

2017 - 2018



Henley
Business School

UNIVERSITY OF READING

Henley
Business
School

UNDERGRADUATE PROGRAMMES

**Accounting, Business & Management,
Finance and Real Estate & Planning**



henley.ac.uk/ug

HENLEY IS TRIPLE ACCREDITED



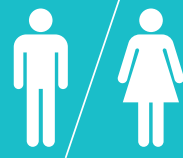
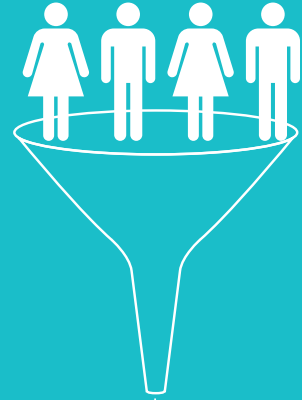
AND IN THE TOP
1% OF BUSINESS SCHOOLS
IN THE WORLD

AN INTERNATIONAL
INSTITUTION WITH
ALUMNI SPREAD OVER



COUNTRIES

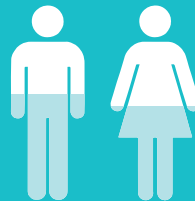

5.9 APPLICATIONS



PER AVAILABLE PLACE ON
HENLEY UNDERGRADUATE
PROGRAMMES



70,000



54% MALE 46% FEMALE
HENLEY UNDERGRADUATE ENROLMENTS



134
HECTARES
OF GREEN
PARKLAND

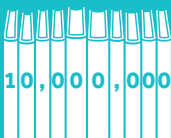
70
YEARS
OF HENLEY BUSINESS SCHOOL



MINUTES FROM
LONDON BY TRAIN



LIBRARY
WITH MORE
THAN **10,000,000** ITEMS



1ST IN UK FOR
LAND AND
PROPERTY
MANAGEMENT
(COMPLETE UNIVERSITY GUIDE 2017)

**OVERALL
STUDENT
SATISFACTION**
(UNIVERSITY OF READING,
NATIONAL STUDENT
SURVEY 2015)

WELCOME

I AM DELIGHTED THAT YOU ARE CONSIDERING A DEGREE PROGRAMME AT HENLEY BUSINESS SCHOOL.



Consistently ranked **among the world's top 50 business schools** by the Financial Times and The Economist, Henley is a 'destination' business school with a worldwide reputation for excellence, attracting some of the very brightest undergraduate students who come to study across four subject areas:

- Accounting
- Business & Management
- Finance
- Real Estate & Planning

As part of the University of Reading, you'll be living and studying in one of the most exciting and beautiful campus sites in the UK, with state-of-the-art business school facilities, a great learning community of like-minded people and world-class teaching. It's truly a winning combination.

Of course, choosing the right university can be a pretty daunting prospect. The good news is that we want to make that decision a little easier so that you'll have a successful and rewarding student experience that sets you up for your professional life.

Don't just take our word for it: come and see for yourself at one of our Open Days.

Carol Padgett

Head of Undergraduate Programmes
Henley Business School.

Join us at one of our Open Days!

- Meet students and lecturers
- Attend presentations from key faculty
- Chat with staff about admissions and finance
- Have your questions answered
- Look around the Business School and the wider University
- Explore the beautiful parkland
- Take a tour of our accommodation
- Check out the SportsPark



HenleyBusinessSchool



@HenleyBSchool



+Henleyacuk



HenleyBSchool



company/Henley-Business-School



Visit the website for Open Day dates
www.henley.ac.uk/ug



THE UNDERGRADUATE EXPERIENCE



The Henley experience

Year after year student surveys rate the Henley experience highly for programme content, quality of teaching, research and learning support. It's what you'd expect from one of the top 1% of business schools in the world. As part of a large and successful campus university we score highly too on overall student satisfaction and graduate career prospects.

Exceptional location

The beautiful 134 hectares of our award-winning Whiteknights campus is just a short walk from the centre of Reading with its impressive selection of shops, bars, restaurants and clubs. The town's popular nightlife also includes a large multiplex cinema, theatres and concert venues to cater for all tastes with a vibrant live music scene and, of course, the world famous Reading Festival.

If country walks are more your thing, there are plenty of riverside towns and villages along the Thames and the beautiful Chiltern Hills are on your doorstep.



For further information visit:
www.henley.ac.uk/ug

STUDENT SURVIVAL ITEM – #1



Notepad and pens

Even in our digital age, you'll be making lots of hand-written notes.



THE UNDERGRADUATE EXPERIENCE

Extracurricular activities

As well as fantastic indoor and outdoor sports facilities there are also opportunities to pit your intellectual wits against each other and against other universities. We take part in the UK Universities Business Challenge and host our own Henley Challenge. Both these events encourage skill, knowledge and creativity designed to develop employability and enterprise skills, all of which are impressive additions to your CV. Henley Business School also organises a football tournament and hosts an annual Graduate Party

A supportive environment

Our attention to detail in every part of the Henley experience will always be personal to the needs of each student. Our students are highly self-motivated and determined individuals, but it's not always plain sailing. We understand that university life can bring additional pressures and problems. That's why we offer academic support, personal support, careers advice and professional development. We also offer support for those moving from other countries, with all the complexities that go with this new challenge. All this support is provided so that students can build independence and resilience in order to manage their own personal development.

“ I had friends that came to Reading and they told me that the environment, both academic and social, was amazing. I would highly recommend the School to anyone, for three main reasons. Firstly, the learning environment and the teaching quality were excellent. Lecturers are always available for discussion, lectures are interesting and interactive, and the resources available to students are top quality. Secondly, the social life, from sports clubs to social clubs, is truly diverse. Thirdly, the reputation of the University, and especially the Business School. Graduates are highly sought after by employers in the UK and internationally. ”

Davide Serafini

Assurance Executive, Ernst & Young



EMPLOYABILITY



Developing outstanding young business professionals

Preparing students to be successful in their chosen careers has always been at the heart of Henley Business School. We do all we can to enable our students to become great professionals and outstanding business leaders who think with clarity and act with confidence and conviction. Our strong focus on equipping our students for today's business world will give you the very best chance of securing your dream job when you graduate.

Studying at Henley Business School fuses together a degree that develops and challenges you academically, whilst also ensuring that you graduate as a professional who is ready to enter the workplace with confidence. Henley Careers at Henley Business School boasts professional careers coaches and ex-graduate recruiters, ensuring that you receive support of the highest quality. We offer opportunities to engage with employers at weekly events and attend career enhancing workshops. We provide workshops covering all of the main selection methods used by employers, including competency interview training, CV, cover letter and application form advice and drop-in clinics.

“ As an international student I thought applying for placements would be very difficult, however, the constant one-to-one sessions, the professionalism and efficiency of the placement team made my experience an enjoyable one. ”

Camila Fetecua Chaparro
Placement at Qlik

Our **148** academic faculty with **27** nationalities

5,660 students from **115** countries

ARE CURRENTLY STUDYING WITH US

98% of the University of Reading's research is INTERNATIONALLY RECOGNISED

Henley has offices and campuses in

DENMARK MALTA FINLAND GERMANY UK IRELAND SWEDEN HONG KONG & SOUTH AFRICA

Studying abroad

Gaining a competitive edge in the international business market can prove extremely valuable. Undergraduate students at Henley Business School are given the opportunity to spend time studying overseas.

