

1) Current BID Activity (EF)

- Andy Burnham event
- Deep Cleaning
- Social Media Campaigns
- Halloween
- Paint Altrincham Blue
- Halloween
- Christmas Lights / Tree Lights
- 2nd Lockdown Business Support
- Independent Traders letter to Sir Graham Brady
- Gyms and Leisure letter to Sir Graham Brady

2) Business Support & Tier 3

The Board discussed the timeline and level of grant support which would be available during the current Tier 3 lockdown.

It was confirmed that Trafford Council are still waiting for guidance on the latest grants from Government and confirmed that Greater Manchester as a group are actively lobbying to try and get this information as soon as possible.

3) Update on BID Finances, Levy Collection and Reballot

The Board was updated on a number of business enquiries regarding BID levies from high street multiples and one independent leisure business. It was agreed that two Board members would meet with the independent leisure business to discuss BID activity.

The current BID levy collection rate was confirmed at approximately 50% of the usual collection figure at this stage in the recovery process. Trafford Council's recovery timeline was discussed with reminders being sent in January. The Board agreed further discussion of recovery after Reballot at the next meeting.

The Board were updated on current BID cashflow and the team requested approval for two extra outgoings - to continue the program of deep cleaning of the public realm from Toast to HSBC on Stamford New Road and to explore additional lights in trees in front of Interchange. Board approved extra costs.

Several Board members confirmed that they had received and returned their reballot papers. Other recent BID reballot results were discussed and the Board members were encouraged to return their papers promptly and to encourage other business contacts to vote.