Consistently ranked among the world’s top 50 business schools by the Financial Times and The Economist, Henley is a ‘destination’ business school with a worldwide reputation for excellence, attracting some of the very brightest undergraduate students who come to study across four subject areas:

- Accounting
- Business & Management
- Finance
- Real Estate & Planning

As part of the University of Reading, you’ll be living and studying in one of the most exciting and beautiful campus sites in the UK, with state-of-the-art business school facilities, a great learning community of like-minded people and world-class teaching. It’s truly a winning combination.

Of course, choosing the right university can be a pretty daunting prospect. The good news is that we want to make that decision a little easier so that you’ll have a successful and rewarding student experience that sets you up for your professional life.

Don’t just take our word for it: come and see for yourself at one of our Open Days.

Carol Padgett
Head of Undergraduate Programmes
Henley Business School

Join us at one of our Open Days!

- Meet students and lecturers
- Attend presentations from key faculty
- Chat with staff about admissions and finance
- Have your questions answered
- Look around the Business School and the wider university
- Explore the beautiful parkland
- Take a tour of our accommodation
- Check out the SportsPark

Visit the website for Open Day dates
www.henley.ac.uk/ug
Extracurricular activities
As well as fantastic indoor and outdoor sports facilities there are also opportunities to pit your intellectual wits against each other and against other universities. We take part in the UK Universities Business Challenge and host our own Henley Challenge. Both these events encourage the use of skill, knowledge and creativity designed to develop employability and enterprise skills. All of which are impressive additions to your CV. Henley Business School also organises a football tournament and hosts an annual Graduate Party.

The Henley Experience
Year after year student surveys rate the Henley experience highly for programme content, quality of teaching, research and learning support. It’s what you’d expect from one of the top 1% of business schools in the world. As part of one of the UK’s largest and most successful campus universities we score highly too on overall student satisfaction and graduate career prospects.

Exceptional location
The beautiful 134 hectares of our award-winning Whiteknights campus is just a short walk from the centre of Reading with its impressive selection of shops, bars, restaurants and clubs. The town’s popular nightlife also includes a large multiplex cinema, theatres and concert venues to cater for all tastes with a vibrant live music scene and, of course, the world famous Reading Festival. If country walks are more your thing, there are plenty of riverside towns and villages along the Thames and the beautiful Chiltern Hills are on your doorstep.

A supportive environment
Our attention to detail in every part of the Henley experience will always be personal to the needs of each student. Our students are highly self-motivated and determined individuals, but it’s not always plain sailing. We understand that university life can bring additional pressures and problems. That’s why we offer academic support, personal support, careers advice and professional development. We also offer support for those moving from other countries, with all the complexities that go with this new challenge. All this support is provided so that students can build independence and resilience in order to manage their own personal development.

For further information visit: www.henley.ac.uk/ug

I had friends that came to Reading and they told me that the environment, both academic and social, was amazing. I would highly recommend the School to anyone, for three main reasons. Firstly, the learning environment and the teaching quality were excellent. Lecturers are always available for discussion, lectures are interesting and interactive, and the resources available to students are top quality. Secondly, the social life, from sports clubs to social clubs, is truly diverse. Thirdly, the reputation of the University, and especially the Business School. Graduates are highly sought after by employers in the UK and internationally.

Davide Serafini
Assurance Executive, Ernst & Young

STUDENT SURVIVAL ITEM – #1

Notepad and pens
Even in our digital age, you'll be making lots of hand-written notes.
Developing outstanding young business professionals
Preparing students to be successful in their chosen careers has always been at the heart of Henley Business School. We do all we can to enable our students to become great professionals and outstanding business leaders who think with clarity and act with confidence and conviction. Our strong focus on equipping our students for today's business world will give you the very best chance of securing your dream job when you graduate.

All our degree programmes are made up of core modules designed to give you a broad and solid foundation in your chosen subject. Further optional modules allow you to tailor your degree towards your own individual needs, strengths and interests. You’ll be taught through a mix of lectures, project workshops and interactive tutorials and invited to tackle real-world projects to test, refine and extend your knowledge and skills. You’ll be assessed through written assignments, group presentations and formal examinations all designed to test your knowledge and ability, and to develop some of the transferable skills that employers look for in graduates.

As well as teaching you the skills for a great career in business, Henley gives you access to work placements, great networks and close connections with industry - to give you every chance of future success.

I received invaluable counselling from the placement and careers service in preparation for applying for placements, throughout my year in industry as well as future guidance regarding graduate careers.

Emily Aubrey

The best part of the programme was the opportunity to practically apply things. I learned something new every day and the lecturers were fantastic. I would rate the academic and career support offered very highly because it doesn’t just provide a great education in business, it works on providing a new way of viewing the world of business, contacts, practical skills and job opportunities.

