

ODEON Cinemas Group wins 'Leading Transformation' award at HR Excellence Awards 2017



28 June 2017

ODEON Cinemas Group is delighted to have been awarded the 'Leading Transformation' award at the prestigious HR Excellence Awards 2017, held yesterday evening at the Hilton Park Lane, London.

The HR Excellence Awards celebrate excellence in HR and recognise organisations and individuals who are currently pushing the boundaries of people strategy;

'People have been at the heart of ODEON's blockbusting transformation strategy since it was launched in 2014....The results were show stopping. One in seven of ODEON's people have been promoted, absence rates have fallen by 50% and 45,000 hours have been devoted to learning and development. The judges applauded how clearly the employees were engaged by the cinema group's journey, and how the project focused on the whole employee journey. They especially liked the advent calendar, run in February 2016 which contained 28 exciting activities, facts or business problems to solve, which all linked to the business strategy.'

Others shortlisted in the category included the BBC, Vodaphone, Transport for London and the National Trust.

Kathryn Pritchard, Group Chief People Officer for ODEON Cinemas Group, was also nominated for 'HR Director of the Year.'

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