Henley Business School
Annual Review 2016
Thank you

Professor John Board
Dean of Henley Business School and Henley Pioneer

I am delighted to introduce Henley’s 2016 Annual Review and to thank you for your contribution towards the future of business education here at Henley. As we reflect on our 70th year as a centre of management education and leadership, I am proud of the involvement of our alumni, in the UK and around the world. It is your support and encouragement that ensures that Henley’s particular approach to our broad discipline – one that offers a deep and broad understanding of what is current, pertinent and right in business – remains powerful and relevant. It is you who ensure that Henley remains one of the very best business schools on the European and international stages, developing global citizens and diverse talents.

Thank you for all the ways in which you contribute to supporting excellence at Henley.

Helen Gordon
Chair, Henley Alumni and Development Advisory Board and Henley Pioneer

As Chair of the Alumni Relations and Development Advisory Board, I would like to take this opportunity to thank you personally for your support of Henley Business School.

Alumni play a vital role in developing and enhancing the Henley experience for future, current and past students, through financial support or by volunteering skills, knowledge and expertise. This support from alumni reaches communities worldwide as well as those who enjoy the Henley experience in the UK.

The aim of the Board is to help shape and inform the Business School’s future alumni relations and fundraising activities. During the past year the Board has played an important role in the further development of the new alumni relations offering, with a focus on events and special interest groups. The Board is also refocusing efforts on developing fundraising activities. Henley Alumni continue to donate generously in various ways and I would like to offer a personal thanks for this support.

A particular highlight of the year was the 70th anniversary dinner held in May. Thanks to all those who worked hard to make this event so enjoyable, and to those of you spent your evening with us. This was such a successful event that the intention is to hold the Dinner on an annual basis. I do hope that you will consider coming to this, or other alumni gatherings during the year ahead.
Your support...

During the academic year 2015/16, Henley Business School received £120,595 to support current and future students.

Thanks to all our supporters we are able to continue supporting business education at Henley. Through your generosity current and future students are able to make the most of attending a Business School in the top 1% globally.

Without the generosity of our supporters, from individuals to corporate organisations, we would not be able to help the next generation of business professionals and leaders.

...is shaping the future of business

Thanks to your support, in 2015/16 the Henley Alumni Fund was able to award £37,611 to 15 students through bursaries and hardship grants. In addition, 5 students received £7,383 in funding from previous awards.

Funds raised 2015/16

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<th>Number</th>
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<td>Total Donors</td>
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</tbody>
</table>
Student Support

By providing students with financial support we are not only easing their financial burden, but also investing in their futures.

Henley Alumni Bursaries

The Henley Alumni Bursaries are awarded to students at all stages of their business education, from undergraduate level to MBA.

The Bursaries aim to enrich the diversity of experience within the Business School, supporting those students who are unable to fully fund their studies. It is hoped that being given the opportunity to study at Henley will not only allow each student to develop their ability to support their own community on graduation, but also to improve the experience of their peers.

Henley Hardship Fund

By providing support to all students who find themselves in unexpected financial difficulties, the Henley Hardship Fund allows students to fulfil the potential in their studies by relieving the financial burden.

The generosity of our alumni in supporting the Henley Alumni Fund allows current students who experience hardship for any number of reasons; such as illness, the loss of family support, conflict or personal upheaval, to continue on their path to success despite unwarranted hardship.

'I am sure that if the Hardship Fund had not been in place I would have undoubtedly failed my course... I firmly believe that this fund should continue. I can see myself as a contributor to this fund in the future. One day my contribution could be a life saver for someone.'

Danish
Henley Hardship Fund recipient
(MSc Investment Banking and Islamic Finance)

'Without the Hardship Fund I cannot imagine myself successfully fulfilling my degree. Studying at Henley has been an incredible journey and the assistance the Hardship Fund gave me made this possible for me. As a Hardship Grant receiver and alumna, I express my sincere gratitude to the donors and sponsors for making this support available to us.'

