

9th European Top Event

How do you manage innovation?

Saturday, 25th June 2016

The Charles Hotel, Munich



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Innovation is a fundamental component of sustainable success in every business.

There is a wealth of information and knowledge written or unwritten offered out there, but for many organisations innovation still remains an essential and sometimes challenging (unresolved) issue. So what does successful innovation management look like in today's business world?

This year's Munich Top Event will give you some new insights into the discipline of innovation management!

We will explore this topic from four perspectives:

1. The Experienced Voice
2. The Voice of the Alumni
3. The Distinctive Voice
4. The Voice of the C-Suite

The Programme

Time	Topic	Speaker
11:30 - 12:30	Reception and Arrivals – Meet & Greet, Lobby Fingerfood will be served	
12:30 - 12:45	Welcome & Introduction	Christian Baatz, Chairman Henley Alumni in Germany
12:45 - 13:45	The Experienced Voice	Lilia Knauer Founder, Education Centre for Sustainable Growth, Munich
13:45 - 14:00	Networking Break 1, Lobby	
14:00 - 15:00	The Voice of the Alumni	Konstantin F. Prinz Partner, Spondeo Group, Switzerland
15:00 - 15:30	Networking Break 2, Lobby	
15:30 - 16:30	The Distinctive Voice	Benedikt Böhm Speed Climber & CEO of DYNAFIT
16:30 - 17:00	Networking Break 3, Lobby	
17:00 - 18:00	The Voice of the C-Suite	Bernd Scharrer Managing Director, Allianz Digital Accelerator GmbH, Munich
18:00 - 18:30	Final Conclusions & Acknowledgements	Christian Baatz, Athanasios Sarakatsanis
18:30 - 20:00	Networking and 5-Star Buffet Dinner	
20:00 - 22:00	Get Together	

The Speakers

The Experienced Voice - Lilia Knauer



Lilia is the founder, lecturer and facilitator at Education Centre for Sustainable Growth (ECSG). Before founding her own business in 2015 Lilia worked as Director of Innovation Centre at Henley Business School in Germany, where she gained her profound expertise as a lecturer, facilitator and consultant specializing in the area of innovation management. She consulted for companies like Texas Instruments, Gemalto, Seagate and other global companies. Lilia has an MBA from Henley Business School and is Doctoral Associate at the University of Reading.

The Voice of the Alumni - Konstantin F. Prinz



Konstantin has over 15 years of experience in the IT industry. He is currently Partner at Spondeo Group, a small consultancy specialized in IT project management for telecommunications and finance customers. Having consulted with high-profile customers such as Berenberg Bank, Credit Suisse, UBS, Deutsche Telekom and Unitymedia. He focuses on complex technical projects. His latest engagement is with Credit Suisse in Zurich, where he leads several software development projects.

Konstantin has received his MBA from Henley in 2013 and is currently pursuing a DBA at Grenoble Ecole de Management and Scuola Superiore Sant'Anna (Pisa).

The Distinctive Voice - Benedikt Böhm



Benedikt is an expert in speed climbing in combination with downhill skiing. He stands for a new and uncompromising generation of mountaineers who minimize risk through speed. Among others, Benedikt climbed the Mustagh Ata – China (7,546 m) in 10:41 hours and set a new speed record. He climbed also the Gasherbrum II – Pakistan (8,035 m) in 12.5 hours. Benedikt does not use artificial oxygen or any other kind of help.

Benedikt studied economics in Oxford, Brookes University and the University of Massachusetts. Today Benedikt is CEO of the outdoor ski brand DYNAFIT which is perceived as the global market leader in ski touring equipment. He is living with his wife and two kids in Munich.

The Voice of the C-Suite - Bernd Scharrer



Bernd is managing director of the Allianz Digital Accelerator, a recently established company of Allianz SE in Munich. The Allianz Digital Accelerator is testing and developing new business concepts and companies at the crossing point of insurance and technology.

Prior to joining the Allianz Digital Accelerator Bernd held various positions within the Allianz Group from managing Health Business, Operations Management and Customer Care Center as well as a COO Position in Shanghai.

Bernd studied Computer Science and holds an MBA in Finance from NYU Stern School of Business.

The Venue

Sir Rocco Forte's The Charles Hotel, Munich

Sophienstraße 28, 80331 Munich



Perfectly situated in the centre of Munich, The Charles Hotel of Rocco Forte Hotels, promises to be one of the finest hotels in this historic and cosmopolitan Bavarian city. With its own personality. The Charles Hotel reflects its location with the use of original paintings by Munich's celebrated 19th century artist Franz von Lenbach in the public areas, as well as the Monforte Suite. This luxury Munich hotel is custom built and has all the hallmarks of a Rocco Forte Hotel; individual design, timeless elegance and comfort and excellent levels of service.

Registration & fees

Registration

Please register **no later than 17th June** by transferring the fee due to our bank account quoting the corresponding reference:

Account Holder: Henley Alumni in Germany e.V.

IBAN: DE14 7015 0000 0040 1398 75

SWIFT: SSKMDEMM

Name of Bank: Stadtparkasse München

Reference: Total number & last name, first name, company of each participant (e.g. „2, Miller, John, Company, Miller, Jody“)

Fees

Member	79€
Member with Partner	158€
Non-member	129€
Non-member with partner	258€

What participants of past events say

The Top Event was a greatly informative and well organized day. Top speakers with relevant information for not only MBA Alumnns, but also for everyone in the business. From start to finish, I enjoyed every aspect of the Top Event. Top Information, Top Presentation and Top Fun!

Tom S.

I am located in London but I just can say that I will pop over next year again as it was the best Henley event I have experienced so far. It was a great opportunity to catch up with many Henley alumni and even the 'voice of the c-suite' came from an alumnus. Marvellous location! Great fun during the evening. I look forward to next year.

Christian H.

Nice composition of speeches and interesting insights shared. Definite a reason to come back again and to meet the Henley fellows.

Dörte L.

Five reasons why you should attend

1. Hear about the latest research results from the school;
2. Learn about best practice how to improve your skills in managing innovation;
3. Meet your fellows and find new contacts from all over Europe to exchange expertise, experience and challenges;
4. Speak to Top Practitioners as the Experienced Voice, an MBA-fellow as Voice of the Alumni, the Distinctive Voice and the Voice of C-Suite;
5. Enjoy and also bring your partner. Seize the opportunity to join our engaging community and to represent the Henley brand.