HENLEY IS TRIPLE ACCREDITED

AND IN THE TOP 1% OF BUSINESS SCHOOLS IN THE WORLD

AN INTERNATIONAL INSTITUTION WITH ALUMNI IN 154 COUNTRIES

70,000 ALUMNI

30 MINUTES FROM LONDON BY TRAIN

1ST IN THE WORLD FOR FULL-TIME FEMALE FACULTY (FT EXECUTIVE MBA RANKINGS 2015)

134 HECTARES OF GREEN PARKLAND

LIBRARY WITH MORE THAN 10,000,000 ITEMS

70 YEARS OF HENLEY BUSINESS SCHOOL

88% OF ALL FULL-TIME FACULTY MEMBERS HOLD A PHD (FT EXECUTIVE MBA RANKINGS 2015)
We’re delighted that you are considering a postgraduate study programme at Henley Business School at the University of Reading. We realise that postgraduate study is a significant investment in your personal development and your career, as well as a highly important stage in your life. At Henley Business School we are committed to attracting only the strongest applicants, and we pride ourselves on developing outstanding professionals and business leaders.

Our Master’s programmes are innovative and relevant to today’s business challenges and span the subject areas of:
- Business & Management
- Accounting
- Entrepreneurship
- Finance
- Information Management
- Marketing
- Real Estate & Planning

Henley has a truly international reputation and reach. We have campuses and/or operations in 12 countries, and have staff and students representing more than 100 nationalities. We’re proud to be ranked among the world’s top business schools by the Financial Times and we’re one of only 74 business schools in the world to hold triple-accredited status from the UK, European and US awarding bodies.

We have designed our programmes to be an enjoyable and rewarding experience, which will ultimately enable you to achieve your personal and professional goals.

We’re confident that you’ll love it here and look forward to meeting you.

PROFESSOR PETER MISKELL
Faculty Head of Pre-Experience Postgraduate Programmes
We welcome nearly 1,000 new Master’s students to Henley Business School each academic year. We attract only the most ambitious and capable applicants, so demand and competition for places is always high. You’ll study with a network of high-potential peers that will prove invaluable throughout your Master’s programme and as you develop your career.

A SUPPORTIVE ENVIRONMENT

Our students are highly motivated and determined individuals, but postgraduate study can be a challenging time for anyone. We understand that university life at postgraduate level can bring additional pressures and problems. That’s why we offer support in the following areas:

- Academic
- Study skills
- Languages
- Career advice
- Personal and professional development
- Student programme handbook
- Administration procedures

We aim to ensure you’ll get as much as you can from your time at Henley by providing dedicated support throughout your studies, from the moment you apply, but you can discuss any questions related to programme content, teaching and assessment with relevant lecturers, and Henley’s full-time programme team are always on hand to provide additional support.

We’ve put a full range of services in place to care for your health and wellbeing, including a purpose-built medical centre, which provides a full NHS service, a dental practice and counselling service. The Students’ Union also runs workshops on practical matters, and offers advice and support services.

The library runs practical training events including IT and study skills sessions.

A BEAUTIFUL CAMPUS WITH EXCELLENT FACILITIES

Our beautiful parkland campus was voted one of the best open spaces in the UK and awarded the prestigious Green Flag in 2015 for the fifth consecutive year. We have 134 hectares of green parkland surrounding a central hub of key buildings. Campus is at the centre of university life and provides a special sense of community.

HENLEY BUSINESS SCHOOL AND THE UNIVERSITY OF READING

We’re proud to be ranked among the top 1% of universities in the world, with a world-class reputation for teaching, research and enterprise that is backed by triple accreditation from AMBA, EQUIS and AACSB.

Home to some 17,000 students, we’re also one of the UK’s largest, best known and most successful campus universities.

Henley Business School’s faculty members are organised into six internationally renowned specialist areas:

- Business Informatics, Systems & Accounting
- International Business & Strategy
- Finance (ICMA Centre)
- Leadership, Organisations & Behaviour
- Marketing & Reputation
- Real Estate & Planning
“With its inspiring intellectual environment, stimulating content and highly qualified faculty, Henley Business School provides a world class educational opportunity for those looking to reach the next level in their career.”

FAITH JEGEDE
MSc International Management

PERSONAL DEVELOPMENT

Coming to Henley is not just about gaining technical knowledge or academic skills. We know that our most successful students and graduates are those who develop themselves as individuals.

To make sure we help you hone these skills outside of our lectures and teaching, we’ve put in place a range of opportunities that students can participate in over the year.

Some examples from the last academic year include:

• Summer school programmes with leading International universities
• Enhancement week, where you’ll have the opportunity to participate in our Business Leaders programme, which includes inspirational speakers from industry as well as interactive career and personal development workshops
• The Henley Challenge competition – read more at www.henley.ac.uk/about-us/henley-challenge-2016

AN INTERACTIVE APPROACH TO TEACHING AND LEARNING

We’re respected for our well-researched, professional approach to every aspect of business education – helping to nurture emotionally intelligent graduates who can succeed in their chosen careers.

Depending on your chosen programme, we employ a range of teaching and learning activities:

• Lectures by world-renowned faculty members and visiting industry leaders
• Seminars, workshops and tutorials
• Access to a virtual learning environment including online content
• Group work
• Project and dissertation guidance and support
• Developing effective presentation skills
• Field visits
“I managed to gain a place on the Marks & Spencer marketing scheme; 1,400 people applied with only two jobs available. In my interview practice with Henley Careers, I learnt how to exude confidence and implement a positive state of mind at the real interview. I’d like to thank Henley Careers for teaching me those techniques – they really worked for me.”