Modern Language Modules

Undergraduates at Henley have the opportunity to study a language module with the Department of Modern Languages. This helps prepare students for study or work abroad or can simply be a chance to broaden your skillset.



“ EY have found the students from Henley Business School to be very strong candidates for potential graduate positions. We have met with a large number of students from different backgrounds and degrees and have been impressed with their energy, enthusiasm and willingness to learn about EY and what we do. ”

EY, Multinational Professional services

Henley in Malaysia

If you join any of the undergraduate programmes* offered by the Business School you will have the opportunity to undertake part of your studies at the University's campus in Malaysia. Subject to module availability, this can be for one or two terms, usually during Part Two of the programme.

Work Placements

All our programmes provide the opportunity to undertake a work placement as an integrated part of the degree. This work experience gives you the opportunity to enhance your knowledge and experience on your CV. You can choose whether to do a nine-month placement in your third year, or a six-week mini-placement during a summer holiday in your first or second year.

Our four-year courses give you the option to do a one-year paid work placement. These placements offer the opportunity to earn a competitive salary, whilst putting your learning into practice. It's an ideal chance to grow your professional network in order to boost your employability upon graduation.

* There may be certain exceptions to this for programmes that require the completion of modules only delivered at our Whiteknights campus, for example BA Accounting and Business.

95% of Henley graduates are in full time work or study within 6 months of graduation



For further information visit:
www.henley.ac.uk/ug

STUDENT SURVIVAL ITEM – #2



Calculator

This isn't just for your studies – make sure you keep to your budget.

THE UNDERGRADUATE EXPERIENCE



“ I knew that there would be some lectures from practitioners, but this side of the course really exceeded my expectations. ”

Rebecca Tame
BA Business and Management



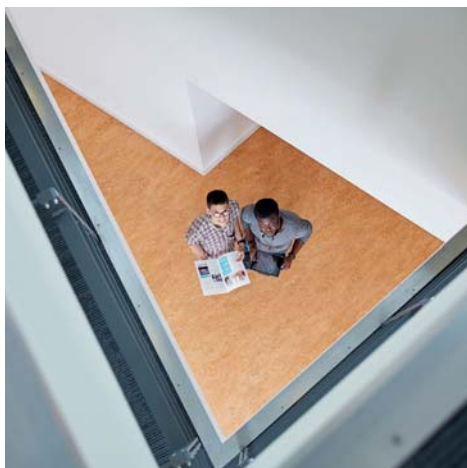
“ The location is great – there are so many big businesses near Reading, and you're very close to London. The standard of teaching at Henley is first class, and the choice of modules in the first year means that you can tailor this programme to your own ambitions. ”

Ben Cummings
BA Business and Management



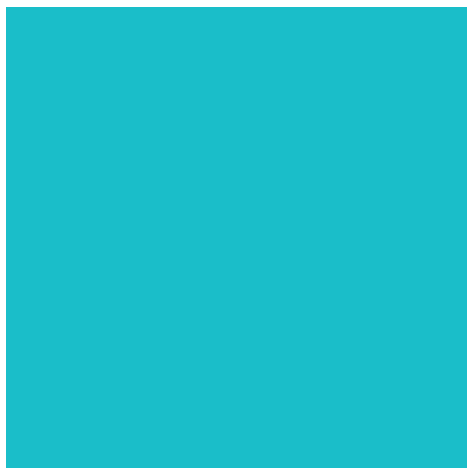
“ I've just been accepted onto a graduate scheme with Fujitsu, working in a technical support and consultancy role. This has been one of my greatest achievements from my time on the course, and I hope in the future I will become an authority in IT, in a senior management role. ”

Rob Harding
BSc Management with Information Technology



“ The support from the University is fantastic, through the website, giving me mock interviews and helping me to present a more impressive CV. ”

Slava Bezgachev
BSc Management with Information Technology





“ The atmosphere at Reading is so special and friendly. All the staff are so willing to help, and however anxious you are when you arrive, the sense of community spirit helps you to adapt and grow in confidence. ”

Victoria Burr
BA Business and Management



“ The placement has been great, and I've been pleasantly surprised at how much I've learned and developed from it. It's been a fantastic network-building exercise, and I now have contacts in virtually every PwC office around the country. ”

Ben Francis
BA Accounting and Business –
The Flying Start Programme



“ I'm definitely a lot more confident now, and much more independent. I feel as if I've become much more driven towards achieving my own goals. ”

Amy Randall
BSc Real Estate



“ The programme's interactive workshops have enabled me to mix with lots of likeminded people who have the same goals as me, but with totally different perspectives; meeting people from so many walks of life, other cultures and countries – that has been especially rewarding. ”

Eleanor Easton
BA Accounting and Business –
The Flying Start Programme



“ I've been surprised at just how good the lecturers are at the University. The experience they've had of working in business and industry gives us some extra insights into how to apply the things we've learned. They really are brilliant. ”

Ben Robinson
BA Accounting and Business –
The Flying Start Programme



BUSINESS & MANAGEMENT



A background in business and management can open up opportunities in every continent, in any sector. And with Henley you will gain a qualification from one of Europe's oldest and most respected business schools.

Being part of an organisation - whether helping to manage its day-to-day activities or planning for its future - is challenging. But it is also inspiring and exciting, and the rewards can be significant.

Business and management covers a broad range of areas including strategy, marketing, accounting, operations and human resources. It also covers skills in research, personal effectiveness, self-awareness and an appreciation of ethics and the multi-cultural landscape.

Choosing your A Level subjects

Whilst good grades in subjects such as business studies or economics would be useful, a wide range of subjects can qualify you. Generally students are expected to achieve AAB at A Level or 35 points from the International Baccalaureate – see page 32. It is also important that you have an analytical mind and an interest in understanding people and organisations.

Why choose Business & Management?

Whether you want to work within an organisation, or as a consultant, or develop your own entrepreneurial set-up, your degree from Henley will stand you in good stead as you start your career.

Typically, our graduates find great roles in marketing, HR, finance and investment, often within blue chip companies. Every student is different, and many will experience a variety of positions before they settle on one that suits them best. Whichever route suits you, you will have a great foundation from your time at Henley.

Business & Management at Henley

Henley's programmes are designed so that you can tailor your degree towards your own interests through optional modules. So if you have a particular leaning towards marketing, or finance, for example, you can focus on those areas.

Henley is at the forefront of teaching and research in international business, and Henley is one of the world's most highly respected business schools, with the highest quality of research facilities, professional faculty and connections with industry. So having the Henley name on your CV will be instantly recognisable as a badge of excellence.

We are very proud of our close links with a diverse range of industries, particularly here in the thriving Thames Valley region. At Henley you will be mixing with a diverse cohort of people from around the world; with relatively small year groups they will become lifelong friends. And sharing the Henley pedigree means that you have the opportunity to develop an unbeatable network of contacts – Henley currently has over 70,000 alumni.



See page 32
for entry requirements



For further information visit:
www.henley.ac.uk/ug

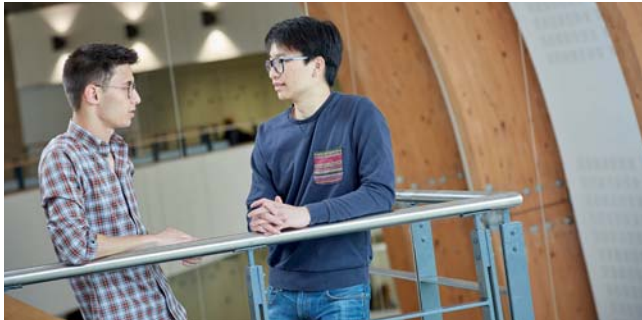


Without exception, Henley Business School students have consistently performed above and beyond what we would expect of a placement student.



