

# Digital 96 Sheet Network

## Specification Sheet



### Artwork information

Size 1024 x 256 pixels

Resolution /Format 72dpi /JPEG

Colour RGB

### Technical information

Aspect ratio 4:1 (landscape)

Screen size 12300mm(w) x 3072mm(h)

Definition High

#### The Network has developed

The Primesight Digital Network (consisting of 51 D48's) continues to grow, building more cover on major national city arterial routes. We are launching 10 new Digital 96 sheets to the market with unique cover to act as a natural extension to our digital 'Network'

#### D96 Site Locations

Haden Circus, **Birmingham**  
Dumbarton Road, **Glasgow**  
Old Kent Road, **London**  
South Lambeth, Wyvil Road, **London**  
Western Avenue, **Cardiff**  
Dartmouth Circus, **Birmingham**  
M5, Northbound into **Birmingham**  
York Road, **London**  
Meadow Road, **Leeds**  
Skydome Ringway, **Coventry**

#### ARTWORK DEADLINE: 5 WORKING DAYS PRIOR TO GOING LIVE

#### Digital Artwork Delivery

Primesight have integrated with Specler to manage the receipt, specification, confirmation and storage of all artwork required for our digital displays.

Please send to:  
<http://specler.net/uk/primesight>



#### Please note:

You are responsible for making sure that all text is legible and that the artwork fits within the space that it is designed for.

We will assume that you are happy with the quality of the artwork before you send it to us.