GEORGE SANTA-OLALLA
MSc Marketing & International Management

Henley Careers provide a professional business-orientated career service for all Henley students, from those embarking on their first internship to those moving into board level and c-suite positions. Our focus is to inspire students to make effective career decisions and realise their potential, regardless of their background.

We recognise that one size does not fit all when it comes to careers support. All of our students have their own individual needs. We work with teams across Henley to develop and deliver bespoke support for each study area and level, with one clear aim:

to enable and empower our students to achieve success in their careers.
WHAT CAN HENLEY CAREERS OFFER ME?

BUSINESS LEADERS PROGRAMME
Get involved with the Business Leaders programme and develop your understanding of leadership, entrepreneurship and personal development through a series of stimulating workshops and networking opportunities.

EMPLOYER EVENTS
Attend weekly events in the Autumn term where various employers will be on site to answer your questions and talk to you about their companies, industries and opportunities.

APPLY FOR JOBS THROUGH MYJOBSONLINE
Visit the University’s job board to find a career that is right for you. Many employers specifically aim to attract applicants from Henley Business School and advertise with us.

ASSESSMENT CENTRES AND MOCK INTERVIEWS
Getting practice at an assessment centre or partaking in a mock interview is one of the best ways to prepare for the real thing. In these sessions we will help you learn to work under pressure.

ONLINE RESOURCES
Visit the Henley Careers’ Blackboard site for online support – we provide you with a wealth of information to guide you through every stage of your career development.

HENLEY CAREERS BITE-SIZE WORKSHOPS
Come along to lunchtime workshops to find out about different industries and sectors, explore how to develop your skills and discover which career path would best suit you.

ONE-TO-ONE CAREERS COACHING
Previous students have said one of the best things they did at Henley was to book a coaching session with one of our fully qualified careers consultants. You can book in with your careers consultant to discuss any careers-related topic. From discussing what is the best career path for you; through improving your CVs and applications; and onto practising and improving your interview and assessment performance.
Studying at Henley Business School is just the start. Our diverse and powerful alumni network connects graduates across all Henley programmes and will give you access to a vibrant, truly global community of more than 70,000 alumni in 150 countries.

The strength of our network allows you the opportunity to forge connections across professions, sectors, industries and countries – a fantastic resource to build and support your future career path.

Henley Business School is committed to offering its alumni lifelong education and professional development opportunities through a programme of learning and social events and support for specialist alumni groups and international associations.

Our alumni make vital contributions to Henley’s success, by offering time, expertise and financial support as ambassadors, mentors, guest speakers and donors.
FULL-TIME PROGRAMMES

BUSINESS & MANAGEMENT

- MSc Entrepreneurship & Financing
- MSc Entrepreneurship & Management
- MSc International Business
- MSc International Business & Finance
- MSc International Human Resource Management
- NEW MSc Management
- MA Creative Enterprise Management & the Arts Pathway

PART-TIME PROGRAMMES

BUSINESS & MANAGEMENT

- MA Creative Enterprise Management & the Arts Pathway
- MA Leadership
- MSc Coaching & Behavioural Change
- The Henley MBA
- The Henley Doctor of Business Administration

FOR OTHER HENLEY BUSINESS SCHOOL PROGRAMMES SEE SEPARATE BROCHURE
FULL-TIME PROGRAMMES

ACCOUNTING

• NEW MSc Accounting & Finance
• MSc Accounting & Financial Management
• MSc Accounting & International Management

FINANCE (ICMA CENTRE)

• MSc International Securities, Investment & Banking
• MSc Investment Management
• MSc Financial Risk Management
• MSc Capital Markets, Regulation & Compliance
• MSc Corporate Finance
• MSc Financial Engineering
• MSc Behavioural Finance
• MSc Economics & Finance
• MSc International Shipping & Finance

INFORMATION MANAGEMENT

• MSc Information Management – Big Data in Business
• MSc Information Management – Business Analysis & Service Design
• MSc Information Management – Systems Analysis & Design
• MSc Business Technology Consulting
• MRes Informatics
• MSc Informatics (Beijing)
• MSc Management Information Systems (Ghana)

MARKETING

• MSc Marketing - (Digital Marketing)
• MSc Marketing - (International Marketing)

REAL ESTATE & PLANNING

• MSc Real Estate
• MSc Real Estate Finance
• MSc Spatial Planning & Development
• MSc Rural Land & Business Management

PART-TIME PROGRAMMES

REAL ESTATE & PLANNING

• MSc Real Estate – Flexible
• MSc Real Estate Investment & Finance – Flexible
• MSc Conservation of the Historic Environment – Flexible
The most successful programmes are from long-standing business schools with reputations for thought leadership and research, strong global MBA programmes, extensive corporate links and established alumni networks. Henley Business School, the first UK management centre, a large provider of executive education and a global leader in the MBA market, is well placed in these respects.”

KEITH HERON
Programme Area Director – Business & Management
This Master’s programme develops students into entrepreneurial individuals with the competence and confidence to take effective decisions, especially financing decisions, as a leader of a start-up venture or within an entrepreneurial firm.

ABOUT THE PROGRAMME
Small and family firms are often restricted in their growth options through a lack of understanding of financing, or an unwillingness to utilise external funding. In ever more competitive global markets, organisations that depend solely upon the perceived ‘less risky’ option of re-investing profits and using loan finance will be condemned to slow growth.