3M

BA BUSINESS & MANAGEMENT



This programme provides you with a strong foundation across the main areas of business and explores the challenges facing businesses throughout the world. It is designed to prepare graduates for responsible, professional roles in a broad range of organisations and companies.

What to expect

You will study core areas of the business environment including markets and the cultural, legal, financial and ethical context for business, and the management of firms, including strategy and organisation.

Throughout your first year you will build a solid and broad foundation of knowledge and skills across the key disciplines of business and management. This will include marketing and strategy, organisational behaviour, accounting and business statistics, with choices from law, economics and entrepreneurship. Building upon this, from your second year onwards, you are able to tailor your education into a more personalised course of study. Second year modules cover topics such as business strategy, marketing, information systems, human resource management, innovation, and accounting. A one-year paid work placement in your third year enhances your CV and graduate employment prospects. In the final year, you select from a wide range of optional modules at a more advanced level that will allow you to study the subjects that interest you in more depth.

What's next?

Our graduates enter a wide range of careers including finance, consultancy, accountancy, operations, marketing and HR. In some cases a successful placement may lead to the offer of a permanent role.

BA INTERNATIONAL BUSINESS & MANAGEMENT



Henley is at the forefront of teaching and research in international business. In this programme you will cover core theories, in-depth analysis and evaluation of international business.

What to expect

We operate in a global market place. Understanding how business is conducted in different cultures and contexts is central to creating and sustaining successful business relationships.

Drawing upon our unique pedigree in examining and understanding multinational enterprises, this innovative programme balances the necessity of a deep theoretical grounding with the added value of a strong applied focus. Through study of core business and management subjects, you will develop your analytical and evaluative skills. This is a wide-ranging programme; you will be able to learn and gain an international perspective on the key functions within businesses including business and global strategy, human resources, marketing, finance and management. With a choice of modules you can tailor your degree to those areas of most interest to you.

What's next?

This programme is designed to equip you with the skills, knowledge and insights to help you achieve a successful career in business and management anywhere in the world. You will be ready to enter a wide array of industries and management roles, including a broad range of careers in blue chip multinational organisations worldwide.

“Reading is a superb academic facility with a fantastic programme that gives a real insight into the different business areas and readies students for the modern business environment.”

Lee Head
BA Business and Management student

STUDENT SURVIVAL ITEM – #3



Headphones

Whatever your music tastes, no-one need ever know your guilty pleasures.

BA ENTREPRENEURSHIP



This programme is for the challengers, the innovators and those who want to create value and impact. It equips you with the management and entrepreneurial skills to start a new business. It also prepares you for professional leadership and managerial roles.

What to expect

Starting a new venture, project or policy is a challenging, creative venture into the unknown. From opportunity recognition to opportunity evaluation, from financing to 'growth-hacking' – this programme focuses on how you can bring resources and people together to create value, innovation and positive change.

The programme will give you a rigorous foundation in management, as well as practical experience of the entrepreneurial process. It will help you develop your problem solving, presentation and collaboration skills, and increase your numeracy and opportunity awareness in a group of likeminded people. It will also help you to manage and direct yourself effectively.

You will have access to Henley Centre for Entrepreneurship (HCfE) mentors and its network, and a variety of opportunities outside the curriculum. In your final year you will be encouraged and supported to create and run your own start-up, supported by HCfE.

What's next?

Students will be in an excellent position to pursue a managerial career in start-ups, fast-growing companies or to enter competitive graduate programmes. They will also be well equipped to start their own business venture.

BA ENTREPRENEURSHIP & MANAGEMENT



This programme equips you with the management and entrepreneurial skills to start a new business. It also prepares you for professional leadership and managerial roles in increasingly complex, creative and uncertain business environments.

What to expect

This programme combines the rigour of a management degree with the creative, entrepreneurial spirit of start-ups and innovation-driven businesses. It will give you a solid foundation in business, marketing and finance while also developing your understanding of start-up contexts and practical entrepreneurial techniques.

The programme will help you to develop your problem solving, presentation and collaboration skills, and increase your numeracy and opportunity awareness. It will also help you to refine your ability to manage and direct yourself effectively.

We will also encourage you to enhance your skills and knowledge through a variety of opportunities available outside the curriculum.

What's next?

Students will be equipped to start their own business venture. They will also be in an excellent position to pursue a managerial career in start-ups, fast-growing companies or to enter competitive graduate programmes.



See page 32
for entry requirements



For further information visit:
www.henley.ac.uk/ug



**IN THE SEMI-FINALS OF
THE UK UNIVERSITIES
BUSINESS CHALLENGE
IN 2015**

BA INTERNATIONAL MANAGEMENT BUSINESS ADMINISTRATION WITH FRENCH / GERMAN / ITALIAN / SPANISH



These programmes provide a degree-level education in international management and business administration. There is significant emphasis on the relevant country's culture and on developing a high level of understanding of the written and spoken language that you choose. These distinctive degrees give students a good understanding of key functions in business, concentrating on international business and cultural aspects.

What to expect

These internationally focused programmes look at the key themes and emerging challenges facing businesses across the world. You will examine the internal and external factors that impact on business performance and drive strategic decision making in any organisation.

You will study a wide variety of modules including marketing, accounting, finance, organisational behaviour and human resource management. You will also develop a high level of understanding of your chosen language – both spoken and written – and gain an awareness of the relevant country's culture and practices.

A study-year abroad or a one-year paid work placement in year three provides you with an outstanding opportunity to both apply and further develop your business related knowledge and skills, as well as your language capabilities.

The final year builds on the professional and practical knowledge and skills you will have acquired. A range of optional modules allow you to tailor your degree towards your own interests and aims.

Entry requirements vary between language options and some courses do not require an A level in the chosen language. See page 32 for details.

What's next?

In an increasingly globalised world, multilingual employees are highly sought-after. Graduates will find themselves more career-mobile and better prepared to work in a multinational environment whilst possessing language and communication skills that help you to stand out from the crowd. Graduates from this programme have entered a variety of careers in marketing, banking and finance, consultancy, management accountancy, the civil service, retailing and other service industries.



“Where better to study management and IT than in the UK's 'Silicon Valley'? The Business School has a great reputation for teaching excellence and graduate employment.”

Ishtiaque Chowdhury
Key Client Manager, Genesis Capital

STUDENT SURVIVAL ITEM – #4



Tea mug

Making new friends is easy over a cuppa.

BSc INTERNATIONAL BUSINESS & FINANCE



This unique undergraduate degree focuses on the expanding fields of international business and finance. You will obtain a critical grasp of core theory in both disciplines along with a thorough knowledge of application and analysis.

What to expect

This multidisciplinary undergraduate degree provides an in-depth understanding of the relationship between the areas of finance and the global economy.

One of the hallmarks of globalisation is the growing significance of multinational firms that span multiple countries and industries, and the need to manage financial and business operations in an increasingly complex and diverse environment. This interdisciplinary course affords you the opportunity to study a wide range of subjects including corporate finance and financial markets, accounting, economics, quantitative techniques, marketing and strategy, and managing people and organisations. From this complementary mix of subjects, you will be equipped with the knowledge to understand these changes and use this information to effectively progress your career.

