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Arcus ASA – Further update on status of bookbuilding

Oslo, 28 November 2016: Reference is made to the initial public offering of shares of Arcus ASA (the “IPO” or the “Offering”).

Since the start of the bookbuilding period on 21 November 2015, the Joint Bookrunners in the Offering have received significant interest from Norwegian and international investors. Based on the orders received, it has been decided to update the indicative price range to NOK 42 to 43 per share. The book is multiple times covered throughout the updated indicative price range on the full deal size.

The bookbuilding period for the institutional offering will close tomorrow (29 November 2016) at 12:00 hours (CET) (moved forward from 14:00 hours (CET)), while the application period for the retail offering and the employee offering will end at 12:00 hours (CET) tomorrow as previously announced.

ABG Sundal Collier ASA and Skandinaviska Enskilda Banken AB (publ.), Oslo branch are acting as Joint Global Coordinators and Joint Bookrunners in the IPO, and Carnegie AS as Joint Bookrunner.

For further queries, please contact:

Per Bjørkum, Group Director Communications and IR
+47 922 55 777
per.bjorkum@arcus.no

About Arcus ASA

Arcus is a leading Nordic branded consumer goods company within the production, import, sale and distribution of wine and spirits¹ with Company revenue of NOK 2.5bn in 2015. The Company is the world’s largest producer of aquavit and holds strong market positions within spirits and wine across the whole Nordic region. The company’s headquarters are located at Gjelleråsen, right outside of Oslo, Norway.

About Ratos AB

Ratos is an investment company which owns and develops medium sized Nordic companies. The company’s goal is to create long-term and sustainable business development in the companies it invests in and to make value-generating transactions. Current investment portfolio includes 21 companies with combined annual sales of approximately SEK 33bn. Ratos is listed on Nasdaq Stockholm under the ticker RATO-B-. For more information visit www.ratos.se.

¹ Market positions within domestic sale of spirits and wine estimated by the Company based on data from Vinmonopolet, Systembolaget and Alko, as well as from Euromonitor with regards to the Finnish spirits and wine market and Nielsen for the Danish spirits market.

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The Offering may be influenced by a range of circumstances, such as market conditions, and there is no guarantee that the Offering will proceed and that the listing will occur.

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