James Green
Technical Account Manager, Microsoft

A truly international business school
Our 148 academic faculty with 25 nationalities
5,305 students from 118 countries are currently studying with us
98% of the University of Reading’s research is internationally recognised
Henley has offices and campuses in

DENMARK MALTA IRELAND SWEDEN UK HONG
FRANCE GERMANY MALAYSIA KONG & SOUTH AFRICA

Employability

Studying abroad
Gaining a competitive edge in the international business market can prove extremely valuable. All undergraduate students at Henley Business School are given the opportunity to spend time studying overseas.

Modern Language Modules
Undergraduates have the opportunity to study a language module with the Department of Modern Languages. This helps prepare students for study or work abroad or can simply be a chance to broaden your skillset.

Work Placements
All our undergraduate degrees have some kind of work placement opportunity in them giving you the knowledge and experience to enhance your CV, making you highly sought-after by graduate employers in a competitive market.

Our four-year courses give you the option to do a one-year paid work placement. These placements offer the opportunity to earn a competitive salary whilst putting your learning into practice and experiencing business life for real. It’s your ideal chance to build a network of professional contacts that will stand you in good stead for the future. It may also lead to a job offer on graduation.

* There may be certain exceptions to this for programmes that require the completion of modules only delivered at our Whiteknights campus, for example BA Accounting and Business.

95% of Henley graduates are in full time work or study within 6 months of graduation

For further information visit: www.henley.ac.uk/ug

STUDENT SURVIVAL ITEM – #2

This isn’t just for your studies - make sure you keep to your budget.
This programme provides you with a strong grounding across the main areas of business and explores the challenges facing businesses across the world. It is designed to prepare graduates for responsible, professional roles in both the public and private sectors.

What to expect
You will study core areas of the business environment including markets and the cultural, legal, financial and ethical context for business, and the management of firms, including strategy, organisation, and entrepreneurial direction.

Throughout your first year you will build a solid and broad foundation of knowledge and skills across the key disciplines of business and management, including marketing and strategy, organisational behaviour, accounting and business statistics, together with choices from law, economics and entrepreneurship. From your second year onwards, you will create a more personalised course of study. Second year modules cover topics such as business strategy, marketing, information systems, human resource management, innovation, and accounting. A one-year paid work placement in your third year enhances your CV and future graduate employment prospects. In the final year, you select from a wide range of optional modules at a more advanced level that will allow you to study in more depth subjects that interest you.

What’s next?
Our graduates enter a wide range of careers including marketing and management roles, including a broad range of careers in blue chip organisations worldwide.

Henley is at the forefront of teaching and research in international business. In this programme you will cover core theories, in-depth analysis and evaluation of international business.

What to expect
You will be introduced to the latest thinking and research findings in international business and strategic management. Tackling real-world challenges will give you the opportunity to test, extend and refine your knowledge and skills.

You will develop your skills in communication, information handling, and analysis of context and cases in development. This is a wide-ranging programme in which you will be able to learn about the key functions within businesses including human resource, marketing, finance and management. With a choice of modules you can tailor your degree to those areas of most interest to you.

What’s next?
This programme will prepare you for a successful international career. You will be ready to enter a wide array of industries and management roles, including a broad range of careers in blue chip organisations worldwide.

This programme gives you the tools you need to start a new business or to fulfil key roles in other enterprises. On graduation you will be prepared for the challenges of establishing your own business.

What to expect
The programme includes the main areas of management and largely aims to develop your entrepreneurial skill set, notably in opportunity identification and understanding the entrepreneurial process.

You will have the opportunity to develop and refine your communication skills, numeracy, self-management and problem-solving abilities. You will also be encouraged to enhance these skills through a variety of opportunities available outside the curriculum.

This programme provides you with an understanding of the language of business – a thorough grounding in entrepreneurship, accounting, enterprise, marketing, innovation and finance.

In your final year you will be encouraged to create your own business start-up.

What’s next?
Many students will go on to create their own business. The solid foundation in management will also put you in an excellent position to enter employment in other businesses.

This programme will prepare you for the challenges of becoming a successful entrepreneur. It will equip you with the tools to start a new business. It also prepares you for professional leadership and managerial roles in the commercial or public sector.

What to expect
This programme will help you to develop and refine your academic and personal transferable skills including communication, numeracy, self-management and problem-solving abilities. You will also be encouraged to further develop and enhance these skills through a variety of opportunities available outside the curriculum.

This programme provides you with an understanding of the language of business focusing on the skills and core theory of management. You will gain a strong foundation in entrepreneurship, accounting, enterprise, marketing, innovation and finance.

What’s next?
Many students will go on to create their own business start-up. The solid foundation in management will also put you in an excellent position to enter employment in other businesses.

See page 24 for entry requirements
For further information visit: www.henley.ac.uk/ug

IN UK TOP 10
FOR BUSINESS AND MANAGEMENT DEGREES
(GUARDIAN UNIVERSITY GUIDE 2015)

Reading is a superb academic facility with a fantastic programme that gives a real insight into the different business areas and readies students for the modern business environment. – Lee Head

BA Business and Management student

STUDENT SURVIVAL ITEM – #3
Headphones
Whatever your music tastes, no-one need ever know your guilty pleasures.
These programmes provide a degree-level education in international management and business administration. There is significant emphasis on the relevant country’s culture and on developing a high level of understanding of the written and spoken language that you choose. These distinctive degrees give students a good understanding of key functions in business, concentrating on international business and cultural aspects.

