

cpmg

RETAIL

[www.cpmg-architects.com](http://www.cpmg-architects.com)



WHO WE ARE.

## CPMG is an award-winning firm providing services in architecture and interior design.

Formed in 1997 following the merger of two highly successful practices in Nottingham, we offer over 20 years of cross-sector experience and have built a reputation for designing buildings and spaces that not only meet our clients' needs but are also delightful places to be.

Working from our headquarters in Nottingham and our offices in London and China, we deliver projects across the UK and around the world.



## We're innovative, approachable and creative people.

We believe in designing places that meet our clients' needs and ensure all our designs are crafted for the people, the purpose and the place. That is our mission.

### Architectural services

Masterplanning  
BIM  
3D modelling  
PassivHaus

Visualisation  
Architectural design  
Project delivery  
Consultancy

# Retail

Our experience in retail design ranges from large shopping malls for major developers to fit-out programmes for rapidly expanding retailers.

Our focus is on designing stunning buildings and urban settings that provide highly commercial solutions, are attractive to the market place and are sufficiently flexible to accommodate future trends.

We design shopping centres that maximise value by adopting the latest strategies in retail design that are aimed at securing high levels of visitors. Many of our projects are located in town centres on complex restricted sites, where engaging with government and stakeholders and successfully managing risks associated with the planning process are key.

Our designs evolve with the fast changing landscape of the retail world and we enjoy working closely with clients and agents to maximise returns. We are always trying to find solutions for the potentially conflicting pressures that affect complex retail developments.







# John Pye Luxury Assets Bond Street

Location: London

Commissioned by John Pye Auctions to design a boutique showroom in London for the Luxury Asset division of the business. Considered a strategic foothold, the showroom will allow John Pye Auctions to offer their wide range of professional valuation, appraisal and property services to clients in the South and internationally.

The design required a luxurious and inviting environment suitable for private viewings of high end jewellery, artwork, antiques and other luxury items benefiting of its Bond Street location.

Office space was necessary to operate the company's expanding Property and Business Assets divisions.

Our design offered flexible spaces to accommodate various luxury assets in bespoke display cabinets, both fitted and freestanding and flexible office and

meeting spaces. The opulent showroom reveals many innovative and bespoke pieces of furniture and partitioning, designed and detailed by CPMG, to create a luxurious and unique buying experience for the customers.

Using both contemporary and traditional design elements, the space provides the perfect canvas for any luxury asset.







# John Pye Coffee Shop

Location: Marchington

John Pye 11 acre Auction Hub houses a 5 Star Rated Coffee Lounge.

The café is spacious and offers a range of relaxing seating environments allowing customers to eat, socialise or simply bid on lot items via wi-fi after viewing them in the neighbouring showrooms.

Customers are invited to try the delicious food, which is sourced from local, independent businesses.

The design features John Pye's signature branding colour which is red and traditional country style furniture. Materials and finishes selected are representative of the context of the auction hub to express a local identity. The most interesting design feature within the café is floor to ceiling timber sleepers which act as screens to the 'snug' soft seating areas.







# Kitty Cafe, Leeds

Location: Leeds

The Kitty Café concept combines a cat rescue centre with a café serving hot and cold dishes and drinks. Having started in Nottingham, the team behind Kitty Café launched a second venue in Leeds.

We were asked to develop and create a feline-friendly interior space and a fresh new visual brand with accompanying merchandise to support the new venture.

To ensure the cats had the freedom to move around the building and remain active, we designed bespoke shelves, bridges and posts with a bespoke 60cm wide rope scratching post.

We created a space back-of-house specifically for cat naps which features a private luxury cat snug, which the cats can access through holes in the wall.

The café is full of natural, outdoor elements and materials to make the cats feel as comfortable as possible, including birch posts, tree logs and faux greenery. Large windows ensure plenty of

natural light and an air conditioning unit maintains a feline-friendly temperature.

Our team also aligned the branding to the Kitty Café's interior, to create a commercial and professional finish to the visual identity.







# St James Yard

Location: Derby

Value: £5m

A leisure proposal in the historic Cathedral quarter of Derby linking together key retail streets using currently underused back land areas and bringing back into beneficial use the stables and sheds associated with a Listed coaching Inn.

The project comprises a number of bar and restaurant units in a combination of new and refurbished buildings totalling approximately 20,000sqft.







