



Woodbridge®

Reed Diffusers

Available Late September '26

- Sales of reed diffusers are growing steadily at a rate of 5%+ annually.
- Flame-free and long-lasting.
- A consumer favourite as a beautifully packaged complete gift.
- Luxury fragrances give the feel of a spa or elegant hotel, designed to create a sense of wellbeing and relaxation in the home.
- Premium ingredients and luxe packaging are key.
- Sleek vessels designed to blend stylishly with any environment.



- Woodbridge reed diffusers are available in 6 different fragrances.
- Each scent has 3 different vessel designs.
- Packaging is coordinated with the fragrance and the subtle tint of the glass bottle.
- Designs are complemented with either a silver or champagne metallic logo
- 2x 1000ml vessels and 1x 800ml.
- Fragrance notes and a “Try Me” button are clearly visible on the front of the box.
- Colours have been carefully selected to create an impactful but chic display.



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Imagery on the packaging depicts:

- Vessel dimensions and shape
- Volume of liquid fragrance - 1000ml or 800ml
- 15% fragrance load - for a powerful throw
- Fragrance life - 1000ml 9 months or 800ml 7 months
- Size and number of black fibre reeds - 10 or 8
- User instructions are on the back of the box.
- Fragrance name and fragrance notes are shown on the front of the box
- A picture unique to the vessel design is also a feature on the side of the box





Diamond

Patchouli, Red Berries,
Violet, Cedarwood

Oud Wood

Vanilla, Tonka, Vetiver,
Cardamom, & Brazillian Rosewood

White Musk

Rose, Violet, Vanilla,
& Musk

Summer Breeze

Freshly Cut Florals, Rhubarb,
Apple, & Sandalwood

Pure Linen

Almond, Bergamot, Jasmine,
Ylang-Ylang, & Amber

Lotus & Jasmine

Peony, Lily of the Valley,
Rose, Greens, & Musk

Fragrances

Rich patchouli is the heart note in this sensuous aroma paired with sweet red berries, juicy peach, and sharp citrus. A base of soft vanilla and woods adds warmth.

This warming aroma is rich in spice and grounding woody notes. A hint of sweetness is added by tonka, to give the fragrance further depth.

A fresh and clean fragrance blend. A vibrant floral with a subtle powdery top note.

The sweet breeze of warm summer air passing though an English orchard. Delicate greens and white florals blend with a subtle note of ripe apples and juicy rhubarb. The woody base grounds the aroma.

A cleansing floral with rose, jasmine and violet, teamed with calming ylang-ylang. Refreshing bergamot, warming almond, and crisp cut greens are a perfect top note for this scent.

An elegant bouquet of freshly cut white flowers. Delicate blooming peony, lily of the valley, and white rose, make this fragrance light and enchanting.



Reed Diffusers

The Woodbridge brand is available exclusively from Aromatize. New luxury diffusers are available to pre-order now with stock available at the end of September '26. Visit the Aromatize showroom to experience the fragrance.

WDIF1



- 1000ml
- 10 Reeds
- Silver bottle top
- Silver logo
- Herringbone textured glass bottle
- Pack Size 4
- RRP - £33.49 | €47.99

WDIF2



- 1000ml
- 10 Reeds
- Black bottle top
- Champagne logo
- Smooth glass bottle
- Pack Size 4
- RRP - £40.99 | €58.99

WDIF3



- 800ml
- 8 Reeds
- Wooden bottle top
- Champagne logo
- Square textured sides to the glass bottle
- Pack Size 4
- RRP - £34.99 | €49.99

AROMATIZE

Fragrance & Wellbeing

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