What to expect

These internationally focused programmes look at the key themes and emerging challenges facing businesses across the world. You will examine the internal and external factors that impact on business performance and drive strategic decision making in any organisation.

You will study a wide variety of modules including marketing, accounting, finance, organisational behaviour and human resource management. You will also develop a high level of understanding of your chosen language – both spoken and written – and gain an awareness of the relevant country’s culture and practices.

A study-year abroad or a one-year paid work placement in year three provides you with an outstanding opportunity to both apply and further develop your business related knowledge and skills, as well as your language capabilities. The final year builds on the professional and practical knowledge and skills you will have acquired. A range of optional modules allow you to tailor your degree towards your own interests and aims.

Entry requirements vary between language options and some courses do not require an A-Level in the chosen language. See page 24 for details.

What’s next?

In an increasingly globalised world, multilingual employees are highly sought-after. Graduates will find themselves more career-mobile and better prepared to work in a multinational environment whilst possessing language and communication skills that help you to stand out from the crowd. Graduates from this programme have entered a variety of careers in marketing, banking and finance, consultancy, management accountancy, the civil service, retailing and other service industries.

This unique undergraduate degree focuses on the expanding fields of international business and finance. You will obtain a critical grasp of core theory in both disciplines along with a thorough knowledge of application and analysis.

What to expect

This multidisciplinary undergraduate degree provides an in-depth understanding of the interrelationships between the areas of finance and the global economy.

One of the hallmarks of globalisation is the growing significance of multinational firms that span multiple countries and industries. You will be equipped with the knowledge to understand these changes and use this information to effectively progress your career.

This programme examines issues from both a business and economic perspective. You will enhance your skills in communications, information handling, and analysis of context and cases in development.

What’s next?

You will be prepared to enter a wide array of roles, primarily within banking and financial organisations. The programme can also lead you to careers in the finance operations of large multinationals.

This degree programme combines a strong grounding in the functional areas of business with a specialist focus on IT. It prepares you for responsible and professional managerial roles in the IT sector, as well as in other areas.

What to expect

You will gain an understanding of both business and IT operations with the ability to design and develop IT applications, as well as effectively evaluate IT-specific needs within an organisation.

You will study areas ranging from strategy to human resource management, organisational behaviour, e-business, software engineering and databases. You will also develop your knowledge of accounting, marketing and ethics.

In the third year you will undertake a paid one-year work placement in business and IT that will significantly enhance your CV. In some cases a successful placement may lead to the offer of a permanent role.

The final year builds on the professional and practical knowledge and skills you will have acquired, and a range of optional modules allows you to tailor your degree towards your own interests.

This is a varied degree programme in both business and IT and we welcome students who have not previously studied IT.

What’s next?

This programme is strongly industry oriented and can provide an excellent platform from which to launch a successful career in the IT sector and information intensive organisations. Our graduates enter a wide range of IT and business management careers.

See page 24 for entry requirements

For further information visit: www.henley.ac.uk/ug

5TH IN UK FOR GRADUATE CAREER PROSPECTS IN BUSINESS AND MANAGEMENT

(GUARDIAN UNIVERSITY GUIDE 2015)

Where better to study management and IT than in the UK’s ‘Silicon Valley’? The Business School has a great reputation for teaching excellence and graduate employment.

Ishfaq Chowdhury
Key Client Manager, Genesis Capital

STUDENT SURVIVAL ITEM – #4

Tea mug

Making new friends is easy over a cuppa.
The innovative and challenging Flying Start degree programme is designed to accelerate your route into employment, and your progress towards a professional accountancy qualification. Developed in partnership with PwC and the Institute of Chartered Accountants in England and Wales (ICAEW), it offers an exceptional blend of academic rigour, professional accreditation and real-world practical experience.

What to expect
This is one of the fastest degree routes to becoming a Chartered Accountant in the UK. You will gain a strong foundation in business and accountancy theory and complete a significant proportion of the work experience and technical study requirements needed to qualify as an ICAEW Chartered Accountant.

In the first year you will study alongside other students at Henley Business School – in keeping with the ‘traditional’ university experience. You will gain a thorough grounding in fundamental aspects of accounting, business, ethics and law from professionally-qualified faculty staff.

In the second and third years you will combine academic study with paid professional work placements at PwC, lasting 12-26 weeks each. Your fourth year will include a final work placement of 16-20 weeks. During the three placements you can expect to earn a competitive salary, offsetting a significant proportion of your tuition fees or living costs.

During your placements, you’ll join one of PwC’s Assurance teams. You’ll be supported by a network that includes staff from the University and PwC and support from previous Flying Start graduates. Before you start each placement you’ll receive an induction and dedicated training so you’ll be fully up to speed.

As year groups are relatively small compared to other degree programmes, there’s a strong sense of community among the students and staff at the business school too.

