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# COOKIE POLICY AND SETTINGS

## What is a cookie?

A cookie is a small piece of data sent from our webpage and stored in your web browser, mobile phone or other device while you are using our websites. It helps the page recognise your device the next time you visit, provides you with access to certain functions and understands your website journey. Cookies are very common web technology and most websites use them.

There are two types of cookies;

*Session cookies* – which are deleted when you close your browser; and

*Persistent cookies* – which stay in your browser's sub folders until you delete them or they expire.

If you would like to find out more on how to disable cookies go to '[How can you manage cookies](#)' section.

## Why do we collect cookies?

Our websites use cookies to distinguish you from other users on our website. This helps us to provide you with a better experience when you browse our website and also allows us to make improvements to our site.

## What cookies do we use?

There are four different groups of cookies:

### Strictly necessary cookies

These are essential and without them you would not be able to use our website as expected.

### Performance cookies

These cookies collect information about how visitors use LightsourceBP.com such as which pages are viewed most often. These cookies do not collect your personal information but are used to help us improve and to determine the most popular areas of our website.

### Functionality cookies

These cookies enable a website to save information which has already been entered (such as usernames, language choices and your location), so that it can offer you improved and more personalised functions. Functional cookies are also used to enable features you request such as playing videos. These cookies collect anonymous information and cannot track your movements on other websites.

### Targeting or advertising cookies

These cookies are used to deliver adverts more relevant to you and your interests.

## Our cookies

If you decide to 'allow all' cookies from the banner displayed when first landing on our site, we will use all of those listed in the below table; however, if you 'do not allow' we will only use strictly necessary cookies which are required to make the website function properly.

## How can you manage cookies?

When you access our website for the first time, and from time to time thereafter, we display a cookie banner which allows you to accept all of the cookies we use or to deny their use.

You can also set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies.

You can find more information about cookies generally at:

[www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu)

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Group of cookie	What it does	Type of cookie	Cookie name
Strictly necessary	This cookie allows the user to select a country.	Persistent	ls-selected-location
Strictly necessary	This cookie allows the banner to be displayed.	Persistent	cookie-banner-displayed
Performance	This cookie is set by Youtube and is used to track the views of embedded videos.	Session	YSC
Performance	This cookie is used by Google Analytics to understand user interaction with the website.	Persistent	_gcl_au
Performance	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	Persistent	_ga
Performance	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	Persistent	_gid
Performance	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	Persistent	_gat_UA-37308066-1
Functional	This cookie is stored by WPML WordPress plugin. The purpose of the cookie is to store the redirected language.	Persistent	_icl_visitor_lang_js
Functional	This cookie is set by WPML WordPress plugin and is used to test if cookies are enabled on the browser.	Session	wpml_browser_redirect_test
Advertising	This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website.	Persistent	VISITOR_INFO1_LIVE