

44th AIB-UKI annual Conference

Organised jointly with

6th Reading Conference

Contemporary Issues in International Business: Are we seeing the tail-end of globalization?

6-8 April 2017

Call for papers

We are delighted to be hosting the 2017 AIB-UKI Annual Conference, jointly organised with the Sixth Reading IB Conference.

The joint conference will combine the best elements of both events. We will maintain the tradition of the AIB-UKI conferences by offering a doctoral consortium, and dedicated sessions for early career and doctoral researchers. We also seek to encourage a broader variety of papers to the parallel sessions. At the same time, we intend to maintain the Reading tradition of open-ended debates and interactive plenary sessions.

The theme for the conference is **Contemporary Issues in International Business: Are we seeing the tail-end of globalization?**

As we enter 2017, we are faced with growing uncertainty and sociology-economic challenges that suggest we may be seeing the tail-end of globalization: Zero growth, the panama papers, an immigration push-back, Brexit, Donald Trump, a new debt crisis, social unrest, even a possible recession. We contend that globalization is not an unstoppable force, and there are costs of maintaining globalization's momentum. Society is inertial in accepting the new realities that come with globalization: less control over the 'domestic' economy, widespread use of international transfer pricing, the free movement of people, growing inequality. Our debate panelists will discuss what this means for international business from various perspectives.

The Conference welcomes theoretical and empirical papers which respond to main theme of the Conference. As in previous years, it is hoped that the submissions will go beyond the Conference theme and **encompass all major areas of international business**, including:

- Entry modes, international alliances, networks, mergers and acquisitions
- Global value chains
- International business and economic geography
- International business and finance
- International business and society

- International business history
- International business in/from the emerging economies
- International business strategy
- International business, economic development and policy
- International business, institutions and sustainability
- International business, knowledge and innovation
- International human resource management
- International management and marketing
- International trade and international business
- Internationalisation of SMEs and international entrepreneurship
- Research methods in international business

VENUE AND LOCATION

The conference will be hosted at the Henley Business School, one of only 73 Business Schools holding a triple-accredited status from AMBA, EQUIS and AACSB, at the Whiteknights Campus, crowned one of the UK's best outdoor spaces for the sixth consecutive year. The proceedings will take place in the Henley Business School and ICMA building. Both buildings are adjacent to each other.

The conference venue is located within 2-miles from the Reading railway station and the hotels situated in the heart of the town centre (for suggestions on hotel accommodation, please see the accommodation list on the right hand-side of the website). The venue is easily accessible by car and public transport.

Located in the South-East of England, Reading is a dynamic town, known for its University, over 800 listed buildings and monuments, two national trails and the rivers of Kennet and Thames. Thanks to its pivotal location in the Thames Valley, one of the fastest growing economic regions, Reading is a home to some of the world's most famous businesses including information technology and financial services such as Microsoft, Prudential, Ericsson and others.

Reading is one of the best-connected towns in the UK. It is served by regular rail services from locations throughout the UK and well connected to Heathrow and Gatwick Airports.

More information on how to reach Reading and Whiteknights Campus are available at www.henley.ac.uk/aib2017

CONFERENCE PRIZES

There are several prizes awarded at the conference:

- *John Dunning Lifetime Achievement Award*
- *Palgrave Macmillan Prize* for the best competitive paper
- *The Research in International Business and Finance Prize* for the best paper which examines a topic in International Finance from an International Business perspective

- The *Critical Perspectives on International Business Prize* for the most innovative paper which tackles a new or under-researched topic and which contributes to the understanding of the impact of international business on society.
- *Michael Z Brooke Doctoral Prize* for the best paper by a doctoral student.
- *Neil Hood and Stephen Young Prize* for the Most Original New Work in the doctoral colloquium.

PUBLICATION OPPORTUNITIES

- A selection of conference papers will be published in the Palgrave Macmillan International Business book series, which is connected to the AIB UK & Ireland annual conferences.

