

The Number One Player in Montessori Apps has Arrived!

EDOKI and Seven Academy, two French start-ups have just merged under the new name: EDOKI ACADEMY and EdTech will never be the same!



Innovative EdTech on a Global Scale

EDOKI ACADEMY already offers a complete range of Montessori apps geared towards children 3-10 years of age, but why stop there? Noticing the demands for parental and teacher support in the classroom, the company now offers services for parents and teachers who wish to follow their child or student's progress - a digital report card if you will.

Technology is re-energizing classrooms around the world and the trend is on the rise. The forecast is that educational apps will be a \$2.3 billion industry by 2017.

With over 1.5 million users and 25 exceptional apps, you can find Edoki Academy ranked among the most popular developers and often in 1st place in the educational section of the App Store. **Just last week the company launched their most recent app Easy Music and was met with overwhelming success. The app was chosen as Editor's Choice in the App Store, where it has held its esteemed place for over a week.**

With 80% of the company's sales coming from more than 150 countries, calling Edoki Academy an international brand is no understatement! Their roots in Paris and Montreal haven't stopped them from opening offices in London and just recently, Hong Kong.

Edoki + Seven Academy = A Match Made in EdTech Heaven

Edoki was founded in 2010 by Marilyne, Valerie and Gael, three moms certified and specialized in Montessori framework – altogether bringing 25 years of field experience to the table.

Seven Academy was founded in 2012 by Sylvain and Manu, two self-proclaimed "dad-geeks" and successful serial-entrepreneurs. Montreal - coined as the "video game capital" - is the colourful city they call home.

Together, they created a studio of digital games for children and recruited a team of highly-trained designers, developers, engineers and artists. **For the first time, education is successfully being coupled with video games and the results have been groundbreaking.**

"The educational app market is booming right now, but there aren't many players like EDOKI ACADEMY out there. We are now one of the few companies capable of producing multilingual content, an innovative video-game approach and individualized learning styles." explains Emmanuel Guyot, President of EDOKI ACADEMY.

EDOKI ACADEMY and the Montessori Method for All

Brought to light in the twentieth century, the individualized pedagogy allows each child to make sense of the world around them through discovery and practical learning materials. The Montessori method is no stranger to renowned success; Larry Page, Sergey Brin (founders of Google) and Jeff Bezos (Amazon) are students of Montessori's craft, and if you keep up on recent trends, you know that Prince William and Duchess Kate have just announced that their Royal son is now attending a Montessori school!

Thanks to EDOKI ACADEMY's apps available for download in the App Store, Google Play and Amazon, Montessori education is readily accessible to all, not just the royals.

Hoping to double their number of users this year, 2016 is gearing up to be huge for EDOKI ACADEMY. With the launch of its first Montessori Pedagogy Box subscription service (available on desktops, tablets and smartphones for children 3-6 years-old), pretty soon EDOKI ACADEMY will be a household name known to all.



About Edoki Academy

Edoki Academy publishes educational apps grounded in Montessori pedagogy, available in more than 15 languages, intended for children ages 3-10.

For more information, please visit www.edokiacademy.com

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