This programme examines issues from both a business and economic perspective. You will enhance your skills in communications, information handling, and analysis of complex business cases.

What's next?

You will be prepared to enter a wide array of roles, primarily within banking and financial organisations. The programme can also lead you to careers in the finance operations of large multinationals.

BSc MANAGEMENT WITH INFORMATION TECHNOLOGY



This degree programme combines a strong grounding in the core business and management curriculum with key knowledge and skills in computing and IT. It prepares you for a unique role that bridges the gap between business and IT, which becomes more important in the digital economy.

What to expect

You will gain an understanding of both business and computing with the ability to recognise business needs and opportunities. This will enable you to design and develop IT applications, as well as to effectively evaluate IT-specific needs within an organisation.

You will study areas ranging from strategy to human resource management, organisational behaviour, e-business, programming, software engineering and databases. You will also develop your knowledge of accounting, marketing, ethics and consulting.

In the third year you will undertake a paid one-year work placement in business and IT that will significantly enhance your employability. A successful placement may lead to the offer of a permanent role.

The final year builds on the professional and practical knowledge and skills you will have acquired, and a range of optional modules allows you to tailor your degree towards your own interests in business, IT, or both. This is a varied degree programme in both business and IT and we welcome students who have not previously studied IT.

What's next?

This programme can provide an excellent platform from which a successful career can be launched as a business and management graduate with solid computing and IT knowledge and skills. Our graduates enter a wide range of careers ranging from business analyst to software engineer, reflecting the curriculum.



See page 32
for entry requirements



For further information visit:
www.henley.ac.uk/ug

9TH

**IN UK FOR GRADUATE
CAREER PROSPECTS
IN BUSINESS AND
MANAGEMENT**

(GUARDIAN UNIVERSITY GUIDE 2016)



ACCOUNTING



Every business, every enterprise, every ambitious entrepreneur needs accounting, so you couldn't choose a more essential subject to study.

Accounting – whether you work for your own clients or for a specific organisation – is the means by which all financial transactions are planned, recorded and analysed. This gives business owners invaluable information about the health of their organisation, and ensures that it pays the right level of tax and complies with any relevant legislation.

Why choose accounting?

Dr Ronita Ram, Programme Director for the BA Accounting and Business course, and a lecturer in Accounting at the Business School, suggests that there are roles for accountants with a wide range of backgrounds:

'The spectrum of accounting jobs is so diverse that almost anyone will find one that suits their own talents. For example, forensic accounting requires a particularly inquisitive mind and meticulous attention to detail, whilst management accounting needs a more creative mind-set. In general, though, accountants tend to be numerate, clear-thinking and well organised.

'The range of roles is almost infinite because every business and organisation needs people to manage their financial systems, and the characteristics of each business sector are so different. The needs of a company specialising in fashion design would be very different from those in a charity, or a food exporting company.

'Accounting graduates have a wealth of options, and our students may find themselves working in a small local firm, or as an auditor in a major consultancy, or in a bank, investment house or stockbroking firm.

'And if you decide to run your own firm, you might be dealing with lots of different types of organisations simultaneously. Small companies have different challenges to big ones, so the possibilities – and opportunities – are endless.'

Choosing your A level subjects

You will need a good grade in maths, and subjects such as business studies or economics would be useful. Generally students are expected to achieve AAB at A Level or 35 points from the International Baccalaureate – see page 32. It is important too that you have an analytical mind and an interest in understanding people and organisations.

Accounting at Henley

Henley is one of the world's most highly respected business schools, with the highest quality of research facilities, professional faculty and connections with industry. Having Henley on your CV will be instantly recognisable as a badge of excellence, and will open doors for you.

One option is our Flying Start Programme, BA Accounting & Business, which is run in conjunction with top consultancy PwC and includes paid work placements with them. You can also combine accounting with finance or management subjects, such as marketing, information systems, organisational behaviour or ethics to give yourself a more rounded set of skills.

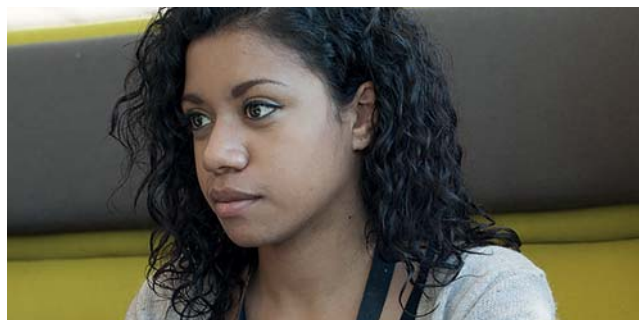
At Henley you will be mixing with a diverse cohort of people from around the world; with relatively small year groups they will become lifelong friends. And sharing the Henley pedigree means that you have the opportunity to develop an unbeatable network of contacts – Henley currently has over 70,000 alumni.

ACCOUNTING
AND FINANCE
DEGREES
RANKED

9TH

IN THE UK FOR
OVERALL SUBJECT
(SUNDAY TIMES GOOD
UNIVERSITY GUIDE 2016)

BA ACCOUNTING & BUSINESS - THE FLYING START DEGREE PROGRAMME



The innovative and challenging Flying Start degree programme is designed to accelerate your route into employment, and your progress towards a professional accountancy qualification. Developed in partnership with PwC and the Institute of Chartered Accountants in England and Wales (ICAEW), it offers an exceptional blend of academic rigour, professional accreditation and real-world practical experience.

What to expect

This is one of the fastest degree routes to becoming a Chartered Accountant in the UK. You will gain a strong foundation in business and accountancy theory and complete a significant proportion of the work experience and technical study requirements needed to qualify as an ICAEW Chartered Accountant.

In the first year you will study alongside other students at Henley Business School – in keeping with the ‘traditional’ university experience. You will gain a thorough grounding in fundamental aspects of accounting, business, ethics and law from professionally qualified faculty staff.

In the second and third years you will combine academic study with paid professional work placements at PwC, lasting 12-16 weeks each. Your fourth year will include a final work placement of 16-20 weeks. During the three placements you can expect to earn a competitive salary, offsetting a significant proportion of your tuition fees or living costs.

During your placements, you will join one of PwC’s Assurance teams. You will be supported by a network that includes staff from the University and PwC and support from previous Flying Start graduates. Before you start each placement you will receive an induction and dedicated training so you will be fully up to speed.



What’s next?

You will build strong networks, make lasting friendships and work with some truly inspiring people – all contributing to the growth and success of your career. In addition to a degree from a top business school, graduates who achieve a 2:1 and impress on their work placements are offered a permanent job with PwC upon graduation.

Our qualification partners

PwC is the UK’s leading professional services organisation. It has been voted The Times Top Graduate Employer for the last 12 years and the UK’s Accountancy Employer of Choice for 16 years.

The ICAEW is a world-leading professional membership organisation for high achievers in the world of business and accounting that promotes, develops and supports over 145,000 chartered accountants worldwide.

