

Bus Shelter 6 Sheet

Specification Sheet



Within East Ayrshire, East Dunbartonshire, East Renfrewshire, Inverclyde, North Ayrshire, South Ayrshire and West Dunbartonshire Council areas there are presently 199 high spec, well maintained, illuminated advertising bus shelters, offering a unique passenger & client experience.

The existing advertising displays are either two single sided display panels or one double sided advertising panel and all are Six Sheet size, each offering outstanding coverage to the high footfall of passengers, pedestrians and to our clients campaigns.

Artwork information

Trim area 1185mm(w) x 1750mm(h)

Safe area 1135mm(w) x 1650mm(h)

Format High res CMYK PDF at 100%, embed/outline images and fonts

Images CMYK 300dpi+ at 100%

ARTWORK DEADLINE: 10 WORKING DAYS PRIOR TO GOING LIVE

Please note:

You are responsible for making sure that the artwork fits the space that it is designed for.

We will assume that you are happy with the quality of the artwork before you send it to us.

UPLOADE ARTWORK VIA FTP SITE:

TAYPRINT

"primesight - {campaign name} incharge date"

<ftp://filetransfer.tayprint.com>

username: prime

password: prime07

tel: 01382 623 111

email: chris@tayprint.co.uk,

kevin@tayprint.co.uk