This programme has a strong conceptual and theoretical foundation as the basis for putting ‘theory into practice’. It builds your knowledge of start-up and entrepreneurial organisations (public, private and not-for-profit), their growth challenges, their financing options and how leadership and management use their knowledge and make judgements in the changing external and international contexts in which they operate.

Modules from the ICMA* Centre at Henley Business School supplement the entrepreneurial modules that form the core Entrepreneurship & Financing programme.

The capstone is the Entrepreneurship project which provides students with a rich learning experience, by working with entrepreneurs, in a collaborative consultancy situation, over a six-week period.

Preparation for this project involves visits to a start-up incubator in Spring term and a study visit (usually to Poland) to work with entrepreneurs.

You will also work with leading academics and industry experts in the Henley Centre for Entrepreneurship, and gain access to our network of entrepreneurs and investors in entrepreneurs (Henley Business Angel Network).

WHAT IT GIVES YOU
You will learn to understand, respond to and initiate change, and be able to demonstrate intellectual breadth by making integrative links across the various areas of entrepreneurship and finance.

Fees: Home/EU: £12,500
International: £19,800

Funding available? Yes, for details please see page 29

Assessment: Exams, applied project, individual and group assignments

Who is the programme for?

“This programme is designed for students aiming to develop their entrepreneurial capabilities and grow their start-ups or entrepreneurial firms into international businesses.”

PROFESSOR ANDREW GODLEY
Director – Henley Centre for Entrepreneurship

“I am much more confident about running my family business in the future and more confident in decision-making”

RAVIWAN YINSONT
Thai Family Business

PROGRAMME CONTENT
• Advances in entrepreneurship theory & practice
• International strategic management
• New venture start-up
• Financing for entrepreneurship
• Strategic planning & budgeting
• Venture capital
• Entrepreneurship project

Plus two optional modules from a range that may include: Principles of marketing and/or Global marketing management, Financial management, Principles of human resource management, Entrepreneurship & small business management, Global entrepreneurial management and Corporate governance & accountability.

CAREER PROSPECTS
This Master’s programme is designed for graduates keen to pursue entrepreneurial careers, whether through their own start-up or through leadership roles in entrepreneurial firms. Graduates will also be equipped to work internationally in a general or trainee management role in any sector for organisations ranging from small and medium-sized enterprises to multinational firms. We maintain contact with our alumni and observe making strong impressions in start-up, consultancy, IT, family and regional business organisations.

PROGRAMME DIRECTOR:
Keith Heron

OTHER FACULTY MEMBERS:
Dr Maks Belitski
Professor Andrew Godley
Dr Shaheena Janjuha-Jivraj
Marrisa Joseph

*International Capital Market Association (ICMA) Centre
This Master’s programme develops students into entrepreneurial individuals with the competence and confidence to take effective decisions as a leader of a start-up venture or within an entrepreneurial firm.

ABOUT THE PROGRAMME
This programme has a strong conceptual and theoretical foundation as the basis for putting ‘theory into practice’. This builds your knowledge of start-up and entrepreneurial organisations (public, private and not-for-profit), their leadership and management, and the changing external and international contexts in which they operate.

With distinguished visiting speakers and entrepreneurs, our faculty members use a variety of teaching methods including: lectures and seminars, case studies, entrepreneurship and business scenarios.

The capstone is the Entrepreneurship project, which provides students with a rich learning experience by working with start-up entrepreneurs, or entrepreneurs re-designing their ventures, in a collaborative consultancy situation, over a six-week period.

Preparation for this project involves visits to a start-up incubator in Spring term and a study visit (usually to Poland) to work with start-up entrepreneurs and coaches from the EU Climate-KIC programme.

You will also work with leading academics and industry experts in the Henley Centre for Entrepreneurship, or gain access to our network of entrepreneurs and investors in entrepreneurs (Henley Business Angel Network).

WHAT IT GIVES YOU
It will enable you to understand, respond to and initiate change. It encourages you to demonstrate intellectual breadth by making integrative links across the various thematic areas of entrepreneurship and management in entrepreneurial firms. You will develop an ability to apply knowledge and understanding of complex issues, both systematically and creatively, to improve performance.

It also provides you with an integrated and critically aware understanding of entrepreneurship and management.

PROGRAMME CONTENT
• Advances in entrepreneurship theory & practice
• International strategic management
• New venture start-up
• Family business management
• Entrepreneurship project

Plus three optional modules from a range that may include: Principles of marketing and/or Global marketing management, Financial management, Financing for entrepreneurship, Principles of human resource management, Entrepreneurship & small business management and Global entrepreneurial management.

CAREER PROSPECTS
Designed for graduates keen to pursue entrepreneurial careers, whether through their own start-up or through leadership roles in entrepreneurial firms. Graduates will also be equipped to work internationally in a general or trainee management role in any sector for organisations ranging from small and medium-sized enterprises to multinational firms. We maintain contact with our alumni and observe them making strong impressions in start-up, consultancy, IT, family and regional business organisations.