Rachel
BA Accounting & Business year 3 student

What’s next?
You’ll build strong networks, make lasting friendships and work with some truly inspiring people – all contributing to the growth and success of your career. In addition to a degree from a top business school, graduates who achieve a 2:1 and impress on their work placements are offered a permanent job with PwC upon graduation.

Our qualification partners
PwC is the UK’s leading professional services organisation. It has been voted The Times Top Graduate Employer for the last 11 years and the UK’s Accountancy Employer of Choice for 15 years.

The ICAEW is a world-leading professional membership organisation for high achievers in the world of business and accounting that promotes, develops and supports over 150,000 chartered accountants worldwide.

What’s next?
You will graduate with a good foundation of knowledge, professional and technical skills, as well as a heightened sense of commercial awareness. You will have skills that can be used immediately in the business world. You can achieve credit for prior learning towards ICAEW’s Associate Chartered Accountant (ACA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA) qualifications.

Laura Brown
Assurance, PwC

This degree programme is designed for students who want to specialise in accounting and finance. It will be of particular interest if you are considering a career in accounting firms, financial institutions or large multinational enterprises.

What to expect
In the accountancy part of the programme you will cover the core areas of financial reporting, management accounting, and assurance, governance and ethics. In finance you will be introduced to, and develop your understanding of, corporate finance, risk management and investment theories. You will do this while developing a wider understanding of the commercial environment including markets, business strategy, and business ethics.

In your third year, there is the option of going on a one-year work placement. This will further develop your knowledge and skills, expand your CV, future employment prospects and help you build a professional network.

The final year of the programme is designed to build on your professional and practical knowledge. It offers a range of core and optional modules that will enable you to tailor your degree towards your own interests and aims.

What’s next?
You will have professional and technical skills you can readily apply in business. You can achieve credit for prior learning towards ICAEW’s Associate Chartered Accountant (ACA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA) qualifications.

Laura Brown
Assurance, PwC

This degree programme focuses on the broad areas of accounting and management, with an international emphasis. Students will develop a firm grounding for a variety of careers including accountancy, banking, retail, marketing and the civil service.

What to expect
In the accountancy element you will cover the core areas of financial reporting, management accounting, and business finance. You will develop detailed knowledge, critical understanding and a range of technical application skills. These are complemented by the management aspects of the programme, where you will explore the internal and external factors that impact on the success of an organisation.

In your second and final years you will study management alongside accountancy, tailoring your degree towards your own interests by exploring areas such as marketing, organisational behaviour, strategy, information systems, human resource management, entrepreneurship and ethics.

In your third year there is the option of going on a one-year work placement. This will further develop your knowledge and skills, enhance your CV, future employment prospects and help you build a professional network.

What’s next?
You will have professional and technical skills that you can readily apply in business. You can achieve credit for prior learning towards ICAEW’s Associate Chartered Accountant (ACA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA) qualifications.
Our undergraduate courses are designed to give you both a high-quality degree and a direct route into the real estate and planning professions. They combine a unique blend of academic rigour and applied practical analysis, offering an excellent foundation for your future career or for further academic study.

We enjoy a worldwide reputation for excellence, both in teaching and research. We are consistently in the top three in all major league tables and the US-based Urban Land Institute ranks us as the leading real estate centre in Europe. Our reputation means that we attract ambitious and highly capable students and is reinforced by the calibre of our graduates who go on to successful careers.

Right from the start of your degree you will be involved in ‘real world’ projects, where you will gain the tools to become an independent and active learner. Our project-based work is designed to develop your research skills and introduce you to group working. This is a great way to meet others on the course, share ideas and work together to solve problems.

Research
We use our inter-disciplinary skills and network of global contacts to undertake research funded by research councils, charitable foundations, industry and government. We have strong connections with the property and planning communities and enhance those links by engaging with agenda-setting bodies in both the private and public sectors. As a student you will have access to our cutting-edge research, ensuring that you are at the forefront of the field.

Graduate employment
Over the past 45 years we have developed close relationships with major employers. The most highly-regarded firms in the industry regularly employ Real Estate & Planning graduates and the majority of our students secure employment before they finish their course.

The Reading Real Estate Foundation (RREF)
The School benefits enormously from the work of the Reading Real Estate Foundation. RREF is a unique and forward thinking educational charity, established to support our students. They organise events for REP students including our mentoring programme, our dedicated Careers Fair and an evening lecture series with industry speakers and free pizza!

Pathways to Property
For students who may not be aware of career opportunities in the field, Pathways to Property is a highly successful RREF initiative, supported by British Land and The Sutton Trust. It aims to widen access to the property profession and Real Estate & Planning courses at Henley Business School, University of Reading. The programme is aimed at Year 12 students in UK state schools and colleges and includes school talks, an annual Summer School, mentoring and work experience.

Graduating REP students are more attractive to employers because of their broader understanding of the property sector which is provided by the Reading Real Estate Foundation. RREF is a unique and forward thinking body that is highly recommended by employers.