Ariuna
Henley Alumni Bursary & Henley Hardship Fund Recipient
(MBA)

'I strongly believe that Hardship Funds such as this are really important to financially weak and struggling families like mine. It gave me, as a child from an underprivileged family, a broader level of opportunities, to perform in line with those better off.'

Ruben
Henley Hardship Fund Recipient
(BSc Management with IT)
Henley Alumni Fund

Developing future business leaders and professionals, together.

The Henley Alumni Fund embodies the philosophy of collective philanthropy. By widening access to business education through bursaries and hardship grants, and enhancing the student experience, we are developing great professionals and outstanding business leaders, together.

Faisel Choudhry MVO
Executive MBA Graduate 2015
and Henley Pioneer

‘For me Henley has been life-changing. It helped me to develop personally and professionally. The Business School’s continued commitment to help students though bursaries and scholarships enables other students to benefit from this world-class education. I have chosen to donate so that others can share the unique experience that I have been privileged to be part of.’

Sudhan Ramesh
Full Time MBA Graduate 2015

‘I personally received financial support from the Henley Alumni Fund, which enabled me to successfully complete my MBA. It also inspired me to do something in return for the fund, which will help someone like me in the future. Supporting our Graduating Class Gift is one small step forward, and I hope that you will join me in giving back to Henley.’

Telephone Campaign

Our second annual telephone campaign, launched in February 2016, saw alumni pledge over £8,000 in four weeks in support of the Henley Alumni Fund and the 70/70 Appeal.

The calling was carried out by current students, providing alumni not only the opportunity to support their business school, but to catch up on what is currently going on at Henley and to reminisce about their time there.

Over 30% of the people we spoke to made a donation, and further gifts have been made in the months since. This support will allow us to continue providing the Henley Alumni Bursaries and Henley Hardship Fund in 2016/17, as well as supporting the 70/70 Appeal projects.

Graduating Class Gift of 2015

The Graduating Class Gift is an opportunity for graduating MBAs to come together and demonstrate their commitment to business education at Henley. Thanks to the generosity of the Graduating Class of 2015 more than £9,000 was raised to provide future business leaders with the opportunity to do their MBA at Henley through the Henley Alumni Bursaries. The Graduating Class Gift campaigns were launched in 2012, and since then over £60,000 has been raised to support the next generation of business leaders.
Donor list

Thank you to all of Henley Business School’s supporters

Corporate Donations
Black Sun plc
E-Business SIG
Enterprise Rent-A-Car

Major Donors
Christine Dunning
Helen Rugman
Sophie Service 2001 MBA

Pioneers
Olivier Aeschlimann 2014 MBA
Jaime Alto  Henley Staff
Mark Beard 1995 Executive Education
John Board Dean
Richard Boocock 1995 MBA
Faisal Choudhry 2015 MBA
Andrew D’Costa 2016 MBA
John Denton 1999 MBA
Chris Eleazar 2015 MBA
Mohamed Elwakeel 2013 MBA
Rachel Gaskell 2014 MBA
Helen Gordon 1997 MBA
Peter Johnson 1994 MBA
Khalid Yousif Khalafalla Mohamed 2015 MBA
Sharm Manwani 1994 MBA & Henley Staff
John Marshall 1985 MBA
Bryony Moore 1992 MBA
Stephen Painter 1980 MBA
Ed Paulat 2014 MBA
Jason Payne 2004 MBA
Debbie Pearson 2004 MBA
Martin Sealy 2012 MBA
Geoff Standland 1994 MBA
Peter Stamsbury 2007 MBA
Senthil Subramaniam 2013 MBA
Robert Tyler 1999 MBA
Ebba Ushe 2010 MBA

Friends
Thamer Al-Ghurabi 2012 BSc Consumer Behaviour and Marketing
Tim Andrews 2005 MBA
Alan Ardzinov 2009 MSc International Securities and Investment Banking
Craig Berens 2015 MBA
Jack Borg-Cardona 2010 MSc International Management and Business Administration

