Digital leadership at Henley

Digital Leadership forum – Platform for Learning and Sharing
The Digital Leadership Forum is a collaborative platform set up by Henley Business School, part of the University of Reading. Through the Forum, the Business School and its partners engage in research projects, networking, teaching, design and transferring policy-relevant research in the field of digital leadership. At the Digital Leadership Forum, we are dedicated to promoting innovations in ICT and exploring how digital technologies facilitate the way we work and communicate, now and in the future.

Digital leadership is required to drive the business model innovation afforded by digital technologies, such as social media, mobility, analytics, cloud computing and the Internet of Things (SMACI). It requires agility, adaptability and speed. The Digital Leadership Forum aims at exchanging opinions on and co-creating solutions to the skills issues needed to lead a modern firm, utilising key enabling technologies.

E-Leadership in Europe-Small, Medium and Large Enterprises
The GUIDE project was launched as a result of the 2013 European conference ‘e-Leadership: Skills for Competitiveness and Innovation’, which focused on identifying the needs of Europe in terms of high-level skills for the global digital economy by 2020. The target group was large enterprises. As a core member of the task force, Henley developed the e-Leadership Curriculum Profile for Business and Enterprise Architecture, based on its successful collaboration with EuroCIO, Technische Universität München (TUM) and TIAS School for Business and Society in an international professional education programme. This led to a series of European e-leadership events, with Henley running the UK event attended by 100 stakeholders.

The LEAD project, e-Leadership Skills for Small and Medium Sized Enterprises, was launched by the European Commission Directorate-General Enterprise and Industry (DG-ENTR) in January 2014 with a consortium led by empirica. The aim was to develop targeted actions for start-ups and fast-growing SMEs to provide them with relevant e-leadership skills and qualifications for entrepreneurs, managers and advanced ICT users that are internationally recognised. Henley was a core research partner in the project, which lead to both research and education outputs.

Deliver and Communicate
Our principal objective is to deliver and communicate current and future research results, practices, and policies and programmes in digital leadership, at a high relevance to decision-makers at all levels.

- identify technology trends that affect the strategic role of leadership in the digital economy
- share the latest research on the demand and supply of digital leadership skills
- research and design sectorial and regional policy for business
- exchange research findings and disseminating best practice through our networks
- engage in knowledge transfer with business through, for example: training, coaching, co-design and consultancy
- design and provide educational offerings in the field of digital leadership

Taken together, our work will impact on academia, business, society and the economy.

Further background on digital leadership at Henley and the latest European Commission updates on ICT and e-skills can be found at:


Engagement and Opportunities

There are several ways in which you can benefit from working with us as a partner. These opportunities offer various levels of engagement, which may change over time as new activities are initiated. We encourage you to get in touch if you wish to partner with us, in alignment with the Forum’s objectives, through any of the following means: external funding application; internships and job placements; PhD and DBA studentships; Knowledge Transfer Partnerships.

Research & Teaching

Over time, the Digital Leadership Forum aims to be the leading network organisation for generating and transferring policy-relevant research in the field of digital leadership and technology-enabled decision-making.

Research articles about the work of the digital leadership team at Henley can be found at:

- E-leadership through strategic alignment: an empirical study of small and medium sized enterprises in the digital age. *Journal of Information Technology*

The digital leadership team at Henley aims to provide teaching and training to fill the e-skills gap in the digital economy. Details of our programmes can be found at:

- Massive Open Online Course: Digital leadership: Creating value through technologies [https://www.futurelearn.com/courses/digital-leadership](https://www.futurelearn.com/courses/digital-leadership)
- MSc in Information management [http://www.henley.ac.uk/level/postgraduate/#pg-information-management](http://www.henley.ac.uk/level/postgraduate/#pg-information-management)
  - The programme offers specialisation through the following pathways: Business Analysis and Service Design, Systems Analysis and Design, and Big Data in Business.
- MSc in Business Technology Consulting [http://www.henley.ac.uk/level/postgraduate/#pg-information-management](http://www.henley.ac.uk/level/postgraduate/#pg-information-management)

How to participate

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Research Centres and Members at Henley

Existing centres at Henley working on digital leadership are:

Informatics Research Centre [http://www.henley.ac.uk/research/research-centres/informatics-research-centre/](http://www.henley.ac.uk/research/research-centres/informatics-research-centre/)

Henley Centre for Entrepreneurship [https://www.henley.ac.uk/research/research-centres/henley-centre-for-entrepreneurship/](https://www.henley.ac.uk/research/research-centres/henley-centre-for-entrepreneurship/)

Core members in digital leadership team

Professor Sharm Manwani
Professor Kecheng Liu
Professor Andrew Godley
Dr Weizi (Vicky) Li
Dr Maksim Belitski

For more information: [http://www.henley.ac.uk/digital-leadership/forum](http://www.henley.ac.uk/digital-leadership/forum)