RREF backs our project York Connections by giving us opportunity to develop students’ research skills and professional knowledge. It totally ‘opened our minds’ to an actual property project, and the opportunity to apply academic principles and knowledge to a real problem.

When I was researching real estate courses at university, I spoke to contacts I had made in the industry and they all recommended studying at Reading. Since starting my career I have realised how fortunate I was to study at Reading. We were given opportunities and experiences that most other students do not have; for example, the Mentoring Programme and Evening Lectures that RREF facilitate. It’s these openings that put Reading in a leading position, as not only do you receive a first class education but you also get to work in the profession and it also gave me a better idea of what I wanted from a career in property.

At the end of my second year, I was awarded an Access Internship with Cushman & Wakefield through RREF. The scheme aims to widen access to the property profession by giving students experience within a range of real estate firms through a formal internship.

My internship at C&W was a fantastic experience. I learnt a tremendous amount about the company, what it is like working in the profession and it also gave me a better idea of what I wanted from a career in property. After the internship I was offered a graduate position at C&W. Having this offer at the start of my final year was a real help as I was able to focus on the degree, allowing me to achieve First Class Honours. Given this it’s probably not surprising to know that I am incredibly grateful to RREF for all the opportunities they provided.

University has been one of the most enjoyable times in my life and I have made many lifelong friends, both in and outside of the real estate degree. Since starting my career I have realised how fortunate I was to study at Reading. We were given opportunities and experiences that most other students do not have; for example, the Mentoring Programme and Evening Lectures that RREF facilitate. It’s these openings that put Reading in a leading position, as not only do you receive a first class education but there are numerous opportunities to build your network and understand more about the profession.

Please visit our Graduate of the Month page to see a wide range of career opportunities available to Real Estate & Planning graduates: www.henley.reading.ac.uk/REPGotM

STUDENT SURVIVAL ITEM – #6

Food to share with friends
Sharing food is a great way to meet people and make friends.

www.henley.reading.ac.uk/rep
BSc REAL ESTATE

The degree will give you an understanding of the breadth and depth of the property sector and allows you to make specialist choices later in the course.

What to expect

There are four pathways through this course, each related to a different aspect of the industry: development, investment, management and rural business studies.

In order to achieve this flexibility, BSc Real Estate is divided into foundation studies in the first two years, followed by specialist studies in the final year. You will build a strong understanding of the core subject areas of economics, finance, business management, planning, law and construction, which you can then apply to complex problems in the real world.

Throughout the course you have the opportunity to relate your new-found knowledge to real-life projects and case studies in both urban and rural environments. This will develop your understanding of the links between the subjects and, equally importantly, your presentation, writing and team-working skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.

What’s next?

As well as offering a direct route into the property and planning professions, this programme offers a solid foundation on which to build a career in a wide range of other fields such as finance, law, general management or consultancy.

If you are interested in managing property investments and working with financial institutions, then this is the course for you.

What to expect

This degree develops your understanding of property from an investment perspective by demonstrating how real estate can be compared to other forms of investment such as shares and gilts. You will develop strong financial expertise, which will enable you to work not only in the property sector but also in a wider financial role.

This programme builds on the BSc Real Estate course and the first two years studies are shared. In the final year your modules are focused on investment and finance subjects and address both the theoretical and practical aspects of real estate markets. You will undertake a number of applied investment and finance projects to develop analytical and key employment skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.

What’s next?

In addition to direct entry into careers as real estate analysts or surveyors, many graduates from this programme have continued to further academic study or gone on to gain professional qualifications in fields such as accountancy.

BSc INVESTMENT & FINANCE IN PROPERTY

If you are interested in managing rural property, working with or on behalf of owners and occupiers of rural property, then this is the programme for you.

What to expect

This course is one of the few degrees available in the UK that recognises the diverse skills and knowledge required by rural surveyors and property advisors. It acknowledges the growing importance of proactive rural estate management in order to meet the expectations of owners and to maximise the potential of their assets. You will develop areas of expertise that will enable you to work not only in the rural surveying profession, but also in the wider business, environmental and support sectors in the countryside.

This programme builds on the BSc Real Estate course and the first two years studies are shared. In the final year, modules are focused on rural property and address both theoretical and practical aspects of the subject. Drawing on our close links with the profession and local estates, you will undertake applied rural property and business projects to develop analytical and employment skills.

This programme has full accreditation from the Royal Institution of Chartered Surveyors.

What’s next?

Graduates from this programme develop areas of expertise that will enable them to work in the rural surveying profession and also in the wider business, environmental and support sectors in the countryside.

BSc RURAL PROPERTY MANAGEMENT

BSc REAL ESTATE WITH DIP / MSc URBAN PLANNING & DEVELOPMENT

This is a planning course with a difference. After four years you will have both an undergraduate and a postgraduate qualification and accreditation from two professional bodies.

What to expect

You will have a unique combination of skills and an edge over others in the market. You will have the ability to see the financial potential of any development opportunities and will be aware of the environmental and social issues involved in contemporary urban planning. This distinctive combination gives you a competitive advantage.

