

LOCAL MARKETING MANAGER

MONSTER ENERGY AMBASSADOR TEAM LEADER

Middle Germany / based in Stuttgart

This role requires a highly motivated individual who loves a challenge and has exceptional people management skills. This is a fulltime position requiring some weekend and late night hours. Start immediately.

The team leader will be responsible for their geographic region – organising and activating guerrilla marketing and peer to peer consumer interaction within that region.

The individual will have an in depth understanding of the youth, sport – particularly action sports, and music scene and will be key to the growth of the brands awareness and credibility in their area.

We are looking for an individual who is capable of recruiting and managing a diverse, edgy, team of Monster Ambassadors who will represent the brand and inject the Monster attitude into the sampling program, key events and activities in their region. This is very much a hands on role and will require dedication and commitment working in a variety of environments and be willing to travel.

Logistical skills, good time management, enthusiasm and great communication are key to the role. Good understanding of spoken and written English required. Practising boardsports/Motorsports or involvement in hard music.

One day every 3 months in London HQ – the remainder working from home / on the road.

Full driving license essential must be over 21 years and held a license for over 3 years.

THE PACKAGE -

- € Competitive salary plus monthly car allowance
- Laptop & mobile phone provided
- Company Benefits

Please send a CV along with a cover letter detailing why you are the best candidate for the Monster team to hr@monsterenergy.com detailing the country that you are applying for and quoting the MAT Team Leader Role as reference.

Closing date is 4th of June 2011.