“ The course has definitely exceeded my expectations. We do our placements in the second, third and fourth years, and they have given me way more responsibility than I could have imagined; I’ve even got graduates working for me! ”

Ben Robinson

BA Accounting & Business – The Flying Start Programme

“ I decided a degree in accounting and management would give me a wider perspective of business in general. I was aware that I would need some work experience in order to apply for a graduate job and it gave me the opportunity to decide if Assurance was right for me. I was offered a graduate job without any additional interviews. ”

Laura Brown
Assurance, PwC

STUDENT SURVIVAL ITEM – #5



Washing powder

Yes really! Keep your favourite clothes clean.

BSc ACCOUNTING & FINANCE



This degree programme is designed for students who want to specialise in accounting and finance. It will be of particular interest if you are considering a career in accountancy firms, financial institutions or large multinational enterprises.

What to expect

In the accountancy part of the programme you will cover the core areas of financial reporting, management accounting, and assurance, governance and ethics. In finance you will be introduced to, and develop your understanding of, corporate finance, risk management and investment theories. You will do this while developing a wider understanding of the commercial environment including markets, business strategy, and business ethics.

In your third year, there is the option of going on a one-year work placement. This will further develop your knowledge and skills, expand your CV, future employment prospects and help you build a professional network.

The final year of the programme is designed to build on your professional and practical knowledge. It offers a range of core and optional modules that will enable you to tailor your degree towards your own interests and aims.

What's next?

You will graduate with a good foundation of knowledge, professional and technical skills, as well as a heightened sense of commercial awareness. You will have skills that can be used immediately in the business world. You can achieve credit for prior learning towards ICAEW's Associate Chartered Accountant (ACA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA) qualifications.

BA ACCOUNTING & MANAGEMENT



This degree programme focuses on the broad areas of accounting and management, with an international emphasis. Students will develop a firm grounding for a variety of careers including accountancy, banking, retail, marketing and the civil service.

What to expect

In the accountancy element you will cover the core areas of financial reporting, management accounting, and business finance. You will develop detailed knowledge, critical understanding and a range of technical application skills. These are complemented by the management aspects of the programme, where you will explore the internal and external factors that impact on the success of an organisation.

In your second and final years you will study management alongside accountancy, tailoring your degree towards your own interests by exploring areas such as marketing, organisational behaviour, strategy, information systems, human resource management, entrepreneurship and ethics.

In your third year there is the option of going on a one-year work placement. This will further develop your knowledge and skills, enhance your CV, future employment prospects and help you build a professional network.

What's next?

You will have professional and technical skills you can readily apply in business. You can achieve credit for prior learning towards ICAEW's Associate Chartered Accountant (ACA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA) qualifications.



See page 32
for entry requirements



For further information visit:
www.henley.ac.uk/ug



**IN UK FOR GRADUATE
CAREER PROSPECTS
IN ACCOUNTING
AND FINANCE**

(COMPLETE UNIVERSITY GUIDE 2017)



REAL ESTATE & PLANNING



Our undergraduate courses are designed to give you both a high-quality degree and a direct route into the real estate and planning professions. They combine a unique blend of academic rigour and applied practical analysis, offering an excellent foundation for your future career or for further academic study.

We enjoy a worldwide reputation for excellence, both in teaching and research. We are consistently in the top three in all major league tables and the US-based Urban Land Institute ranks us as the leading real estate centre in Europe. Our reputation means that we attract ambitious and highly capable students and is reinforced by the calibre of our graduates who go on to successful careers.

Right from the start of your degree you will be involved in 'real world' projects, where you will gain the tools to become an independent and active learner. Our project-based work is designed to develop your research skills and introduce you to group working. This is a great way to meet others on the course, share ideas and work together to solve problems.

Research

We use our interdisciplinary skills and network of global contacts to undertake research funded by research councils, charitable foundations, industry and government. We have strong connections with the property and planning communities and enhance those links by engaging with agenda-setting bodies in both the private and public sectors. As a student you will have access to our cutting-edge research, ensuring that you are at the forefront of the field.

Graduate employment

Over the past 45 years we have developed close relationships with major employers. The most highly-regarded firms in the industry regularly employ Real Estate & Planning graduates and the majority of our students secure employment before they finish their course.

The Reading Real Estate Foundation (RREF)

The School benefits enormously from the work of the Reading Real Estate Foundation. RREF is a unique and forward thinking educational charity, established to support our students. They organise events for Real Estate & Planning (REP) students including our mentoring programme, our dedicated Careers Fair and an evening lecture series with industry speakers and free pizza!

Pathways to Property

For students who may not be aware of career opportunities in the field, Pathways to Property is a highly successful RREF initiative, supported by the industry. It aims to widen access to the property profession and Real Estate & Planning courses at Henley Business School, University of Reading. The programme is aimed at Year 12 students in UK state schools and colleges and includes school talks, an annual Summer School, mentoring and work experience.



**1ST IN UK
FOR LAND
AND PROPERTY
MANAGEMENT**
(COMPLETE UNIVERSITY GUIDE 2017)

JOELLE'S STORY



**1ST FOR GRADUATE
CAREER PROSPECTS
FOR LAND AND
PROPERTY
MANAGEMENT**

(TIMES/SUNDAY TIMES UNIVERSITY GUIDE 2016)

“ I’ve always really enjoyed the concept of the built environment and I was interested in studying architecture at university. However, I also wanted to consider a course that would enable me to see past the aesthetics of a building, and focus on maximising its use, or overseeing its life, from inception to completion and so I thought it could be beneficial to look at other courses that involved the built environment. I came across Real Estate, and having researched the success of Reading University, specifically the Henley Business School, I decided to apply for the course.



Reading gave me many fun and worthwhile opportunities. The amazing thing was that all the students had one common trait; we were all very friendly and open individuals. The Real Estate students definitely know how to enjoy themselves and the pairing of great staff with even better classmates meant that every moment was enjoyed to the fullest. Reading definitely offers experiences and opportunities that will lead to its students having a prosperous future, so I’d say anyone studying Real Estate at Reading is in very good hands.

I was encouraged to gain as much work experience as possible while at university and I applied to a scheme run by the Reading Real Estate Foundation which offers paid internship experience to Real Estate students. In my second year, I managed to get an internship with Lambert Smith Hampton and spent 4 weeks with the firm; the experience was amazing. I got to work within 3 teams; valuation, public sector and capital markets and really enjoyed applying the things I had learnt on the course to the real world.

I have been with Levy since I graduated in 2015; it was a bit daunting at first knowing that you are now responsible for deals, acquisitions and building new relationships with existing clients but that’s also the very exciting aspect about working within the property sector. It is fast paced and there is never a dull moment. All my friends and I work within a square mile of each other, so I’m constantly catching up with them, meeting up for lunch and nights out. You get to meet a lot of other surveyors this way and it really helps within the networking element of our profession.”

Please visit our Graduate of the Month page to see a wide range of career opportunities available to Real Estate & Planning graduates: www.henley.reading.ac.uk/REPGotM



RealEstateAndPlanning



+RealEstatePlanningReading



For further information visit:
www.henley.reading.ac.uk/rep

STUDENT SURVIVAL ITEM – #6



Food to share with friends

Sharing food is a great way to meet people and make friends.

BSc REAL ESTATE



The degree will give you an understanding of the breadth and depth of the property sector and allows you to make specialist choices later in the course.

What to expect

This programme is divided into foundation studies in the first two years and specialist studies in the final year. You will build a strong understanding of the core subject areas of economics, finance, business management, planning, law and construction, which you can then apply to complex problems in the real world.

