

Principles for: co-designed digital health



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- **User centred design**
 - Working with citizens and practitioners
 - Reaching vulnerable groups
 - Engaging activities
 - Accessible to all
 - **By design approach**
 - [GDPR](#)
 - Clinical safety
 - Sustainability
 - Accessibility
 - Effectiveness
 - Evidencing efficacy
 - **Alignment with standards**
 - GDS [Service Design Manual](#)
 - CAST [Design Principles](#)
 - NHS [Design Principles](#)
 - ISO 9241 - 210
 - NHSD Digital Assessment Questions ([DAQ](#))
 - **High quality digital development partners**
 - Working to our design approach and standards
 - Registered with the [ICO](#)
 - [DSP](#) complaint - [Data Security Standard 10](#)