

'Talks on Enterprise Development'

Matt Franklin, Managing Director Roc Technologies

Monday, 16 October 2017

About the event

The Henley Centre for Entrepreneurship has created a series of talks to put the spotlight on leadership and engaging SMEs.

'Talks on Enterprise Development' will provide a forum for inspirational talks by SME leaders who share their personal stories of high growth SME businesses.

It is planned to attract speakers who will be able to not only talk about their story of growing a business but also share lessons they have learnt and challenges they have overcome that will be valuable for SMEs with ambition to grow.

All events are free to attend and feature a talk by an SME leader, audience Q&A and a catered networking reception.

This is the ninth in the series of talks and we are delighted to welcome Matt Franklin, Managing Director at Roc Technologies.

Roc Technologies is a business process transformation specialist and multi award winner. In April 2017 the Financial Times ranked Roc Technologies 17th in 1,000 fastest growing businesses in Europe.



Matt has held the position of Managing Director since August 2014 and has steered the company to achieving strong growth that has seen Roc Technologies rise in the ranking as one of the most admired companies in the Thames Valley.

The Henley Business School is pleased to welcome Matt to deliver the ninth talk in the series.

Where:

Lecture Theatre G15,
 Henley Business School, University of Reading, Whiteknights,
 Reading, RG6 6UD

How to get to us:

<http://www.henley.ac.uk/about-us/how-to-find-us-whiteknights/>

Registration: <https://www.eventbrite.co.uk/e/ninth-talk-in-the-talks-on-enterprise-development-series-tickets-36722337500>

Programme

- 17:30** Arrival and Registration
- 18:00** Open and Welcome by **Prof Ginny Gibson**, Deputy Dean of Henley Business School
- 18:05** Talk by **Matt Franklin**, Managing Director of Roc Technologies
- 18:45** Q&A moderated by **Jurek Sikorski**, Executive Director of Henley Centre for Entrepreneurship
- 19:05** Announcements and Future Events
- 19:15** Messages from the Sponsors
- 19:20** Refreshments and Networking

How will you benefit

This event will introduce you to the world of the CEO and the challenges faced by a leader in scaling a business at home and internationally.

The participant will have the opportunity to learn about the challenges faced in growing the business and building strong relations with customers and to chat informally with Matt over refreshments.

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Deputy Dean



Ginny Gibson is the Deputy Dean of Henley Business School. Before that Ginny was head of Real Estate and Planning, one of the constituent groups within Henley. Ginny is recognised as one of the leading academics in the field of corporate real estate, focusing on the way in which organisations align their property with their changing business environment.

About the speaker



Matt Franklin is Managing Director of Roc Technologies and inspiration behind its growth and recognition through numerous awards, including winning in March 2017 the most innovative technology company award at Southern Tech 100 Awards. Before Roc, Matt was the founder and Managing Director of Prime Business Solutions, which he grew from zero to one of the UKs most respected system integrators in the space of eight years. The company was subsequently acquired by a large integrator in 2004. Matt remained with the integrator and held several senior management and business development roles.

Talk Host



Jurek Sikorski is Executive Director for Henley Centre for Entrepreneurship. Jurek is chairman of several start-up and small businesses and a business development specialist, focusing on sales and customer development. He has over 30 years' experience in the pharmaceutical, medical devices, in vitro diagnostics and biotechnology industries, working for SMEs and multi-national corporations. His experience includes roles as Chief Executive of SRS Technology Group Plc, which he led to a successful IPO, Cantab Pharmaceuticals Plc and Proteus International Plc and Sales, as well as Marketing Director at Smith and Nephew Medical, a FSTE 100 medical devices company.

Contact information:

Jurek Sikorski
Executive Director
Henley Centre for Entrepreneurship
Email: jurek.sikorski@henley.ac.uk
Tel: 0118 378 8188

Twitter:

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