

# Digital 48 Sheet Network

Specification Sheet



## Network

### Artwork information

Size 576 x 288 pixels

Resolution 72dpi  
/Format /JPEG

Colour RGB

### Technical information

Aspect ratio 2:1 (landscape)

Screen size 5.71m(w) x  
2.94m(h)

Definition High



## Chelsea Yacht Club London

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'Network' is made up of 50 identical digital roadside panels that will deliver brand building alongside Primesight's hardworking traditional estate. They are a connected range of the best available quality digital 48 sheets that the outdoor media market has to offer.



### ARTWORK DEADLINE: 5 WORKING DAYS PRIOR TO GOING LIVE

#### Digital Artwork Delivery

Primesight have integrated with Specle to manage the receipt, specification, confirmation and storage of all artwork required for our digital displays.

Please send to:  
<http://specle.net/uk/primesight>



#### Please note:

You are responsible for making sure that all text is legible and that the artwork fits within the space that it is designed for.

We will assume that you are happy with the quality of the artwork before you send it to us.