Susan Brownlow 2006 MBA
Christoph Burtscher 2013 DBA
Jamie Chalmers 2004 BA Management and Business Administration
Chen Chen 2012 MSc Accounting and Financial Management
Andrew Coles 2010 BSc International Securities and Investment Banking
Rosa Colon-Kolacko 1997 MBA
Cédric Degryse 2013 MSc Capital Markets, Regulation and Compliance
Arun Dhandayutham 2012 MBA
Kamila Domagala 2012 MSc Information Management & Systems
Rupert Douglas-Bate 2014 MBA
Janet Duncan 2010 MSc Informatics
Neil Dyke 2014 MBA
Amin Ehsaei 2012 MSc Investment Banking and Islamic Finance
Pollux Exeter 2003 Diploma in Management
Dunia Fakhouri 2011 BSc Accounting and Economics
Emma Fenech Cefai 2014 MBA
Elise Flett 2011 BA Management and Business Administration
Duncan Fraser 2000 MSc International Securities and Investment Banking
Kimberly Freeman 1999 Certificate in Management
Luda Gan 2014 MSc Business Technology Consulting
Andrew Gaule 2000 MBA
George Georgiades 2015 MBA
Colin Guest 1997 MBA
Saroj Gujral 1997 MBA
Faisal Hafeez 2008 MSc Marketing and International Management
Muna Hamde 2011 BA Accounting and Management
Dave Harrison 2014 MBA
Cornelia Hayes 1999 Certificate in Management
Laurence Hennis 2003 MSc International Securities and Investment Banking
Benjamin Herbert  Henley Staff
Jamal Herman 2013 BA Management and Business
Chris Heyer 1997 MBA
Twyla Howse 1999 MBA
Robin Hughes 2003 MBA
Robert Humphries 2014 MBA
Saleh Hussain 1993 MBA
Alan Jackson 2014 MBA
Gaurav Jain 2013 MBA
Brett Jesson 2009 MBA
Clifford Jones 2015 MSc Coaching and Behavioural Change
Uday Joshi 2011 MSc Business Informatics
Zayd Kassam 2003 BA Accounting and Management
Khauia Khalid 2009 BA Accounting and Management
Karl-Georg Kiel 2012 MBA
Edward Kiggundu 2014 MBA
Julius Kora 2012 BA Management and Business Administration
Gudrun Kuhlmeier  Henley Staff
Sara Lamond 2007 Certificate in Coaching
Solria LaTouche 2002 BA Accounting and Economics
## Leaving a gift in your Will to Henley

This is your opportunity to help future Henley students receive the excellent education we believe they deserve. A bequest can help the School and its students in many enduring ways. Such gifts can help to endow teaching posts, establish scholarships, or maintain and improve buildings. Please consider joining the growing number of those who are remembering Henley in their Will.

### Why make a bequest to Henley?

- Leave something permanent behind you, making a positive impact on future generations.
- Give something back to the School that has supported you or, someone dear to you.
- Do more for Henley than you would be able to in your lifetime.
- Reduce your Inheritance Tax liability.

Should you wish to discuss leaving a gift to Henley please call our Head of Development on **0118 378 4096**, or email at paola.tinti@henley.ac.uk. Your query will be dealt in the strictest confidence.