This programme builds on the BSc Real Estate course and the first two years’ studies are shared. In the third year, you will specialise in development and planning and complete your undergraduate studies at that point. During the fourth year, you will take a twelve-month MSc Urban Planning & Development course which will give you Royal Town Planning Institute accreditation.

This programme has full accreditation from the Royal Institution of Chartered Surveyors and the Royal Town Planning Institute.

What’s next?

Graduates from this programme can go on to gain dual accreditation as both surveyors and planners, opening up a range of careers in both residential and commercial development and planning fields.

See page 24 for entry requirements

For further information visit: www.henley.ac.uk/ug

Real Estate & Planning graduates have the key attributes that any employer would look for – commercial awareness, open minds, and a drive to succeed that stands out from the crowd.

Ian Tant
Senior Partner, Barton Willmore

Year after year, Reading graduates continue to impress us with their market knowledge and understanding of current issues.

Adrian Wilson
Partner, Knight Frank

STUDENT SURVIVAL ITEM – #7

Laptop
Life’s essential for work and play. And it’s your TV too.
Part of the triple-accredited Henley Business School, the ICMA Centre is the product of the first active collaboration between the securities industry and a university finance department. Our mission is to deliver teaching and research in finance of the highest standard and to contribute actively to policy debate.

The ICMA Centre provides uniquely designed undergraduate degrees in finance, integrating finance theory with practice, achieved through the use of three dealing rooms; all equipped with the latest industry software from Thomson Reuters, as well as our own simulation software platform (ICTrader). To experience the thrill and pressure of a live market – take positions, quote two-way prices and manage the risk of a $50–100 million trading book – gives our students an insight and experience unavailable in more traditional finance degrees offered elsewhere in Europe.

We are known for our student-focused ethos, which contributes to both high achievement rates and the close relationships we maintain with our alumni. This ongoing relationship with former students provides networking and industry-based opportunities for new graduates and current students. With our alumni based in 154 countries, these opportunities are global, as well as local.

Careers, internships & alumni

At the ICMA Centre we offer the full range of career advisory and professional development services to all our students through our Career Development Unit. We provide highly focused support, including individual coaching, to give our graduates the edge when applying for career opportunities within the extremely competitive financial services industry. Our Career Development Unit is staffed by professionals with extensive experience in the City and graduate recruitment.

A variety of workshops, presentations and events are offered throughout the year designed to help students make an informed choice of future career.

Students will also attend workshops specially designed to help them develop the personal qualities that all graduate recruiters seek.

ICMA Centre graduates are well placed to enter the business world and our graduates go on to work for a wide range of leading employers both in the UK and internationally. Just some of the graduate destinations include: Bank of America, Merrill Lynch, Barclays Capital, BNP Paribas, Citigroup, Credit Suisse, Fidelity Investments, Goldman Sachs, HSBC, Morgan Stanley and Rabobank.

Close links with industry

Supported by the securities industry through the International Capital Market Association (ICMA), the Centre maintains close links with the investment banking community. Throughout your studies you will benefit from lectures and presentations by senior professionals working within the banking and securities industries. The Centre is highly regarded by leading professional associations and our graduates enjoy all the benefits of being associated with world-class professional bodies.

Internships

Students are encouraged to undertake an internship during the summer vacation between the second and third years to enhance their CV and graduate employment prospects. We offer a dedicated taught programme of ‘career management skills’ for undergraduates to help them in this process.

Accounting and Finance degrees ranked 1ST in the UK (GUARDIAN UNIVERSITY GUIDE 2015)

ICMA Centre alumni network

As a graduate you will become a member of the ICMA Centre’s dedicated alumni association, as well as part of Henley Business School’s 68,000 strong global alumni network. Alumni receive invitations to a wide range of annual events and continue to engage with news and events in the School via regular e-newsletters and social media.

For further information visit www.icmacentre.ac.uk admissions@icmacentre.ac.uk Tel +44 (0)118 378 6497

STUDENT SURVIVAL ITEM – #8

Diary

Keep track of your deadlines. No teachers (or parents!) to nag you here.

I chose to study at the ICMA Centre due to its growing reputation within the industry and also the state-of-the-art trading facilities which enable practical experience of concepts taught in lectures. The BSc Finance & Investment Banking is industry-specific and provides a good understanding of the economic drivers behind markets as well as an in-depth knowledge of investment finance. Studying here opened my eyes to the finance industry. Also the trading sessions were my main inspiration behind becoming a trader and these sessions were viewed favourably by employers.

Andrew Coles
Futures Trader, Schneider Trading Associates
This degree will provide you with a unique skill set, making you a valuable asset to companies from your first day. This three-year honours programme attracts students from all over the world with an interest in finance.

What to expect
The programme combines finance theory with practical trading and financial modelling skills to make you work-ready at the end of your studies. The integration of theory with practice is enhanced through the use of the Centre’s state-of-the-art dealing rooms.