In year three you will develop a deeper understanding in a specialist area, such as development, investment or valuation. You will also be able to tailor your degree by choosing from a wide range of elective modules such as housing or rural options.

Throughout the course you will apply your knowledge to real-life projects and case studies. This will develop your understanding of the links between the subjects and, equally importantly, your presentation, writing and team-working skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.'

What's next?

As well as offering a direct route into the property and planning professions, this programme offers a solid foundation on which to build a career in a wide range of other fields such as finance, law, general management or consultancy.

BSc INVESTMENT & FINANCE IN PROPERTY



If you are interested in managing property investments and working with financial institutions, then this is the course for you.

What to expect

This degree develops your understanding of property from an investment perspective by demonstrating how real estate can be compared to other forms of investment such as shares and gilts. You will develop strong financial expertise, which will enable you to work not only in the property sector but also in a wider financial role.

This programme builds on the BSc Real Estate course and the first two years' studies are shared. In the final year your modules are focused on investment and finance subjects and address both the theoretical and practical aspects of real estate markets. You will undertake a number of applied investment and finance projects to develop analytical and key employment skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.

What's next?

In addition to direct entry into careers as real estate analysts or surveyors, many graduates from this programme have continued to further academic study or gone on to gain professional qualifications in fields such as accountancy.



See page 32
for entry requirements



For further information visit:
www.henley.ac.uk/ug

“ Real Estate & Planning graduates have the key attributes that any employer would look for – commercial awareness, open minds, and a drive to succeed that stands out from the crowd. ”

Ian Tant
Senior Partner, Barton Willmore

BSc REAL ESTATE WITH DIP / MSc URBAN PLANNING & DEVELOPMENT



This is a planning course with a difference. After four years you will have both an undergraduate and a postgraduate qualification and accreditation from two professional bodies.

What to expect

You will have a unique combination of skills and an edge over others in the market. You will have the ability to see the financial potential of any development opportunities and will be aware of the environmental and social issues involved in contemporary urban planning. This distinctive combination gives you a competitive advantage.

This programme builds on the BSc Real Estate course and the first two years' studies are shared. In the third year, you will specialise in development and planning and complete your undergraduate studies at that point. During the fourth year, you will take a twelve-month MSc Urban Planning & Development course which will give you Royal Town Planning Institute accreditation.

This programme has full accreditation from the Royal Institution of Chartered Surveyors and the Royal Town Planning Institute.

What's next?

Graduates from this programme can go on to gain dual accreditation as both surveyors and planners, opening up a range of careers in both residential and commercial development and planning fields.



“ Since starting my career I have realised how fortunate I was to study at Reading. We were given opportunities and experiences that most other students do not have; for example, the mentoring programme and evening lectures that RREF facilitate. It's these openings that put Reading in a leading position, as not only do you receive a first class education but there are numerous opportunities to build your network and understand more about the profession. ”

Chris House
Cushman & Wakefield

“ Year after year, Reading graduates continue to impress us with their market knowledge and understanding of current issues. ”

Adrian Wilson
Partner, Knight Frank

STUDENT SURVIVAL ITEM – #7



Laptop

Life's essential for work and play. And it's your TV too.

ICMA Centre



UNDERGRADUATE DEGREES IN FINANCE

Part of the triple-accredited Henley Business School, the ICMA Centre is the product of the first active collaboration between the securities industry and a university finance department. Our mission is to deliver teaching and research in finance of the highest standard and to contribute actively to policy debate.

8TH IN UK FOR GRADUATE
CAREER PROSPECTS
IN ACCOUNTING AND
FINANCE

(COMPLETE UNIVERSITY
GUIDE 2017)



**OVERALL
STUDENT
SATISFACTION
RANKING**

(NATIONAL STUDENT
SURVEY 2015)

The ICMA Centre provides uniquely designed undergraduate degrees in finance, integrating finance theory with practice, achieved through the use of three dealing rooms supported by Thomson Reuters and Bloomberg; all equipped with the latest technology, as well as our own simulation software platform (ICTrader).

We are known for our student-focused ethos, which contributes to both high achievement rates and the close relationships we maintain with our alumni. This ongoing connection with former students provides networking and industry-based opportunities for new graduates and current students. With our ICMA Centre alumni based in 115 countries, these opportunities are global, as well as local.

Careers

Students of the ICMA Centre are able to access the services of the Henley Careers team who offer one-to-one support, workshops, employer events and online resources to help students reach their career goals.

Many students who study the ICMA Centre's courses aspire to careers in City finance, working in financial centres such as the City of London, New York and Hong Kong, and the Henley Careers team has a wealth of expertise in supporting students towards these goals.

Many of the ICMA Centre's degree programmes include a second year module called Careers Management Skills that is designed to enhance the students' knowledge of the City and other career options open to them, enable them to seek out and secure opportunities, and empower them to take control of their careers.

Due to the recruiting model of the majority of City finance firms, most ICMA Centre undergraduates look to secure summer internships between their second and final year of



study, and the careers team are able and willing to support them throughout the process – be it role choice, application writing, interview readiness or, hopefully, deciding which offer to choose.

ICMA Centre alumni work in a wide range of roles in companies including: J.P.Morgan, Credit Suisse, Deutsche Bank, EY, Accenture, Goldman Sachs, HSBC, and PwC.

Close links with industry

Supported by the securities industry through the International Capital Market Association (ICMA), the Centre maintains close links with the investment banking community. Throughout your studies you will benefit from lectures and presentations conducted by senior professionals working within the banking and securities industries.

The BSc in Finance and Investment Banking is one of a handful of undergraduate programmes in Finance to have received Chartered Financial Analyst (CFA) Program Partner status. This partnership signals that the curriculum is closely linked with professional practice and is well-suited to preparing students to sit for the CFA exams. A number of scholarships are also available every year for final year students who also wish to sit the CFA Level 1 Exam.

The Centre is highly regarded by leading professional associations and our graduates enjoy all the benefits of being associated with world-class professional bodies.

ACCOUNTING AND FINANCE DEGREES RANKED **9TH** IN THE UK FOR OVERALL SUBJECT
(SUNDAY TIMES GOOD UNIVERSITY GUIDE 2016)



Internships

Students are encouraged to undertake an internship during the summer vacation between the second and third years to enhance their CV and graduate employment prospects.

ICMA Centre alumni network

As a graduate you will become a member of the ICMA Centre's dedicated alumni association, as well as part of Henley Business School's 70,000 strong global alumni network. Alumni receive invitations to a wide range of annual events and continue to engage with news and events in the School via regular e-newsletters and social media.

f ICMACentre @ICMACentre
g+ +ICMACentre ICMACentre

“ I chose to study at the ICMA Centre due to its growing reputation within the industry and also the state-of-the-art trading facilities which enable practical experience of concepts taught in lectures. The BSc Finance & Investment Banking is industry-specific and provides a good understanding of the economic drivers behind markets as well as an in-depth knowledge of investment finance. Studying here opened my eyes to the finance industry. Also the trading sessions were my main inspiration behind becoming a trader and these sessions were viewed favourably by employers. ”

Andrew Coles
Futures Trader, Schneider Trading Associates



For further information visit
www.icmacentre.ac.uk
admissions@icmacentre.ac.uk
Tel +44 (0)118 378 6497



STUDENT SURVIVAL ITEM – #8

Diary

Keep track of your deadlines. No teachers (or parents!) to nag you here.

