

# CASE STUDY

BE EXCEPTIONAL. THE HENLEY WAY.



John McCormick

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## **How did you come to be on the Henley programme?**

‘I retired in 2013 and wanted to have a second, portfolio career. One element of this was doing a degree, or a Masters in psychology. I had been researching leadership and coaching since 1997 and a friend, who is a Chartered Psychologist, recommended the Henley MSc in Coaching and Behavioural Change. I looked into this programme, as well as others in the US, UK and Europe and chose Henley.’

## **How did the programme compare to your expectations?**

‘I’ve now completed the Professional Certificate in Coaching (PCiC) and also the second part of the MSc programme, which focuses on neuro-linguistic programming. The PCiC is a comprehensive education and learning programme in coaching and behavioural change. I found it really interesting, with excellent tutors and an ability to join a learning group and interact with lots of new colleagues. The ability to practice in a secure and confidential environment and hone new skills was particularly helpful.’

## **What were the highlights and surprises of the programme?**

‘I had a high expectation of the PCiC programme, and it has been met in full! The quality of the teaching and the calibre of the students that have joined the programme make it special. The openness in the classroom and the collegiate nature of my learning group and fellow students has created a conducive atmosphere.’

## **What impact has it had on you, both professionally and personally?**

‘The key learning for me, personally, is that I’ve been able to develop a more profound ability to reflect, especially on my values and beliefs, so that I can be the best coach that I can be. It has given me the opportunity to renew, refresh and to look forward. I’m more confident in my coaching ability and have acquired a suite of new tools and techniques which I can make available to my coachees. There is no doubt in my mind that I will help people to be more effective and change their behaviours in so many more ways because of what I have learned at Henley.’

## **What advice would you give to anyone considering such a programme?**

‘Join the programme! If you want to further your career as a coach, then the MSc in Coaching and Behavioural Change will help you – and your clients – to be more successful. The teaching faculty are experienced professionals who are well published and recognised, and they have a positive attitude from which you will benefit.’

## **What makes Henley different?**

‘The campus is beautiful. The atmosphere is conducive. The quality of the teaching staff is excellent. The residential nature of the PCiC and MSc in Coaching and Behavioural Change allows each cohort of students to build deep relationships, and this alumni network is valuable in so many ways.’