# Waterstones

Location: Nottingham

Value: £0.8m

Waterstones is the UK's leading specialist bookseller, and its Nottingham superstore was designed to include many features seen in its flagship buildings. The brief was to provide a welcoming and enjoyable environment. The layout includes specialist floors concentrating on fiction, academic genres and children's books (among many other subjects) and is a great resource for booklovers everywhere. A welcoming coffee bar is included and the top floor provides a dedicated gallery promoting the work of local artists and the Sillitoe Room, named after one of Nottingham's leading writers, which hosts book signings, lectures and corporate events.

This striking Edwardian building occupies a prominent site close to the city centre, and was substantially modified to combine multi-occupancy areas, including a major reconstruction at the rear, featuring a glazed wall.

Combining project management and architectural services, CPMG worked closely with the landlord developer to integrate the major fitting-out programme with the shell development.







# Superdrug, Clumber Street

Location: Nottingham

Value: £1.1m

CPMG was commissioned by Scottish Widows Plc to design a new large retail unit to replace two small and outdated shop units on the site. The opportunity was taken to extend the building to the rear creating the largest single floor shop unit on the street.

The unit was occupied immediately by Superdrug. Complex issues relating to right of way, rights of light, and archaeology linked to the caves beneath the site were overcome during the course of the development.







# Multiyork

Location: Nottingham

Value: £0.65m

A showroom for furniture retailer Multiyork, located in Castle Boulevard, Nottingham.

The unit comprises of 6000 square feet of showroom and stock accommodation plus parking for approximately 20 cars

The unit is constructed in glass and brick with a flat roof, it is a bespoke solution for Multiyork reflecting the high quality products sold within the store.







# Habitat

Location: Nottingham

Value: £19m

This was a major redevelopment by Simons Estates of the Grade II listed former Pearsons Brothers department store in the centre of Nottingham. CPMG's brief was to conserve the listed building elements along the Angel Row frontage whilst stitching a new retail unit into the rear of the store.

A devastating fire during the construction programme caused significant delays and painstaking repairs were undertaken in conjunction with specialist advice from a conservation expert. The final result was a fusion of modern open plan retailing space with retained cellular upper floor spaces defined by original oak panelled walls and floors.

The project won a Special Conservation award from the Nottingham City Council.





# Coopers Square

Location: Cambridgeshire

Value: £3.85m

The Coopers Square Shopping Centre, formerly Burton Shopping Centre, is the retail heart of the historic brewing town of Burton Upon Trent. Existing shops were retained but a new roof covering and total interior refurbishment was carried out. American oak trusses carry the lightweight, partially-glazed roof that facilitates an attractive combination of natural and controlled lighting. Under-clad canopies are filled with sound-deadening material.

New entrances were built to create a striking impression from the surrounding shopping streets. Materials used included large format ceramic tiling to repave the malls, American oak window reveals, specialist metalwork, signage and light fittings.







# Next

Location: Nottingham

Value: £16.5m

This 2,787 square metre store, Next's largest retail development, occupies the site of a former Woolworth's store at a key location on Kensington High Street.

It includes all Next's adult and child clothes departments, together with interiors, jewellery, flowers, cosmetics, chocolates, a restaurant and a sandwich bar. CPMG carried out all concept and detailed architectural design working in conjunction with retail designers Din Associates.







# Furniture Store

Location: Nottingham

Value: n/a

CPMG Architects received a brief to develop the design for a new furniture store in Scarborough town centre in the autumn of 2004. The scheme is to relocate an existing furniture store from nearby St Nicholas Street, onto the site; providing a new base for a prominent and dedicated retailer.

A flexible, larger, high quality retail unit is a key objective. It has to meet the needs of modern retailers but also the needs of Scarborough in providing a building that contributes to the existing urban street scene and the townscape as a whole.







ARCHITECTURE & INTERIOR DESIGN

*People. Purpose. Place.*

Nottingham	23 Warser Gate Nottingham NG1 1NU
London	31/35 Kirby Street, London EC1N 8TE
Birmingham	The Lewis Building, Bull Street, Birmingham. B4 6EQ

[enquiries@cpmg-architects.com](mailto:enquiries@cpmg-architects.com)

[www.cpmg-architects.com](http://www.cpmg-architects.com)