In the first year you will study the core subjects of economics, accounting and finance and be introduced to securities dealing. In the second year, you cover areas of specialisation, including portfolio management, debt markets and instruments, and corporate finance. You will undertake practical market making and hedging in the dealing rooms. The third year offers more opportunities for specialisation in fields such as risk management and financial engineering.

What’s next?
Graduates enter a variety of careers in the financial services sector, principally in the City of London but also in other international financial centres and the wider corporate finance industry.

See page 24 for entry requirements
For further information visit: www.henley.ac.uk/ug

The ICMA Centre has the most extensive non-investment bank dealing room facilities in the world with over 100 terminals in three dealing rooms equipped with Thomson Reuters Eikon and 12 Bloomberg terminals.

Juvereya Shoab
BSc Finance and Investment Banking

What attracted me most to the ICMA Centre was that it offered you a hands-on experience of what it is like in the finance sector of the economy. The modern facilities and the international environment also greatly appealed to me.

Saucepan
There’s so much more to life than noodles and baked beans.

STUDENT SURVIVAL ITEM – #9
Run jointly by the Department of Economics and the ICMA Centre, Henley Business School, this programme is designed for those interested in the operation and impact of financial markets in a broader economic context.

What to expect
The recent financial crisis has dramatically demonstrated that it is important to understand how economic issues and financial markets interact, and that this is especially the case when a market is global, subject to rapid fluctuations, and affects national and international economies.

The programme offers a thorough and balanced curriculum across the fields of economics, finance, investment and banking. The programme combines rigorous coverage of the principles of economics with an in-depth treatment of the structures and pricing models used in financial markets. Students will obtain a thorough knowledge of economic and financial analysis and obtain practical experience relating to the design and trading of financial assets.

What’s next?
Graduates will be trained as economists with particular knowledge of financial markets, enabling them to pursue careers across a wide range of fields, both within and outside the financial sector.

See page 24 for entry requirements
For further information visit: www.henley.ac.uk/ug

"The best thing about the ICMA Centre is its wonderful sense of community! It’s great to learn in such a friendly and dynamic atmosphere where you feel supported and encouraged to achieve your best. We receive the highest-class education in an excellent potential-maximising environment."
Dina Ghanma
BSc Finance & Investment Banking student

"The great thing about the ICMA Centre is that many of the faculty work, or have worked, in industry – meaning you are learning from both the academic and the practical side of how the markets really work. It’s been a great experience. I enjoyed every year at the ICMA Centre and I gained really valuable skills and experience."
Eva Sajbenova
PwC, London
**ENTRY REQUIREMENTS**