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**Table of Alumni**

<table>
<thead>
<tr>
<th>Name</th>
<th>Year</th>
<th>Degree and Specialization</th>
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<tbody>
<tr>
<td>Diane Leacock</td>
<td>2002</td>
<td>MBA</td>
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<tr>
<td>David Lee</td>
<td>2006</td>
<td>MSc International Securities and Investment Banking</td>
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<tr>
<td>Joanna Lloyd-Baker</td>
<td>2002</td>
<td>MBA</td>
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<tr>
<td>Sarah Lloyd-Powell</td>
<td>2003</td>
<td>Former Henley Staff</td>
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<tr>
<td>Winnie Lo</td>
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<tr>
<td>Alex Macintyre</td>
<td>2011</td>
<td>BSc Accounting and Economics</td>
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<td>Bob Major</td>
<td>1988</td>
<td>Executive Education</td>
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<tr>
<td>Akshay Malaviya</td>
<td>2015</td>
<td>MSc International Human Resource Management</td>
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<tr>
<td>Shlomo Manheim</td>
<td>2015</td>
<td>MBA</td>
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<tr>
<td>Romita Martin</td>
<td>2008</td>
<td>MSc International Securities and Investment Banking</td>
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<td>Peter Mason</td>
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<tr>
<td>Penelope Mayson</td>
<td>2001</td>
<td>Diploma in Management</td>
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<td>Ian McDuff</td>
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<td>Roger Metcalfe</td>
<td>2013</td>
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<td>Nick Metzidakis</td>
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<td>Huw Morris</td>
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<td>Alexander Mul</td>
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<td>Quyen Nguyen</td>
<td>2012</td>
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<td>Beverley Nicholson</td>
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<td>Flora Omosewverha</td>
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<td>Ken Rushton</td>
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<td>Hanife Saka</td>
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<td>Richard Sarsfield-Hall</td>
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<td>Vikas Sharma</td>
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<td>Marco Tamis</td>
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<td>Lily Yong</td>
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<td>Harry Yuen</td>
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<tr>
<td>Malcolm Zack</td>
<td>1998</td>
<td>MBA</td>
</tr>
</tbody>
</table>

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‘One of the things that I am most passionate about in life is education. I strongly believe that education should be as open and accessible as possible to people from all walks of life, regardless of backgrounds or personal circumstances.

This is why I am leaving a legacy to Henley Business School, as I know that the provision of funding for a scholarship will ensure that Henley will be able to welcome even more gifted individuals through their doors.

**By leaving a legacy to Henley Business School today you will secure the educational futures of hundreds of tomorrow’s students.**

Prof. Matthew Lynas  
Henley Legator
The Alan Rugman Memorial Fund

In honour of Professor Alan Rugman’s dedication and work in the world of International Business and at Henley Business School, Helen, his widow, has helped set up the Alan Rugman Memorial Fund, to support International Business Masterclass Studentships and a Visiting Fellowship.

The projects, developed through the support of Mrs Rugman’s philanthropy, aim to encourage research and study in the areas of interest most associated with the late professor, thus building on the reputation that Henley Business School has acquired thanks to his major contribution to the study of International Business.

In 2015/16 the Fund has made it possible for 3 students, from Canada, India and the UK, to attend the International Business Masterclass series at Henley. The Alan Rugman Memorial Visiting Fellowship was awarded to Chang Hoon Oh, Professor of International Business at the Beedie School of Business, Simon Fraser University, and Professor Rugman’s former PhD student.

‘The priority for me is that Alan’s scholarship and research continue to inspire following his distinguished academic career spanning 45 years. By setting up the Alan Rugman Memorial Fund, Henley Business School is ensuring that his legacy lives on. I am delighted to offer my support to this project.’

Helen Rugman
University of Reading Donor of the Year

THE HENLEY BUSINESS SCHOOL
70/70 APPEAL

In 2015/16, the Business School launched the 70/70 Appeal; seven projects which would benefit from £70,000 we were raising in our 70th anniversary year.

You might think £70,000 is not enough to make a difference, but at Henley Business School we raise funds for students, research and academic activity that will give the opportunities of a lifetime.

So far we have raised over half the funds and will continue to work with alumni through our telephone campaign, class gift and other initiatives to raise the funds to be able to support these projects.
Opening Young Minds to Business

Developing Global Citizens

Ethical Business

Supporting the Diversity of Talent

We are now at the frontier of new possibilities for Henley Business School and the University of Reading.

To donate to Shaping the Future of Business visit www.henley.ac.uk/alumni/support-henley

At the heart of Henley Business School is an approach that equips our students with a deeper and broader understanding of what is current, relevant and right in business.

We want to open young minds to business and give them the foundation they need to make career choices. We want to immerse students in other cultures, widening their horizons and networks. And we want to develop professionals with integrity and responsibility who come from diverse backgrounds.

Your support can help us bring business into schools, develop global citizens and support ethical business and diverse talents.

Together we can make it happen.
Volunteering

2016 has seen the launch of a new volunteer programme for Henley alumni. Many existing opportunities such as; the Alumni Advisory Board, Special Interest Groups, International and UK alumni groups and associations are all part of this programme. New Alumni groups and associations have launched or are forming including those based in; India, Ghana, China, South Africa, Taiwan, Thailand and the Republic of Ireland.