KEY DATES AND DEADLINES

Unlike previous AIB-UK&I meetings, the conference will begin in the **afternoon of Thursday, the 6th April 2017** with the Doctoral Colloquium, the Conference Welcome and Opening Plenary at 5.30 pm and the Opening Reception. It will close by 5pm on the 8th April 2017. A preliminary outline of the Conference Programme is available at www.henley.ac.uk/aib2017

1 November 2016 Conference registration and submission of papers opens

9 December 2016 Submission for Main Conference deadline

24 January 2017 Submission for Doctoral Colloquium and panel proposals deadline

15 February 2017 Confirmation of paper acceptances

1 March 2017 Early-bird registration ends

8 March 2017 Publication of the conference programme

23 March 2017 Conference registration closing date

SUBMISSION INSTRUCTIONS

Submission of papers to both the Main Conference and Doctoral Colloquium is managed through Conftool Pro at <https://www.conftool.pro/aibuki2017>.

The Main Conference will host both competitive papers and posters. The poster session is reserved to papers that are at an early stage of development. During the submission process, authors will be asked to choose whether their paper is to be considered for a competitive or for a poster session. Accepted papers will ultimately be allocated to either types of sessions after considering suggestions of referees.

Please note that:

- As a part of the paper submission process, authors will be required to sign up to act as a reviewer.
- In order to maximise participation to the Conference, the organisers may have to restrict the number of papers from the same authors to a maximum of three.

- Papers submitted to the Main Conference cannot be submitted also to the Doctoral Colloquium.

Submission of papers to both the Main Conference and Doctoral Colloquium is managed through Conftool Pro at <https://www.conftool.pro/aibuki2017>.

Papers should be submitted either as .pdf or .doc/.docx, and should not exceed 10,000 words for competitive papers and 2,000 words for posters, excluding tables, references and appendix. Please make sure all information which might reveal authors' identity and affiliation are removed from the paper. All papers must include an abstract of max. 150 words, and should possibly conform to the JIBS style guide, available at http://www.palgrave-journals.com/jibs/style_guide.html.

Proposals for special tracks and panel sessions are welcome and should be sent to aibuki2017@henley.ac.uk, by January 24th 2017. Panel sessions serve as discussion forums for issues of contemporary interest to IB scholars. They are 120-minutes sessions organized as a single submission by the panel chair around a common theme. Proposals must include:

- the proposed title of the Panel Session
- the organizer(s), contact information and affiliations
- the relevance of the proposed Panel Session to the EIBA 2016 Conference, and the significance of the related contributions (max 1000 words)
- the participants' contact information, affiliations, presentation/paper titles and short abstracts (max 100 words per abstract).

DOCTORAL COLLOQUIM

The Academy of International Business UK & Ireland Chapter organises the colloquium for students in International Business. The colloquium will be held at the Henley Business School on the afternoon of **Thursday 6th April 2017, prior to the start of the main conference.**

Key dates to note:

Submission of papers opens	1 November 2016
Online paper submission closes	24 January 2017
Early-bird registration ends on	1 March 2017 (inclusive)

Papers submitted to the Main Conference **cannot be** submitted also to the Doctoral Colloquium.

A guide for **submitting papers for the Doctoral Colloquium** is available at <https://goo.gl/XKPjBB>

For further information please contact Secretary of Doctoral Colloquium, Miss Jane Brittin on aibukidc@gmail.com or Doctoral Convenor, Dr Margaret Fletcher margaret.fletcher@glasgow.ac.uk.

DELEGATE REGISTRATION AND FEES

Early-bird registration fee (up to and including 1 March 2017)

- **Full conference package (includes gala dinner)**
 - AIB current members and part-time PhD students – £315
 - Full-time PhD students – £195
- **'False Economy' conference package (excludes gala dinner, available only to full-time PhD students)**
 - Full-time PhD students – £160

Should you later decide to attend the gala dinner, there will be an additional cost of £55. You may purchase the Gala Dinner separately at any time until 15 March 2017.

Late Registration Fee (from 2 March until 23 March 2017)

- Late Standard Registration Fee (AIB current members and part-time PhD students) – £375
- Late full-time PhD Registration Fee – £255

Guest dinner only—£60

Registrations after 23 March 2017 will be accepted only at the organisers' discretion.

The Conference registration fee includes the welcome reception, conference participation, lunches, tea/coffee, conference dinner, reception, a book of Abstracts, a USB stick of full papers (carries ISBN), and a copy of the Palgrave book from the 2016 Conference.

CONTACT

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For questions specific to the Doctoral Colloquium please email aibukidc@gmail.com

For further details visit us at: www.henley.ac.uk/aib2017 or our Chapter website: <http://www.aib-uki.org/>