PROGRAMME DIRECTOR:
Keith Heron

OTHER FACULTY MEMBERS:
Dr Maks Belitski
Professor Andrew Godley
Dr Shaheena Janjuha-Jivraj
Marrisa Joseph

ACCREDITATION
This programme is a gateway for application to join a Master’s enhancement programme organised by the European Institute for Innovation and Technology (EIT) Climate-KIC programme www.climate-kic.org/for-students/
MSc INTERNATIONAL BUSINESS

KEY FACTS
Duration: 12 months full time
Entry requirements: Please see page 28
Fees: Home/EU: £12,500
International: £19,800
Funding available? Yes, for details please see page 29
Assessment: Exams, applied project, individual and group assignments

Who is the programme for? This programme is suitable for applicants with no direct specialist knowledge or experience in international business and management, and we welcome applications from recent university graduates from a wide range of disciplines.

ABOUT THE PROGRAMME
This programme takes a dual approach to understanding international business, examining both the external (macro environmental) issues affecting an organisation, and the internal (micro environmental) factors.

During the programme you will analyse the strategic choices multinational firms make to compete in a global economy, whilst examining the effect of their actions from both a ‘developing’ and ‘developed’ country perspective.

WHAT IT GIVES YOU
You will acquire a holistic view of the international business environment, and discover how policies and regulations established by governments and supranational institutions affect industries and firms in terms of their competitiveness. You will be able to connect the ‘micro’ firm view with the ‘macro’ view of countries and regions.

You will utilise frameworks and methodologies to make sense of the interaction between firms’ strategies, and the economic and development policies of countries, and how both are affected by the changing global environment. You will not only gain an understanding of how firms are organised internally, but you will also systematically analyse how foreign markets and countries function.

PROGRAMME CONTENT
• International strategic management
• Multinational enterprise strategy & performance
• Theoretical approaches to the multinational enterprise
• Understanding emerging markets
• International business environment
• Industrialisation and the multinational enterprise
• Contemporary issues in international business (includes a project)
• Study & research skills
• Professional development and practice

Plus two optional modules from a range that may include: Human resource management, Financial management, Marketing, Organisational behaviour and International corporate social responsibility.

PROGRAMME DIRECTOR:
Dr Quyen Nguyen

OTHER FACULTY MEMBERS:
Dr Kristin Brandl
Professor Davide Castellani
Dr Stephane Girod
Professor Rajneesh Narula
Professor Robert Pearce
This multidisciplinary Master’s programme, offered jointly with Henley Business School’s ICMA Centre, will provide you with an in-depth understanding of the interrelationships between areas of finance and the global economy.

ABOUT THE PROGRAMME
This programme examines key issues from a business, finance and economic perspective, including how financial markets can be leveraged by multinational corporations seeking to exploit international business opportunities, the management challenges presented, and the relevance of these to financial and capital markets.

WHAT IT GIVES YOU
You will gain a comprehensive understanding of the international business environment, in terms of the competitive and investment climate, which is largely determined by the policies and regulations established by governments and supranational institutions.

You will utilise frameworks and methodologies to make sense of the interaction between firms’ strategies, economic policies and the changing international environment. These global strategies are constantly in flux as these environments rapidly evolve in a globalising world. You will learn how global financial markets interact with multinational firms.

PROGRAMME CONTENT
• International strategic management
• Multinational enterprise strategy and performance
• International business environment
• Introductory quantitative methods for finance
• Financial markets
• Fixed income & equity investments
• Securities, futures & options
• Study & research skills

Plus one additional optional module from a range that may include:
Understanding emerging markets, Corporate social responsibility, Human resource management, Leadership and Contemporary issues in international business.

Plus up to two additional optional modules from a range that may include:
Corporate finance, International securities markets, Financial regulation & regulatory policy, History of finance and the ICMA research project.

PROGRAMME DIRECTOR:
Dr Quyen Nguyen

OTHER FACULTY MEMBERS:
Dr Kristin Brandl
Dr Alfonso Dufour
Dr Stephane Girod
Professor Rajneesh Narula
Ogonna Nneji
Dr Marcel Prokopczuk
Professor Brian Scott-Quinn

ACCREDITATIONS
The ICMA Centre has been supported by the International Capital Markets Association (ICMA) since its inception over 20 years ago.

The ICMA Centre is accredited by the Chartered Institute of Securities and Investment and the ICMA Centre is a CISI Centre of Excellence.
This Master’s programme combines a mix of theory and practice in the study of International Human Resource Management (HRM). It is approved by the Chartered Institute of Personnel and Development (CIPD). Successful students who are currently in CIPD student membership will also qualify to achieve professional associate status (Assoc. CIPD) at the end of their studies.

ABOUT THE PROGRAMME
By studying this programme you will receive a grounding in the field of international HRM with a specific focus upon its development into a strategic function. You will develop a comparative awareness of the various elements of HRM practice, notably training and development; recruitment and selection; and performance management. You will also be equipped with a range of analysis/diagnostic and facilitative tools to support your future work in international teams.

The programme combines theory with insights from practice and includes a number of guest speakers drawn from international organisations, consultancies, HR specialist functions and the CIPD.

WHAT IT GIVES YOU
For students who wish to work within the HR function, the programme provides a route to professional recognition via CIPD.

The programme is also directly relevant to students seeking senior managerial positions in international organisations with responsibility for the management of people.

Alumni from this programme have gone on to work in graduate HR programmes within media, technology, engineering and healthcare sectors. Some have moved to specialist recruitment roles whilst others have opted to remain in academia and pursue postgraduate research opportunities.