The programme also includes the re-launch of the Henley mentoring scheme, with over 80 alumni applying to become mentors. In its first year this opportunity has been offered to full-time MBA students with 18 mentoring relationships being formed. In 2016/17 we hope to be able to extend the scheme to other programmes.

We are also looking for Recruitment Ambassadors, to help our UK and global recruitment efforts across the programmes and for Corporate Ambassadors to aid our Careers, Executive Education and Alumni Relations teams. Likewise, we are actively looking for alumni class representatives, to enable us to reach even more alumni and strengthen their engagement with the Business School. Look out for updates on the programme and the Henley alumni volunteering survey.

We were incredibly proud to have two alumni of Henley Business School amongst the winners of this year’s University of Reading Alumni Awards, Neil Poole (MBA, 2009) and Bryan Laxton (Real Estate and Planning, Land Management, 1981) both received a Volunteer of the Year award recognising their longstanding and dedicated support of the Business School.

‘RREF has given me an excellent opportunity to give something back, having benefitted from such an excellent education whilst I was at Reading. The RREF 'family' and the tremendous staff at the Henley Business School are a delight to be involved with and it is a privilege to have been awarded the Volunteer of the Year award from the University. I would encourage any alumni who might want to get involved to do so and reap the rewards from playing a part in such a committed and forward thinking group.’

Bryan Laxton
Real Estate and Planning, Land Management, 1981 & RREF Pioneer

‘Being involved in the Henley Alumni has been a rewarding experience. I have met fantastic and interesting people who share a common bond in Henley and its values. Receiving the Volunteer of the Year award was a surprise and I am delighted by it. It is a pleasure to be able to contribute to Henley’s global alumni community and see the positive response alumni consistently give to events such as the new pop-up lectures. I am glad that I have been able to help maintain and encourage such a diverse and talented group of individuals.’

Neil Poole
MBA, 2009
The Reading Real Estate Foundation (RREF) is a unique and forward thinking educational charity, with a global reach.

Established to support real estate and planning education at Henley Business School, it fulfils its mission by engaging and financially supporting students. RREF and its donors are building futures together.

Supported by individuals and corporate donors, RREF works to develop top level, industry-ready graduates through activities such as the Careers Fair, the Evening Lecture series and the Mentoring Programme.

RREF bursaries, scholarships, hardship grants and awards, along with research funding, enhance the Henley experience for all.

Additional opportunities for students lacking industry connections are provided by the RREF Access Internship Scheme. Addressing ‘fair access to the profession’ the scheme helps to overcome obstacles to participation in the industry.

Pathways to Property

Established by RREF in 2012, Pathways to Property is an initiative that aims to widen access to the real estate professions. The Project does this by raising awareness of real estate as a subject of study amongst academically able pupils from disadvantaged and under-represented backgrounds.

Supported by 27 firms and over 80 industry volunteers, Pathways to Property continues to engage schools across the UK. The impact of this work has raised awareness of the industry, as well as creating a richer pool of talent, from which society as a whole can benefit.

Meet the Team

**Development**

Jean-Pierre Choulet  
Director of Development and Alumni Relations

Paola Tinti  
Head of Development

Susannah Campbell  
Development Executive (RREF)

Ben Herbert  
Development Officer

Chris Pyrah  
Development Assistant

**Alumni Relations & Events**

Gudrun Kuhlmeier  
Head of Alumni Relations & Events

Charlotte Zittel  
Events Manager

Veronika Kovacs  
Alumni Relations Manager, International & Volunteering

Lindsey Keys  
Alumni Relations Manager

Tom O’Toole-Mills  
Alumni Relations & Events Assistant

**Reading Real Estate Foundation (RREF)**

Kerry Johnston  
Head of Supporter Engagement and Events

Jack Schofield  
Alumni Relations and Events Assistant

Emily Archer  
Pathways to Property, Project Manager

Chris Stylianou  
Pathways to Property, Project Assistant