

'Entrepreneurial Ecosystems, Innovation and Regional Competitiveness'

12-13 December 2014

About the event

We are pleased to announce the second international workshop at the Henley Centre for Entrepreneurship. The event responds to global and regional challenges and focuses on analysis of the role of innovation and entrepreneurial ecosystems in regional competitiveness. We define an entrepreneurial ecosystem as an interactive community within a geographic region, composed of various actors (e.g. entrepreneurs, institutions and corporates) and factors (e.g. markets, networks, entrepreneurial culture, talent), which evolves over time and promotes new business creation. Recent research has suggested that successful entrepreneurial ecosystems have evolved out of complex and interdependent relationships between their constituent elements.

This workshop provides a platform on which to address the new theoretical and empirical developments in our understanding of entrepreneurship and innovation in companies, regions, nations and beyond.

Organising Committee

David B. Audretsch (*Indiana University*)
Mark Casson (Henley Business School)
Andrew Godley (Henley Business School)
Anna Spadavecchia (Henley Business School)
Maksim Belitski (Henley Business School)

Where:

G108, Henley Business School, University of Reading, Whiteknights, RG6 6UD, United Kingdom

How to get to us:

<http://www.henley.ac.uk/about-us/how-to-find-us-whiteknights/>

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Programme

Friday, 12 December

12:00-13:20	Arrival and Welcome Lunch
13:20-15:00	Sessions
15:00-15:30	Coffee break
15:30-18:45	Sessions
19:00	Christmas Dinner

Saturday, 13 December

9:00-12:00	Sessions
12:00-12:30	Coffee break
12:30-13:30	Concluding remarks
13:30-14:30	Farewell Lunch

Twitter:

Send your comments and questions via Twitter:
[@HenleyBSchool](https://twitter.com/HenleyBSchool)

How will you benefit

This event will help answer the following questions: What are the key interdependencies between innovation, entrepreneurial ecosystems and regional competitiveness? Do entrepreneurial ecosystems follow evolutionary paths? Are business history methods and data able to help explain the dynamics of those interdependencies?

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Workshop programme

Name	Institution	Topic
Friday		
Session 1: Rising to the challenge: entrepreneurship ecosystems, 13.20-15.00		
Chair: Andrew Godley		
Mike Wright	Imperial College Business School	Incubator Biodiversity, Entrepreneurial Ecosystems and Regional Development
Erkko Autio, Jonathan Levie	University Strathclyde	Hard facts or soft insights: fact based and participative approaches to Entrepreneurship ecosystems policy analysis and management
Zoltan Acs, Eva Komlosi, László Szerb	University Pecz	Measuring and analyzing individual and contextual factors of entrepreneurship in the European Union from a system perspective
Coffee break, 15.00-15.30		
Session 2: National institutions and entrepreneurship, 15.30-17.00		
Chair: Anna Spadavecchia		
Ioanna Sapfo Pepelasis Konstantinos Aivalis	Athens University of Economics and Business	Greek Joint Stock Company Births in Turbulent Times (1909-1929): a Force for Change ?
Porya Darnihamedani, Joern Block, Jolanda Hessels, Aram Simonyan	Erasmus School of Economics	Start-up costs, taxes and innovative entrepreneurship
Farzana Chowdhury, Samee Desai, Maksim Belitski	Indiana University	Taxation and Regulatory Complexity: Is corruption sand or grease for wheels of Entrepreneurship?
Session 3: Spatial aspects of entrepreneurship ecosystems, 17.00-18.45		
Chair: Alex Coad		
Erik Stam	University of Utrecht	Dutch Entrepreneurship Ecosystems
Sierdjan Koster, Martin Anderson	University of Groningen	When is your experience valuable? Occupation – industry transitions and self-employment success
Lise Halse, Ove Bjarnar	Molde University College	The evolution of the maritime cluster in North West Norway
Maksim Belitski, Anna Spadavecchia	Henley Business School	Innovation within clusters: knowledge spillover and appropriability
Christmas Dinner at Blandfords, Park House, University of Reading, 19.00		
Saturday		
Session 4: Modelling entrepreneurship ecosystems, 9.00-10.30		
Chair: Tomasz Mickiewicz		
Erik Lehmann, Nicolas Seitz	University Augsburg	Bohemian Rhapsody Linking Tolerance and National Innovativeness
Ute Stephan, Saurav Pathak	Aston Business school	Cultural leadership stereotypes and the Entrepreneurial process: a multi-level, cross national study
Saul Estrin, Julia Korosteleva, Tomasz Mickiewicz	Aston Bus school and UCL	New venture strategy, knowledge spillovers and growth aspirations
Session 5: Corporate entrepreneurship ecosystems, 10.30-12.00		
Chair: Maksim Belitski		
Niel Lee	LSE	Financing innovative firms in peripheral regions
Nuria Hurtado-Torres, Blanca Delgado, Eulogio Cordon-Pozo	University of Granada	A network based view of innovation performance for MNEs subsidiaries: functionality and geography
Alex Coad, Julian Frankish, Richard Roberts, David Storey	University Sussex and Barclays Bank	Too fast to live? Effects of growth on survival across the growth distribution
Coffee break 12.00-12.30		
Session 6: Closing remarks by Mark Casson and panel discussion, 12.30-13.30		
Chair: Jurek Sikorski		
Panel	Alex Coad, Dimo Dimov, Sierdjan Koster, Tomasz Mickiewicz, Norbert Morawetz, Level 39	
Farewell Lunch 13.30 -14.30		