PROGRAMME CONTENT
- Principles of HRM in global organisations
- Comparative HRM
- International HRM
- International strategic management
- Managing people & organisations
- Designing organisations
- Managing transformation
- Professional development & practice
- Study & research skills
- Project in international HRM

Plus one optional module from a range that may include: Leadership, Digital marketing and International business environment.

PROGRAMME DIRECTOR:
Dr Liz Houldsworth

OTHER FACULTY MEMBERS:
Professor Chris Brewster
Dr Chul Chung
Dr Evelyn Fenton
Dr John Latsis
Professor Rajneesh Narula
Dr Ann Parkinson
Professor Peter Scott

ACCREDITATION
NEW MSc MANAGEMENT

KEY FACTS
Duration: 12 months full time
Entry requirements: Please see page 28
Fees: Home/EU: £12,500
International: £19,800
Funding available? Yes, for details please see page 29
Assessment: Exams, applied project, individual and group assignments
Who is the programme for?
The programme is designed for recent graduates with typically less than 2 years professional work experience. A good undergraduate degree in any subject is required.

ABOUT THE PROGRAMME
The programme provides a strong academic and practical grounding in core subjects such as: strategy, organisational behaviour, financial management and marketing.

Students will then deepen their knowledge in specialist elective modules, alongside the study of international ethics or corporate responsibility.

The final section of the programme involves both an international study visit and an applied management project. These allow students to consolidate and apply their learning in real-world situations and to develop their professional skills.

WHAT IT GIVES YOU
Graduates leave with the skills and mind-set to take on the challenge of fast-moving international business. They’ll gain an understanding of the complexities involved in leading and managing culturally diverse teams and how to work with a range of stakeholders in the international business environment.

PROGRAMME DIRECTOR:
Dr Kleio Akrivou

OTHER FACULTY MEMBERS:
Dr Irute Daukseviciute
Dr Liang Han
Professor Peter Miskell
Professor Rajneesh Narula

“The Master’s in Management is our core programme in business and management. Aimed at recent graduates in any subject, it provides an engaging international perspective on contemporary management thinking and practice.

PROGRAMME CONTENT
- International strategic management
- Managing people & organisations
- Principles of marketing
- Financial management
- Ethics in international management
- International corporate social responsibility
- International study visit
- Applied project

The range of 12 optional modules is extensive and includes: Global marketing management, International human resource management, Leadership theory & practice, Management in creative & cultural organisations and Big data in business.

PROGRAMME DIRECTOR:
Dr Kleio Akrivou

OTHER FACULTY MEMBERS:
Dr Irute Daukseviciute
Dr Liang Han
Professor Peter Miskell
Professor Rajneesh Narula

“It’s hard to imagine any business making the difference it aspires to make without sound, wise management acting to catalyse collaboration and enhance sustainable business. We aspire to develop your character, knowledge and skills enabling you to make that difference.”

DR KLEIO AKRIVOU
Programme Director
OTHER AVAILABLE PROGRAMMES

- MA Creative Enterprise Management & the Arts Pathway
- MA Leadership
- MSc Coaching & Behavioural Change
- The Henley MBA
- The Henley Doctor of Business Administration
MA CREATIVE ENTERPRISE MANAGEMENT AND THE ARTS PATHWAY

KEY FACTS
Duration: 12 months full time or 24 months part time
Entry requirements: Applicants should normally have a good honours undergraduate degree in film, theatre, television or media, or a related humanities subject, with significant experience of critical and analytical study. We also consider applications from candidates from other backgrounds.
Fees: For fee information please see our website discover.reading.ac.uk/Study/business-pre-experience-pg/ma-creative-enterprise-management-and-the-arts-pathway
Assessment: Exams, applied project, individual and group assignments
Who is the programme for? Many students come from backgrounds with considerable exposure to small- or medium-sized enterprises within the creative sector.

At Henley, you can develop your creative practice with a rigorous introduction to business and entrepreneurship.

ABOUT THE PROGRAMME
Taught in combination with the School of Arts and Communication Design, this programme will help you develop a critical understanding of entrepreneurship and management for the fast-evolving creative industries. Whether you wish to set up a business, consider a career change, or advance into a managerial role, this is the course for you.

WHAT IT GIVES YOU
On completion of the programme alumni are able to use content from the programme in the implementation of creative and commercial strategies in multiple industry sectors.

PROGRAMME CONTENT
- Management in creative and cultural organisations
- Entrepreneurial management for creative artists
- Financing creative enterprises
- Digital marketing
- Entrepreneurship and small business management
- Intellectual property law
- Other modules in design, film or art may also be taken

PROGRAMME DIRECTOR:
Dr Evelyn Fenton

MA LEADERSHIP

KEY FACTS
Duration: 24 months part time
Entry requirements: Three years’ management experience. A good degree or an equivalent professional or international qualification is normally required but we welcome applications from candidates with exceptional management experience who may not meet all the formal admissions criteria. Evidence of competence in English may be required.
Fees: For fee information please see our website www.henley.ac.uk/MALeadership
Funding available? Yes, for details please see page 73
Assessment: Assignments and a leadership study/dissertation.
Who is the programme for? The Henley MA Leadership is for those managers looking to advance their professional career in a managerial or leadership position with significant responsibilities. It is aimed at those facing leadership challenges.

The Henley MA Leadership has been developed following extensive research at Henley into the leadership and leadership development challenges faced by today’s leaders and managers. It has involved significant collaboration and consultation with a wide range of leaders from small and large corporate organisations, the public sector, government departments and social enterprises.

