through to
complete the experience

Plus **£450**

Indicative costs, enquire for a bespoke quote

* all costs exclude VAT



Digital Letting Campaign

Targeted, beautiful online property marketing

Website



Designed. Built. Hosted.

Up to 1 page **£550**

Up to 5 pages **£950**

Over 5 pages **£TBC**

Includes 12 month hosting

HTML Emailer



Designed. Built. Broadcast.

Send to WEAS **£250**

Send to External List **£350**

You must have permission to email the contacts list you provide

Data Room



Secure. Unlimited Storage.

From **£850**

3 month hosting

Indicative costs, enquire for a bespoke quote

** all costs exclude VAT*



PDF Brochure

Creative marketing your clients expect

Small



Custom Design & Artwork

2 page **£850**
4 page **£1,280**

Excluding Photography

Medium



Custom Design & Artwork

6 page **£1,500**
8 page **£2,000**

Excluding Photography

Bespoke



Stand out. Be Creative.

On Enquiry

Indicative costs, enquire for a bespoke quote

* all costs exclude VAT



Related Services

Additional services we offer

On-site marketing

Wall & Ceiling Vinyls. Pull-up boards. Suspended Panels.

Building Signage

Signage. Hoardings. Building Wraps.

Creative services

Brand Creation. Place-making. Campaign strategy.