<table>
<thead>
<tr>
<th>Programme</th>
<th>UCAS code</th>
<th>GCSE English</th>
<th>GCSE Maths</th>
<th>A Level</th>
<th>International Foundation</th>
<th>Additional</th>
<th>Year of admission</th>
<th>Work placement option</th>
<th>Additional information</th>
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<tbody>
<tr>
<td>BA Accounting &amp; Business</td>
<td>N941 12</td>
<td>B B AAB</td>
<td>35</td>
<td>Y Y</td>
<td>You will be required to complete a supplementary application form and may be invited to attend an assessment centre, run in conjunction with PwC.</td>
<td>4 yrs full time including 3 yrs paid work placement with PwC.</td>
<td>N Y</td>
<td>Exemption from 12 of the 15 ICAEW professional examinations for the Associated Chartered Accountant qualification</td>
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<td>BSc Accounting &amp; Finance</td>
<td>N934 15</td>
<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement, or 3 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BA Accounting &amp; Management</td>
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<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement, or 3 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<td>BA Business &amp; Management</td>
<td>N912 8</td>
<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement, or 3 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<td>BA International Business &amp; Management</td>
<td>N121 8</td>
<td>B B AAA</td>
<td>37</td>
<td>n/a</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement.</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BA Entrepreneurship &amp; Management</td>
<td>N223 9</td>
<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement, or 3 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BA Entrepreneurship</td>
<td>N937 9</td>
<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement, or 3 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<td>BA International Management Business Administration with French</td>
<td>N291 10</td>
<td>B B AAB</td>
<td>35</td>
<td>A levels including B in A level or AS level French, or A at GCSE 35 points including 5 in French at higher level</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement or university study abroad</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<td>BA International Management Business Administration with German</td>
<td>N282 10</td>
<td>B B AAB</td>
<td>35</td>
<td>German A Level grade B is required for advanced level B at AS level or A GCSE. German is required for intermediate level A at GCSE in a foreign language is required for beginners German 35 points including 5 in German or another Modern Foreign Language at higher level</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement or university study abroad</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<td>BA International Management Business Administration with Italian</td>
<td>N293 10</td>
<td>B B AAB</td>
<td>35</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement or university study abroad</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<td>BA International Management Business Administration with Spanish</td>
<td>N294 10</td>
<td>B B AAB</td>
<td>35</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
<td>4 yrs full time including 1 yr paid work placement or university study abroad</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc International Business &amp; Finance</td>
<td>NN15 11</td>
<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>A Level to include AS</td>
<td>3 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc Management with Information Technology</td>
<td>N256 11</td>
<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>A Level to include AS</td>
<td>4 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for membership of the British Computer Society (BCS)</td>
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<tr>
<td>BSc Finance &amp; Investment Banking</td>
<td>N302 20</td>
<td>n/a B</td>
<td>AAB</td>
<td>35</td>
<td>A Levels to include AS Level Maths B or above</td>
<td>3 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc Finance &amp; Investment Banking</td>
<td>F000 20</td>
<td>B B AAB</td>
<td>35</td>
<td>n/a</td>
<td>A Levels to include AS Level Maths B or above</td>
<td>3 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc in Finance &amp; Management with the University of Venice</td>
<td>N293 21</td>
<td>n/a B</td>
<td>AAB</td>
<td>35</td>
<td>A Levels to include AS Level Maths B or above</td>
<td>3 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc in Finance &amp; Management with the University of Venice</td>
<td>N256 21</td>
<td>n/a B</td>
<td>AAB</td>
<td>35</td>
<td>A Levels to include AS Level Maths B or above</td>
<td>3 yrs full time</td>
<td>Y Y</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<td>BSc Mathematics with Finance &amp; Investment Banking</td>
<td>G1N3 21</td>
<td>n/a n/a</td>
<td>AAB</td>
<td>35</td>
<td>A Levels to include AS Level Maths A</td>
<td>3 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc Economics &amp; Finance</td>
<td>LN13 22</td>
<td>n/a B</td>
<td>AAB</td>
<td>35</td>
<td>A Levels to include AS Level Maths B or above</td>
<td>3 yrs full time</td>
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<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc Investment &amp; Finance in Property</td>
<td>N380 16</td>
<td>B AAB or ABB + AS</td>
<td>Level B</td>
<td>35</td>
<td>n/a</td>
<td>3 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc Real Estate with Dip/MSc Urban Planning Development</td>
<td>K400 17</td>
<td>B AAB or ABB + AS</td>
<td>Level B</td>
<td>35</td>
<td>n/a</td>
<td>4 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc Real Estate</td>
<td>K231 16</td>
<td>B AAB or ABB + AS</td>
<td>Level B</td>
<td>35</td>
<td>n/a</td>
<td>3 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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<tr>
<td>BSc Rural Property Management</td>
<td>D480 17</td>
<td>B AAB or ABB + AS</td>
<td>Level B</td>
<td>35</td>
<td>n/a</td>
<td>3 yrs full time</td>
<td>Y N</td>
<td>Graduates can apply for exemptions and/or credit for prior learning from the professional accounting bodies</td>
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</tr>
</tbody>
</table>

For further information contact admissions on ugadmissions@reading.ac.uk. We also welcome applicants with equivalent UK and International qualifications. For further information visit www.reading.ac.uk/study/international.
Competition for places on our undergraduate degree programmes is strong, so we advise that you apply as early as possible. If you have any questions at any stage of your application, please don’t hesitate to contact us. Please see the entry requirements on page 24 before applying.

UCAS
All applications, whether you are from the UK, EU or overseas, should be made through the Universities and Colleges Admissions Service (UCAS).

Please apply online using the University of Reading’s UCAS code: READG R12. For enquiries about applying through UCAS www.ucas.com

BA Accounting and Business - The Flying Start Degree Programme
Applicants for BA Accounting & Business, please note that in addition to meeting the School’s standard entry requirements you will be required to complete a supplementary application form and may be invited to attend an assessment centre, run in conjunction with PwC.

International students
Henley Business School is home to a diverse and inclusive international community. Last year the University of Reading welcomed over 5,000 international students from 140 countries, building on its history of providing international education which dates back over 100 years. The University’s International Office provides support and advice to students including pre-departure briefings, an airport ‘meet and greet’ service, welcome events and an orientation programme, and specialist advice on matters ranging from student finance to accommodation. For enquiries from students outside the EU and information on where you can meet us email international@reading.ac.uk or visit www.reading.ac.uk/international.

Fees and financial support
For information on tuition fees, living costs and financial support visit www.reading.ac.uk/moneymatters or email helpdesk@reading.ac.uk

For undergraduate scholarships visit www.henley.ac.uk/ugscholarships

For information on UK government funding including tuition fee (student) loan, maintenance (student) loan and maintenance grant visit www.gov.uk/studentfinance or call +44 (0) 845 300 50 90

HOW TO APPLY
“Come to Henley Business School and gain the skills you will need in tomorrow’s business world.”

CAROL PADGETT  
Head of Undergraduate Programmes  
Henley Business School

Undergraduate programmes at Henley Business School

For more information, please contact:

Undergraduate Admissions  
Henley Business School  
University of Reading  
RG6 6UD  
United Kingdom  
ugadmissions@reading.ac.uk  
Tel +44 (0)118 378 6205  
www.henley.ac.uk/ug

This brochure is correct at the time of going to print (June 2015). Henley Business School reserves the right to amend any aspects of this information. For the latest information please see our website.