This qualification provides an intensive personal development experience for current and future leaders, combining the latest leadership research and leading-edge practice. It explores classic, current and emerging leadership perspectives, concepts and frameworks, encouraging you to take a critical approach to the theory you learn and its application.

ABOUT THE PROGRAMME
This is a three-stage programme that leads from a Certificate, to Diploma culminating in an MA qualification from one of the most respected business schools in the world. The more you progress, the more you’ll be able to apply what you learn to benefit your organisation and your career.

WHAT IT GIVES YOU
Become the leader you’ve always aspired to be. A leader who is analytical, self-knowing and with a strong sense of responsibility. A leader who understands how teams work - and with the confidence to change the game and take your organisation forward.

PROGRAMME CONTENT
Stage 1 – Postgraduate Certificate
Leadership concepts, Personal leadership development and one elective from a choice of modules
Stage 2 – Postgraduate Diploma
Responsible leadership, Practice-based leadership project and one elective from a choice of modules
Stage 3 – MA
Developing leadership in others and Leadership study or Dissertation
MSc COACHING & BEHAVIOURAL CHANGE

KEY FACTS
Duration: 30 months part time

Entry requirements: You will typically have a good first degree or an equivalent professional qualification and a minimum of 3 years’ management experience. However, applications are welcomed from individuals with substantial knowledge, experience and skills in a relevant field who do not meet these requirements. An excellent level of English is essential and proficiency testing may be requested.

Fees: For fee information please see our website www.henley.ac.uk/coaching

Funding available? Yes, for details please see www.henley.ac.uk/coaching

Assessment: Assignments, personal project and applied research project

Organisations are increasingly looking to coaching – conducted by both dedicated coaches and line managers – to help executives work through challenging business issues.

To contribute effectively to the business agenda, a coach needs the ability to align coaching objectives to business objectives.

ABOUT THE PROGRAMME
This programme is unique in its emphasis on the organisational context for coaching and the opportunity to carry out an original piece of practitioner research in the field. You will explore the practice of coaching to a deeper and broader level with a focus on working collaboratively to effect behavioural change.

WHO IS IT FOR
Suitable for those who intend to develop further and take a coaching approach either in a line management role or as a professional executive coach, as well as managers who seek to build a business-focused coaching culture.

PROGRAMME CONTENT
Stage 1
Module A: All the content from the Henley Professional Certificate in Coaching
Module B: Neuro linguistic programming for behavioural change

Stage 2
Module A: Advanced coaching practice
Module B: Group dynamics and systems thinking
Module C: Becoming a reflective practitioner

Stage 3
Module A: Research project
Module B: Personal project

See www.henley.ac.uk/coaching

PROGRAMME DIRECTOR:
Professor Patricia Bossons
THE HENLEY MBA

KEY FACTS
Duration: 12 months full time, there are also 21 or 30 months part time options
Entry requirements: Please see www.henley.ac.uk/mba
Fees: For fee information please see ‘Fees and Funding’ on our website www.henley.ac.uk/mba
Funding available? Please see www.henley.ac.uk/mba
Who is the programme for? Please see www.henley.ac.uk/mba

The Henley MBA is an intense and rewarding experience. It’s challenging, stimulating and relevant. In many instances it’s life changing.

ABOUT THE PROGRAMME
All the Henley MBA programmes are triple accredited by AMBA, EQUIS and AACSB, and are among the most renowned MBAs in the world. The Henley MBA is designed to help you achieve the best possible outcomes in business and in life.

Leverage our globally recognised expertise in international business, leadership, corporate reputation and international finance. Learn how to think strategically and gain greater confidence.

We will engage with you on every level, through coaching and personal development, to give you the confidence and energy to tackle your challenges and the focus you need to attain your goals.

Embark on the Henley MBA for an enriching experience that will connect you to global business and a worldwide network. You’ll find it one of the most worthwhile investments you can make in yourself.

With different modes of delivery, you can choose the Henley MBA that best suits your individual timeframe, your career ambitions and your personal/professional life balance.

PROGRAMME CONTENT
You will study all areas of business from Human resource management, Management of operations, Finance, Marketing, Management in an international context, Leadership & change, Corporate reputation & responsibility as well as overall strategic issues.

THE HENLEY DOCTOR OF BUSINESS ADMINISTRATION

KEY FACTS
Duration: 3 years minimum
Entry requirements: Please see www.henley.ac.uk/dba
Fees: For fee information please see ‘Fees and Funding’ in our website www.henley.ac.uk/dba
Who is the programme for? We attract experienced and motivated individuals to undertake significant research that shapes organisational thinking and provides an increasingly complex business environment.

RESEARCH AT HENLEY BUSINESS SCHOOL
Research is a vital component of Henley Business School’s reputation for challenging the future environment of organisations. It’s what keeps us fresh and ensures that individuals and groups have the knowledge and capability to positively change the way that we work and identify what contribution business can make.

The Doctor of Business Administration programme consists of two distinct, but linked, stages.

In line with all doctoral programmes, you will begin your journey by developing your research skills. At Henley, you work towards an additional qualification whilst you undertake this part of your development. Therefore, unless you already have an equivalent research qualification such as MRes or MPhil, you will complete the MSc in Business and Management Research.

Your MSc will promote the development of a deep knowledge of the research process and a broad understanding of the available range of research methodologies. As you progress through the MSc, you will also be developing your research questions, broadening your knowledge of the literature in the area you intend to research and selecting the appropriate methodology and methods. Once completed you will arrive at a detailed research proposal.

