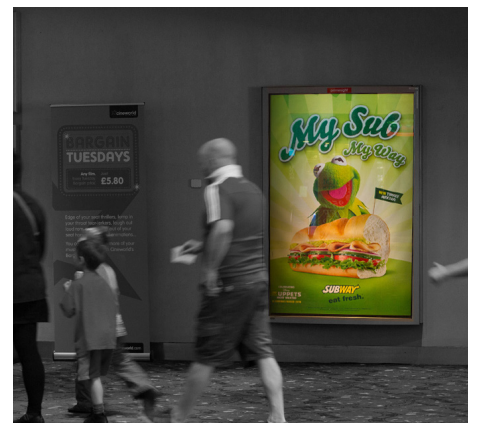


Cinema 6 Sheet

Specification Sheet



With admissions of 4.2 million across 2 weeks and a 16 minute dwell time cinema is a perfect opportunity to showcase your brand.

Cinema goers are usually excited and in a happy frame of mind, and thus are more likely to associate the brand with a fun and enjoyable experience.

vue SHOWCASE	amc EMPIRE	cineworld ODEON
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Artwork information

Trim area 1200mm(w) x 1800mm(h)

Safe area 1160mm(w) x 1760mm(h)

Format High res CMYK PDF at 100%, embed/outline images and fonts

Images CMYK 300dpi+ at 100%

ARTWORK DEADLINE: 10 WORKING DAYS PRIOR TO GOING LIVE

Please note:

You are responsible for making sure that the artwork fits the space that it is designed for.

We will assume that you are happy with the quality of the artwork before you send it to us.

PRINT QUERIES AND DELIVERY:

salesplannersUKD@primesight.co.uk