BSc FINANCE & INVESTMENT BANKING



This degree will provide you with a unique skill set, making you a valuable asset to companies from your first day. This three-year honours programme attracts students from all over the world with an interest in finance.

What to expect

The programme combines finance theory with practical trading and financial modelling skills to make you work-ready at the end of your studies. The integration of theory with practice is enhanced through the use of the Centre's state-of-the-art dealing rooms.

In the first year you will study the core subjects of economics, accounting and finance and be introduced to securities dealing. In the second year, you cover areas of specialisation, including portfolio management, debt markets and instruments, and corporate finance. You will undertake practical market making and hedging in the dealing rooms. The third year offers more opportunities for specialisation in fields such as risk management and financial engineering.

What's next?

Graduates enter a variety of careers in the financial services sector, principally in the City of London but also in other international financial centres and the wider corporate finance industry.

The ICMA Centre also offers a range of specialised masters in finance courses that have been ranked 32nd in the world by the Financial Times (2015).

BSc FINANCE AND MANAGEMENT WITH THE UNIVERSITY OF VENICE



Taught entirely in English, this is a unique 3-year experience. This course includes a year of study at the prestigious University of Venice, fully supported by Henley Business School and local tutors, and attracts a £4,000 scholarship against the fees for home and EU students.

What to expect

This degree provides a unique opportunity to make yourself stand out. Spending your second year at the prestigious Ca' Foscari University of Venice - top 200 in the world in economics and econometrics - will broaden your perspectives beyond your imagination. Studying abroad is proven to help enhance your future career options and is often commented on by returning students as being the best experience of their lives so far. It is not as expensive as you might think and you do not need to speak a second language - although we can help you develop your knowledge of Italian in the first and second years. Along the way, you will gain a deep understanding of corporate finance, business management, accounting, economics and business law.

In the first year at Henley you will study finance, economics and accounting and will be introduced to computer simulations of securities dealing.

Year 2 is spent in Venice studying HR management, international business strategy, marketing, management accounting and business law. And you will undertake a research project in a finance-related area.

In your final year back at Henley there is a blend of finance and management modules and you will be able to choose modules from a broad selection of options to tailor your degree towards your own interests.

What's next?

You will graduate with the skills to land a high-powered, well paid job in banking, finance, insurance or management with an international pedigree that will elevate you above your peers.



See page 32
for entry requirements



For further information visit:
www.henley.ac.uk/ug

The ICMA Centre has the most extensive non-investment bank dealing room facilities in the world with over **100 terminals** in three dealing rooms equipped with **Thomson Reuters Eikon** and **12 Bloomberg terminals**.

BSc MATHEMATICS WITH FINANCE & INVESTMENT BANKING



This course aims to provide a thorough degree-level education in mathematics, with a focus on differential equations, analysis, probability and statistics, along with topics from finance, which will help to prepare you for a career in the financial markets.

What to expect

This degree is designed for those who wish to develop their mathematical skills alongside skills in finance and investment banking.

The ICMA Centre will provide an up-to-date and near-market education in financial engineering, utilising its world-leading facilities and long-standing experience in running trading simulations.

The core of the mathematical content includes differential equations, analysis, probability and statistics, while in finance the main areas include securities and financial modelling.

It is also possible to undertake a placement within a relevant business, providing you with a great opportunity to gain first-hand work experience.

What's next?

Upon graduation students will have developed the skills and understanding required for a variety of careers including scientific work in industry and the financial services sector.

BSc ECONOMICS & FINANCE



Run jointly by the Department of Economics and the ICMA Centre, Henley Business School, this programme is designed for those interested in the operation and impact of financial markets in a broader economic context.

What to expect

The recent financial crisis has dramatically demonstrated that it is important to understand how economic issues and financial markets interact, and that this is especially the case when a market is global, subject to rapid fluctuations, and affects national and international economies.

The programme offers a thorough and balanced curriculum across the fields of economics, finance, investment and banking. The programme combines rigorous coverage of the principles of economics with an in-depth treatment of the structures and pricing models used in financial markets.

Students will obtain a thorough knowledge of economic and financial analysis and obtain practical experience relating to the design and trading of financial assets.

What's next?

Graduates will be trained as economists with particular knowledge of financial markets, enabling them to pursue careers across a wide range of fields, both within and outside the financial sector.

“What attracted me most to the ICMA Centre was that it offered you a hands-on experience of what it is like in the finance sector of the economy. The modern facilities and the international environment also greatly appealed to me.”

Juvereya Shoab
BSc Finance and Investment Banking

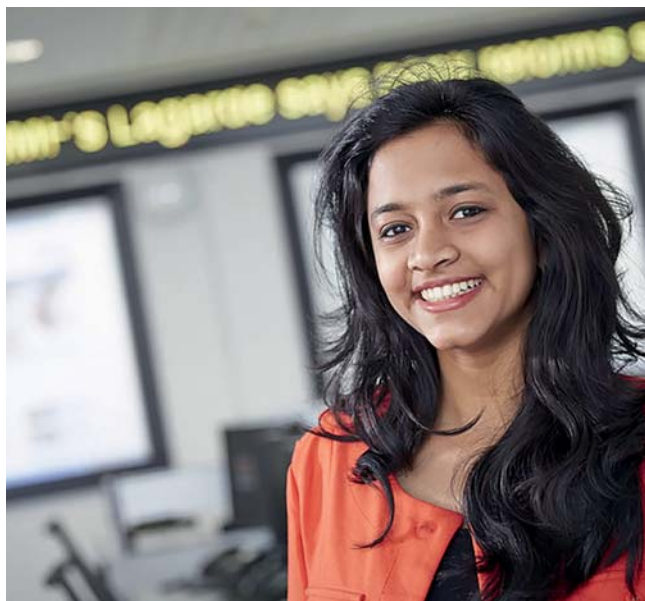
STUDENT SURVIVAL ITEM – #9



Saucepan

There's so much more to life than noodles and baked beans.

DEALING ROOMS



The ICMA Centre is home to over 100 dealing room terminals supported by Thomson Reuters and Bloomberg, and equipped with the latest trading technology giving it the feel of a real trading floor. Our dealing rooms are an integral part of ICMA Centre, having been the first business school in Europe to have a dealing room facility of its kind, and still one of the only universities with a facility on such a scale.

These facilities allow students to put theory into practice, with many of our finance courses offering the chance to experience the thrill and pressures of a live market – take positions, quote two-way prices and manage the risk of a \$50-100 million trading book. Students are also able to manage multi-asset portfolio's using live prices and the latest investment management technology. Having these essential practical skills in today's competitive and uncertain environment gives our students the edge over more traditional finance degrees.