Your Doctoral Business Administration stage has two assessed components relating to the completion of a research thesis and the development of competencies relevant to the application of this research:

• Report on two targets for development in the areas of personal, teaching and consultancy skills competencies
• Doctoral thesis
THE IDEAL ENVIRONMENT
Wherever you’re from, at Henley Business School you will find yourself part of a supportive and friendly community.

On campus we have an excellent range of social and support facilities to help you make the most of your time with us. There are also many other opportunities to get involved in university life and meet new people: through the range of sports clubs and societies, volunteer work or events on campus such as film screenings at the Reading Film Theatre and regular music events.

AN EXCITING LEARNING ENVIRONMENT
The £25 million Business School is one of the newest and most visually impressive buildings on campus. It houses a 250-seat conference-standard lecture theatre, seminar rooms equipped with the latest technology, dedicated research space, a popular café and visitor area, and the specialist business Academic Resource Centre.

Next door is the ICMA Centre, home to our Master’s programmes in finance. It houses three state-of-the-art dealing rooms equipped with more than 100 Thomson-Reuters supplied terminals. We were the first business school in Europe to introduce dealing rooms and remain the only university with a facility on such a scale. The Centre offers two further conference-standard lecture theatres, high-quality seminar rooms, meeting areas and two café bars for students and visitors.

“ A beautiful campus that really adds to the learning experience.”

NELUMK RAJAKARUNA,
MSc International Management

THE ACADEMIC RESOURCE CENTRE (ARC) – FOCUSED LEARNING
The ARC, exclusively for the use of Henley students, provides an ideal place for private and group study and easy access to specialist publications, journals and reports, electronic databases and resources, as well as photocopying and printing facilities.

THE UNIVERSITY LIBRARY – YOUR ESSENTIAL RESOURCE
The library is right at the centre of campus, and open 24 hours a day during term time. It houses over 1.3 million volumes. You’ll find silent study areas, group study rooms, PC suites and a popular refurbished café for when you need a well-deserved break.

OUTSTANDING IT FACILITIES
There are extensive PC facilities and wireless internet connections across the whole campus. Students can access email and file storage services from anywhere, including via mobile devices, so you can study where and when it suits you. We also use interactive online tools, including Blackboard, and provide you with extensive learning materials throughout your studies.
ACCOMMODATION
In recent years we have invested heavily in the accommodation and catering facilities and we have 14 halls of residence that are home to 5,000 students. All of them are either on campus or within easy walking distance and are close to shopping, banks, study, sports and social facilities.

Postgraduate students with an unconditional offer of a place on one of our programmes, who apply for accommodation by 1 August, will normally be guaranteed a place in university accommodation.

Alternatively you may choose to live in private accommodation. There is a wide variety available in the area. For more information, visit www.reading.ac.uk/life/life-halls.aspx

SPORTS FACILITIES
Our on-campus sports centre provides you with excellent indoor and outdoor facilities, including:

• 89-station fitness studio
• Multi-purpose indoor courts
• Rugby and cricket pitches
• Full-size, all-weather hockey and football pitch
• Aerobics, dance and martial arts studio
• Squash courts
• Hard and grass tennis courts
• Wide choice of exercise classes, circuit training and fitness courses

STUDENTS’ UNION
The Reading University Students’ Union (RUSU) is a membership organisation representing the views of all students at the university. It’s a hive of activity, day and night, and provides easy access to services, some shopping and a lively social life. RUSU hosts eight refurbished retail outlets, including a bookshop and small supermarket, a 2,300 capacity nightclub, bars and a café. It also provides part-time employment opportunities for nearly 200 students.

IDEALLY LOCATED: FOR THE TOWN, FOR THE COUNTRYSIDE, FOR THE UK AND BEYOND
Whether you prefer a campus or a city location for your studies, Reading provides the best of both. Set in beautiful parkland, the University sits right on the edge of a vibrant city offering some of the best retail and entertainment experiences in the UK.

London is just 30 minutes away by train, and there are direct links with both London Heathrow and London Gatwick airports. You can also get direct trains from Reading to cities across the UK.

Reading sits between Windsor and Oxford. If you prefer the countryside to city life then there are plenty of attractive riverside towns and villages to discover along the beautiful Thames Valley, as well as country walks in the local Chiltern Hills.

RELAX IN READING
Everyone has different interests, different ways of unwinding and spending their free time. That’s what’s great about Reading; there’s something for everyone and always a choice of things to do. Campus and town are so close to each other you’ll easily be able to enjoy the best of both. The Oracle Shopping Centre is at the heart of the town with over 80 shops, a wide range of bars and restaurants and a 10-screen multiplex cinema. Its lively riverside setting is ideal for relaxing.

Reading enjoys a vibrant music scene with many venues offering live music throughout the week and of course hosting the world-famous Reading Festival every year. The town’s popular nightlife offers you everything from rock nights to global music and salsa dancing, comedy nights to theatre.

If you’re a big sports fan you might like to visit the nearby Madejski Stadium, home to Reading Football Club as well as London Irish Rugby Club.
ACADEMIC REQUIREMENTS
Entry requirements vary between programmes but generally you are expected to hold a good first or second class UK honours degree or international equivalent. Applicants with relevant experience or professional qualifications will also be considered. GMAT may be required for our programmes in finance but is not required for other programmes. Please see below for specific requirements.

