

appear [here]

Appear Here launches its first international city with a pop-up store for Paris Fashion Week.

The pop-up store, Appear Here Collection, will open from 3rd – 12th March. The store will be a place to discover the most exciting ideas from brands across Paris and London.

To celebrate the launch of their first international city, Appear Here is curating a pop-up store for Paris Fashion Week called The Appear Here Collection. In the store, you'll be able to shop a curated selection of the best emerging fashion, accessories and lifestyle brands from Appear Here's community and discover the amazing stories behind them.

The store will be located at 130 Rue de Turenne, in the Marais. One of Paris' top fashion districts, the Marais combines the most beautiful aspects of the city with all that's edgy and cool. The store's close proximity to the Fashion Week, makes it the perfect place for people to stop by and shop, or refuel between shows at La Claque's pop-up coffee bar.

Ross Bailey, founder of Appear Here, commented, "ideas are what powers our business, so to celebrate our launch in Paris, we've curated a collection of our favourite ideas from our community under one roof. Paris marks the first step in our mission to build a global network of spaces, so we can make it easy for brands like these to access great spaces and make their ideas travel."

In 2013 Ross Bailey launched Appear Here with the aim to make booking space as easy as booking a hotel room. Over 15,000 brands use Appear Here, from big brands such as Apple and Net-a-porter to ambitious start ups like Propercorn and Finery London. In London alone, Appear Here has launched over 2500 ideas.

Appearing in store:

ADA + NIK, ADYN, ATT Pynta, Auria London, Badines Lingerie, Balibart, Beija Flor, Blake Ldn, Citizens of Humanity, Doisy and Dam, Dorraj, GfG Jewellery, Hoxton Mini Press, Jolly Awesome, Julia McLearn, La Claque, Labour of Love, Maison Artilion, Marina London, My Flash Trash, Peonica London, Roamers and Seekers, Shore Projects, Six et Sept, Sur Studio, Suitcase Magazine, Sweet Mango, Tada and Toy, Tokyo Bikes, Vinaya, Wonderluk.

Events in store:

Appear Here has partnered with local brands, artisans and creatives to host a series of events and workshops in store. Here's what's going on:

Thursday 3/3 Launch party co-hosted with Dojo FR, The Asado Club, Generous Gin. 6PM-10PM.

Saturday 5/3 Sofar Sounds music gig. 7PM-11PM.

Sunday 6/3 All day brunch with coffee from La Claque and workshops from Les Dîners Bons, SIMONE, le service de beauté, + more to be announced. 11AM-3PM.

Wednesday 9/3 Speaker Session on female entrepreneurship. 6:30PM-9PM.

Store information:

Dates: 3rd – 12th March

Times: Mon-Sat 10AM - 7PM, Sun 11AM-6PM

Location: 130 Rue de Turenne, Le Marais, Paris

About Appear Here:

Appear Here is the leading online marketplace connecting landlords with brands, retailers and entrepreneurs who wish to rent space to make their ideas happen. Appear Here currently lists space in some of the UK's top retail destinations and cities including, Bath, Birmingham, Edinburgh, Glasgow, Leeds, Liverpool, London, Manchester and stores such as TOPSHOP TOPMAN's global flagship store, 214 Oxford Circus. In 2016, Appear Here launched in Paris and lists short-term space in all of its top retail districts.

Appear Here gives everyone from start-ups to designers and international brands the chance to take an empty space, share an idea and create a moment. Over 15,000 brands and other businesses have signed up to Appear Here, giving them access to over 1500 high-quality spaces. The company was launched in February 2013 by Ross Bailey. Its backers include Europe's largest Venture Capital firm Balderton Capital, Forward Investment Partners, MMC Ventures and Meyer Bergman.

For more information visit appearhere.fr / appearhere.co.uk