“ The great thing about the ICMA Centre is that many of the faculty work, or have worked, in industry – meaning you are learning from both the academic and the practical side of how the markets really work. It's been a great experience. I enjoyed every year at the ICMA Centre and I gained really valuable skills and experience. ”

Eva Sajbenova
PwC, London



See page 32
for entry requirements



For further information visit:
www.henley.ac.uk/ug

“ The best thing about the ICMA Centre is its wonderful sense of community! It's great to learn in such a friendly and dynamic atmosphere where you feel supported and encouraged to achieve your best. We receive the highest-class education in an excellent potential-maximising environment. ”

Dina Ghanma
BSc Finance and Investment Banking student



ENTRY REQUIREMENTS

Programme colour key: **Accounting** | **Business and Management** | **Finance at the ICMA Centre** | **Real Estate and Planning**

	Page	UCAS code	GCSE Maths	GCSE English	A Level	International Baccalaureate	Additional requirements	Duration	Year abroad option	Work placement option	Additional information
BA Accounting & Business The PwC Flying Start degree programme	17	NN41	A	B	AAB	35	You will be required to complete a supplementary application form and may be invited to attend an assessment centre, run in conjunction with PwC	4 yrs full time including 3 paid work placements with PwC	N	Y	Exemption from 12 of the 15 ICAEW professional examinations for the Associated Chartered Accountant qualification
BSc Accounting & Finance	18	NN34 (4 yrs) NN43 (3 yrs)	B	B	AAB	35	A Levels to include A level or AS level Maths at grade B or above. IB to include 5 in standard level Maths.	4 yrs full time including 1 yr paid work placement, or 3 yrs full time	Y	Y	Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies
BA Accounting & Management	18	NN42 (4 yrs) NN24 (3 yrs)	B	B	AAB	35	n/a	4 yrs full time including 1 yr paid work placement, or 3 yrs full time	Y	Y	Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies
BA Business & Management	11	NN12 (4 yrs) NN21 (3 yrs)	B	B	AAB	35	n/a	4 yrs full time including 1 yr paid work placement, or 3 yrs full time	Y	Y	Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies
BA International Business & Management	11	N121	B	B	AAA	37	n/a	4 yrs full time including 1 yr paid work placement.	Y	Y	
BA Entrepreneurship & Management	12	N223 (4 yrs) N222 (3 yrs)	B	B	AAB	35	n/a	4 yrs full time including 1 yr paid work placement, or 3 yrs full time	Y	Y	
BA Entrepreneurship	12	NN1F (4 yrs) N1NF (3 yrs)	B	B	AAB	35	n/a	4 yrs full time including 1 yr paid work placement, or 3 yrs full time	Y	Y	
BA International Management Business Administration with French	13	N2R1	B	B	AAB	35	A levels including B in A level or AS level French or A at GCSE 35 points including 5 in French at higher level	4 yrs full time including 1 yr paid work placement or university study abroad	Y	Y	Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies
BA International Management Business Administration with German	13	N2R2	B	B	AAB	35	German A Level grade B is required for advanced level B at AS level or A GCSE German is required for intermediate level A at GCSE in a foreign language is required for beginners German 35 points including 5 in German at higher level	4 yrs full time including 1 yr paid work placement or university study abroad	Y	Y	Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies Applicants, who have studied another modern foreign language achieving either Grade B at A level, AS Level or Grade A at GCSE will be considered for this course and would commence the study of German from beginner's level, but please note that this will only be offered subject to sufficient take-up

	Page	UCAS code	GCSE Maths	GCSE English	A Level	International Baccalaureate	Additional requirements	Duration	Year abroad option	Work placement option	Additional information
BA International Management Business Administration with Italian	13	N2R3	B	B	AAB	35		4 yrs full time including 1 yr paid work placement or university study abroad	Y	Y	Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies
BA International Management Business Administration with Spanish	13	N2R4	B	B	AAB	35	Level grade B in Spanish is required for advanced Spanish. For beginner's Spanish, grade B at GCSE in a modern foreign language is required. 35 points overall including Higher Level 5 in Spanish.	4 yrs full time including 1 yr paid work placement or university study abroad	Y	Y	Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies
BSc International Business & Finance	14	NN13	B	B	AAB	35	A level or AS level Maths at a minimum grade B. 35 points overall including 5 in standard level Maths	3 yrs full time	Y	N	
BSc Management with Information Technology	26	N2G5	B	B	AAB	35	n/a	4 yrs full time including 1 yr paid work placement	Y	Y	Graduates can apply for membership of the British Computer Society (BCS)
BSc Finance & Investment Banking	26	N302	n/a	B	AAB	35	A Levels to include A level or AS level Maths at grade B or above. IB to include 5 in standard level Maths.	3 yrs full time	Y	N	
BSc in Finance & Management with the University of Venice	27	NN23	n/a	B	AAB	35	A Levels to include A level or AS level Maths at grade B or above. IB to include 5 in standard level Maths.	3 yrs full time	Y*	N	
BSc Mathematics with Finance & Investment Banking	27	G1N3 G1N4	n/a	n/a	AAB	35	A Levels including grade A in Maths. Alternatively, ABB with A in A level Maths and either a B in A level Further Maths or an A in AS level Further Maths. IB to include 6 in higher level Maths	3 yrs full time 4 yrs full time	Y	N	
BSc Economics & Finance	28	LN13	B	B	AAB	35	A Levels to include A level or AS level Maths at grade B or above. IB to include 5 in standard level Maths	3 yrs full time	Y	N	
BSc Investment & Finance in Property	22	N380	B	B	ABB	35	n/a	3 yrs full time	Y	N	
BSc Real Estate with Dip/MSc Urban Planning Development	23	K400	B	B	ABB	35	n/a	4 yrs full time	Y	N	
BSc Real Estate	22	N231	B	B	ABB	35	n/a	3 yrs full time	Y	N	

For further information contact admissions on ugadmissions@reading.ac.uk. We also welcome applicants with equivalent UK and International qualifications. For further information visit www.reading.ac.uk/study/international.

HOW TO APPLY



Competition for places on our undergraduate degree programmes is strong, so we advise that you apply as early as possible. If you have any questions at any stage of your application, please don't hesitate to contact us. Please see the entry requirements on page 32 before applying.

UCAS

All applications, whether you are from the UK, EU or overseas, should be made through the Universities and Colleges Admissions Service (UCAS).

Please apply online using the University of Reading's UCAS code: **READG R12**. For enquiries about applying through UCAS www.ucas.com

BA Accounting and Business - The Flying Start Degree Programme

Applicants for BA Accounting & Business, please note that in addition to meeting the School's standard entry requirements you will be required to complete a supplementary application form and may be invited to attend an assessment centre, run in conjunction with PwC.

International students

Henley Business School is home to a diverse and inclusive international community. Last year the University of Reading welcomed over 5,000 international students from 140 countries, building on its history of providing international education which dates back over 100 years. The University's International Office provides support and advice to students including pre-departure briefings, an airport 'meet and greet' service, welcome events and an orientation programme, and specialist advice on matters ranging from student finance to accommodation. For enquiries from students outside the EU and information on where you can meet us email international@reading.ac.uk or visit www.reading.ac.uk/international

Fees and financial support

For information on tuition fees, living costs and financial support visit www.reading.ac.uk/moneymatters or email helpdesk@reading.ac.uk

For undergraduate scholarships visit www.henley.ac.uk/ugscholarships

For information on UK government funding including tuition fee (student) loan, maintenance (student) loan and maintenance grant visit www.gov.uk/studentfinance or call +44 (0) 845 300 50 90





Henley Business School
Main entrance
Faculty Office
Management
Programme administration
Reading Real Estate Foundation
Real Estate & Planning

“Come to Henley Business School and gain the skills you will need in tomorrow’s business world.”

CAROL PADGETT
Head of Undergraduate Programmes
Henley Business School

Undergraduate programmes at Henley Business School

For more information, please contact:

Undergraduate Admissions
Henley Business School
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Tel +44 (0)118 378 5058
www.henley.ac.uk/ug