LANGUAGE REQUIREMENTS
Applicants to Henley Business School whose first language is not English will be required to attain the International English Language Test Scores (IELTS), or equivalent qualification accepted by the university, as defined below, to enter a programme.

Not quite at the required level of English language proficiency for your chosen programme?
Students who successfully complete one of the pre-sessional English Language courses run by the University of Reading’s International Study and Language Institute (ISLI), will have a half-band credit applied to their English language condition. For example – programmes requiring IELTS 7.0 will accept students with a 6.5 in the end of pre-sessional course assessment at the point of entry to your chosen programme providing you have completed the relevant pre-sessional English course with ISLI. For further information on the length of programme you would need to achieve the appropriate level from your current score see www.reading.ac.uk/isli/

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<tr>
<th>Master’s programme</th>
<th>IELTS</th>
<th>TOEFL (internet-based)</th>
<th>CPE</th>
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<td>Grade C or 200</td>
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www.reading.ac.uk/ad-EnglishTests.aspx
HOW TO APPLY
The quickest and easiest way to apply for postgraduate study is through our online application service. This allows you to complete your application information and attach electronic copies of your academic transcripts, certificates and other supporting information.

For full details on how to apply please visit:
www.reading.ac.uk/pg

WHEN TO APPLY
Although there is no formal deadline for applications, competition for places on our postgraduate Master’s programmes is strong.

We advise that you apply as early as possible. International applicants (non-EU) should apply well in advance of the start of term to allow time for their UK visa application to be processed. If you have any questions at any stage, please don’t hesitate to contact us.

LIVING COSTS
Please note that tuition fees do not include accommodation and other living costs. Students are advised to budget between £219 and £279 per week depending on their accommodation charges. International students, who often need to allow for additional accommodation and living costs during the three vacations, are advised to budget for at least £12,000 per year for living costs.

SCHOLARSHIPS & BURSARIES
Henley Business School provides substantial postgraduate funding. We offer a competitive range of scholarships to students from all over the world.

Additional University-wide sources of funding are also available. Please visit our website for further information:
www.henley.ac.uk/scholarships

POSTGRADUATE LOAN FOR MASTER’S DEGREES
For UK nationals ordinarily resident in the UK and EU, EEA or Swiss Nationals ordinarily resident in the EU, EEA or Switzerland, there is a new postgraduate scheme for Master’s degrees in the UK, which will be introduced from 1 August 2016.

They will provide up to £10,000 a year for taught Master’s courses.

For further details visit:
www.gov.uk/funding-for-postgraduate-study
USEFUL INFORMATION

STUDENT NUMBERS
Total number of students 17,911
Number of undergraduate 10,162
Number of postgraduate 7,749

UNIVERSITY TERM DATES 2017/18
Autumn term: Monday 25 September (Monday 18 September for new students) 2017 to Friday 8 December 2017
Spring term: Monday 8 January 2018 to Friday 23 March 2018
Summer term: Monday 16 April 2018 to Friday 8 June 2018
These dates are provisional: please see our website for further details

CONTACT NUMBERS
ACCOMMODATION TEAM
accommodation@reading.ac.uk +44(0)118 378 4203
For advice and information about University accommodation

ADMISSIONS OFFICE
pgadmissions@reading.ac.uk +44(0)118 378 5289
For advice about entry requirements and the application/admissions process

CAREERS CENTRE
henleycareers@henley.ac.uk +44(0)118 378 5420
For information about student work and experience opportunities

DISABILITY ADVISORY SERVICE
disability@reading.ac.uk +44(0118) 378 8921
For advice about support for students with additional needs

STUDENT ADVISORY TEAM
studenthelp@reading.ac.uk +44(0118) 378 555
For all advice enquiries including immigration

READING UNIVERSITY STUDENTS’ UNION
enquiries@rusu.co.uk +44(0118) 378 4100
For information about Students’ Union events, activities, clubs & societies and welfare/advisory support

HENLEY BUSINESS SCHOOL RECRUITMENT TEAM
postgraduate@henley.ac.uk +44(0118) 378 7593

DISCLAIMER
This prospectus was issued in July 2016 and is aimed at prospective postgraduate students wishing to apply for a place at Henley Business School (“Henley”), a part of the University of Reading (“the University”) and start a course in either spring or autumn 2017, depending on the individual programme start date. The prospectus describes in outline the courses and services offered by the University within Henley. The University makes every effort to ensure that the information provided in the prospectus is accurate and up-to-date at the time of going to press (July 2016). However, it may be necessary for the University to make some changes to the information presented in the prospectus following the publication – for example, where it is necessary to reflect changes in practice or theory in an academic subject as a result of emerging research, or if an accrediting body requires certain course content to be added or removed. To make an informed and up-to-date decision, we recommend that you check www.henley.ac.uk/pg for information.

The University undertakes all reasonable steps to provide the services (including the courses) described in this prospectus. It does not, however, guarantee the provision of such services. Should industrial action or circumstances beyond the control of the University interfere with its ability to provide the services, the University undertakes all reasonable steps to minimise disruption to services.

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The University of Reading

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“The Master’s programme at Henley Business School has not only enriched me academically but also equipped me with a new set of skills required for the workplace. I am glad I chose Henley Business School for the Master’s programme. It’s second to none.”

JORDAN OLOTU
MSc Information Management & Systems, Inside Sales Account Manager, Dell Corporation

This brochure is correct at the time of going to print (July 2016). Henley Business School reserves the right to amend any aspects of this information. For the latest information please see our website.